







THE T. EATON CO. LIMITED

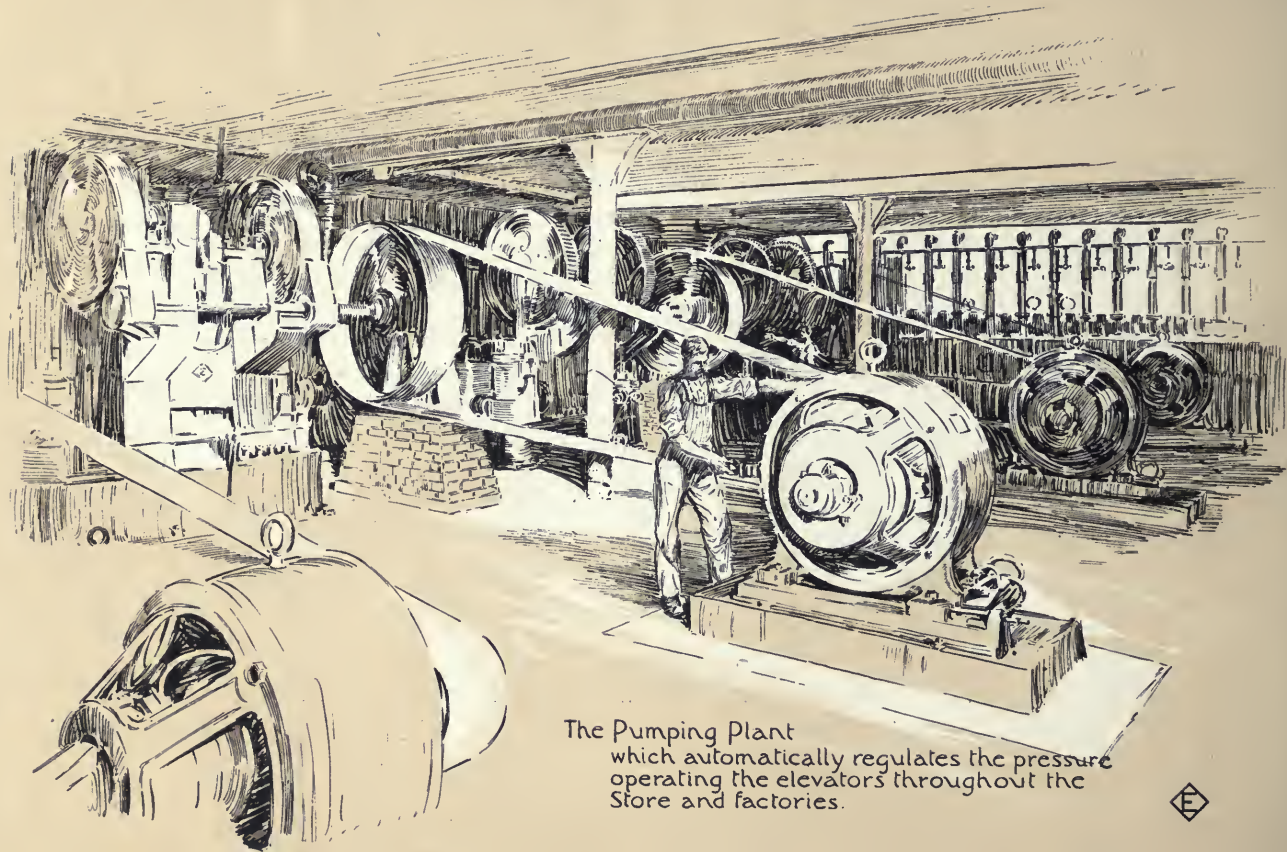
EATON CO. LIMITED

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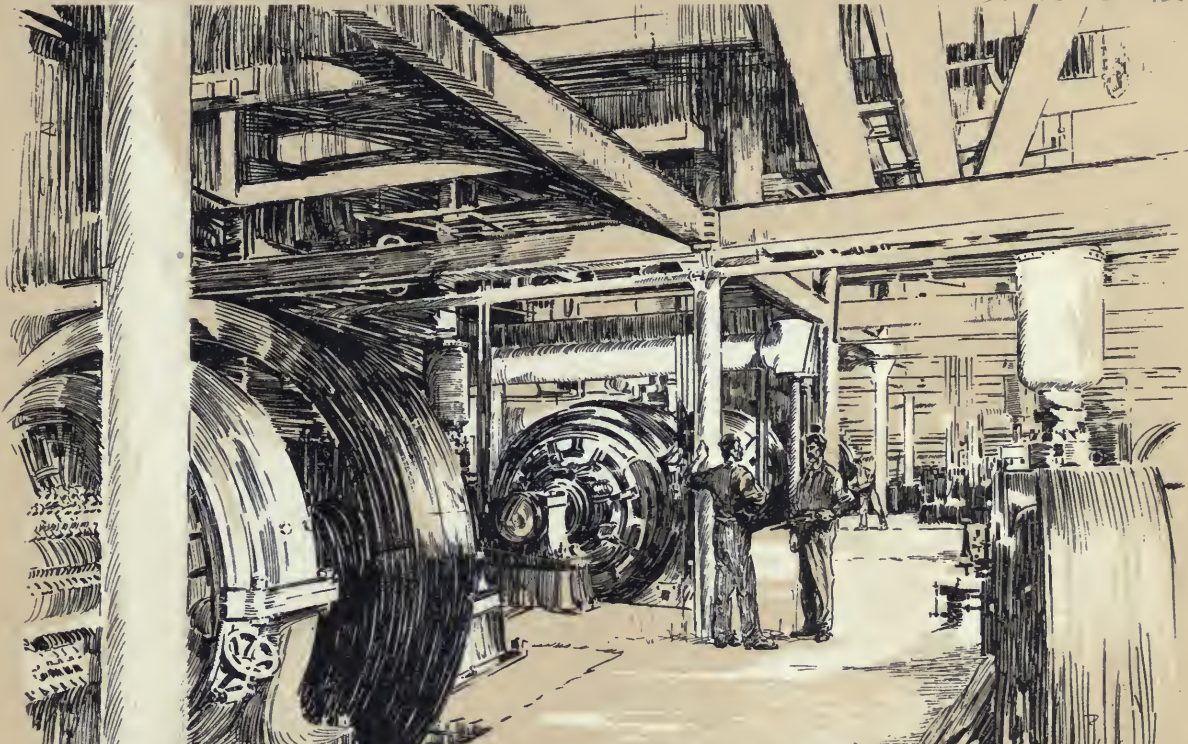
*An artist's impressions on  
a visit to a great store*



SEPTEMBER 1910



The Pumping Plant  
which automatically regulates the pressure  
operating the elevators throughout the  
Store and factories.



The Throbbing Giants of the Underground  
Machinery of the most modern type  
contributes to the comfort of the  
store's patrons, in the heating and  
lighting systems





The Womens Suit and Dress Section,  
Here are importations from Europe  
and America, also the output of our  
own Manufacturing Plant.



The Lunch Room, Fifth floor,  
where is served Breakfast,  
Dinner, and Afternoon-tea:



"The Basement Cash Office."

One of the offices to which the customers' money comes (via pneumatic tubes) from the various departments, to be counted and where "change is made"



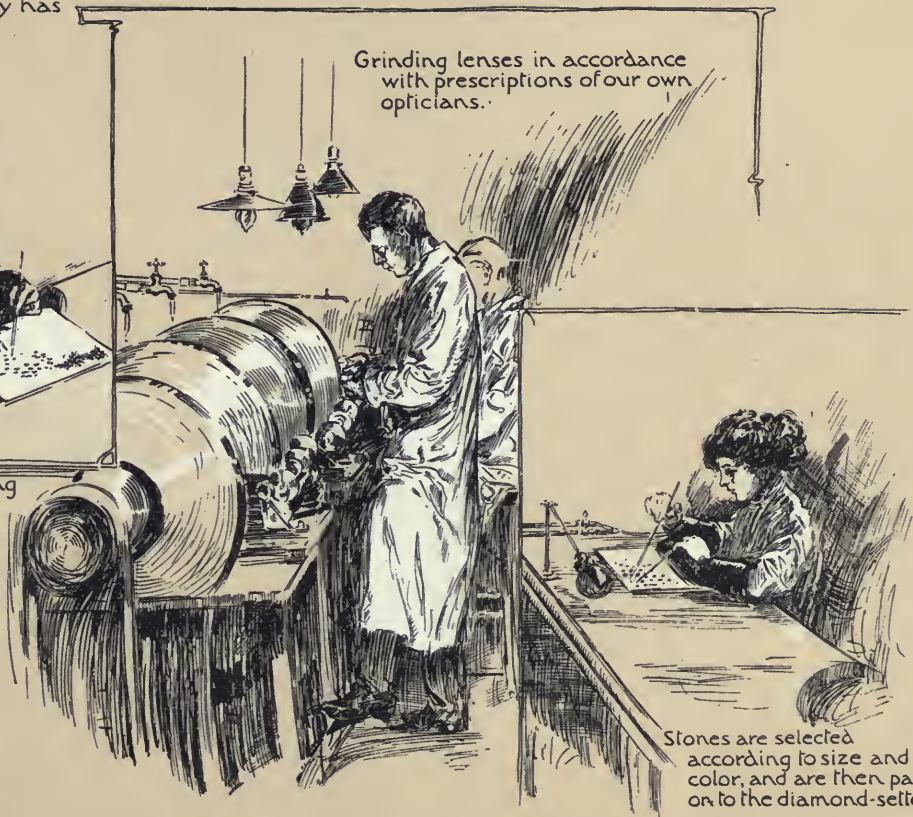


The making of jewelry has always been an interesting art.

Grinding lenses in accordance with prescriptions of our own opticians.



Choosing and matching precious stones.  
Jewelry work-room  
8<sup>th</sup> Floor.



Stones are selected according to size and color, and are then passed on to the diamond-setter.



To shield you from the sun—  
a section of the tent and awning  
work-room.



Fancy-workers at work—  
a corner in the  
work-room.

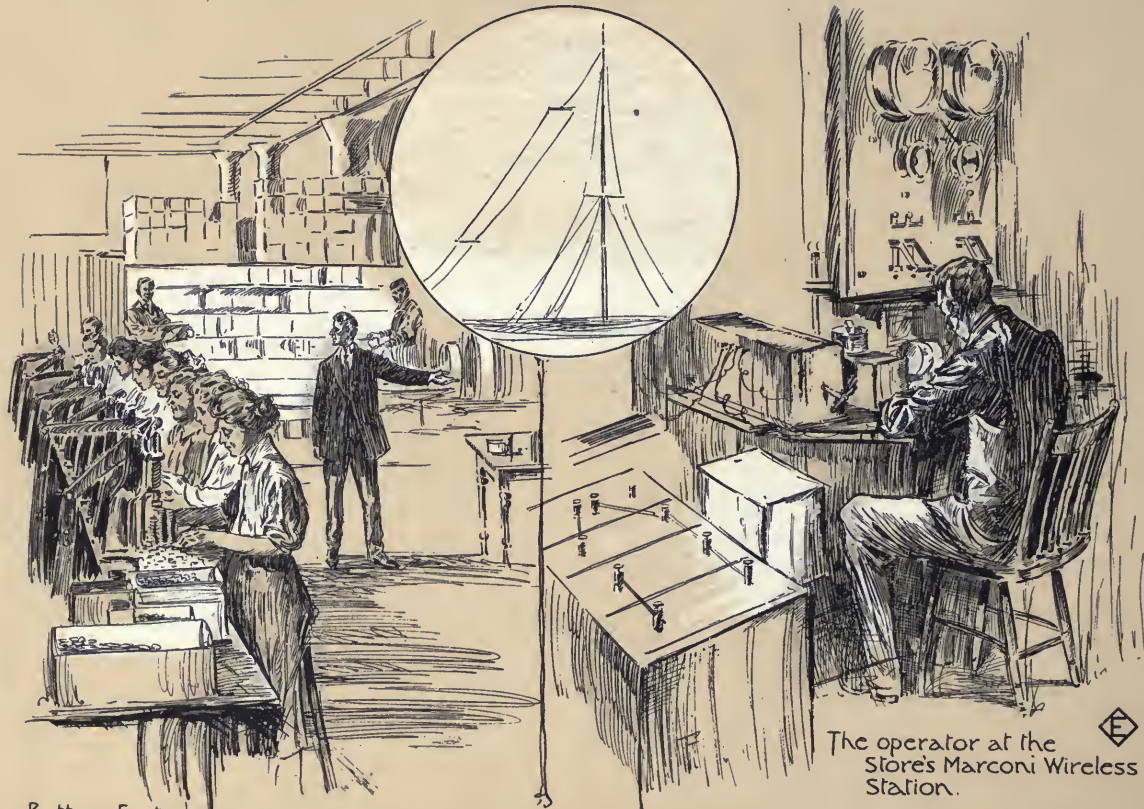




First aid to nature  
Busily engaged in the Hair Goods  
work-room

6<sup>th</sup> Floor

The "Wireless"



Button Factory

The operator at the  
Store's Marconi Wireless  
Station.





"First call for dinner"  
the waitresses from the  
Lunch Room collecting the  
"dishes" for their customers



A modern kitchen "getting dinner ready."





The young girls' favorite dish -  
ice-cream-is here made in a -  
scientific, hygienic manner.  
Scrupulous cleanliness prevails.



### Part of the Press Room

from here come tons of catalogues, booklets and circulars, as well as the miscellaneous printed matter used throughout the Store, and at Winnipeg.



↑  
The ruling-machine  
supplies the Offices  
with blank forms

Preparing the Catalogues for shipment  
via the Royal Mail





In the Mail Order Department,  
opening the Mail.

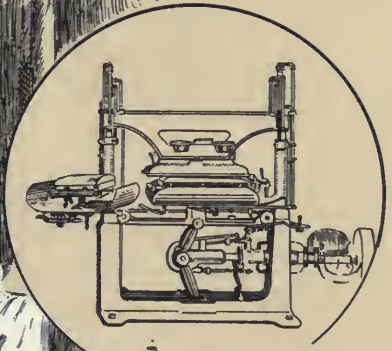
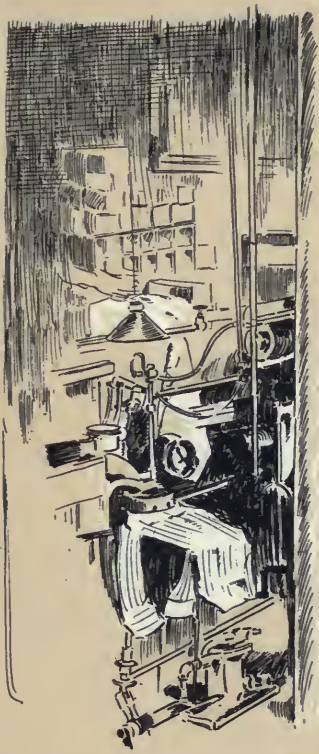




The application of Art  
to Commerce

(A) Drawing, (B) Photographing  
(C) Engraving - the illustrations  
used in the Store's advertisements





The Bosom Press

The Laundry attends to the linen used by the Store, as well as the output from the manufacturing departments.





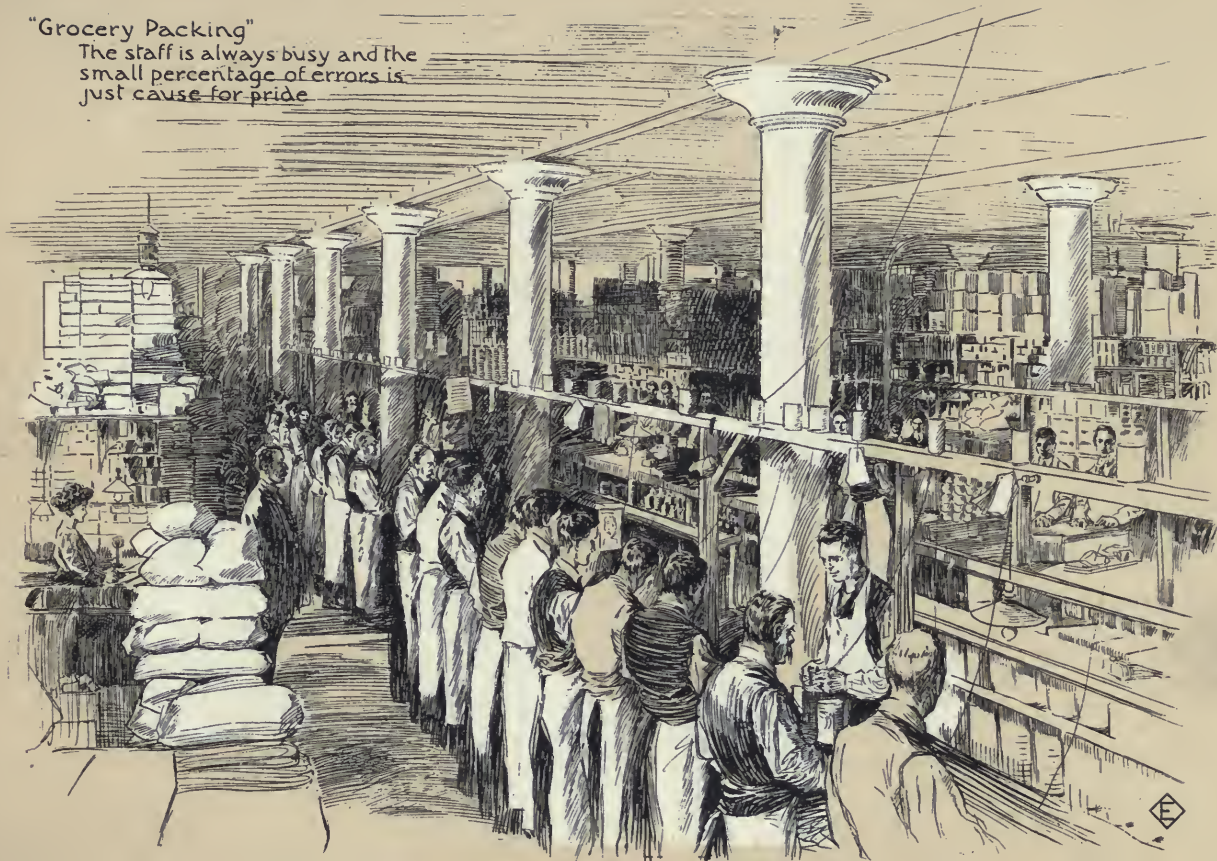
### The Receiving Room

The gateway through which the merchandise passes into the Store on its way to the consuming public.



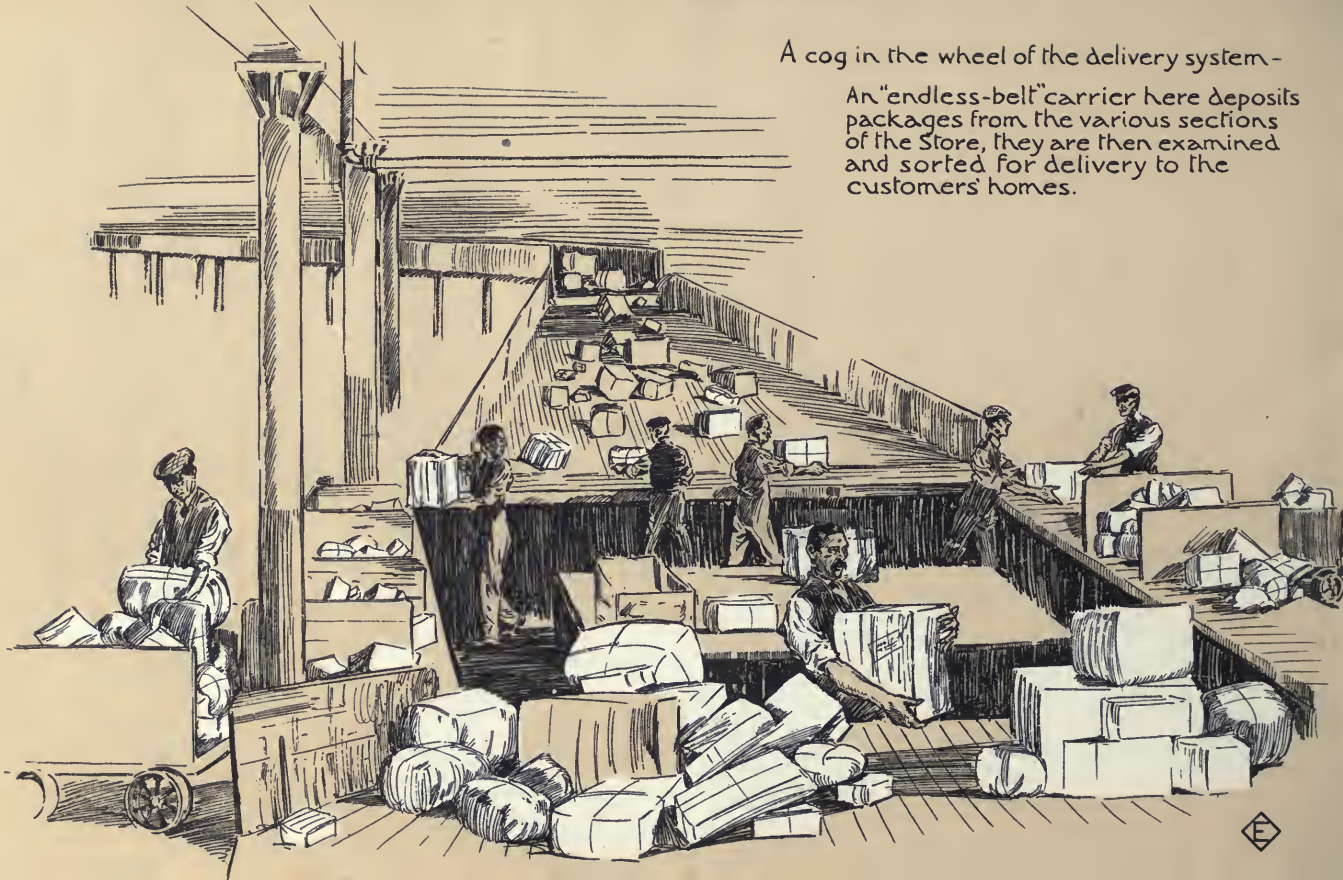
# "Grocery Packing"

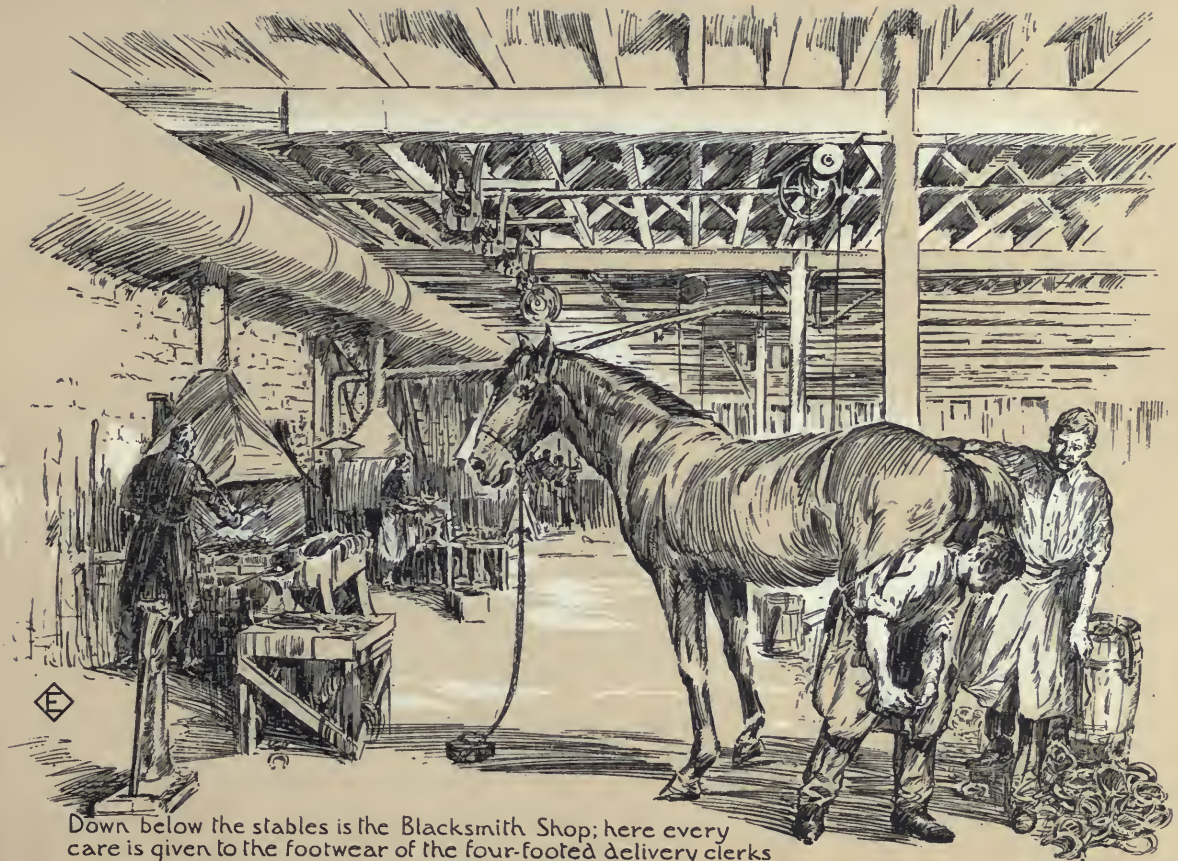
The staff is always busy and the small percentage of errors is just cause for pride



A cog in the wheel of the delivery system -

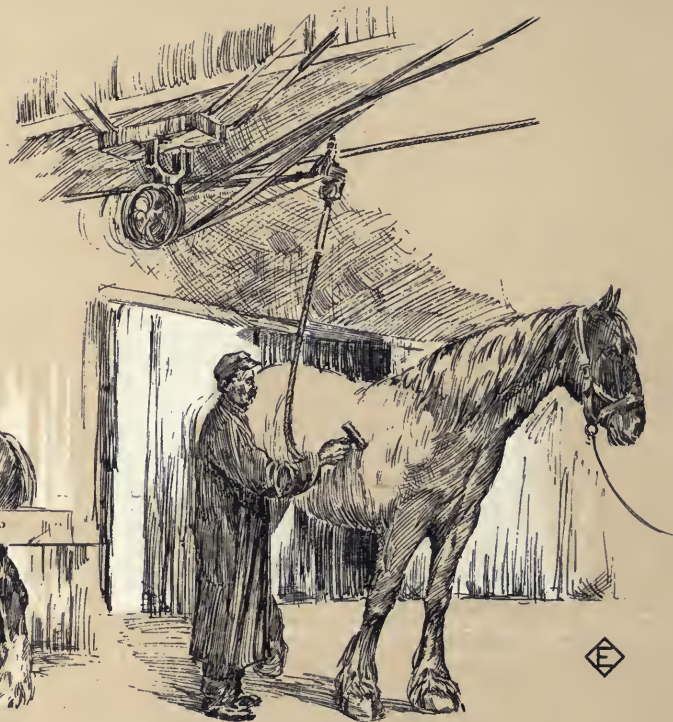
An "endless-belt" carrier here deposits packages from the various sections of the Store, they are then examined and sorted for delivery to the customers' homes.





Down below the stables is the Blacksmith Shop; here every care is given to the footwear of the four-footed delivery clerks

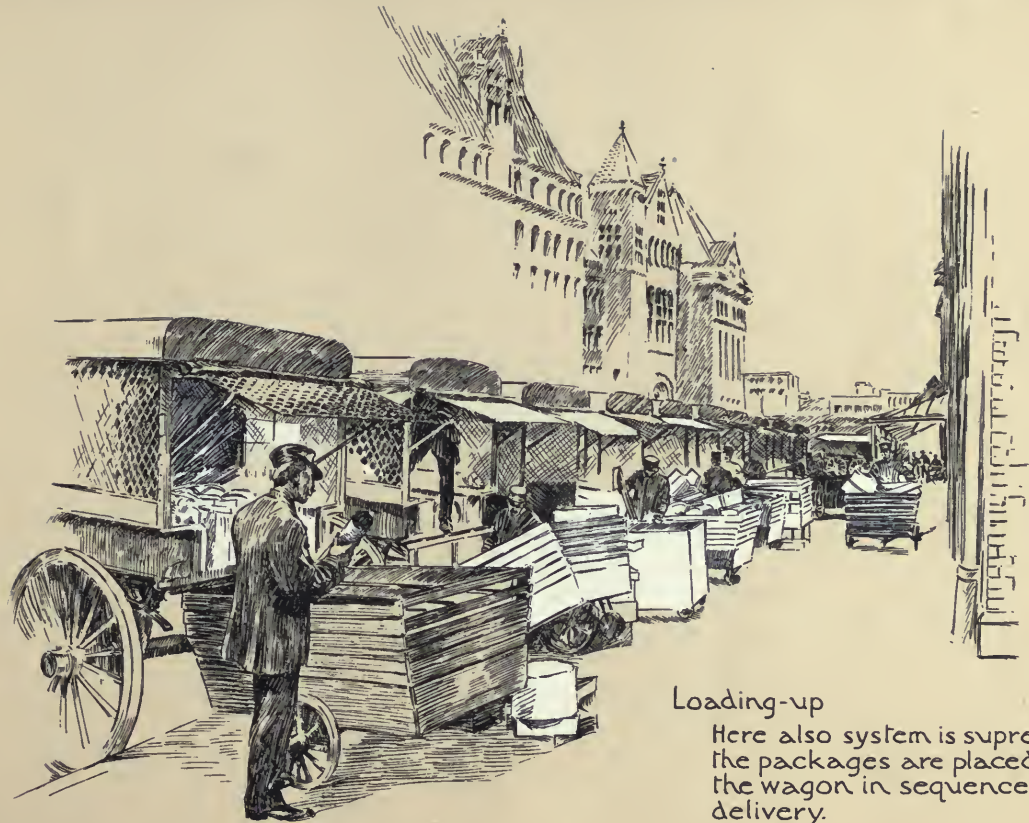
In the Horse Hospital  
where every care is given to  
restore him to perfect health



Grooming horses in the new way,  
an electric appliance does this quickly.  
The horses enjoy it.








### Loading-up

Here also system is supreme -  
the packages are placed in  
the wagon in sequence of  
delivery.



Ready to start on the last  
stage of the Store's service  
the delivery wagons  
being loaded





