

WHAT IS SO RARE

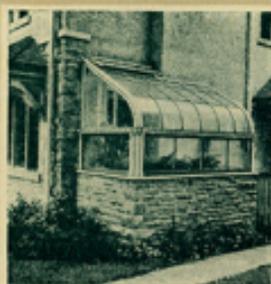


AS A DAY IN JUNE

Lord & Burnham.

Co.-Limited

Conservatories



And what is so rare as a day in June?
Then, if ever, come perfect days,
Then heaven tries the earth if it be
in tune,
And over it softly her warm ear
lays.

WHAT a word picture! Can't you fairly feel the warm June sunlight encouraging flowers and leaves and tiny blades of grass to step out bravely in holiday garb.

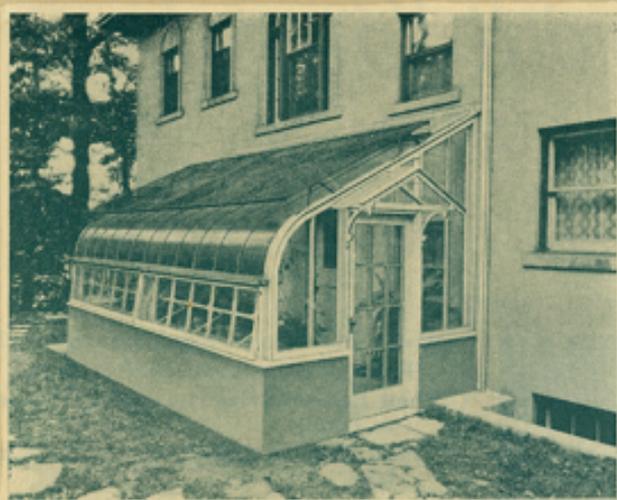
How glorious the gardens are in June . . . roses enriching the golden air with scents bred in them by the honest earth, peonies, fragrant and graceful, the white ones fluffy as clouds in the blue sky above . . . and if you're countryward, daisies and buttercups carpeting the fields with white and gold . . . birds everywhere, nesting, searching out food, having sun baths . . . and, over all the haunting hum of ambitious bees . . . *what IS so rare as a day in June?*

What would you give to hold June fast?

to enjoy the colourful companionship of Summer's youngest daughter all to yourself when flower and fern and foliage have yielded up their lives to the ruthless frost?

The opportunity is here . . . in the pages of this little book . . . the means to take the heaviness from grey days . . . to draw the sting of Winter . . . to have colour and fragrance always at hand no matter how chill the outside world may be. Here is the magic lamp. Rub it then! And we as Slave of the Lamp will create your permanent guest room for Summer . . . something you will take pleasure in all your life.—Lord & Burnham Co. Limited, Main Sales Office, Suite 310, Harbor Commission Bldg., Toronto, Ont.; Eastern Sales Office, Montreal, Que.; Head Office and Factory, St. Catharines, Ont.

What is So Rare as a Day in June



Harold Franks, Esq., Toronto, Ont.

Who was it said "Necessity is the mother of invention?" No matter. What we're getting at is . . . if you're short on space, have a "leanto," half-span house. Mighty attractive these two, aren't they? Not cramped either. Many a one we build against south walls of garages. An idea?



Lt.-Col. J. F. H. Usher, Toronto, Ont.

Lord & Burnham Co. — Limited

Just imagine being lord of all you survey, having a glorious time among your flower favorites . . . when the snow has thrown a thick, white blanket over everything out doors! Each day's a new adventure in contentment.



You might reasonably call this "cornering the pleasure market." Haven't you a corner looking southward that's longing for a small Glass Garden to snuggle up to it? Be honest now . . . haven't you?



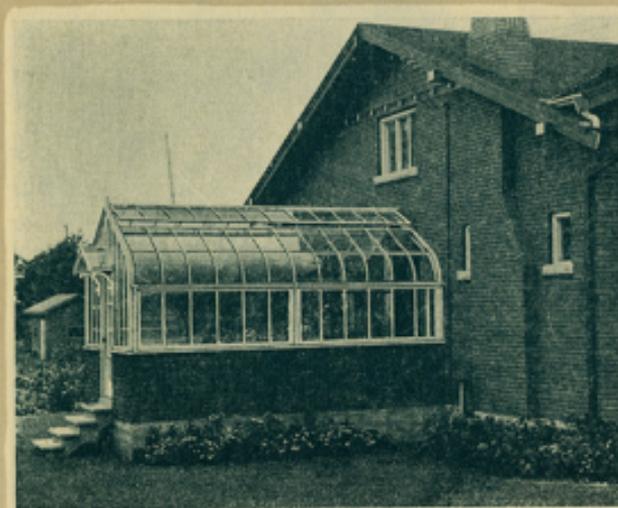
John Habasinski, Esq., Toronto, Ont.

What is So Rare as a Day in June



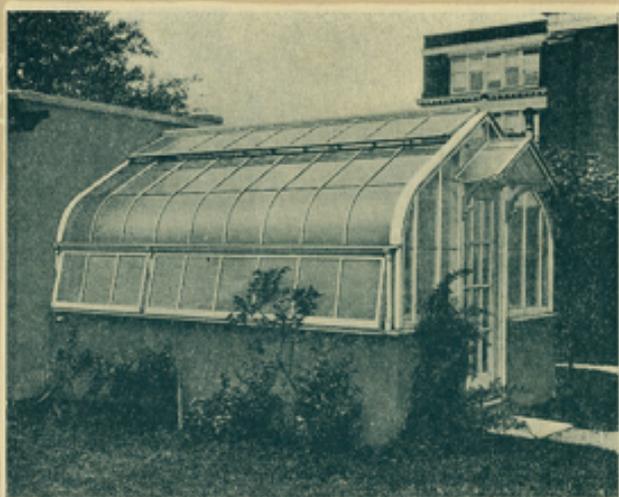
Interior view of Mr. Whyte's conservatory.

By his own confession the owner of this little Glass Garden loves to "putter" with plants. As he aptly puts it, "I like my flowers in English, not Latin." The interior was photographed in Summer. In Winter there's a mass of bloom . . . right off the dining room . . . *think of that!* What fun YOU could have in a similar conservatory.



Geo. C. Whyte, Esq., Grimsby, Ont.

Lord & Burnham Co. — Limited



W. T. Ashbridge, Esq., Toronto, Ont.

Here the garage came into play. No, most assuredly, the fumes do NOT hurt plants . . . for reasons we can't go into here. Yes, indeed, the same heating pipes serve conservatory and garage . . . and verily, thereby, is winter driving made *infinitely* more pleasurable.



Dr. J. M. Baldwin, Toronto, Ont.

What is So Rare as a Day in June



Interior view of conservatory of Jas. A. Richardson, Esq., Winnipeg, Man.

Corners, as we have said, are specially intended for Glass Gardens to snuggle into. We aren't breaking any confidences when we say "Winnipeg." There's a thrill in picking a *boutonniere* in your own Glass Garden when the mercury shows "twenty below" outside.



E. W. Kneeland, Esq., Winnipeg, Man.



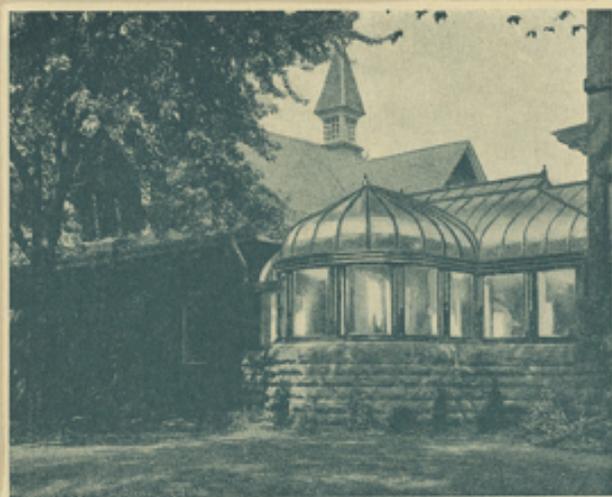
Mrs. Timothy Eaton,
Oakville, Ont.

Are you against contract bridge? Then how would this appeal to you as a base of operations while attacking Edgar Wallace's latest thriller? Wouldn't you enjoy this when the thermometer's going down? . . . *just wouldn't you!*



Interior view of Mrs. Eaton's conservatory.

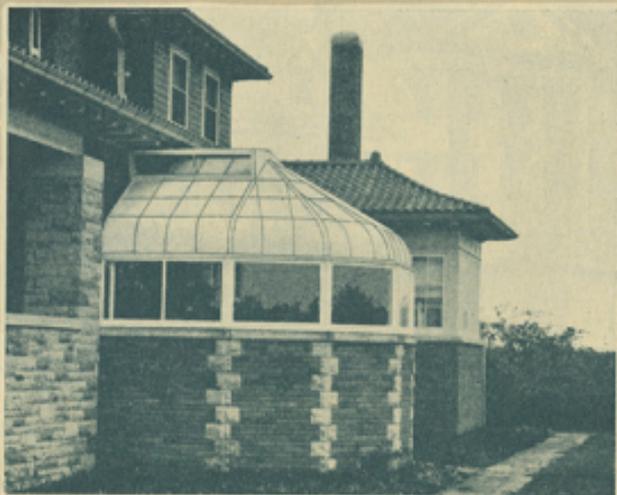
What is So Rare as a Day in June



Mrs. Timothy Eaton, Toronto, Ont.

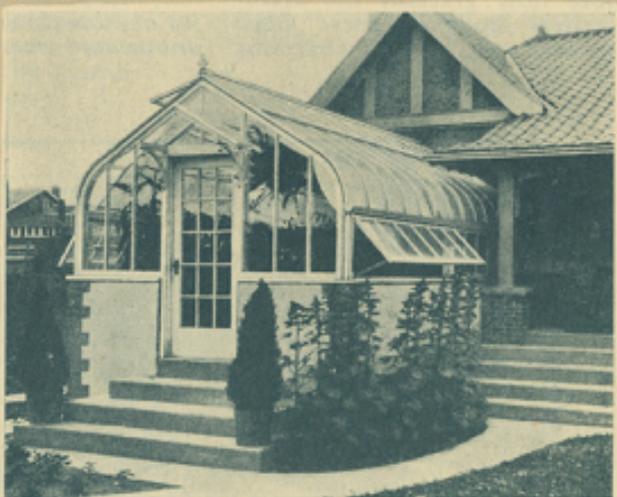
Continuing the subject, we have known greenhouses to be placed advantageously a-top garages . . . but the one above makes an absolutely delightful link between house and garage. And could you imagine a more satisfying example of the "leanto" than that below? *You can see how little space it requires.*

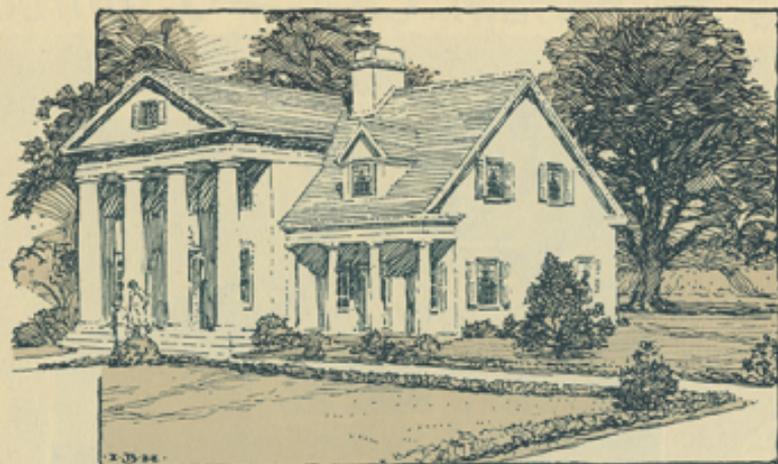




R. McMullen, Esq., Clarkson, Ont.

Jolly little Glass Gardens, these two. Mighty convincing examples of the art of encouraging Summer in smaller homes. The ridiculous idea that Glass Gardens are for millionaires only, is fast vanishing . . . the size is entirely your affair. Our wee "Dream Garden" might be just exactly what you'd like. *Don't say "no" until you know!*





*Aladdin couldn't
have done better*

If you please, here are two pages of modern magic. Instead of rubbing a Lamp as Aladdin did, you simply turn the centre flap back to this page . . . and see just how great a difference a Glass Garden makes.

Note how graceful the architectural lines of these Glass Gardens are . . . charming

alongside a pure Colonial façade or in an Italian garden.

Perhaps your own home is smaller, your garden plot less spacious . . . no matter . . . let the Glass Garden be smaller, too. The main thing after all is not the size, but pleasure — *holding the joy of June through the monotonous cold weather months.*

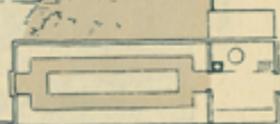
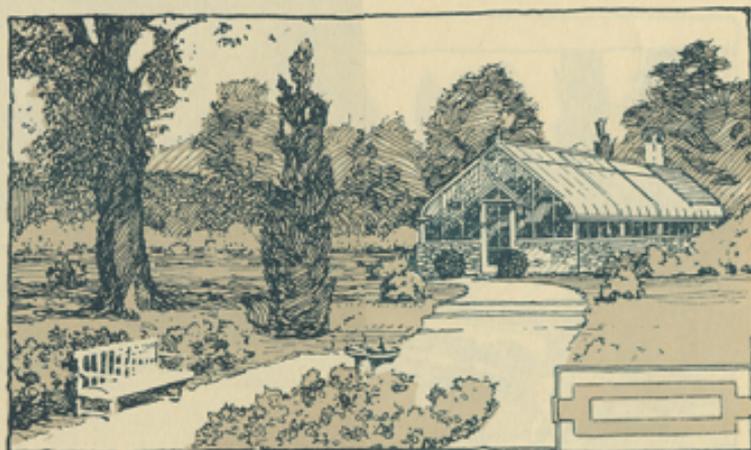
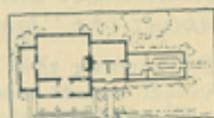


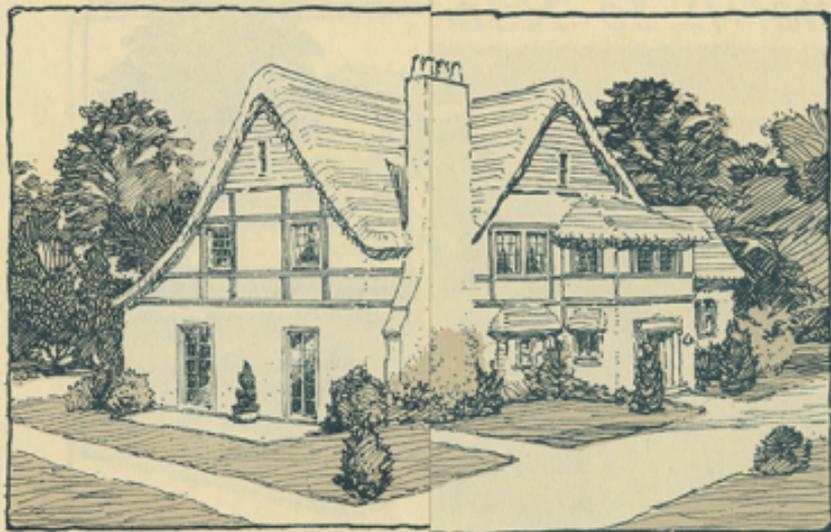


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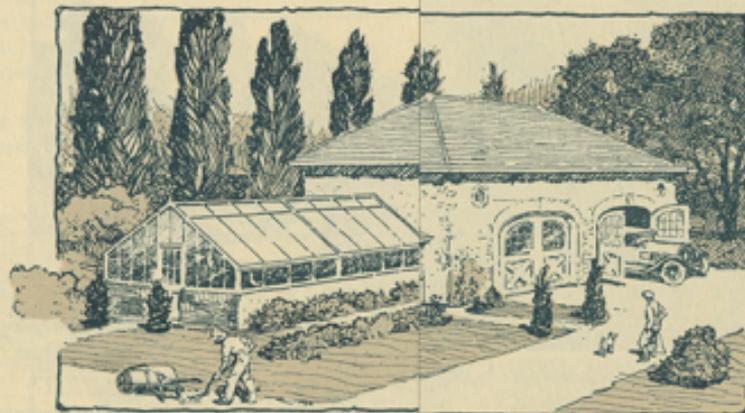
*Remember our speaking
about the "leanto"?*

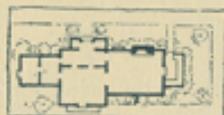
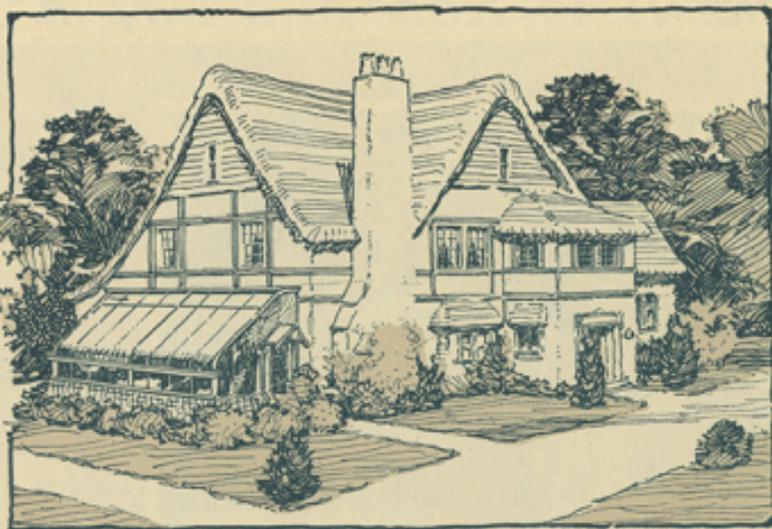
By turning this half-page back you'll see at once how aptly a "leanto" created a sunshine-spot to lighten the mellow brown interior of this "English" house.

History is repeating itself here—because the "leanto" was born in England. Usually set alongside a garden wall, the "leanto" was utilized as a graperly.

The "leanto" is a delightful answer to the cry: "If I only had the space."

You have only to turn to the front portion of this booklet, especially the first and second pages, to realize how little space a "leanto" requires, and how attractive it is. You'll be surprised at the amount of flowers it holds.





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Here you have a straight eave greenhouse, used in cases where it harmonizes better with the lines of the building to which it is attached. The cost is about the same as that of the curved eave.



What is So Rare as a Day in June



Mrs. S. F. Lawrason, London, Ont.

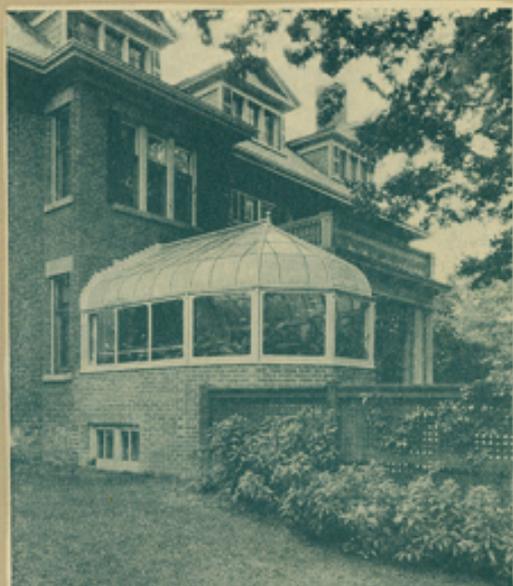
Southern exposure it had to be . . . and there was the garage to consider . . . but the result was certainly a joy to everyone concerned! What a haven to possess when the bitter north wind howls outside and your thoughts are as grey as the lowering Winter sky!



Interior view of Mrs. Lawrason's conservatory.

Lord & Burnham Co. Limited

One November we showed this Glass Garden, with the suggestion that it would make a wonderful Xmas present . . . and immediately a gentleman saw "eye to eye" with us.



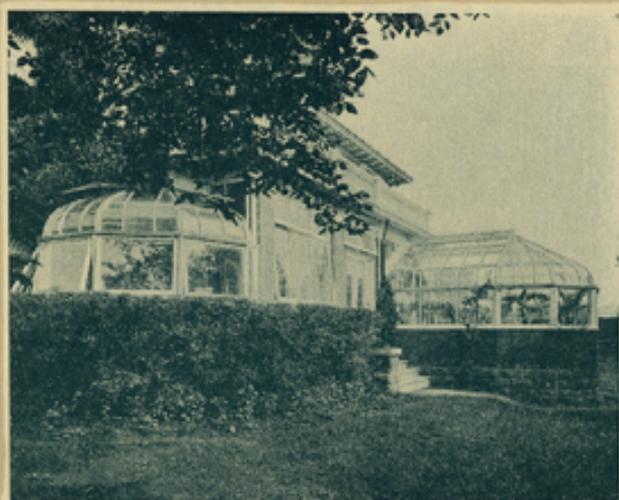
Lt.-Col. C. D. H. MacAlpine, Toronto, Ont.



Interior view of Col. MacAlpine's conservatory.

But why concentrate on Christmas? Surely if there is pleasure in giving and a thrill in receiving, any day in the year is the right time. Nor need the Glass Garden be as large as this one.

What is So Rare as a Day in June



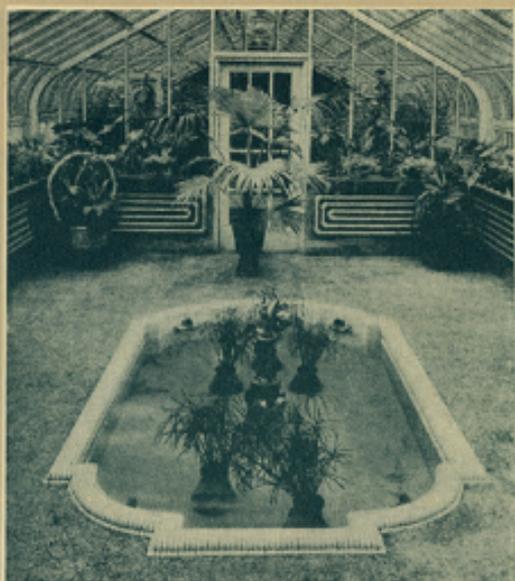
Mrs. G. K. Cawthra-Elliott, Toronto, Ont.

Summer loves to be encouraged . . . and certainly, here, there is no limit to the encouragement. The gay spirit of June pervades this lovely Glass Garden all year 'round. Could anything be cosier? Let Winter do his worst. Summer laughs at him!

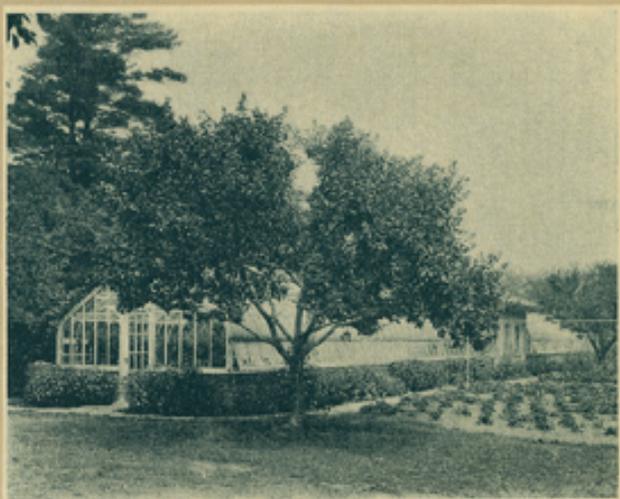


Interior view of conservatory of G. B. Fraser, Esq., Montreal, Que.

Lord & Burnham Co. — Limited



We're not pretending that the Glass Gardens on these two pages are unpretentious. They are luxurious. But allow us to say again that spirit of approach, not size, is the great thing. There's a world of pleasure in a wee "Dream Garden," or a "leanto," also.



E. R. Wood, Esq., Toronto, Ont.

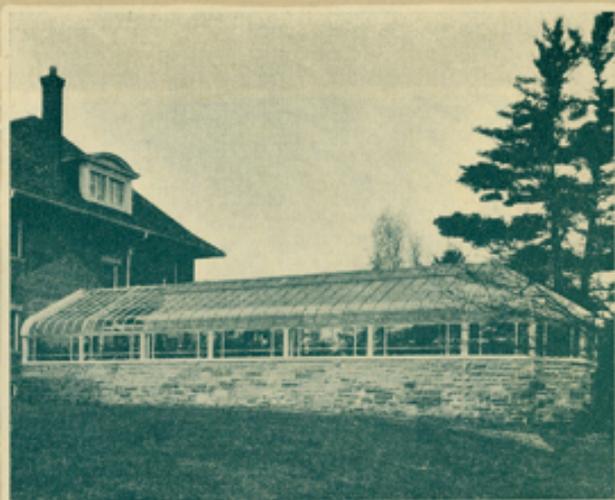
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Senator G. Lynch-Staunton, Hamilton, Ont.

Tucked away among the trees, this "straight cave" Glass Garden faithfully follows the architectural plan of the residence. This is an ideal greenhouse for those who love to grow flowers seriously. The interior is not that of this particular greenhouse, but shows the possibilities of this construction.





E. H. Watt, Esq., Toronto, Ont.

How about a dip in December! Atmosphere warm, fragrant and colourful . . . water just right. Does it appeal to you? Why journey tropic-ward when you may have a glorious playground like this . . . and also have your Winter sports outside? Sitting room, garden and pool are combined. Pleasure de luxe. Cost? Not what you'd expect, in all probability.



Interior view of conservatory of E. H. Watt, Esq., showing pool.

What is So Rare as a Day in June



Interior view of conservatory
of Mrs. D. A. Dunlap,
Toronto, Ont.

If in this little booklet we have made clear to you the possibilities of small conservatories, as much as elaborate ones, we are content. For nearly 70 years now we have been building "guest rooms for Summer" throughout all Canada, and we know how great has been the pleasure—yes, and health—which they have brought with them. Let us say, in closing, that we are always glad to make sketches and to talk things over quietly and courteously at your convenience. Neither of these services obligate you in the slightest.—*Lord & Burnham Co. Limited, Main Sales Office, Suite 310, Harbor Commission Bldg., Toronto, Ont.; Eastern Sales Office, Montreal, Que.; Head Office and Factory, St. Catharines, Ont.*

