



HOW MANY PACKAGES CAN YOU COUNT ON THE COVER?

An Optical Illusion.

Hardly any two people agree as to the number of packages on the cover, but every one agrees that

Quaker Oats is the Best Cereal Food.

<u>Instructions</u>: Gaze steadily at the targetin the centre of the cover and you will see a magical transformation. If you cannot see all of the packages this way, turn the book wrong side up.



Four and Twenty Jingles.

Four and twenty pages
In this little book,
Four and twenty pictures
At which you may look;
Four and twenty jingles,
Four and twenty rhymes,
For your little ears to hear
Four and twenty times.

Four and twenty children
Eating Quaker Oats,
Four and twenty little mouths,
Four and twenty throats;
Four and twenty children,
Happy as can be,
For four and twenty little folks
Have what they want, you see!



Our Boy.

Our boy has a drum,

And a top that will hum,

Some skates, and a bicycle, too, sir;

A cravat, and a hat,

And a ball, and a bat,

And a sword that is all bright and new, sir;

And a kite that will fly

Way up in the sky,

And a wagon and two spotted goats, sir;

Don't you think that he should

Be happy and good?

He is,—for he eats Quaker Oats, sir!



Poor Timid Miss Coates. Poor timid Miss Coates

Never had any oats,
So I bought and I cooked some to take her!
I refused all the rest,
And accepted the best,—

Which, of course, simply means I took Quaker!

A Little Quaker Boy.

There was a little Quaker Boy,
His name was Thomas True;
He did not pine,
Nor sit and whine,
When something was to do;
O no! not he, because, you see,
On both work and play he doted!
Now, this little lad
Scarce ever was sad,
For his breakfast it was Quaker Oat-ed!



Bad Tommy Totes.

Tommy Totes, a bad boy, he!—
He's just as bad as he can be!—
So very bad is he, alas!
He struck himself in the looking-glass!
Now, what shall we do with bad Tommy
Totes?

Make a good boy of him, — Let him have Quaker Oats!

How Do You Do?

Why, how do you do?
I'm glad to see you!
Your smiling good-nature denotes
That you are feeling first rate,
And for breakfast you ate
Some cream and some sweet Quaker Oats!



The Quaker's Big Hat.

A wee pussy-cat
Got into a hat,
And a beautiful bed
It did make her;
But how she did cry
When to get out she did try,
For it was the big hat
Of a Quaker!

The Good Old Quaker, Mr. Baker.

The good old Quaker, Mister Baker, Found a wife, And so did take her; She loves him, On her he dotes, And both are fond Of Quaker Oats



Fairy=Land.

If flowers were dollies. And acorns were toys, And broomsticks were cycles For girls and for boys; If pebbles were candies, And water were milk: If all work were play, And cotton were silk: If sand were all sugar, And chips were all boats: And wishes were dishes Of sweet Quaker Oats, -How nice it would be! And what fun it would seem! Just like a bright-Fairy-land Seen in a dream!



I's A Bid Boy Now.

I's gettin' to be a gwate bid boy! An' what do you tink o' dat? I can almos' wear my papa's coat, An' almos' wear his hat! His s'oes is a 'ittle bit too bid, An' his toat is some too tall. But if I teep eatin' my Twaker Oats, I dess zey 'ill fit in ze fall!

Boy Blue and Robbie Rotes.

Poor little Boy Blue Could only boo! - hoo! -When his sheep all got lost, He nothing could do: But smart Robbie Rotes. Who eats Ouaker Oats. When his sheep were lost, Found them all with the goats!



A New Story by Mother Mory.

If old Mother Mory
Were to tell a new story,
I expect like this it would sound, —
When good Mother Hubbard
Looked into her cupboard,
She smiled as she gazed all around;
For in less than a minute
She saw what was in it, —
Some sweet Quaker Oats there she found!

There was a Sick Boy in Ohio.

There was a sick boy in Ohio, Who got sick from eating of pie, O! And when he was sick He cried, "Give me quick Some good Quaker Oats, or I die, O!"



Acrostic.

O stands for Quaker,

U stands for the taker,

A stands for all, don't you know?

K stands for kettle,

E comes in the metal,

R stands at the end of the row.

O stands for Oats,

A always denotes,

T stands for the thing which you please,

S may stand for send,

· This stands for the end,

And the whole stands for wealth, health, and ease.



The Piggie Squeals for Corn, Corn.

The piggie squeals for corn, corn,
The bossie moos for grass,
The sheepie bleats for clover,
For thistles brays the ass;
The kittie mews for milk, milk,
The doggie barks for bones,
The birdie sings for cherries,
The chickies cluck for stones;
Each different voice thus only
A natural taste denotes,
As when the children cry for
A dish of Quaker Oats.



Miss Naughty Notes.

Now listen, all of you, Every one! -A long time ago, -Now my story's begun, -A bad little girl Was unkind to her brother. And whipped her poor kitten. And was cross to her mother!-Now, wasn't that sad?-So cross and so bad That a smile and a kiss She for nobody had! Now, the way that they cured This Miss Naughty Notes Was to give her each morning Some sweet Quaker Oats!



Papa is a Quaker,
So is mamma, too,
And I wants to be one,
After I has grew;
Here's my papa's
Gwate bid hat!
Tell oo what I'll do!—
I'll put it on
My 'ittle head,
An' hide away f'om oo!

If I Only Had Time.

If I only had time,
I would make you a rhyme —
A strange, funny rhyme, full of reason, —
And would fill all my boats
With sweet Quaker Oats,
And sail them on cream for a season!



A Story for Mamma and You.

Rock-a-by, baby, Go to sleep, do! Here is a story For mamma and you, Go to sleep, baby, Shut your eyes tight, To keep in the story And keep out the light: That's a good baby! --Now, listen to this, -Babies are made For mammas to kiss: But, by and by, baby Will be a big man, For of sweet Quaker Oats He may eat all he can!



Hi-diddle-diddle!
Quaker Oats in the middle,
And a pitcher of cream in plain sight!
How the little boys laugh!—
For a dish and a half
Makes them happy and healthy and bright.

Winnie Wisdom.

Winnie Wisdom is so wise When it's dark she shuts her eyes, When she's tired, goes to sleep, What she wants she learns to keep; When she's hungry, then she eats Quaker Oats, instead of sweets.



King Quaker.

King Quaker is a jolly king, Happy and rollicking, Full of his frolicking, Laughter and noise;— Lover of little girls, Fond of their sunny curls, Proud of their teeth of pearls, And king of the boys!

Little Miss May.

Sweet little Miss May
Was ill, so they say,
And well her mamma tried to make her;
She was fed upon pills,
And powders and squills,
And got well at last eating "Quaker!"



How Could Cook Be So Careless?

Do not cry, little girls,
And muss up your curls,
And make your eyes red,
And make aches in your head!
I know it is sad,
And really too bad,
Just to have common groats,
And no Quaker Oats,
I will go now and see
Whatever can be
The reason the cook was so careless.

A Girl Whose Papa Was a Baker.

A girl whose papa was a baker, And her uncle, a great candy-maker, Ate so much of sweets, And of hearty rich meats, She had died had it not been for "Quaker!"



A Wise Old Frog

A wise old frog sat on a log,
And sang among the grasses;
He sang a song, but not for long,
For the little froggie lasses,—
"Quake—Quake—Quaker!"
Sang the wise old Frog;
"Quake—Quake—Quaker!"
Sang another from the bog;
"Quake—Quake—Quaker!"
Sang the froggie lads and lasses,
Until "Quake—Quake—Quaker!"
Sounded all among the grasses.



Little Miss Muffet.

When little Miss Muffet
Sat on her tuffet,
Eating her curds and whey,
Along came the Quaker,—
The good old health-maker,—
And she threw all her curds away;
Then he killed the bad spider,
And sat down beside her,
And whispered a word in her ear;
So she learned what we taught her,
And ate what he brought her,
And grew healthier year after year.



The Kind That Mamma Buys.

Now, Dolly, don't oo cwy!

Dess look me in the eye,

While I tells oo som'sing

What is dood fo' naughty dollies;

Mamma says 'at 'fo' I's bid,

I were kwoss as any pid,

An' cwy'd dess like a kitten squallies!

Now, I'm dess a-doin' to do

Dess the 'xackly same to oo

As my mamma did to cure me of my cwy'n—

I s'all b'ing oo up on oats,—

'Licious, teenty, weenty gwoats,—

Quaker Oats—dat mamma's allus buyin'!



A Boy Who Forgot.

A boy, one time, forgot To tell the grocer what His dear mamma Had cautioned him To say.

Say,

Say;

So he started home, to take her Something else, instead of "Quaker," Then remembered what she told him, And fearing she would scold him, He turned and trotted back again The whole

Way, Way.



There Was an Old Woman Who Lived in a Flat.

There was an old woman
Who lived in a flat,
Who had so many children,
She couldn't keep a cat;
It cost so much to feed them,
She scarce knew what to do,
For she was very, very poor,
And loved her children, too;
But one day to the market
She went to buy some bread,—
She bought, instead, some Quaker Oats,
And now they're all well fed!



The Best Boy of All.

Did you ever chance to see Little Willie Nilly? He is not so very smart, -In fact, sometimes is silly. And, too, did you ever know Romping Robbie Rattle? He can make more noise, they say, Than a dozen cattle. Then, there is that Peter Prim, And tiny Tommy Tearful, -But best of all the boys I know Is charming Charlie Cheerful! Charlie Cheerful is the boy Whose happy smile denotes That every morning of his life He eats sweet Ouaker Oats!



A Very Strange Thing.

Now, I'm going to sing Of a very strange thing, -Of a good and honest old Quaker, He refused firm and flat To take off his hat. And his wife wouldn't take off her shaker!

The First Quaker.

A lad named George Fox Looked after the flocks Of his master, who was a shoemaker, And so great was his fame, That in time he became The first man who was ever called Quaker



There Is a Man in Every Town.

There is a man in every town
Who never yet was known to frown;
It is also understood
He is very, very good;
Not another man you find
Is one half so good and kind,—
Helping boys and girls to grow,
Making teeth as white as snow,—
Here's his sweet and honest face,
Of deceit there is no trace!—
Your mamma should try to make her
Breakfast nice by serving "Quaker."



This is the Quaker,~

Now tell your mamma. Quaker Oats is the best For her and papa; For you and for them, And for them and for you, It is healthful and wealthful, And tastes the best, too!

