

:: WAR SNAPS ::

How The Salvation Army contributes
to one of the most important
factors in warfare—
“MORALE.”



A New York newspaper gave us the Slogan: “First to Aid—Last to Appeal.” A San Francisco Editor said: “The Salvation Army went in on the cow-catcher,” meaning our lassies were at work in Belgium within a week after war was declared.

SIR ROBERT BORDEN'S ENDORSATION

“I am very glad to send my best wishes for every success in the endeavor of The Salvation Army to raise a million dollars for its Canadian Home and Overseas War Work.

“The effort of The Salvation Army in aid of the national purpose is worthy of the highest appreciation, and I confidently hope that such support will be given as is necessary to sustain your effort to the end.”



TORONTO MILITARY HOSTEL

Several are in operation, others are pending, until a chain from one end of the territory to the other is established



CAPT. McALLISTER

SALVATION ARMY GIRLS IN THE MIDST OF A BATTLE

Captain Violet McAllister and her sister Alice reported to the doctor in charge and asked what they could do. Ambulances in an endless train were bringing in the wounded—American, French, and German alike—and all were working against time to keep apace with the demand.

“For God’s sake, get them something cold to drink!—something cold!” exclaimed the chief surgeon, in reply to Captain Violet’s questions, scarcely looking up.

“We have lemons and sugar; with water we can make lemonade.”

“Do it then, do it; but have it cold!” snapped the doctor.

Within less time than the telling takes lemonade was made and ready to serve.

Meanwhile, the McAllister sisters, who had been joined by other faithful lassies, worked in shifts, and for four days they sought such sleep as they could get in their dugouts. Around them the American guns boomed, in front of them the battle raged, while overhead the enemy airplanes hovered incessantly, bombing everything that wasn’t camouflaged.

A “DAUGHTER OF THE REGIMENT”

Our Lieut.-Colonel Murray (daughter of General Murray of the British Army) was the pioneer of the “Comforts” Work for wounded and sick soldiers. She began in South Africa during the Boer War, and for her zealous, tireless service was decorated by the military authorities. She is now in charge of Salvation Army naval and military institutional work in Britain and France, and has been a very busy administrator since the beginning of the war. She has since received the Mons medal.

“EVERYBODY’S SISTER”

“All Englishmen, of whatever class, I think, from Bill Sikes to the Archbishop of Canterbury, would, when lying in hospital on foreign soil, rejoice to be visited by a Sister of The Salvation Army,” wrote Mr. A. E. Copping, an English editor. “But, unless you have been in those hospitals across the Channel, you cannot realize how grateful wounded Tommy feels—whether he be dying or whether he be recovering—to the Salvationist Sister. Besides taking him chocolate, periodicals, flowers, and other creature comforts, she writes letters for him, and even (where hands are in bandages) feeds him with a spoon.”

SIR DOUGLAS HAIG says:

“I am glad to have the opportunity of congratulating The Salvation Army on the service which its representatives have rendered during the past year to the British armies in France. . . . The inestimable value of these influences is realized when the morale of the troops is afterwards put to the test at the Front.”

CANADIAN SALVATIONIST CHAPLAIN AT THE FRONT

Adjutant (Chaplain-Captain) Steele, one of our Chaplains with the Canadian Forces, wrote the Commissioner, of the Passchendale battle, as follows:—

“The men going to and coming from the trenches were served at our coffee stalls, and it was indeed a sight to see these men, especially those returning from the line, so caked with mud that it was almost impossible to identify them as human beings, standing in long lines waiting their turn to receive a mug of steaming hot coffee. Frequently German prisoners going down, seeing our men drinking at the coffee stall, would make their way over, and, of course, receive their share. It speaks well for the spirit of our men, that, after just having fought with the Germans, they were the first to hand over cigarettes and coffee. After careful calculation, it is estimated that fully ten thousand men were served every twenty-four hours, and not less than twelve hundred gallons of hot drinks issued every day.”

OPERATIONS AT VIMY RIDGE

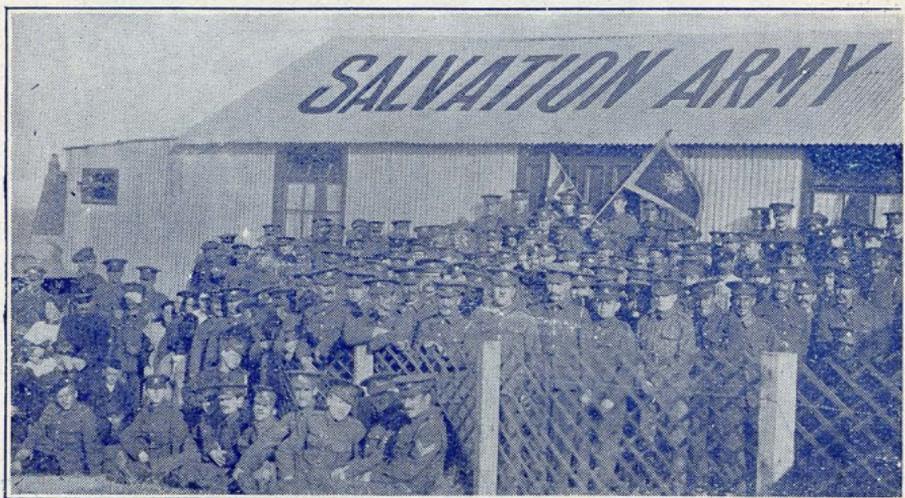
“On the Vimy Sector one Salvation Army Hut supplied an average of four thousand eggs daily. On another part of the Front, after a big battle, one Station (hastily equipped) fed and refreshed some thirteen hundred men on their way from the fight.”

—From Staff-Captain Mary Booth's Diary.



CHAPLAIN-CAPTAINS
STEELE AND ROBINSON

The latter was killed in action recently, after winning the M. C. There are now five Canadian Salvation Army Chaplains with our forces overseas.



One of our Huts at Boulogne—They make your dollars worth while

WAR WORK CAMPAIGN IN CANADA

“First to Aid—Last to Appeal”

Dear Friends,—

Publicity of our War Work has been so generally conveyed through the Press, by returned soldiers and other means, as to its efficiency for promoting the comfort and well-being—physically and morally—of our boys overseas, that I do not need to enlarge upon it.

Leading men in business, political, and military life have been amazed that we have “carried on” so extensively for so long a period without making an appeal for money. We have, however, more than exhausted our resources, and we are committed to measures—such as Hostels, Homes for Soldiers’ Orphaned Children, Social Service, and Hospital Work, and other “After-the-War” Agencies—that will entail the expenditure of hundreds of thousands of dollars during the estimated three years of demobilization. Our existing agencies must not only be maintained, but will have to be materially extended.

We have, through our Bands and other means, assisted other campaigns, and I confidently look to the generous sympathy and hearty co-operation of the Canadian people to help The Army, through your Local Committee, go “over the top” in this Campaign.

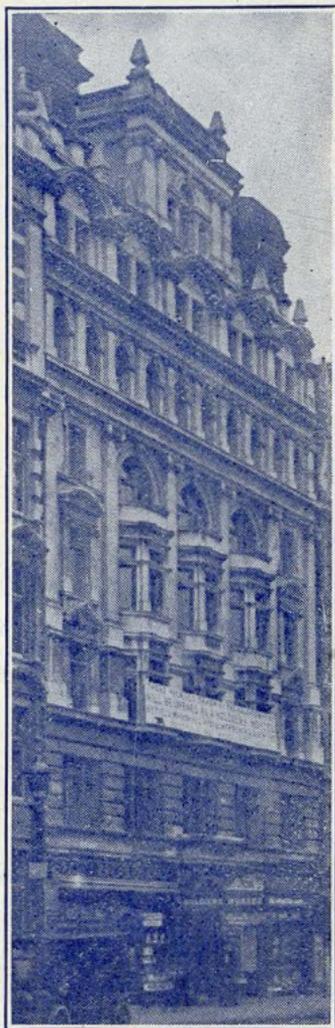
I therefore earnestly appeal to you for your practical support of a work that has received such eminent endorsement from leading military, political, and other sources.

You will not fail to help us “carry on.”

Yours very truly,
W. J. RICHARDS,
Commissioner.



GENERAL HEADQUARTERS
20 ALBERT ST.
TORONTO, ONT.



One of the many large Hotels in London, Eng., operated by The Salvation Army for the accommodation of Soldiers and Sailors.

OUR OPERATIONS WITH THE TROOPS

Salvation Army Huts, operated by a married Officer, his wife, and two or three women assistants, provide hot drinks, home-made pies, cakes, candies, and many other of the little extras which vary the monotony of military fare; they also provide facilities for recreation, reading, and writing. Meetings are held, as well as suitable entertainments arranged as opportunity may offer. The women mend clothes and mother the men; they also visit hospitals and do all they can to cheer and comfort the wounded and sick.

The women of The Salvation Army were the first



Staff-Captain Mary Booth placing flowers on soldiers' graves in France. The large cross in the rear shows the resting-place of Douglas Leach, of Calgary, Alta., who was with the Princess Patricia Canadian Light Infantry.

in the field at this kind of work, being with the British Army in France in less than one week after war was declared. Canadian Salvation Army Chaplains and other workers followed quickly.

In the villages and cities back of the line The Salvation Army Huts are centres of helpful influence and of strengthening and recuperation of mind and body.

The Hostels in the big cities not only provide good food and comfortable lodging, but are veritable Havens of Refuge for stranger-soldiers who may be on leave and who would, but for these Homes from home, be exposed to manifold temptations.

NOTED WAR CORRESPONDENT'S VIEW

"Your people give good value for money. All your Organizations at the Front are run in a business-like way. Lieut.-Colonel Haines, who is at the head of your work in France, is a capable, experienced manager. He believes that every dollar is made up of a hundred cents, and that every cent should be paid out for value received. The public can rely upon their money being well spent.

"The Salvation Army has moved cautiously and carefully in its advances in this work. It has trained its men and women before throwing them into fresh fields. To-day, having carefully laid the foundations, The Salvation Army is prepared for great extensions.

"I only hope that the Canadian Military Authorities will bring such pressure to bear upon the British War Office that the many Canadian girls who are anxious to go out under The Army banner right up to the Front, caring for the boys will be allowed to do so with the least possible delay."—F.A. McKenzie.



MAJOR BRUCE TAYLOR, Chaplain of the 42nd Highlanders, Montreal, says:—

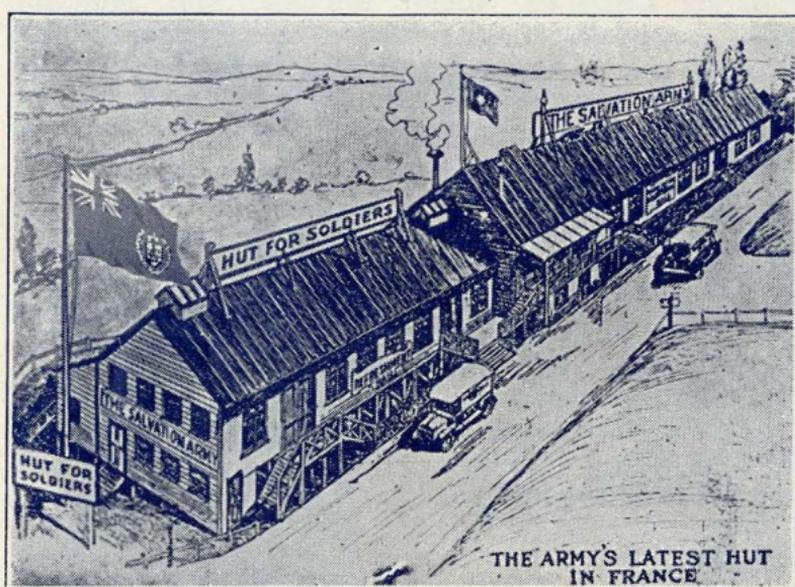
"On the day the — and — Battalions crossed the Channel they reached the Rest Camp soaking wet and in a state of complete exhaustion. It was about two o'clock in the morning. There was no food to be had, and the men were throwing themselves down on the boards of the tents to sleep, when several Salvation Army Officers came to say that if we would accompany them to their Canteen, they would look after the whole of us (1,100 men in our battalion alone!). We went, and they stayed up till daylight, giving us food and hot drinks."



The "Maple Leaf" Rest Home for Canadian Soldiers at Trouville, France

AGENCIES THROUGH WHICH WE "CARRY ON"

- 40 Rest Rooms, equipped with papers, magazines, books, etc., in charge of Salvation Army Officers.
- 45 Motor Ambulances, manned by Salvationists, in which 100,000 wounded soldiers have been conveyed from the battlefields.
- 96 Hotels for use of soldiers and sailors, having accommodation for 5,317 beds, close to railway stations, and seaport landings, for protection of soldiers and sailors going to and from the Front.
- 197 Huts at Soldiers' Camps, used for religious and social gatherings.



- 300,000 Soldiers and Sailors daily attend Salvation Army Buildings.
- 1,200 Salvation Army Officers and Employes devote their entire time to religious and social work among the soldiers and sailors.
- 50,000 Salvation Army Officers and Soldiers fighting with Allied Armies.
- 100,000 Parcels of Food and Clothing distributed among soldiers and sailors.

PRESIDENT WILSON'S EULOGY

"I am very much interested to hear of the campaign The Salvation Army has undertaken for money to sustain its war activities, and want to take the opportunity to express my admiration for the work that it has done, and my sincere hope that it may be fully sustained."

THE Y. M. C. A. and THE S. A.

Dr. JOHN R. MOTT, of the National War Work Council of the Y.M.C.A., said: "There seems to be, as far as I can learn, not only delightful unity and understanding, but absence of duplication."

WE URGENTLY NEED MONEY FOR THE OBJECTS STATED BELOW

(1) The establishment under the Canadian Flag of more Huts in England and France.

(2) A Canadian Soldiers' Hostel in the City of London, England.

(3) Homes in the Old Land for Resting Canadian Soldiers.

(4) Additions to the chain of Hostels for Soldiers, till it reaches from ocean to ocean. Also one in St. John's, Nfld.

(5) Comforts for men in Hospital.

(6) Homes in Canada for Children of Soldiers who, whether by reason of being orphaned, or otherwise, need guardianship.

(7) Extension of Hospital Visitation.

(8) Preparation for dealing with the situation which will arise when demobilization is begun.

(9) The immediate dispatch of a party of Officers to Siberia with the means necessary to co-operate with the Military Authorities in any way possible for the well-being of the Canadian troops.

(10) The immediate sending of Officers and Workers (men and women) to England and France to staff the Huts, Hostels, and Convalescent Homes that are to be established, as well as to reinforce those already in operation.

"If peace were declared to-morrow The Salvation Army Huts would still be needed overseas."—W. E. Turley, Secretary, Great War Veterans' Association.



"M-um! Some pie, Phil! 'Member how we used t' guy The Salvation Army?"

"Yep! Never again!"