

RECENT events in the Nation emphasize that the fundamental principle back of all healthful progress, whether in a child or adult-is a well nourished body. "In 1914, Osborne and Mendel, showed that cod-liver oil contained vitamins." Science reveals that a child needs food rich in vitamins and that when these elements are not present in the foods taken that a child does not grow healthfully. "Prudence tells us, therefore, to include some of the fat-soluble vitamin in the diet, particularly in the case of growing children." Cod-liver oil is an important form of tonic-nourishment for all rundown conditions, whether in a child or an adult, and because of its peculiar growth-promoting properties, has special value for children during the age of growth. Scott's Emulsion contains this valuable growing-food in its purest form and this explains its wonderful success for nearly half a century. Children thrive on Scott's Emulsion.



MAY POLE DANCE

Round the Maypole dance and sing, Gay as birds upon the wing; In and out the ribbons twine, I cross yours and you cross mine. Dancing, prancing, tippy-toe,—Lace the ribbons as we go. We are merry, glad and gay Courtiers of the Queen of May!

Many do not realize that a thin, underweight child needs
Scott's Emulsion often. It's best given after meals.



Tom was a naughty boy,
He stole a pig;
But Tom was a little chap,
Not very big.
He said,
"Well, you see, sir,
It was my one chance
To fatten up a nice pig
For the boys in France!"

Goosey, Goosey Gander,
Upon my word,
You are a funny
Sort of a bird.
You have no reason,
You have no brain,
Or you'd take an
umbellow,
'Cause it may rain!



Scott's Emulsion nourishes the whole system and supplies the blood with elements that tend to maintain its purity.

When the mouse,
Ran up the clock,
Little Milly
Grabbed her frock
"Ooh!" she shivered,
With a frown,
"When it strikes,
He will run down!"
Silly Milly,
Foolish maid,
Of a mouse
To be afraid!



Once I put this question to All the children that I knew; Medicines you've often had, Some were good and some were bad. What's the best one you have tried? With one voice they all replied,

SCOTT'S EMULSION!

It's unwise to give a child stupefying cough mixtures. Use Scott's Emulsion, the tonic that strengthens through nourishment.



BLIND MAN'S BUFF

Bobby's It. He feels his way,
One more step, and he'll catch May.
See him grope and see him totter,—
This way! That way! Now you've got her!
Teddy tries to make no sound;
From the chair Grace peeps around;
Gentle children, never rough,
Love to play at Blind Man's Buff.

Mothers, listen! The logical help for tired nerves is rich, tonic-nourishment—nothing better than Scott's Emulsion.

The children I like best to see

Are strong and healthy as can be.

And what is the way to keep them so,

To build them up and make them grow

To sturdy lads and stalwart men?

Why, SCOTT'S EMULSION, now and then!

Jack, a beanstalk
Had, you know;
But he forgot
To watch it grow.
Because, you see,
He saw, on high,
An aeroplane
Up in the sky.
He said, "I'd rather
Go that way,
Than up a beenstalk,
Any day!



A little of Scott's Emulsion taken regularly after meals is far more beneficial than when taken by fits and starts.



Goose Girl
With golden locks
Driving
Her downy flocks,
Guides them
Along the walk
How they do
Quack and squawk!
Goose Girl
Comes gaily on,
Thinking
Each goose a swan!

Her playmates went to the circus show,
But poor little Betty couldn't go;
Because she had caught cold and had to stay
In the house the livelong day!
You see, poor Betty had never been told
That SCOTT'S EMULSION wards off a cold!

The wise parent avoids substitutes called "extracts", "wines", or "cordials"—they do not contain cod-liver oil.



Jack, to grow up
Big and strong,
Exercises
All day long;
He likes to do it,
For, you see
A soldier lad
He wants to be.

Peter Piper
Said, "I know
Where the Pickled
Peppers grow!"
When he reached them,
I declare!
He found a lot
Of fairies there!



Are you anxious about your fast-growing boy or girl? Try Scott's Emulsion. It builds strength and stamina.

Kiddies big and kiddies small, Kiddies short and kiddies tall, Growing kiddies, one and all

Thrive on SCOTT'S EMULSION!

Kiddies dark and kiddies fair, Kiddies stout and kiddies spare, All the kiddies, everywhere,

Relish SCOTT'S EMULSION!



Cinderella,
Shoes and all,
Is all ready
For the ball.

Kind Godmother Smiles with pride; Coach and four Await outside.

Lovely Maiden,
Fair and gay,
If a Prince wooes
Don't say "nay!"

The habit of using Scott's Emulsion often, wards off coughs and colds. Scott's builds up strength.



LONDON BRIDGE

Dotty, Tom, Lynn, Fay and Midge Love to play at London Bridge; Which side do you think will win? Tom is strong,—but so is Lynn; Fay and Dotty pull for it, (Midge, of course, can't help a bit,) In a minute, I'll be bound, All will tumble to the ground!

There is nothing quite so nourishing or strengthening as Scott's Emulsion for an anemic girl at school or business.



RING-AROUND-A-ROSY

Little kiddies, full of fun,
Like to hop and skip and run;
At a picnic in the grove,
Romping games are what they love.
Round and round they swing and whirl,
Laughing boy and smiling girl;
In the house, "Still Pond" is cosy;
But for a picnic Ring-Around-Rosy!

Scott's Emulsion should be taken often by a child or adult inclined to weakness of lungs or throat.

A cold in the head is bad enough,
A cold in the chest is pretty rough;
A cold in the lungs is worst of all
And often makes the Doctor call;
But SCOTT'S EMULSION (Small expense!)
A cold relieves, and oft' prevents.

"Peter, Peter,"
Said his wife,
"I can't stay here
All my life!"

"Let me out, Dear So that I Can make you Some pumpkin pie."

Peter, Peter
Gave a shout,
And he gladly
Let her out!



Scott's Emulsion absolutely non-alcoholic, strengthens the whole system—body, blood and nerves.



Ki-moids combine in an agreeable, easy to take form, time-tested aids for the relief of those intestinal disturbances usually associated with indigestion.

Ki-moids have a distinctive, aromatic taste and dissolve readily upon the tongue and afford relief prompt and satisfying.

Ki-moids are sold by druggists everywhere. If for any reason you are unable to obtain Ki-moids from your druggist, we will mail a regular twenty-five cent, pocket size bottle, direct to your address, upon receipt of the price.

MADE BY SCOTT & BOWNE MAKERS OF SCOTT'S EMULSION

A CHILD that is underweight and does not progress normally during the age of growth, is quite likely to be in after years deficient in strength and stamina. A child of retarded growth or feeble vitality should find wonderful help from the abundant nourishing and growthpromoting properties of cod-liver oil. There is hardly a mother in the land who does not know by experience and satisfaction of the power of Scott's Emulsion of pure cod-liver oil to fortify strength and build up a weak, underweight child. Its benefits are not derived from dangerous drugs or alcohol, but solely through its definite growth-promoting and nourishing properties. Scott's Emulsion promotes growth, increases weight and builds up strength. Scott's Emulsion has been prescribed and used by physicians everywhere for nearly half a century. Consult your physician—he knows the merits of Scott's Emulsion. See that this trade-mark seals

every bottle of emulsion you buy





FOR YOUR BOY OR GIRL YOU WILL NOT BE SATISFIED WITH ANY-THING BUT SCOTT'S EMULSION