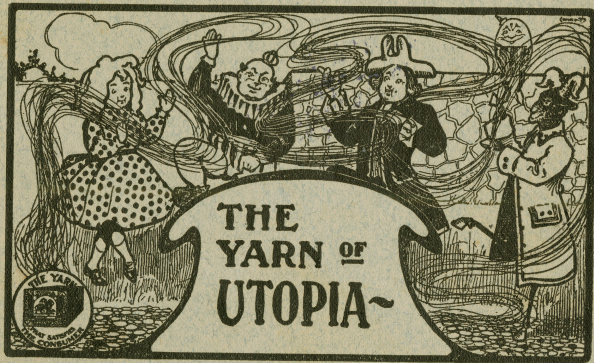




10 (Ca 1910)

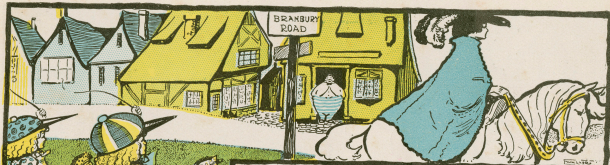
UTOPIA YARNS

Have satisfied consumers for nearly half a century.

They will satisfy you, too, if you give them a trial. UTOPIA YARNS represent the highest standard of yarn-making. Only the finest quality of imported wool and the purest dyes are used in their manufacture.

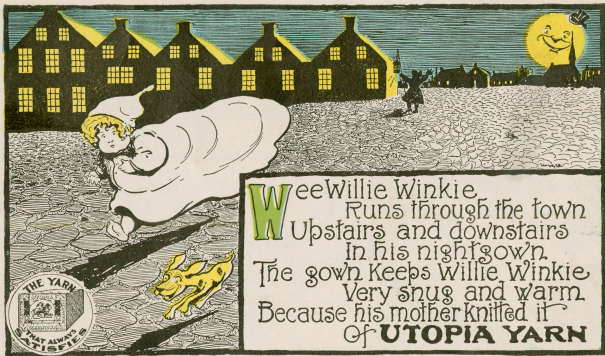
Hence their reputation for softness, fluffiness, evenness of thread and uniformity and permanency of color.

For strength and durability UTOPIA YARNS are unequalled.



Ride a cock-horse
To Banbury Cross,
To see a fair lady
Ride on a white horse;
She attracts the attention
Of spectators all,
For about her she wears
A **UTOPIA** shawl.





Wee Willie Winkie
Runs through the town
Upstairs and downstairs
In his nightgown.
The gown keeps Willie Winkie
Very snug and warm
Because his mother knitted it
Of **UTOPIA YARN**

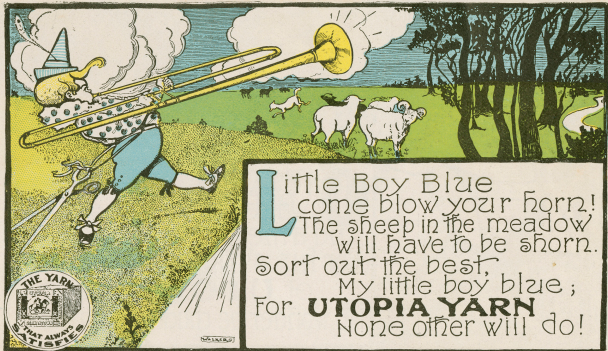




Baa, baa, black sheep,
Have you any wool?"
"Yes sir, yes sir,
Three bags full;
One for my master,
one for my dame,
And all to make yarn
of **UTOPIA** fame."



Little Miss Muffet
sat on a tuffet.
With a basket of
stockings to darn,
An industrious spider
got to spinning beside her
and used her **UTOPIA YARN**



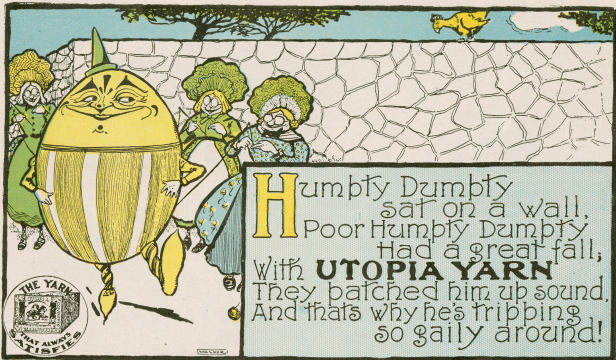
Little Boy Blue
come blow your horn!
The sheep in the meadow
will have to be shorn.
Sort out the best,
My little boy blue;
For **UTOPIA YARN**
None other will do!



Old King Cole
was a merry old soul,
And a merry old soul was he,
For his slippers were made
of **UTOPIA** wool,
No wonder he chuckled with glee!



What are you making,
My pretty maid?
"I'm knitting a sweater, sir,"
she said.
"What makes it so pretty,
My pretty maid?"
"The **UTOPIA YARN**,
of course sir!" she said.



Humpty Dumpty
sat on a wall,
Poor Humpty Dumpty
Had a great fall,
With **UTOPIA YARN**
They patched him up sound,
And thats why he's tripping
so gaily around!



A/80



This is the trademark by which you
can recognize UTOPIA YARNS—

Utopia Germantown,

Utopia Spanish,

Utopia Saxony.

Utopia Scotch Knitting,

Utopia Shetland Floss,

Utopia Shaded Shetland,

Utopia Ice Wool.

E. H. STARBUCK & CO.,
408, 410, 412 Broadway,
Saratoga Springs N. Y.