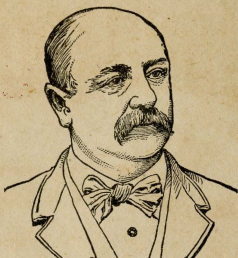


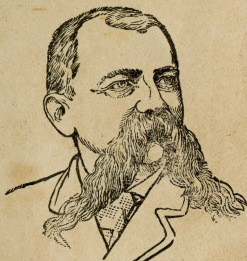
OLD
MOTHER HUBBARD'S
STAR
RHYMES.



SCHULTZ & CO.



R. D. SCHULTZ.



JOHN HOGE.

"THE" SOAP BOILERS.

The above firm started in business in 1866, succeeding Mr. Wm. Schultz, under whom they had grown up from boyhood. They first made some stir in the Western markets with their "STAR" brand, which was different from anything else offered to the public in the soap line. Next came the great "IRISH SOAP," which gave them a national reputation. In the Centennial year 1876, they made a great hit with "GOLD," a superior family soap, and one of the most successful advertisements ever used in this country. Then followed "Fatherland" („Vaterland"), "DISH RAG," and "NAPKIN," all soaps of great popularity.

Schultz & Co. now offer STAR SOAP as the most desirable on the market for family use, and dealers are authorized to take it back at their expense in case it does not give perfect satisfaction.

Schultz & Co. are also owners and managers of the Zanesville Opera House, which has the reputation of being one of the finest and best managed theatres in America.

Old Mother Hubbard
Went to the cupboard,
To get her poor dog a
bone;

But when she got
there,
The cupboard was
bare,
And so the
poor dog
had none.



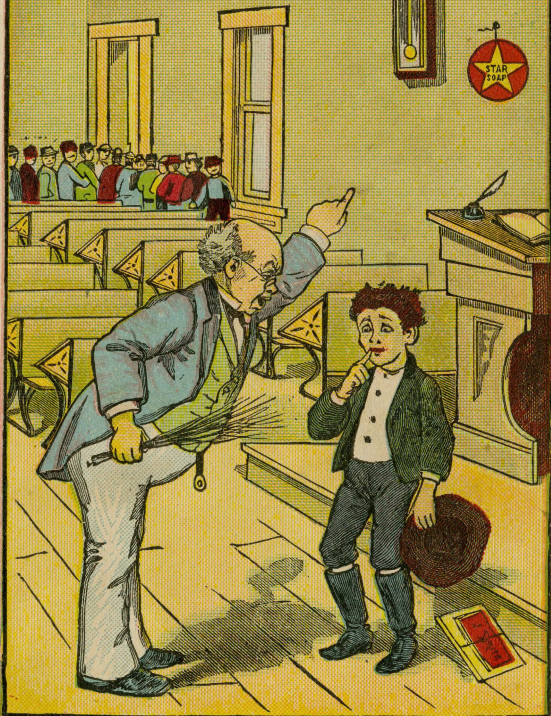
STAR is the Standard Family Soap to-day.

Ring-a-ring-a-roses,
A pocket full of posies;
Hush! hush! hush! hush!
We're all tumbled down.



Smart housekeepers use STAR SOAP.

A diller, a dollar,
A ten o'clock scholar;
What makes you come so soon?
You used to come at
ten o'clock,
But now you come
at noon.



STAR SOAP—Best for Family use.

Trappe, trappe, trappe,
Das ist der Dntel Kappe,
Das ist der Dntel Pferdesuß,
Der drei Sack Haber fressen muß.



Er frißt einen Wagen voll Heu.
Wir reiten nach der Türkei,
Wir reiten hin nach Magdeburg.
Halt auf! Halt auf! Der Kappe geht durch!

Frage Euren Grocer für Stern Seife.

Ba-a, ba-a, black sheep,
Have you any wool?
Yes, sir, yes, sir,
Three bags full:
One for my master,
One for my dame,
And one for the little boy
That lives in our lane.



My mother always uses STAR SOAP



Little Jack Horner
Sat in a corner,
Eating a Christmas pie.
He put in his thumb,
And pulled out a plum,
And said, "what a smart
boy am I."

Try STAR SOAP.

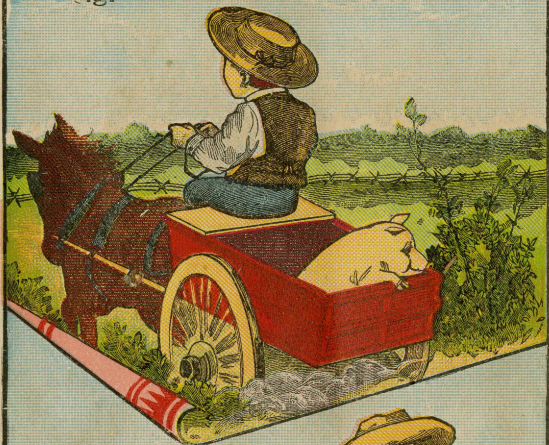
There was an
old woman
who lived in
a shoe,
She had so
many child-
ren she didn't
know what to
do.



She gave them some broth,
without any bread ;
She whipped them all soundly,
and put them to bed.

Live Grocers sell STAR SOAP.

To market, to market, to buy a fat
pig,
Home again, home again, jiggety
jig.



To market, to market,
to buy a fat hog,
Home again, home
again, joggety jog.



STAR SOAP has no Superior.

"Where are you going, my pretty maid?"

"I am going a milking, sir," she said.



"May I go with you, my pretty maid?"

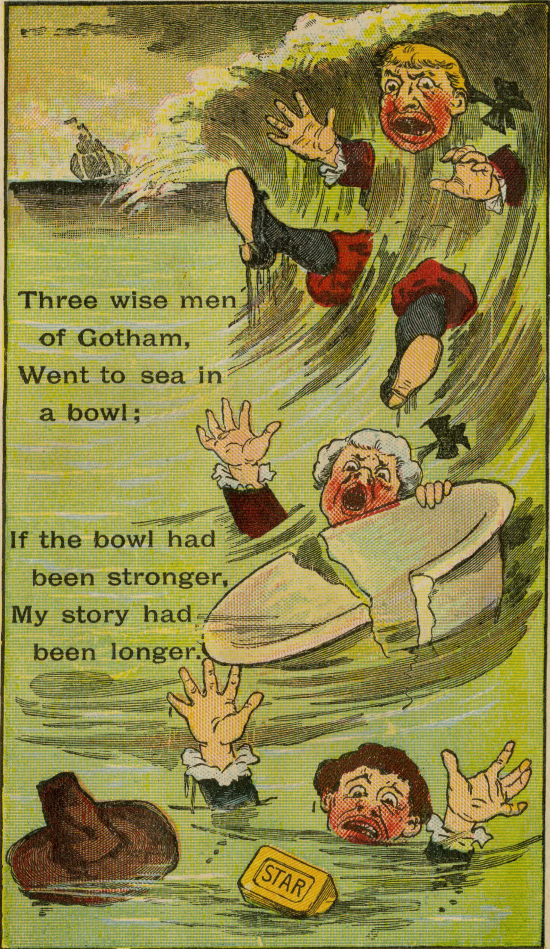
"You're kindly welcome, sir," she said.

STAR SOAP has come to stay.



There was an old woman
Lived under the hill,
And if she's not gone
She lives there still.

If you want white clothes use STAR SOAP.



Three wise men
of Gotham,
Went to sea in
a bowl;

If the bowl had
been stronger,
My story had
been longer.

Try STAR SOAP and you will use no other.

Little Nancy Etticote,
In a white petticoat,
With a red nose;

The longer she stands
The shorter she grows.



Ask for STAR SOAP—Best for Family Use.

Jack be nimble,
And Jack be quick;
And Jack jump over
The candlestick.



Ask your Grocer for STAR SOAP.



Mary had a little lamb,
Its fleece was white as snow;
And everywhere that Mary went,
The lamb was sure to go.

Live Grocers sell STAR SOAP.



Müde bin ich, geh' zur Ruh',
Schließe beide Augen zu ;
Vater, laß' die Engel dein
Ueber meinem Bette sein.



Now I lay me down to sleep,
I pray Thee, Lord, my soul to keep;
If I should die before I wake,
I pray Thee, Lord, my soul to take.

STAR★SOAP

BEST FOR FAMILY USE.

—*—
ASK YOUR GROCER FOR IT.
—*—

STAR SOAP

Was our first great hit, and was put on the market in 1865, over twenty-five years ago. The name STAR, for soap, was original with us; the trade mark was patented in 1866, and all others using it are infringers.

STAR SOAP

Has been remodeled to suit the times, and is on the market to stay. For style, shape, price, quality, and general worth there is no Family Soap that excels, if any that equals it.

STAR SOAP

Will do anything that any other good soap will do. "It is not too good; just good enough."

Of course, this little book is only an advertisement to help attract attention to

STAR SOAP.

We are confident that after "STAR" has once been tried, consumers will find that our claim is true, viz.: that it is the best Soap on the market for the price, and that you will not only use it, but recommend it to your friends.

For Sale by Grocers Generally

SCHULTZ & CO., "The" Soap Boilers,

Factory, ZANESVILLE, O.

New York Office, - - - 164 Franklin St.

 Consumers are requested to save 25 slips cut from STAR SOAP wrappers, send to Schultz & Co., and you will receive in return a handsome picture.

STAR



SOAP,

Best for Family Use.