

**Prospectus  
United  
Typewriter  
Company  
Limited.**



# PROSPECTUS OF United Typewriter Company, Limited.

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INCORPORATED UNDER THE  
ONTARIO COMPANIES ACT.



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**AUTHORIZED CAPITAL, \$250,000**  
Divided into 5,000 Shares of the par  
value of \$50 each.    ♣   ♣   ♣   ♣   ♣   ♣

## *OFFICERS.*

MR. W. H. SHAW, . . . President,  
Proprietor Central Business College,  
Toronto.

H. P. LAWSON, . . . Vice-President,  
Capitalist, Georgetown.

R. I. CREELMAN,  
Manufacturer, Georgetown.

J. J. SEITZ, . . . Managing Director,  
Toronto.

C. J. GILLOOLY, . . . Secretary-Treasurer,  
Toronto.

## *SOLICITORS.*

HEARN & SLATTERY,  
Canada Life Building, Toronto.

## *BANKERS.*

THE BANK OF HAMILTON.

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HEAD OFFICE, . . . . . Toronto.

BRANCHES, Montreal, Hamilton, London.



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## *POWERS OF THE COMPANY.*

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To manufacture and sell Typewriters, Typewriter Ribbons and Carbon Paper, Duplicating Machines and Supplies, Office Fittings, etc.; to teach Shorthand and Typewriting; to hold and deal in patents in connection with above articles.

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## *OBJECTS OF THE COMPANY.*

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UNITED TYPEWRITER COMPANY, LIMITED, has been organized to take over the business of Creelman Bros. Typewriter Company, with head office in Toronto and branches in Montreal, Hamilton and London, together with goodwill, book accounts, contracts, patents, etc., including sole right for the Dominion to manufacture and deal in Rotary and Hand Neostyle Duplicating Machines and Supplies; a ten-year exclusive selling right for the Underwood Typewriter in Canada;



a five-year exclusive contract for Webster's Star Brand Ribbons and Multi-Kopy Carbon Paper, and a renewable annual contract for the Empire Typewriter for Ontario, the only satisfactory low priced typewriter now on the market. Another object of the Company is to unite more closely the typewriter interests with the educational forces of our Country and every legitimate effort will be made to accomplish this result.



JANUARY 15TH, 1902.

*ASSETS OF CREELMAN BROS.  
TYPEWRITER COMPANY.*

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Book Accounts, . . . . .	\$13,219.04
Montreal Office, . . . . .	9,953.08
London Office, . . . . .	5,588.34
Hamilton Office, . . . . .	3,282.28
Mdse. Underwood Machines, ..	6,505.00
"    Empire                "    ..	2,450.00
"    Sundry                "    ..	4,545.00
"    Supplies, . . . . .	6,497.35
"    Repair Department, ....	4,720.26
"    Typewriter Rent Due, ..	696.05
Patent Account, . . . . .	3,379.55
Office Furniture, . . . . .	1,052.13
Cash on Hand, . . . . .	314.19
Cash in Bank, . . . . .	1,378.16
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	\$63,580.43

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# A S Y N O P S I S

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of the business of Creelman Bros. Type-writer Company for the past six years and eight months is as follows:

From May 1st, 1896, to	
Jan. 1st, 1897,.....	\$15,969.35
From Jan. 1st, 1897, to	
Jan. 1st, 1898,.....	26,916.54
From Jan. 1st, 1898, to	
Jan. 1st, 1899,.....	49,713.32
From Jan. 1st, 1899, to	
Jan. 1st, 1900,.....	72,443.00
From Jan. 1st, 1900, to	
Jan. 1st, 1901,.....	81,882.00
From Jan. 1st, 1901, to	
Jan. 1st, 1902,.....	96,587.00
From Jan. 1st, 1902, to	
Jan. 1st, 1903 (2 months estimated), .....	125,000.00

The total Capital invested is \$63, 580.43. The business has paid 6% on investment and \$13,000 will be carried



to Rest Account by January 1st, 1903, after a liberal deduction for depreciation, so that if all profits had been divided the result would have averaged over 12% during the entire period above stated.

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### *SUCCESS, PAST AND FUTURE.*

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The typewriter business in Canada has developed in a remarkable manner within the last few years, and the success and history of Creelman Bros. Typewriter Co. is strong evidence of this fact. As the most progressive Typewriter Institution in Canada, this Company has achieved a position of undisputed supremacy, and has, by a large expenditure of time and money, laid a foundation for a solid, permanent and successful business. The great benefits of this pioneer work must become a very valuable asset to the new Company. It augurs well for the prosperity of the United Typewriter Company,

Limited, that the directorate includes all the members of the old firm under whose control and management the business has grown to its present proportions and consequent success.

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### *INVESTMENT AND PROFIT.*

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The profits of the old firm, even under the conditions of a difficult and expensive career in establishing a new business, have been most encouraging and satisfactory. This fact warrants a reasonable expectation for excellent profits in the future, so that subscribers may rely upon the stock of this Company as a perfectly safe investment, more particularly as the Typewriter business is but in its infancy in our rapidly growing and prosperous Dominion, while the possibilities of an ever expanding foreign and export trade are very bright indeed.

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## *THE UNDERWOOD TYPEWRITER*

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has been sold in Canada for four years, and over 3,000 have been placed in Commercial, Railroad, Government, Banking and other offices. One of the leading Banking institutions alone is now using 72 of these machines. It is the only high-grade writing machine on which the writing is visible from commencement to finish, and also the only one combining a Tabulator for invoicing without attachments and additional cost. Over 500 Underwood machines are used by leading Educational Institutions in Canada.

Customs returns show that more Underwoods were imported into Canada during the last fiscal year than all other makes combined.





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## *THE EMPIRE TYPEWRITER*

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is not unlike the Underwood in regard to visible writing, as this essential feature is one of the good points of the machine. It is durable and portable, and retails at \$60 net. Over 1,000 are in use in Ontario. There is no competition as far as price is concerned, all other reliable machines being listed at from \$100 to \$125.



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## *STAR BRAND RIBBONS*

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and Multi-Kopy Carbon Paper are famous all over the world, Canada being no exception. This Company controls the selling agency for the Dominion.

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## *THE ROTARY NEOSTYLE*

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is the latest and most up-to-date Duplicating machine. This Company owns the patents and all other rights for Canada for the machine and requisite supplies, and intends to manufacture these articles at an early date.

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## *TYPEWRITER RIBBONS*

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and Carbon Paper are in great demand in Canada, the importations during 1901 amounting to about \$75,000, on which 35% duty was paid. This Company intends to pursue a progressive policy in this connection and will at once investigate carefully and judiciously all necessary details, with a view to manufacturing these goods.

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## *TYPEWRITING MACHINES*

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have found their way into the leading business offices in the Dominion, and in fact are now largely used by clergymen and teachers, and occupy a place in the homes of many professional and business men. It is estimated that over 30,000 are now in use in Canada. There are no standard machines manufactured in Canada. It is the intention of this Company to make arrangements for manufacturing a high-grade machine for the Canadian market as soon as conditions warrant it.

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## *POLICY AND MANAGEMENT.*

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The policy of the late Creelman Bros. Typewriter Company will be closely followed as to the sale of Typewriters and the general conduct of the business. Mr. J. J. Seitz, General Manager of the Com-



pany from its inception, will be the Managing Director of the new Company. Mr. Seitz is well and favorably known in connection with the Typewriter business throughout the Dominion, and under the new conditions his many years of experience in organizing, etc., will be of particular value to the new Company.

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## *EDUCATIONAL POLICY.*

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It is an admitted fact that Business Colleges and other Educational Institutions are strong factors in controlling the adoption and use of Typewriting machines in general. It is desired to systematize as far as possible the general instruction in typewriting given in all Canadian schools by confining such instruction to standard machines only, and it will be the policy of this Company to pursue such definite plans as will tend to popularize the art of typewriting in all such schools,

and through them to support the general use of such standard machine, or machines, as it may control. With this end in view this Company will arrange to co-operate with leading Commercial Schools throughout the Dominion.

Along this line this Company has definitely arranged to take over the well-known Central Business College and School of Shorthand and Typewriting of Toronto. This College has been established for a period of ten years, and its remarkable growth from an enrolment of 153 students during the first year to 738 for the tenth year, ending July 31st, 1902, is some indication of what may be done in the educational field by a strong, aggressive Company, such as the United Typewriter Company, Limited, is bound to become. To further the Educational interests of this new Company, Mr. W. H. Shaw, Principal of the above named School, has accepted the Presidency of the Company. Under his direction a system of College co-operation will be

adopted wherever practicable, and to advance the general interests of the Company new Schools and Colleges will be established in new centres, or in whatever localities it may be found necessary, in order to further the cause of Practical Education, as it affects the rights and interests of the United Typewriter Company, Limited.

*UNITED TYPEWRITER COMPANY,  
LIMITED.*

*W. H. SHAW, President,*

*J. J. SEITZ, Managing Director.*



