

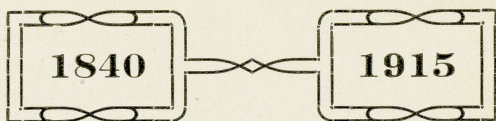


## **NORDHEIMER'S NEW HOME**

**Cor. Albert and Yonge Streets, Toronto**

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Business at the old address  
15 King Street East  
UNTIL NEW BUILDING IS READY



*“Diamond Jubilee”*

*of the*

**House  
of  
Nordheimer**

**I**N THE YEAR 1840 (just seventy-five years ago) the “House of Nordheimer” was established in the city of Kingston, and when the seat of government was transferred from Kingston to Toronto, the Nordheimer Co. moved as well, locating on King St. East, where they have continuously carried on their business for upwards of three-quarters of a century. In the early days, the Nordheimer Establishment was one of the outstanding places of business

on King Street, and it is but fitting that the Company should celebrate their "diamond jubilee" by occupying the most beautiful building and the most prominent location, in the present retail section of the city. In the new building now rapidly nearing completion, special attention will be given to the Piano, Gramophone, and Sheet Music Departments. As in the past, the "Steinway" and "Nordheimer" Pianos and Nordheimer "Human Touch" Player-Pianos will be featured, and in addition to these artistic instruments, excellent values will be offered in less costly pianos at very attractive prices and terms. Efficient service is to be the watchword of the management. Until the new building is completed, business as usual at the old address,

**15 King St. East, Toronto**

**See back page announcement of the  
astounding values the Company are  
offering at their Great Removal Sale.**



# Extraordinary Announcement

## Great Removal Sale

in our old store  
15 KING ST. EAST

### New Pianos

Sale  
Price

Guaranteed in every way, regular \$325—**\$225**

### New Player-Pianos

88 note and guaranteed, regular \$600—**\$440**

### New Nordheimer Pianos

Reduced for this sale only

Nordheimer	-	-	Regular	\$400 -	<b>\$320</b>
"			"	450 -	<b>340</b>
"			"	500 -	<b>365</b>
"			"	550 -	<b>400</b>

### Nordheimer "Human Touch" Players

Nordheimer	"H.T "	Player,	reg.	\$650—	<b>\$525</b>
"	"	"	"	700—	<b>550</b>
"	"	"	"	800—	<b>600</b>
"	"	"	"	850—	<b>650</b>

### Sheet Music

Thousands of Copies at 5c. each  
Lists on application