THE ECHO.

The publication of the Echo was commenced in Toronto, in the year 1850, under the direction of a Committee of Clergymen and Laymen, who became responsible for the expenses incurred in carrying on the paper. In 1857 it was made over to the present Proprietor, who removed his office to Montreal in 1861.

In 1857 the circulation exceeded 1700, but a considerable portion consisted of copies sent by members of the Committee to friends in England and the United States, for which nothing was paid. A large number of the actual subscribers was also in arrears, at that date, whose names were gradually removed from the list.

The circulation of the Echo, at the present time, is as follows:—

		Clergy.	Laity.	Total.	
Diocese of Quebec		18	47	65	
Do.	Montreal	26	261	287	
Do.	Ontario	16	156	172	
Do.	Toronto	28	319	347	
Do.	Huron	47	272	319	
				—	1190
These, at $2 each, give the sum of				$2,380	
Receipts from advertisements about				350	
				—	$2,730
The expense of printing, mailing, &c., the Echo ℔ ann., is about					2,200
Leaving as profit, supposing *all subscriptions are paid*,					$ 530

From this must be deducted the sum paid to the clergyman who has been supplying the Editorials since last June.

The above statements show that the profits realized from the Echo is quite insufficient to warrant the continuance of its publication, even if all the subscribers pay punctually, and there were no arrears. At this date there are over $4,000 due to the Proprietor by parties who have taken the paper, of which, probably, not more than $400 will be recovered.

Under these circumstances, an appeal is now made to the Clergy and Laity of the Church of England and Ireland in Canada on behalf of the Echo. The Proprietor believes that it has already done good service to the Evangelical cause, and, in common with many others, he is of opinion that a crisis is at hand in Canada, when such an organ may be of incalculable advantage in exposing, and thereby keeping in check the Ritualistic innovations, which are fast creeping into the different Dioceses of British North America.

From regard to the cause, which the Echo was designed to promote, the present Proprietor would be willing to continue its publication, although at a loss to himself, if he could afford to do so. As this is not the case, he now appeals to the Evangelical Clergy and influential Laity, throughout the Canadian Dioceses, to make an effort to increase the circulation of the Echo, it being his fixed purpose to discontinue its publication at the end of the present year, unless such an addition to the list of subscribers is secured, as will be sufficient to compensate him for his time and trouble.

THOMAS SELLAR,
Proprietor.

Montreal, 28th November, 1866.

(*Over.*)

THE ECHO.

The publication of the Echo was commenced in Toronto, in the year 1850, under the direction of a Committee of Clergymen and Laymen, who became responsible for the expenses incurred in carrying on the paper. In 1851 it was made over to the present Proprietor, who removed his office to Montreal in 1852.

In 1857 the circulation exceeded 1,700, but a considerable portion consisted of copies sent by members of the Committee to friends in England and the United States, for which nothing was paid. A large number of the actual subscribers was also in arrears at that date, whose names were gradually removed from the list.

The circulation of the Echo, at the present time, is as follows:—

	Clergy.	Laity.	Total.
Diocese of Quebec	18	47	65
Do. Montreal	26	261	287
Do. Ottawa	16	156	172
Do. Toronto	28	319	347
Do. Huron	47	272	319
			1190

Thence, at $3 each, gives the sum of	$3,570
Receipts from advertisements about	250
	$3,820
The expense of printing, mailing, &c., the Echo for 1859, is about	2,200
Leaving as profit, supposing all subscriptions are paid	$ 620

The above statements show that the profits realized from the Echo is quite insufficient to warrant the continuance of its publication, even if all the subscribers pay punctually, and there were no arrears. At this date there are over $2,000 due to the Proprietor by parties who have taken the paper, of which probably not more than $100 will be recovered.

Under these circumstances, an appeal is now made to the Clergy and Laity of the Church of England and Ireland in Canada on behalf of the Echo. The Proprietor believes that it has already done good service to the Evangelical cause, and in common with many others, he is of opinion that a crisis is at hand in Canada, when such an organ may be of incalculable advantage in exposing, and thereby keeping in check the Ritualistic innovations, which are fast creeping into the dioceses of British North America.

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THOMAS KELLAH,
Proprietor.

MONTREAL, 29th November, 1859.

(Over.)

NEW SUBSCRIBERS FOR THE "ECHO" FOR THE YEAR 1867.

1866. Echo

Wm. Allen Esq
Springfield