POND'S THE GIANT BOOK

WRITTEN IN VERSE AND ILLUSTRATED BY PALMER COX

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In the following pages, Palmer Cox tells an old story in a new way. His use of a Giant to represent the power and effectiveness of POND'S EXTRACT is particularly suggestive, for, during the past sixty years no household remedy ever achieved so wide and substantial a reputation nor has done so much to relieve the aches and pains of humanity as this time honored preparation.

Through all the days of small things when one man could supply the demands, up to the present when five hundred men are required to prepare the stock necessary for the day's sale, POND'S EXTRACT has had a steady growth, and the demand for it to-day, from every part of the civilized world, is a triumph little dreamed of by its early projectors. It is, in truth, a sovereign remedy which has by sheer force of merit and results been able to earn and maintain the confidence and reliance of an appreciative public. It is, we believe, more generally used throughout the United States than any other household preparation.

The famous American sculptor, E. D. Palmer says: "For fifty years POND'S EXTRACT has grown in favor with the people, while hundreds of so-called remedies have risen, fallen and gone quite out of sight, "up like a rocket, down like a stick!"

When an accident occurs in your household, POND'S EXTRACT should be the first thing thought of. After shaving, it will leave the face white, soft and smooth. Used in the toilet, it keeps the skin in fresh, healthy condition, and after exercise, it draws out all soreness and makes the muscles quick and active. Once used, you will never be without it. Let its long and honorable record prompt you to give it a trial.

[&]quot;Keep the Buff Package in mind."



60 YEARS THE HOUSEHOLD REMEDY.

Recommended by Physicians for Sixty Years.

POND'S EXTRACT cures Burns, Sprains, Sprains, Wounds, Bruises, Insect Bites, Colds, Catarrh, Sore Throat, Sore Eyes, Nosebleed, Lameness, Rheumatism, Diarrhoea and all Pain, Bleeding and Inflammation.

THE Giant scarce was on the go,
When thus outspoke a blazing foe:
"I am the scourge of old and young,
On every side my sparks are flung.
With BURNS and SCALDS and BRUISES sore
I visit some, and torture more,
With ACHES and PAINS and WOUNDS that gape,
And BOILS that throw them out of shape;
And but for me where tombstones stand
The farmer now might till the land."
The Giant smiled and said "I find
You're just the knave I had in mind,
Beneath my hand you'll fade away
Like dew before the morning ray."
With that he fetched him such a stroke
His blaze at once expired in smoke.

CAUTION! There is only ONE POND'S EXTRACT, and everybody knows its purity, strength and great medicinal value. Don't accept the weak, watery "Witch Hazel" preparations represented to be "the same as" POND'S EXTRACT. They often contain "Wood Alcohol" which irritates the skin, and taken internally, is a Deadly Poison. Demand GENUINE POND'S EXTRACT, sold *only* in *sealed* bottles, *buff* wrappers.

[&]quot;Keep the Buff Package in mind."



60 YEARS THE HOUSEHOLD REMEDY.

EVERY MAN WILL ENJOY

the healing, cooling, comforting pleasure which POND'S EXTRACT gives After Shaving. Reduces redness, checks bleeding, sends back the blood which the rasping razor draws near the surface and leaves the face White, Soft and Smooth without shininess. Always keep a bottle with your cup and brush.

A ND next the valiant Giant spied
A demon filled with spleen and pride.
The INFLAMED EYES and SWELLINGS

On every side, he freely spread.
And new made graves he left behind
Whene'er he met the human kind.
"Stand where thou art!" the Giant cried,
"Thy name is known both far and wide,
In every clime thy cruel deeds
Have brought the hearse and mourners weeds,
Small ills at first are through your aid
Increased till fatal work you've made.
But all the PAINS and INFLAMMATION
You cause amongst the population,
Shall on the instant find an end,
For through my powers your form must bend."
And there he flung him at his feet,
And crushed him level with the street.

Don't Blame the Razor if your face smarts after shaving. Probably Witch Hazel is the cause. Use POND'S EXTRACT and save your face. Remember, Witch Hazel and like preparations, represented to be "the same as" POND'S EXTRACT, are but cheap imitations of it, weak, watery, and often containing "Wood Alcohol" which irritates the skin, and leaves the face red and inflamed.

GENUINE POND'S EXTRACT can be obtained only in sealed bottles enclosed in BUFF wrappers. (See back cover.)

[&]quot;Keep the Buff Package in mind. Imitations irritate."



60 YEARS THE HOUSEHOLD REMEDY

A COOLING, REFRESHING TOILET.

By experience only can you know the comfort and pleasure POND'S EXTRACT adds to the toilet. It quickly reduces redness of skin, oily complexion, chapping, chafing, tan and sunburn, and brings the skin to its natural color. For prickly heat, itching, scratches, stiffness, or when overheated or especially fatigued, freely bathe the parts affected, and immediate relief will follow. LADIES USE POND'S EXTRACT extensively in the form of internal washes and solutions for ulcerative weakness, and for other sanative, antiseptic purposes. Ladies' special booklet will be sent upon request.

TOW as he neared a large estate, An object stood before the gate. "Away!" it cried. "Alone I reign The Monarch of this vast domain. With HEMORRHAGE and BLEEDINGS ill The human race, I scourge and kill. The Mothers and Grandmothers gray I persecute from day to day; The bride and groom, one flesh and bone. Are parted at the altar stone: Then keep aloof, nor meddle here With one who rules with hand severe." "This my reply," the Giant cried, And pierced him through the body wide: And by that thrust, so strong and bold, Brought joy and peace to young and old.

CAUTION. "Witch Hazel" is not POND'S EXTRACT, and cannot be used for it. Ordinary Witch Hazel is sold in bulk; weak at first, it is often diluted again, easily turns sour, and sometimes contains "Wood Alcohol," a Deadly Poison, which irritates and inflames the skin. POND'S EXTRACT IS NEVER sold by measure, nor in any drug gists' bottles, but ONLY in SEALED bottles, enclosed in BUFF wrappers. Press your demand firmly; every druggist keeps POND'S EXTRACT. "For your health's sake, get a buff package; imitations

are dangerous."



Caution: Pond's Extract and Substitution.

The recognized value of Pond's Extract, and the success achieved by it, not only as a household remedy, but also in the more exacting field of medical science, has naturally led many so-called chemists to imitate it as nearly as they can. The result is that to-day the market is flooded with "Witch Hazel" preparations which are offered to you as, "or the same as," POND'S EXTRACT. Don't be imposed upon. They are NOT POND'S EXTRACT, NOR WILL THEY ANSWER IN THE PLACE OF IT. They do not possess the same, nor as favorable, curative properties. If somewhat the same in appearance, taste and smell, they are much weaker, easily turn sour, and are always diluted with water. In some cases they are prepared with "wood alcohol," which is an irritant applied externally and, taken internally, a Deadly Poison. These imitations sold to the druggist in bulk, weak at first and often adulterated again, are dear AT ANY PRICE.

Pond's Extract is so strong, pure and effective that every drop tells. You are particular about having good meats, good vegetables and wholesome food; then, why accept any preparation offered to you as "just the same" or "as good as" Pond's Extract? The health not only of the children, but your whole household, depends as much on pure medicines as

good food.

POND'S EXTRACT reaches you direct from the manufacturers in an original package with its strength and purity guaranteed. If you are told that Witch Hazel is "just the same" or "just as good" or that the druggist has a preparation of his own which is not only better but cheaper, remember the facts we have stated. If Pond's Extract fails to do all that is claimed for it, we are to blame, but if you accept cheap goods for those of established reputation, it is not the manufacturer's business nor the dealer's business. A profit is made all around, and you are the loser. Remember! You can always afford to Pay a Little more for that article which has a record of sixty years of results back of It

Price List.

Pond's Extract, Small,	-	-	-	-	per bottle, \$0.50
Pond's Extract, Medium		-	- 4	-	11 11 1.00
Pond's Extract, Large,	-	-	-	-	" " I.75

Toilet Articles and Specialties.

Pond's Extract Massage Cream, per jar,	.50
Pond's Extract Massage Cream, Trial Size, - " "	.20
Pond's Extract Ointment, per bottle,	.50
Pond's Extract Ointment, Trial Size,- " "	.25
Pond's Extract Catarrh Remedy, " "	.50
Pond's Extract Dentifrice, " "	.50
Pond's Extract Lip Salve, per jar,	.25
Pond's Extract Plasters, each,	.25
Pond's Extract Medicated Paper, for water closet use,	
100 packages in case, 1,000 sheets, - per package,	.20
Pond's Extract Veterinary Remedy, - Small (quarts),	.50
Pond's Extract Veterinary Remedy, - Large (gallons),	1.50
Pond's Extract Veterinary Ointment, - (1 lb. jars),	1.00

Pond's Extract is Sold Only in Bottles manufactured expressly for that purpose and having the words "Pond's Extract" blown in the glass at the side and the figures "1846" on the bottom. The bottle is enclosed in a Buff Wrapper, having the Landscape Trade-Mark printed thereon (see back cover). A Yellow Label is pasted Over the Cork of each bottle, effectually sealing it. This Laped should be Unbroken. Pond's Extract is Never Sold in Bulk or by Measure, or in bottles having "Pond's Extract" written or printed on a druggist's label, or put up in any other way than as above described.

These goods are for sale by druggists everywhere. If the druggist is out of stock he will obtain them, or they can be had direct of the

POND'S EXTRACT COMPANY.

76 Fifth Avenue, - - - New York City.

Copy of this Booklet will be mailed to any address.



60 YEARS THE HOUSEHOLD REMEDY.

QUICK, ACTIVE MUSCLES

are assured when POND'S EXTRACT is used. It is invaluable to *All Who Exercise*. Draws out soreness, penetrates and feeds the working tissues, toughens and softens the skin, and gives that sense of freedom and comfort so refreshing and invigorating.

A Necessity to Every Athlete.

TOW, while the Giant moved along. Before him rose a monster strong. "Behold these hands?" the tyrant said. And held aloft his fingers spread. "'Tis I who twist the bones aside. Upheave the back, and curb the pride. And bring the nose along the ground As though to supersede the hound. STIFF JOINTS I give, and SORENESS deal. And SWOLLEN JOINTS from head to heal. Both PAIN and ACHE doth mark my way As on I move by night and day." "Enough! Enough! I've heard of you." The Giant cried, "Your words are true." And then his blows upon him laid Until the rogue fled like a shade. And left the weapons scattered wide That in his haste he flung aside.

Julian Ralph, the famous war correspondent, just returned from South Africa, attests the value of POND'S EXTRACT to the traveler.

70 HOLLAND ROAD, KENSINGTON, W., LONDON, POND'S EXTRACT CO., New York.

GENTLEMEN: I cannot better express my high opinion of POND'S EXTRACT than by saying again that I have carried it through thirty-one countries and into three wars and never pack my bag without it. I would not travel twenty miles without taking POND'S EXTRACT.

Truly yours, JULIAN RALPH.



THE WHOLE HOUSEHOLD,

from baby to grandmother, can use POND'S EXTRACT internally with perfect safety. Its great purity and freedom from foreign substances render it an especially clean and efficacious external application. POND'S EXTRACT may be applied to the most delicate parts of the human body. It gives immediate relief to eyes inflamed by dust or wind. For Babies, mothers will find a blessing in POND'S EXTRACT. It heals and cools the tender skin, soothes and comforts the little body.

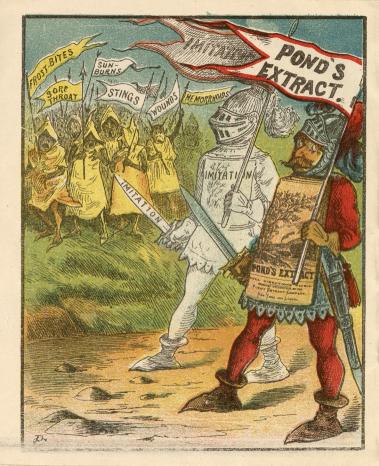
HE GIANT met a foe designed To be a host in one combined. With serpents round his brows displayed. NEURALGIA on his flag portrayed. With HEMORRHOIDS, CATARRH and PAINS, And BITES of INSECTS, STINGS and SPRAINS, All labeled o'er from foot to head, He seemed indeed a creature dread. He stood and cried, "I'll fight it out, Nor yield to aught the world about." But vain was all united power. However used in such an hour: As fell the tyrants; crushed and sore, That met the Giant heretofore. So fell the serpent-crested foe Beneath the swift and certain blow. And when the Giant turned his heel. The vultures gathered to their meal.

WARNING! We give our directions for POND'S EXTRACT ONLY.

does so at his own risk. Avoid dangerous, irritating Witch Hazel, or there preparations, for preparations, represented to be "the same as" POND'S EXTRACT. They easily sour, and generally contain "Wood Alcohol," an irritant externally, and, taken internally, A DBADLY POISON.

Get GENUINE POND'S EXTRACT, sold only in sealed bottles, BUFF

wrappers. Recommended by physicians everywhere.



POND'S EXTRACT MASSAGE CREAM,

an absolutely pure skin food, unrivalled for the complexion. Contains in a highly concentrated form the soothing and healing properties of POND'S EXTRACT, combined with the purest and most penetrating vegetable oils. Can be used freely upon any part of the body with absolute safety. Will not promote the growth of hair. 50c, per large jar. Small size, 20c. Send for pamphlet "Beauty a Woman's Birthright; How to Care for the Skin," by Harriet Hubbard Ayer.

NOW came a crowd of various things, SORE THROAT, SUN BURNS, FROST BITES and STINGS,

And CUTS and WOUNDS, in great array, All rushing down to block his way: While, step by step, the Giant spied An Imitation by his side. A trickster that tried every hour To represent the Giant's power. "I'll pass as well among the crowd." Exclaimed that Imitation proud: But for his blows they nothing cared, Their strength was not the least impaired: While, from the true-born Giant's hand, They scattered widely through the land, And trampled, as away they fled, The Imitation flat and dead. Until his very skin and bones Were mingled with the sticks and stones.

THE HEALING VIRTUES OF POND'S EXTRACT are such that it has been combined with other articles of recognized medicinal value. We beg to call attention to the OINTMENT, a specific in SKIN diseases, soothing and healing; DENTIFRICE, cleansing and fragrant; TOILET CREAM, for the hands and complexion; LIP SALVE, for chapping and roughness; CATARRH CURE, a specific for this disease; TOILET PAPER, medicated in the pulp with POND'S EXTRACT; and PLASTERS. (See Price List.) Insist upon GENUINE POND'S EXTRACT preparations. Full directions accompany each article.

"Keep the Buff Package trade mark in mind."



We have on file for public inspection thousands of testimonials both foreign and American. Send to the POND'S EXTRACT CO., 76 Fifth Avenue, New York, for information as to treatment of any disease in which our remedies may be used, or for corroborative testimonials regarding anything for which POND'S EXTRACT is recommended, and you will have prompt and satisfactory reply.

THE Giant smiled, as well he might,
To see the panic and the flight;
To see SORE THROAT, FROST BITES
and PAINS.

Along with CUTS, WOUNDS and CHILBLAINS, All rushing from him in despair, Well knowing he was Victor there. And then with sparkling eyes he viewed The wreck and ruin round him strewed, Where that poor imitation stood, Who thought to pass for "just as good," But by his fall a lesson laid, For those who look to such for aid, And quickly find they lack the power To serve them in a trying hour. Then people never should incline To aught except the Genuine—That Giant that can overthrow The ills that cause such pain and woe.

POND'S EXTRACT is as much a staple as any other

necessity of life.

REMEMBER! The imitations called "Witch Hazel" though cheap in price, are not "the same as" and will not answer in place of Genuine POND'S EXTRACT.

"Keep the Buff Package in mind, and see that the label over the cork is unbroken."



AMERICAN LITHOGRAPHIC CO,N.Y.