

Tick, Tick, Tick



and

others

RHYMES

THE WATCH FOR THE PEOPLE.

The "Waterbury" is so cheap that anybody can afford to own one. A watch, however to be cheap, and at the same time to be good, must be of very simple construction. In the "Waterbury" the power is applied directly instead of being multiplied by an elaborate system of wheels. The spring is consequently a long one. Hence we often hear the objection that "it takes all day to wind." The Waterbury Co. could easily manufacture a quick-winding watch. But then it would not be the "cheapest watch in the world," or else it would not be a reliable time-keeper. In a word, it would not be the "Waterbury." But because it is cheap, do not think it is only a toy or a "watch good enough for children." It has all the traits of the best makes, and, as it adds to these unusual strength and durability, besides cheapness, it is essentially the watch for the mechanic, the farmer, the clerk, the workman—in a word, the *Watch for the People*.



A Well-Regulated Young Man—

An "Always on Time" Young Man—

A "Just on the Minute," "Good for All's in It,
A WATERBURY WATCH Young Man.



There was an old woman
tossed up in a basket,
Seventy times as high as
the moon,
Where she was going, I
could'nt but ask it,
For a "Waterbury" hung
on the end of her broom.

Old woman, old woman, old wo-
man, said I,
Oh whither, oh whither, oh
whither so high?
To tell them what time it is, here
in the sky,
To outshine the stars, and see
the moon look awry.

AND OTHER RHYMES.

Tick-a-tick, Tick-a-tick, naughty little man ;
Drop it and break it ! then mend it, who can ?
Box it and mail it, and send on some money,
Soon it comes back again perfect—how funny !

Watches may be mailed in the boxes in which they are bought. Put your name and address on a slip of paper and put in the box. Send all watches for repairs to Waterbury, Conn. Do not fail to notify the Company by letter that you have sent on the watch, and enclose 65 cents for repairs, return postage and registering fee.

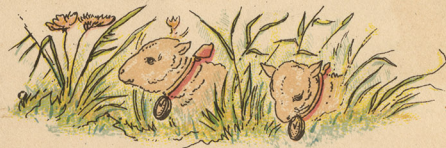
There was a man in our town,
And he was wondrous wise ;
He bought a Waterbury Watch,
And thought it quite a prize.
But when he found it was run down,
With all his wit and brain,
He hit upon this mighty plan,
To wind it up again.

Whene'er he took his Ticker out
To see the time of day,
He gave the stem a dozen turns
In an off-hand kind of way.
And so this man of our town,
Who is so wondrous wise,
Has learned to wind his watch with ease,
And thinks it still a prize.

The " Waterbury " is a STEM-WINDER, and the habit can readily be formed of giving it a few turns every time you take it out, thus keeping it always wound with very little effort.



Little Bo-Peep has lost her Sheep,
And cannot tell where to find 'em;
Why didn't she keep a Watch (WATERBURY) on her Sheep?
Then they'd have to come home to wind 'em.





A Diller, A Dollar,
A Ten O'Clock Scholar,
What makes you come so soon?
"O now I've got a **WATERBURY WATCH**,
That makes me an early Young Coon."

TICK, TICK, TICK



Ding, dong, bell,
Watch is going well.
Who made it go ?
The Waterbury Co.
Who *keeps* it goin' ?
Littly Freddy Owen.

Oh where a happier boy
you'll find ?
Than one who has a watch
to wind,
A real stem-winder, keeping
time;
His feelings can't be put in
rhyme.



Remember the WATERBURY WATCH is not a toy but a REAL WATCH, having less than one-half the number of parts to be found in any other going watch in the world.

AND OTHER RHYMES.

Sing a song of workers, making with great power,
Five and twenty watches, every quarter hour ;
When the hour is finished a hundred thus is made,
Isn't that a startling fact to set before the trade ?
The "Boss," who's in his office, counting out the pay,
Says "a hundred every hour makes a thousand every
day."

Then the clerk, right at his elbow, chips in his little
say :

"We'll make a *million* in three years—don't that
take your breath away ?"

And the shipper packed the boxes, till the basement
overflowed,

When along came a truckman and took a four-horse
load.

THE WATERBURY WATCH CO. have the most complete factory in the country, fully equipped with the best automatic machinery that can be procured, and are at present manufacturing one thousand watches every working day.

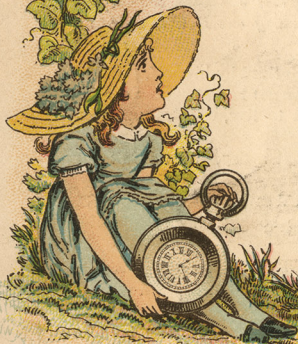
There was a little boy who lived by himself,
And all the pennies that he got he put upon a shelf ;
Of course, like all, he had to live, which drew upon
his store,

But he always saved a cent a day, if he didn't any
more,

Thus, in a year or less, he'd saved up quite a pile,
So a Waterbury Watch he bought, which made him
quite in style.

Because the watch costs you a small sum of money, do not think it can be abused. Treat it as you would one costing Fifty Dollars.

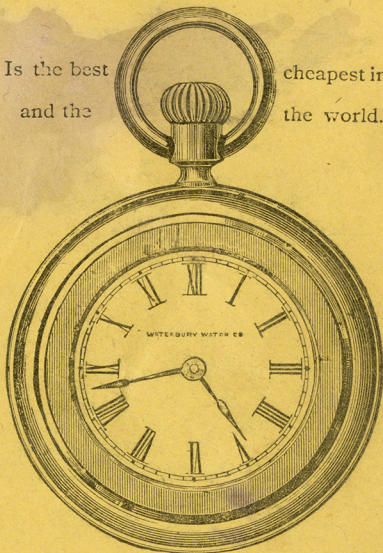
Little Miss Muffet
Sat on a tuffet,
Winding her watch so merry ;
it took quite a while,
But she said with a smile,
"Never mind, 't is a WATERRURY."



THE WATERBURY.
TICK, TICK, TICK,

Is the best
and the

cheapest in
the world.



GEORGE MERRITT, Gen'l Selling Agent,
New York Office, 52 Maiden Lane.

We fill no orders for less than one dozen.



Tick, Tick Tick

The wheels go round so quick
The hands go round so slow
Drop it little Dick
And then it will not go.

L. EMERY, JR. & CO.
SOLE AGENTS,
BRADFORD, PA.