

Toronto, July 20th, 1874.

Dear Sir,

We ask your attention to the enclosed documents, which should be sufficient to give you confidence in the superior and reliable character of our undertaking, and we also enclose as references the names of many of our Subscribers. We have scarcely missed receiving the support of any one of position or means in the country; and although many had already subscribed to a work of inferior promise (which has never yet come out), the character of OUR publication is so highly vouched for, and its Maps are so superior and so much more numerous, and its size so much greater, that they have given us their support without hesitation. On our Topographical Maps the CHARACTER of every Town in the Dominion (whether a small Town, or with a Telegraph or Money Order Office, or Bank) is shown, and the DISTANCES MARKED TO NEAREST RAILWAY STATION, AND ALSO BETWEEN EVERY TOWN AND TOWN—a thing heretofore unattempted in Map-making, and only to be obtained through our use of the Government Post Office Department Surveys.

It is the first Atlas of the ENTIRE Dominion of Canada, on a uniform scale, ever published; and by the system we have adopted of publishing the Geological Maps and all others referring to special subjects in separate series from the Geographical, we are enabled to represent upon the latter, roads, rivers, towns and all such matter, with unusual clearness.

The scale adopted is many times larger than is usual, thereby extending into SEVERAL pages the delineation of a Province which, in an ordinary Atlas, would occupy less than one. Of the 200 pages, three-fourths will be occupied by the Maps, and the accompanying letterpress and statistics will be corrected by the most eminent local authorities of the several Provinces.

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As a work for reference it should be in every library and school, and on the desk of every Merchant who desires to see a creditable Atlas of Canada given to the public. It is almost impossible to give you an idea of its scope and excellencies in a circular; but we trust to the array of names shown to you, to vouch for the UNIVERSAL opinion in favour of its value. In expense of construction, variety of Maps, and artistic engraving and colouring, nothing equal to it has ever been attempted on this Continent, and we confidently ask for your subscription.

Respectfully yours,

WALKER & MILES.

N.B.—It will be delivered to you during the coming Autumn.

1874. ALIAS
CIRCULAR

1874. ALIAS

SUBSCRIPTIONS

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WALKER & MILES

A. B. — It will be difficult to see during the month.