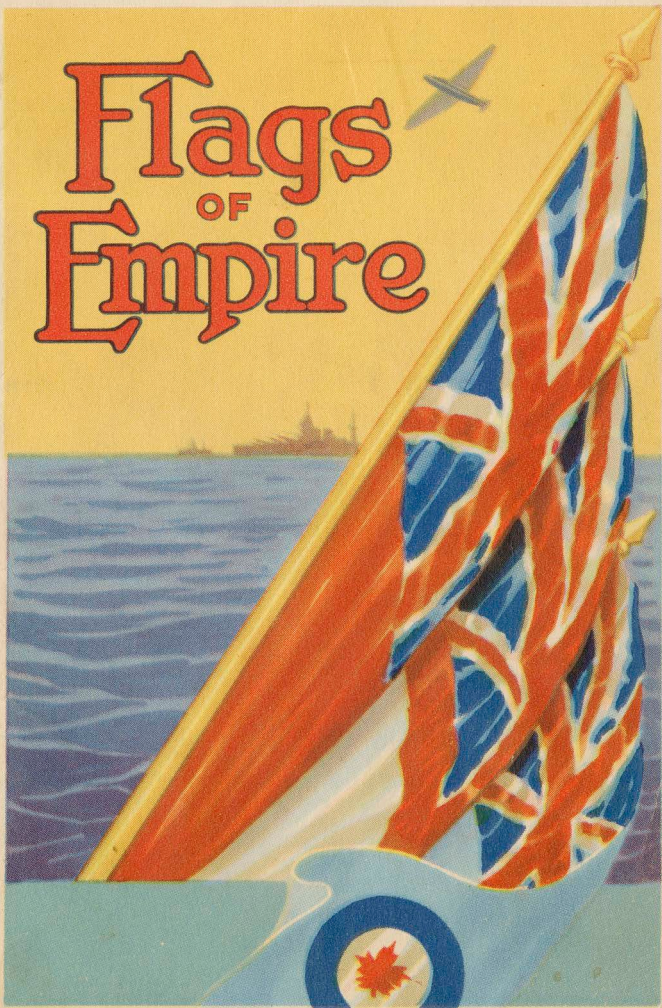


Flags OF Empire



Our Empire

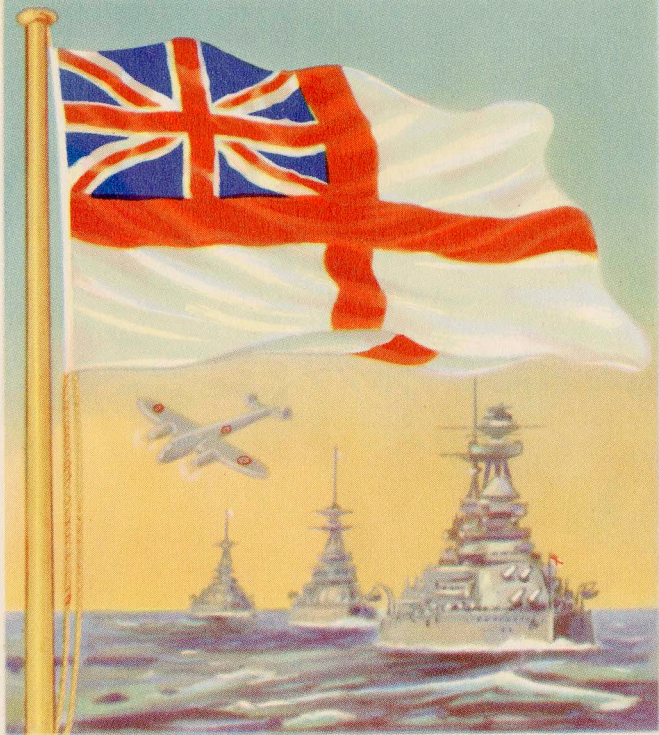
Ours the Empire that was built
By rugged pioneers
Who blazed new trails o'er continents
In great adventurous years;
English, Scotch, Irish, Welsh
Fused genius and will
Into the fibre of a race
That fights for freedom still!
The spirit of England is granite,
As oak its heart's sinew,
Adamant in firm resolve
To see the battle through;
Britain greater shall emerge,
Stronger, purged, refined;
Holding higher freedom's flag,
Still pledged to serve mankind!

(W.T.G.)



CANADIAN ENSIGN OVER OTTAWA

In these days of war the Capital of Canada is a very busy place as the government administers the federal affairs of Canada and handles problems of Army, Navy and Air Force.



THE WHITE ENSIGN

This is Britain's fighting flag used exclusively by war vessels and naval establishments on shore. It is known throughout the world as the emblem of British vigilance and sea power.



ROYAL STANDARD

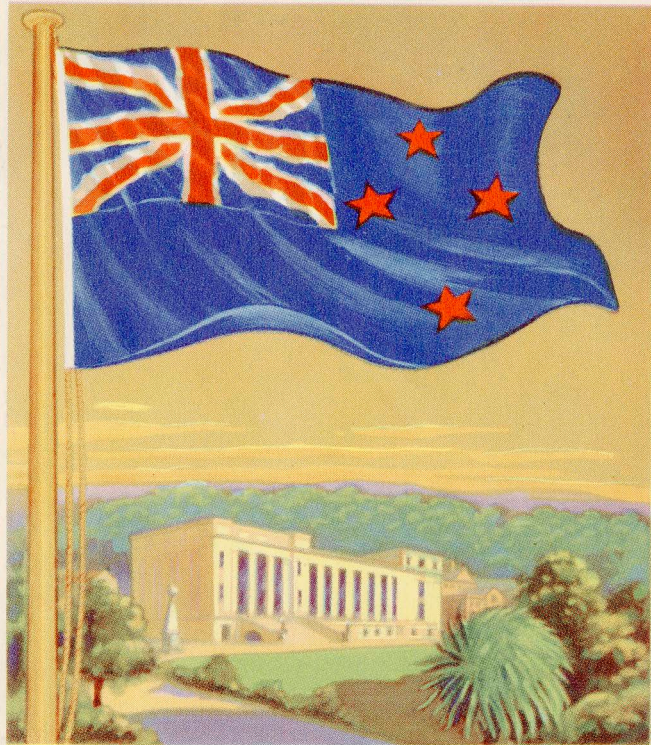
Here is shown the beautiful Royal Standard flying over Windsor Castle the famous home of British Kings and Queens. It is our King's personal flag, flown only wherever His Majesty is residing.



UNION JACK

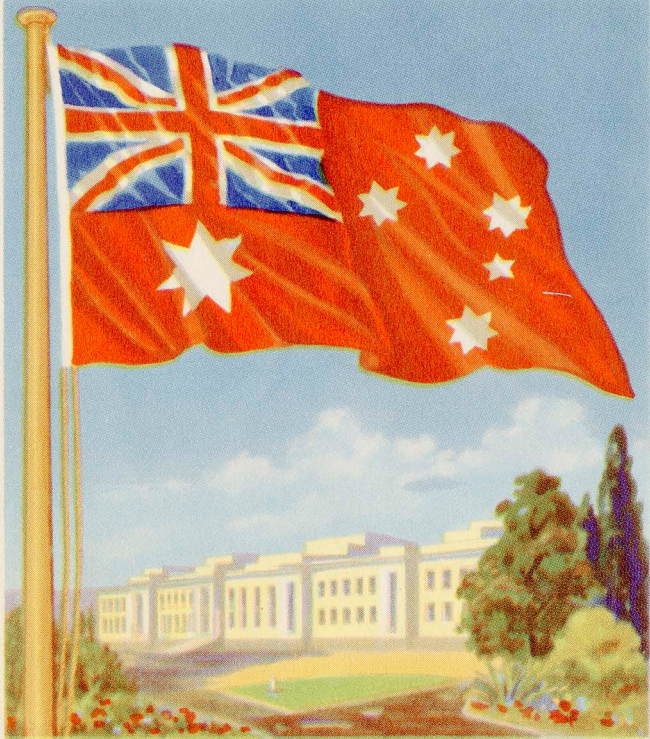
*"The flag that's braved a thousand
years the battle and the breeze . . ."*

Here is shown this glorious emblem of freedom flying above
the 'Mother of Parliaments' in the heart of Empire.



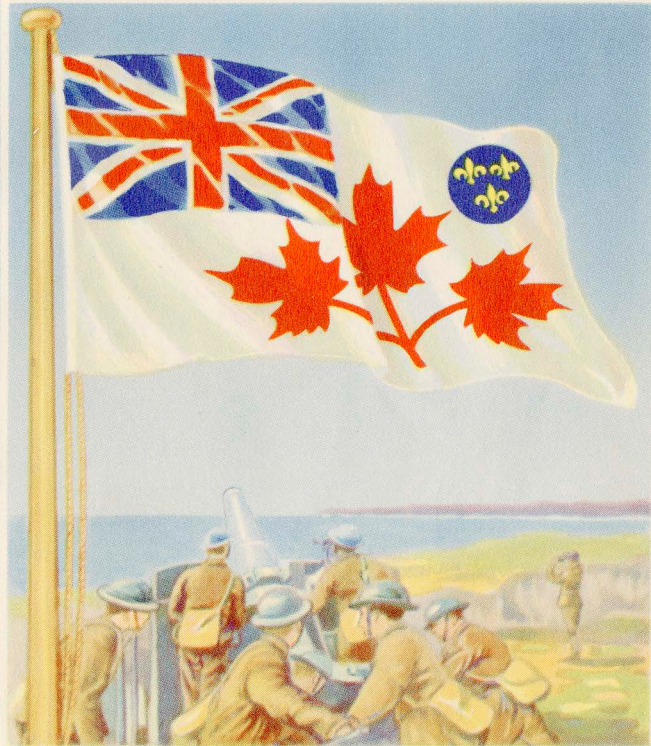
NEW ZEALAND FLAG

Flag of New Zealand over the Parliamentary building at Wellington, capital of New Zealand. Soldiers from Australia and New Zealand are known as "Anzacs" and have a brilliant record as fighters.



AUSTRALIAN FLAG.

The flag of Australia is shown above the houses of Parliament at Canberra, the capital. In both the last war and already in this Australian troops have gained a reputation for dash and bravery.



CANADIAN ACTIVE SERVICE FLAG

When the Canadian armies go into action they will carry this new flag which combines the 'Jack,' Maple Leaf and Fleur de lis, emblematic of a loyal and united Canada.



FLAG OF SOUTH AFRICA

Here is shown the flag of South Africa proclaiming the fusion of several races in the Union of South Africa under the guidance and protection of Great Britain.

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RED RIVER CEREAL *for* EVERYBODY EVERYDAY

Manufactured By
MAPLE LEAF MILLING COMPANY
Limited
Toronto Montreal



CANADIAN AIR FORCE FLAG

This is the distinctive new flag of the Canadian Air Force which will inspire our airmen to bring still greater glory to Canada as they help Britain gain absolute mastery of the air.