

## IVORINE, THE WONDERFUL CLEANSER.

THE BEST AND PUREST ARTICLE FOR ALL WASHING PURPOSES THAT IT IS POSSIBLE TO PRODUCE; ALSO, UNEQUALED AS A DISINFECTANT.

## USE IT, AND CLOTHES, MONEY, AND LIFE WILL LAST LONGER

We use the same care in the selection of materials and the preparation of IVORINE, which, for almost half a century, has given Williams' "Genuine Yankee" and other Shaving Soaps their wide popularity.

A HANDSOME SILVER PLATED TEA-SPOON is given with each one pound package of IVORINE, and, with each two-pound package, either a substantial SILVER PLATED TABLE SPOON, KNIFE, FORK, BUTTER KNIFE or SUGAR SHELL as the purchaser may prefer.

By this way of advertising IVORINE and inducing housekeepers to give it a trial, we are giving to them, directly, what others spend in newspapers and other expensive advertising from which the purchaser gets no benefit.

As this plated-ware is made for us by the Williams Bros. M'f'g. Co., of this town, under our direct supervision, we can guarantee each article to be of good quality and to wear well.

## ASK YOUR GROCER FOR IVORINE.