

Uptown Park

Pape Avenue — Donlands Ave.



East York Houses

SAVE A LITTLE AND BUY A LOT.

The Pape Avenue Land Company Ltd.

638 DANFORTH AVENUE

GERR. 2180

CANADA

There is a tide in the affairs of man which taken at the Flood leads on to Fortune.

This is **Canada's Banner Period**, every sign points to an era of **Prosperity** that has never been equalled in the History of the Dominion.

Our name has been advertised to the four corners of the world. We have been invited to a seat at the Councils of the old world, and have our own place in the Sun.

From Coast to Coast, **Capital** is flowing into our country. Our greatest industry, **Farming**, was never more prosperous than at the present time. Our **Mines** are being developed, new areas of mineral are being discovered, and are of such magnitude that they are attracting the favorable attention of all countries.

From all sources prospective citizens are pouring into the country, and more important still **Capital** is investing in an increasing volume.

Surely ours is a goodly Heritage.

TORONTO

Toronto to-day is exceptionally favored by the diversified nature of her industries.

There are over 1957 manufacturing establishments in Toronto according to Federal Bulletin of 1925.

Products of these plants represent a yearly value of \$447,068,824.00.

Capital of these plants represent an investment of \$492,165,022.00.

Employees of these plants number 82,728.

Salaries and wages paid out, \$100,760,782.00.

These plants are being added to almost daily. As more and more industries are built, providing more employment, there is the necessity for the construction of more homes.

Banks, Trust Companies, Hotels, Newspapers, Commercial and Manufacturing Institutions of a diversified nature are expanding and erecting in all parts of the City, modern and up-to-date buildings of a magnitude that is changing the sky-line and placing Toronto in the forefront of cities.

New Values have been established in the heart of Toronto. Toronto is the Gateway of the North and West. A Great Port of the Great Lakes. Their transportation is one of the best in the world to-day.

Civic pride has kept pace with development, and a citizen of Toronto can make the boast of the Ancient Roman:

"Civis Romanus Sum"
"I am a Citizen of Rome."

Illustrated Model Block, Detached, Has Wings Extended,
Generally Completed, Well Located.



100 MEN ON NORTH WOODS' HILL

Heaviest Sand Brick, Detached, Hot Water Heated,
Splendidly Constructed, Well Located.



HOUSES ON NORTH WASHINGTON

STORES ALL READY ON UPTOWN PARK



New Brick Store Located on Uptown Park

WELL REGULATED MAKE GOOD NEIGHBORS.



Hot Water Heated Houses at University of Toronto.

TO THE BUILDER

UPTOWN PARK offers you the best of terms.

Assistance in securing Mortgage Money.

Organized Department to co-operate in sale of your houses.

All improvements are in **UPTOWN PARK.**

TO THE HOMESEAKER

If you are looking for a home that will combine the maximum of comfort with the minimum of price. Whatever you have to invest, let us know and we will build to your plan and specifications, on terms that we will make to suit your pocket.

Investigate and we will satisfy you.

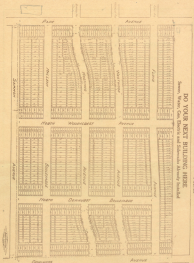
TO THE INVESTOR

History repeats itself.

The rapid increase in prices on Danforth Avenue immediately following the opening of **Bloor St. Viaduct** will be duplicated on **Pape Avenue**.

Prices to-day on Pape Avenue are exceptionally low.

Map showing location of Uptown Park



DO YOUR NEXT BUILDING HERE
 Shows, Plans, Cuts, Details and Specifications Already Issued

LOW TAXES WISE RESTRICTIONS BEAUTIFUL LEVEL LOTS
 HIGH AND DRY GOOD SOIL SPLENDID TRANSPORTATION

192 - 10 - 170000

UPTOWN PARK



Uptown Park is only 1 mile and a half from Bloor and Danforth

The Pape Avenue Land Co., Ltd.

636 DANFORTH AVE.

GERR. 2180

UPTOWN PARK

UPTOWN PARK is bounded on the west by Page Avenue, on the east by Dorlands.

UPTOWN PARK is 5 minutes' walk north of Dandorath Avenue.

UPTOWN PARK is served by an adequate system of transportation.

UPTOWN PARK is served by many cement streets.

UPTOWN PARK has all improvements.

UPTOWN PARK has low taxation.

UPTOWN PARK has nice level lots.

UPTOWN PARK is high and dry.

UPTOWN PARK is well restricted.

UPTOWN PARK has over 100 well-built, well-constructed houses of high calibre already on the property.

UPTOWN PARK is on the direct line crossing the New Million Dollar Viaduct.

300,000 people will cross the New Viaduct within 30 days of its opening.

With Uptown Park the transportation facilities are such that the downtown business section is only 20 minutes by street car.

Estimated figures show that every year there are some 500 houses destroyed by fire, (torn down for extensions of Hospitals, Public Buildings, Improvements, etc.). These families must be housed. Normal increase of population by birth and immigration, together with improved living conditions demand a steady building programme to keep pace with this City's growth.

Today's opportunity is tomorrow's successful venture. Well-chosen Real Estate in a built-up community, close to car line, means sure profit.