



SCOTT-
M^CHALE

Limited

LONDON
Canada

IN-STOCK CATALOGUE



MEN'S HIGH-GRADE
GOODYEAR WELTS



SCOTT-McHALE, Limited
LONDON, CANADA

Believing that we are meeting a long-felt need among the many friends of "Astoria" and "Liberty" shoes, this little catalogue is calling on you to announce the inauguration of our "In-stock" Department.

It is just another link in the service that we are building up to help you in serving your customers to the best advantage. It will enable you to carry your reserve stock on our shelves instead of your own, and the more extensively you use it, the more you will appreciate its value.

Then again—this is only a beginning. Notice the loose-leaf feature of this catalogue. New lines will be added from time to time. Other lines may be discarded when it seems advisable to do so. Once you are on our mailing list you will receive new pages to be inserted, and will be advised of any lines that are discontinued.

Possibly you are handling our shoes under your own name or special brand. Here again is a strong feature of our "In-stock" Department. All lines illustrated in the following pages are carried "plain", as well as with our own trademark, and we will be only too pleased to stamp your special brand on the soles.

Our policy—QUALITY, STYLE, SERVICE.



No. 800

Gun Metal Calf Bal.

Fryer Last.

"C" & "D" Widths.

Sizes 5 to 11.

Orders on "Fryer" Last can be made up in all widths "AA" to "D". Sizes 4 to 11.



No. 801

Gun Metal Calf Bal.

LaRue Last.

"C" & "D" Widths.

Sizes 5 to 11.

Orders on "LaRue" Last can be made up in all widths "AA" to "D". Sizes 4 to 11.



No. 812

Gun Metal Calf, Whole Quarter Blucher.
Belgian Last.

"D" Width only.

Size 5 to 11.

Orders on "Belgian" Last can be made up in all widths "A" to "EE"
Sizes 4 to 11. Also 11½ and 12 in "E" width only.



No. 812½

Gun Metal Calf, Fancy Whole Quarter Blucher.

Whiz Last.

“D” Width only.

Sizes 5 to 11.

Orders on “Whiz” Last can be made up in all widths “AA” to “E”.
Size 4 to 11. Also sizes 11½ and 12 in widths “AA” to “C”.



No. 831

Mahogany Calf Bal.

Fryer Last.

"C" & "D" Widths.

Sizes 5 to 11.

The "Astoria" Shoe
"Tailor-made for particular trade".



No. 832

Zulu Brown Calf Bal.

Avenue Last.

“D” Width only.

Sizes 5 to 11.

Orders on “Avenue” Last can be made in all widths “AAA” to “E”. Sizes 4 to 11.



No. 833

Mahogany Calf Bal.

LaRue Last.

"C" & "D" Widths.

Sizes 5 to 11.

The "Liberty" Shoe
"The Aristocrat of Footwear"



No. 842

Mahogany Calf Whole Quarter Blucher.
Belgian Last.

"D" Width only.

Sizes 5 to 11.

Have you got a copy of our Dealer's Advertising Book?
It's yours for the asking.



No. 844

Mahogany Calf Whole Quarter Blucher.
Whiz Last.

“D” Width only.

Sizes 5 to 11.

Twin leaders
“Astoria” and “Liberty” Shoes.



No. 844½

Mahogany Calf Fancy Whole Quarter Blucher.

Whiz Last.

“D” Width only.

Sizes 5 to 11.

You owe it to your customers to handle
“Liberty” or “Astoria” Shoes.



No. 860

Black Kid Whole Quarter Blucher.
University Last.

“D” & “E” Widths.

Sizes 5 to 11.

Orders on “University” Last can be made up in all widths “B” to “EE”.
Sizes 4 to 11. Sizes 11½ and 12 in “E” width only.



No. 900

Gun Metal Calf, Tuxedo Oxford.

Fryer Last.

"C" & "D" Widths.

Sizes 5 to 11.

Only the best gives honest satisfaction. Are your customers satisfied?
If not, why?



No. 900 $\frac{1}{2}$

Gun Metal Calf, Tuxedo Oxford.

LaRue Last.

"C" & "D" Widths.

Sizes 5 to 11.

Comfort—Endurance - Style
"Astoria" and "Liberty" Shoes excel in all these points



No. 901

Gun Metal Calf, Junior Tuxedo Oxford.

Whiz Last.

"C" & "D" Widths.

Sizes 5 to 11

No compromise is asked
our shoes are guaranteed 100 per cent.



No. 920

Mahogany Calf, Tuxedo Oxford.

Fryer Last.

"C" & "D" Widths.

Sizes 5 to 11.

It is a mark of distinction to have the agency for
"Astoria" or "Liberty" Shoes. Have you secured it?



No. 920 $\frac{1}{2}$

Mahogany Calf, Tuxedo Oxford.

LaRue Last.

"C" & "D" Widths.

Sizes 5 to 11.

The result of a high ideal and finest of materials
"Astoria" and "Liberty" Shoes.



No. 922

Mahogany Calf, Junior Tuxedo Oxford.

Whiz Last.

"C" & "D" Widths.

Sizes 5 to 11.

Samples of any lines mailed gladly on request.



J. 38

Mahogany Calf Bal.

"Pippin" Last.

"D" Width.

Sizes 5 to 10.



J. 36

Mahogany Calf, Fancy Bal.

Whiz Last.

"D" Width.

Sizes 5 to 10.



J. 24

Black Kid Bal.

Belgian Last.

"D" & "E" Widths.

Sizes 6 to 11.



J. 35

Havana Brown Kid Bal.

London Last.

"D" Width only.

Sizes 6 to 11.

J. 23

The same as J. 35 in Black Kid.

Same Width and Sizes.



J. 14

Gun Metal Calf Bal.

Fryer Last.

"C" & "D" Widths.

Sizes 5 to 11.

J. 15

The same as J. 14 in Mahogany Calf.

Same Widths and Sizes.



J. 19

Gun Metal Calf whole one-quarter Blucher.

Belgian Last.

"D" & "E" Widths. Sizes 5½ to 11.

J. 31

The same as J. 19, only with Slip Sole.

Same Widths and Sizes.

J. 20

Mahogany Calf whole one-quarter Blucher.

The same as J. 19.

"D" & "E" Widths. Sizes 5½ to 11.

J. 32

The same as J. 20, only with Slip Sole.

Same Widths and Sizes.



J. 11

Mahogany Calf Bal.
Avenue Last.

"C" & "D" Widths.

Sizes 5 to 11.

PRICE LIST

TERMS—NET 30 DAYS.

Please note that no cash discount is allowed on goods shipped from stock. Our customers will realize that considerable capital is necessary to carry an In-stock Department, and as we must pay interest on this capital, we are withdrawing the cash discount on In-stock lines. We believe, however, that the advantages derived from this department will more than offset the item of discount.

No. 800	\$5.60	No. 920	\$5.40
" 801	5.60	" 920½	5.40
" 812	5.60	" 922	5.40
" 812½	5.60	" J. 11	5.75
" 831	5.75	" J. 14	5.60
" 832	5.75	" J. 15	5.75
" 833	5.75	" J. 19	5.60
" 842	5.75	" J. 20	5.75
" 844	5.75	" J. 23	6.50
" 844½	5.75	" J. 24	6.50
" 860	6.50	" J. 31	5.75
" 900	5.25	" J. 32	5.90
" 900½	5.25	" J. 35	7.25
" 901	5.25	" J. 36	5.75
		" J. 38	5.75