



VERNON  
GRANT

# Listen!

*get hungry*

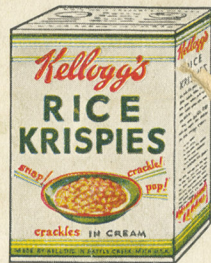


I AM MISTER **crackle!**

One of the sure ways to make children eat happily is to serve them Kellogg's Rice Krispies and milk. Here is a cereal that they will be delighted to eat. Those toasted rice bubbles actually crackle in milk or cream—a sound that says—"Listen . . . get hungry!"

It makes no difference whether it's breakfast, lunch or supper—a bowl of Rice Krispies is always welcome. And you'll have a real treat in watching the happy youngster listen and then eat.

Sold by grocers everywhere in the red-and-green package. Made by Kellogg in Battle Creek. Quality guaranteed.



SERIAL NO. 322B

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Fine  
for the  
children's  
evening meal



I AM MISTER *pop!*

They actually crackle  
in milk or cream

Sealed in a Waxtite  
bag . . . Keeps every  
kernel oven fresh



Fold  
yourself  
a lot of  
pictures

I AM MISTER **snap!** Tear the 2 pages with cut lines along all such lines.

Then see how many different combinations of pictures you can make by folding one section over another.



A good  
nourishing food that's  
easy to digest



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