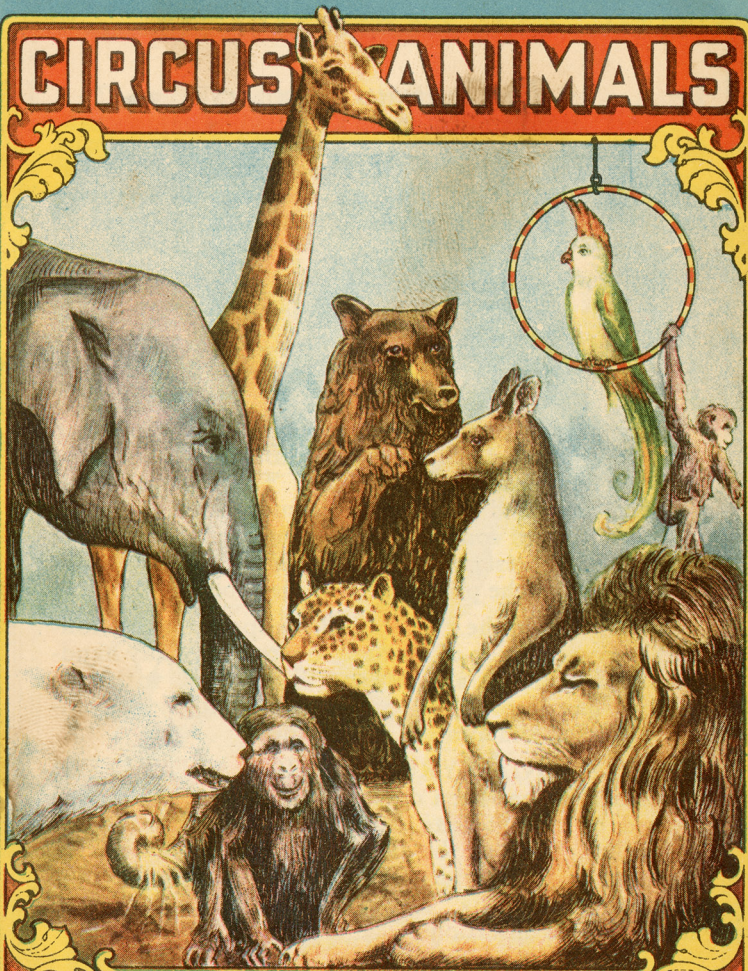


CIRCUS ANIMALS



PUZZLE PICTURES
FOR BOYS AND GIRLS

To Cautious Mothers

Here are some facts you should know about CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA, a pleasant, mild and dependable Laxative which may be safely given to babies and children of all ages.

For the benefit of cautious Mothers who naturally want to know all about the medicine they give their children we present the following facts concerning CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA.

This preparation consists of a special syrup made from the actual juice of the true Black Mission Fig, which grows freely in California. The Figs are carefully selected and extracted in vacuum so that correct consistency and concentration is obtained, the full Fig flavor being preserved. The natural richness of sugar greatly assists the palatability of the product.

In addition to the Fig Syrup the preparation also contains a combination of the finest Sennas, specially hand-picked Alexandria and Tinnevely varieties, with aromatics, adjusted in such proportions that griping tendencies and fermentation are avoided.

CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA has been on the market over 40 years, is owned by the Sterling Products (Incorporated) of Wheeling, W. Va. the largest Proprietary Medicine Concern in the world. Always insist on getting the genuine "California" Syrup of Figs and Elixir of Senna and avoid imitations.

STERLING PRODUCTS (INCORPORATED)
Wheeling, W. Va.

GIRAFFE

The giraffe's home is in Africa. With his long neck and sloping body, he is a queer looking beast. He is the tallest of living animals, an attraction at the circus and the pride of the zoo.

He has a long stride and the swiftest horse cannot overtake him.

→ PUZZLE ←

Find hidden animal on this page, fill in name of hidden animal on special post card enclosed with this booklet, have card signed by an adult and mail to us for FREE TRIAL BOTTLE of CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA.



"CHILD'S BEST LAXATIVE"

CALIFORNIA
FIG SYRUP

WATCH
CHILD'S
TONGUE

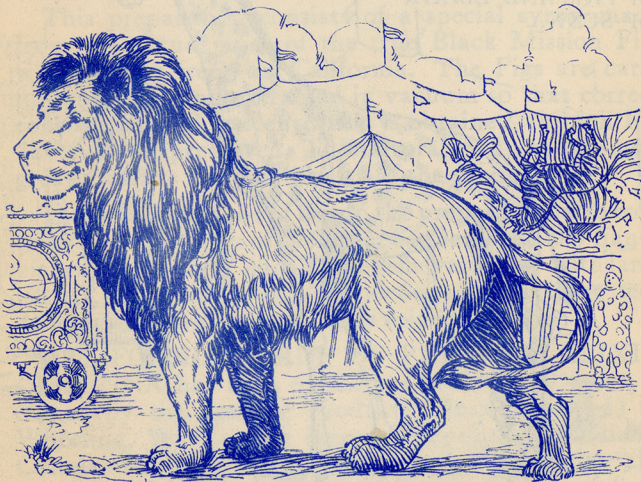


LION

The lion is the king of beasts, the Lord of the forest. A blow from a lion's paw is one of the most powerful things in the world—like a blow from a steam hammer. The roar of a lion is so terrible that it frightens other animals, sending them rushing to and fro in confusion.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



WATCH
CHILD'S
TONGUE

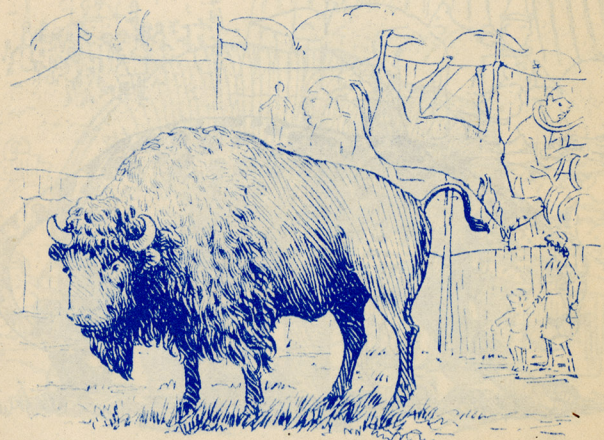
BUFFALO

The American buffalo or bison is a splendid looking animal. His mane in winter is like a thick robe, covering neck, shoulders and chest.

A short time ago great herds inhabited our western plains but have completely disappeared. Now, only a few thousand remain in our National parks and zoos.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



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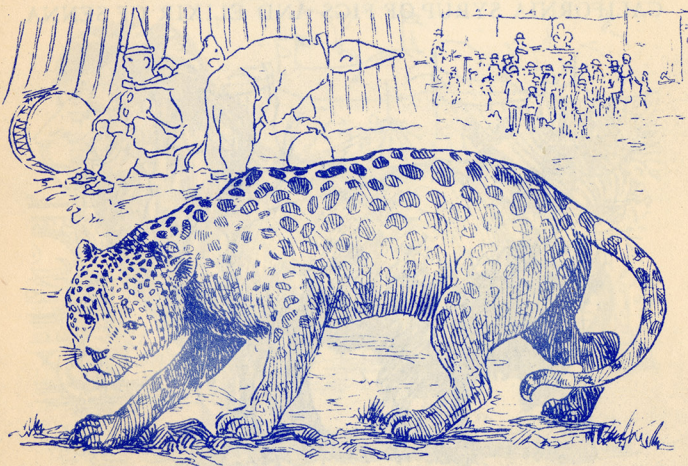
LEOPARD

The leopard is a large cat. He is fawn-colored with dark spots. He climbs trees while the lion and tiger can not. He crouches on boughs of trees and lies in wait to spring on other animals passing below.

In India, the cheetah or hunting-leopard is trained to hunt.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



WATCH
CHILD'S
TONGUE

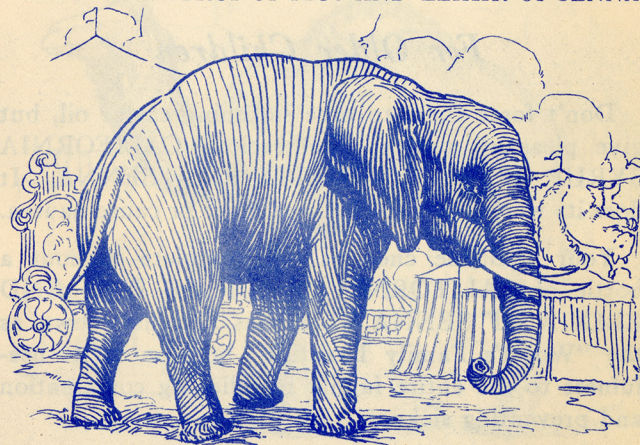
ELEPHANT

The elephant is the largest and strongest of wild beasts. He may live to be one hundred or more years old. Large herds of elephants live in the woods and on the plains of Africa and India. The East Indian elephant is more easily captured and tamed than his wild African cousin.

The elephant is a clever circus performer. He learns readily and never forgets his tricks.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



WATCH
CHILD'S
TONGUE

Don't Dose The Baby

It's wrong and cruel to dose babies and children with sickening purgatives. Wise mothers give Old Reliable CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA which is so carefully guarded with carminatives or aromatic vegetable substances that control any tendency toward griping the tender bowels. No finer babies' laxative has ever been compounded than CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA.

For Older Children

Don't force them to take sickening castor oil, but give pleasant, palatable, efficacious CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA. It does its work well and does not gripe or cause nausea.

Your medicine chest is not complete without a bottle of CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA which has become known as the "World's Family Laxative" because of its usefulness to the entire family in relieving constipation and preventing sickness.

Don't fail to keep a bottle of Old Reliable CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA handy for use by any member of the family when needed.

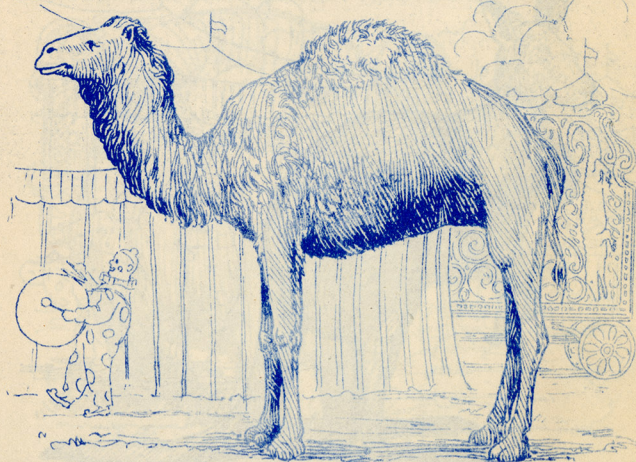
CAMEL

The camel is the "Ship of the Desert" because he carries people and goods across wide seas of sand. Like the desert, he is sullen and forbidding. Camels will eat anything. They will drink enough water to last them a week.

The one-humped dromedary is the riding horse, but his two-humped brother is the pack animal and can endure great hardships.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**

WATCH
CHILD'S
TONGUE



KANGAROO

The kangaroo is found only in Australia. There are thirty varieties. The mother kangaroo carries her babies in a pouch. The kangaroo has very large hind legs and an enormous tail. When pursued he can jump 15 or 20 feet. On open ground, he can outrun the fleetest dog.

The opossum, his little cousin, lives in the United States.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



WATCH
CHILD'S
TONGUE

HIPPOTAMUS

"Hippopotamus" means river-horse. This animal lives in the rivers of Africa. It dozes all day in deep pools and enjoys wallowing in mud puddles like a pig. It has a huge horse-like face, a mouth two feet wide and an enormous body on very short legs. He uses his sharp edged tusks for rooting, also fighting if attacked.

⇒ PUZZLE ⇐

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



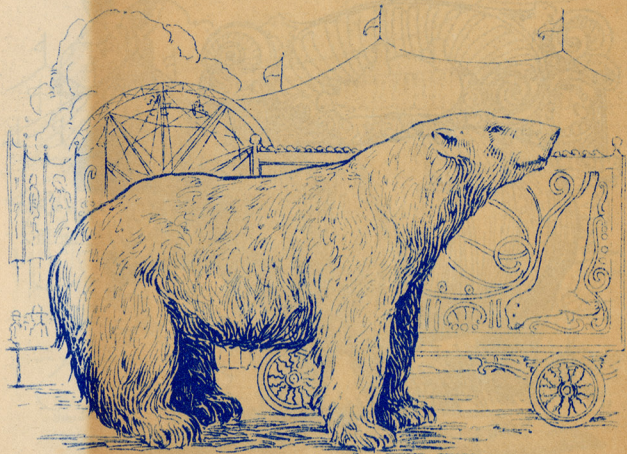
WATCH
CHILD'S
TONGUE

POLAR BEAR

The ice or polar bear lives in the land of ice and snow. He is very large, strong and brave. In the winter the mother bear and cubs stay in the warm cave and go to sleep, while the father bear goes out to catch fish, seal and walrus. In summer they all hunt together. They are excellent swimmers and divers.

⇒ PUZZLE ←

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"CHILD'S BEST LAXATIVE"

**CALIFORNIA
FIG SYRUP**



All children love
**CALIFORNIA
SYRUP OF
FIGS**
BE SURE IT'S
"CALIFORNIA"

The Ideal Laxative for Children.

To Prevent Illness In Your Home

Since so much sickness and chronic ill health is traceable to constipation it stands to reason that the judicious use of the harmless vegetable laxative CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA will prevent much misery. It may be regarded as a reliable insurance against illness. We all feel better and we can resist even infectious diseases most successfully when we are in good physical condition, but we cannot expect to keep our bodies in fine fettle if we permit ourselves to become constipated, a condition that is easily acquired and as easily prevented if we watch our daily habits and correct any irregularities by the occasional use of the excellent family laxative CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA.

Also Excellent For Adults

CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA is just as effective for men, women and elderly people as for children. In fact, it is adaptable to all ages and for this reason has become known as The Ideal Family Laxative to such an extent that it is known and used in almost every household.

When you buy be sure to say "CALIFORNIA" or you may get an imitation Fig Syrup. The genuine has the full name of the company "CALIFORNIA FIG SYRUP COMPANY"—printed on the front of every package.

Suggestions For The Use Of California Syrup of Figs and Elixir of Senna

The very best family laxative, always ready for use, having a delightful flavor, producing a thorough medicinal effect without discomfort of any sort is CALIFORNIA SYRUP OF FIGS AND ELIXIR OF SENNA. Use it to prevent and relieve, when caused by constipation, complaints such as

Colds	Indigestion
Sick Headache	Sour Stomach
Nausea and Vomiting	Acidity
Diarrhoea (to remove undigested food)	Biliousness
	Feverishness, especially in children.

To move the bowels thoroughly a fairly large dose is advisable.

Directions for Infants and Children

Give to a child one to six months old, fifteen to thirty drops; six months to one year old, give one teaspoonful; one year to six years give two teaspoonfuls; from six to fifteen years, one tablespoonful.

Repeat dose in six hours unless bowels act freely.

Directions—Adults

When constipated take one to two tablespoonfuls. Repeat in eight hours if necessary.

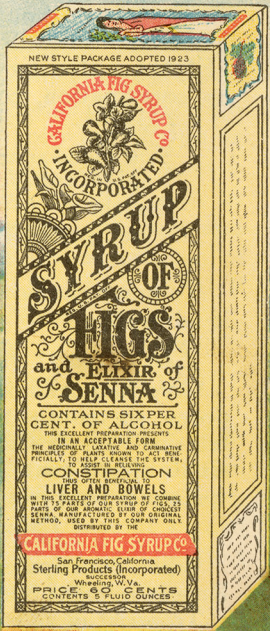
To assist in overcoming habitual constipation take two teaspoonfuls at night.

Note

The doses suggested above are to empty the bowels promptly. In the treatment of constipation the systematic use of smaller dose is recommended.



GENUINE CALIFORNIA SYRUP OF FIGS



Sold by

L. Smith & Co., Druggists
 r. Main St. & Public Square
 Murfreesboro, Tenn.

To Any Boy or Girl

Who finds the hidden animal pictures in this book and will fill in the correct answers below, with signature and the address of father, mother or an adult (No medicine sent to children) and mail this card to us we will send a free trial bottle of *California Fig Syrup*.

The Hidden Animal Pictures Are

- On Page 1.....
- On Page 2.....
- On Page 3.....
- On Page 4.....
- On Page 5.....
- On Page 7.....
- On Page 8.....
- On Page 9.....
- On Page 10.....

Answers to the above supplied by

.....Age

Address of parent or adult to whom trial bottle is to be sent:

Name

Must be signed by parent or adult

P. O..... State.....

Street Address

Print name and address plain.

How many children in family?.....

Number of Boys?..... Number of Girls?.....

THIS SPACE MAY BE USED FOR
CORRESPONDENCE

Post Card



Sterling Products

(Incorporated)

Wheeling

W. Va.

FIG SYRUP DEPT.