

The New Royal is High Grade

In all that the word implies. It is conspicuous for its unequalled range of family work, ease of operation, simplicity, durability, superior workmanship, and handsome appearance. A machine on which every kind of family sewing can be done with the least physical and mental effort. The most delicate woman need not hesitate to run it, and it is simple enough for a child to use. Never gets out of order.

The head parts of the **New loyal** are all casehardened stee. and are made to stand longer and harder everyday service than any other. The new designs in cabinet ware which we offer are original and a departure from previously existing styles. The application of the ball-bearing system to the **New loyal** has reduced friction to a minimum.

In fact, the New Yould closely approaches perfection. It is an ideal, perfect sewing machine; a delight to the eye of the most fastidious, and a thing of beauty and a joy forever.

The New Noyal is equal to the best sewing machine made, is supplied with all the latest attachments, etc., and is fully warranted for ten years.

ILLINOIS SEWING MACHINE CO., Chicago.

INSTRUCTIONS

In this drawing book will be found five outline drawings in black and white, separated from a blank page by a sheet of tracing (or tissue) paper. Place the tracing paper over the drawing, and with a soft lead pencil follow the lines as they show through the tracing paper. Then turn the tracing paper over on the blank page, and on the back with a harder pencil follow the lines that show through. On removing the tracing paper it will be found that the original drawing has been transferred in pencil to the blank page. The tracing leaf can then be torn out. With a pen ink over the pencil lines, and the picture may then be painted with water colors if desired.

ILLINOIS SEWING MACHINE CO...

Chicago.

New Royal Sewing Machine

Easy to Learn

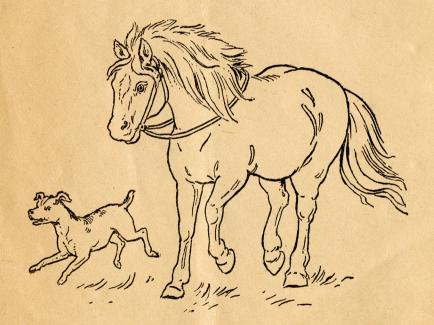


New Hoyal Sewing Machine

Easy to Operate

New Royal Sewing Machine

Easy to Fall in Love With

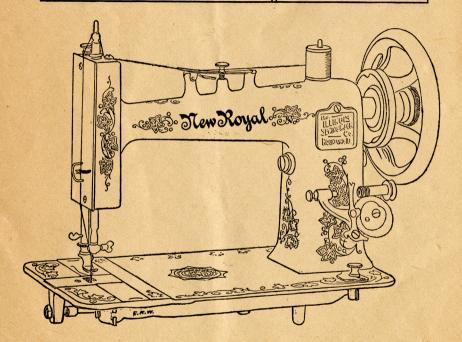


New Hoyal Sewing Machine

Easy to Pay For

New Royal Sewing Machine

Constructed as Carefully as a Watch



New Royal Sewing Machine

Fewest Parts and Every Part a Perfect One Tew Royal Sewing Machine

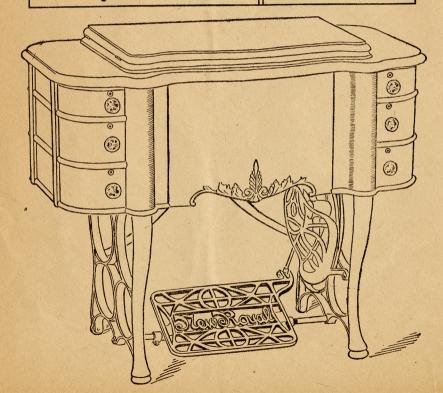
Saves Time and Worry



New Royal Sewing Machine

Saves Labor and Money New Hoyal Sewing Machine

Sews the Thinnest and Thickest Goods



New Royal Sewing Machine

Beautiful and Perfect Stitch

The New Royal

Ball-Bearing Automatic Drop Head Cabinet



This is our latest production and our best. We offer it to a discriminating public as the finest family sewing machine on the market, barring none.

The head is the high grade New Yoyd. The stand is new, the graceful outlines of the leg combining symmetry and strength. It is supplied with the best ball-bearing device made.

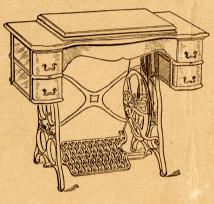
The automatic lift is simple, the raising of the lid bringing the head automatically to place. The furniture is the most handsome ever used on a sewing machine, beautifully finished in golden oak with piano polish.

ILLINOIS SEWING MACHINE CO.,

Chicago.

The New Royal

Ball-Bearing Five Drawer Drop Head



Like all New Royals, the design is new and original; it is built to wear and stand the most critical inspection and comparison. It is made of quarter-sawed oak throughout, every piece being especially selected stock, finely finished in a rich golden oak color. The center drawer is serpen-

tine, to harmonize with the graceful curves of the balance of the woodwork, and, all combined, it makes beyond question the neatest five-drawer drop head ever offered to the public. This machine is equipped with our best ball-bearing stand.

ILLINOIS SEWING MACHINE CO.,

Chicago.

