



WHEN THEY SLEEP THEY SLEEP IN WYELLA FLANNEL - WHEN THEY DREAM THEY DREAM OF WYELLA FLANNEL.

Dear Friend:

"VIYELLA" is Britain's most famous flannel.
Worn by men and women of refinement.

"VIYELLA" in cream is specially adapted for
Children and Infants' wear, on account of its
softness and non-irritating texture. Also
special designs for men's shirts, pyjamas, etc.,
and women's waists, housedresses, kimonos, etc.

"VIYELLA" comes in a wide range of Plain
colors, Stripes and Plaids.

"VIYELLA" is a flannel comprising two ex-
tremes,--extreme beauty and extreme economy.
Remember "VIYELLA" does not shrink.

Yours very truly,

T. EATON CO.
TORONTO CANADA