



McKay Bros
Toronto

TELEPHONE NO. 175

OFFICE
NO. 56 KING STREET WEST
FIRST DOOR WEST OF
MAIL BUILDING

*"All Works of Taste
Must bear a price in proportion to the skill, taste, time,
expense and risk attending their invention and manufac-
ture.... These things called dear are, when justly estimated,
the cheapest; they are attended with much less profit to the artist than those justly estimated,
calls cheap.... Beautiful forms and compositions are not made by chance,
nor can they ever, in any material, be made at small expense.... A com-
petition for cheapness, and not for excellence of workmanship, is the most
frequent and certain cause of the rapid decay and entire destruction of arts
and manufactures."*



Will it Pay you?

To send out cheap and unattractive Cards, Circulars,
and Office Stationery, when you can obtain a first-class article
in the latest styles, and at nearly the same cost, by placing your
orders with us.

55 KING STREET WEST,
TORONTO

McKAY BROS.

OUR FACILITIES FOR PRODUCING THE FOLLOWING
VARIETIES OF

PRINTING

IN ORIGINAL DESIGNS, AND AT LOW RATES,
ARE UNEQUALLED IN THE DOMINION

RAILWAY PRINTING

Flyers, Folders, Show Cards, etc.

COMMERCIAL PRINTING

Cards, Circulars, Bill Heads, Statements, Note and
Letter Heads, Memos, Envelopes, etc.

MANUFACTURERS' PRINTING

Illustrated Catalogues, Price Lists, Pamphlets, Show
Cards, etc.

SOCIETY PRINTING

Invitations, Programmes, Bills of Fare, Window
Cards, Tickets, etc

WEDDING STATIONERY

Invitations, Cards, etc.



ADDRESS, VISITING AND PROFESSIONAL CARDS



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ALWAYS ON HAND



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