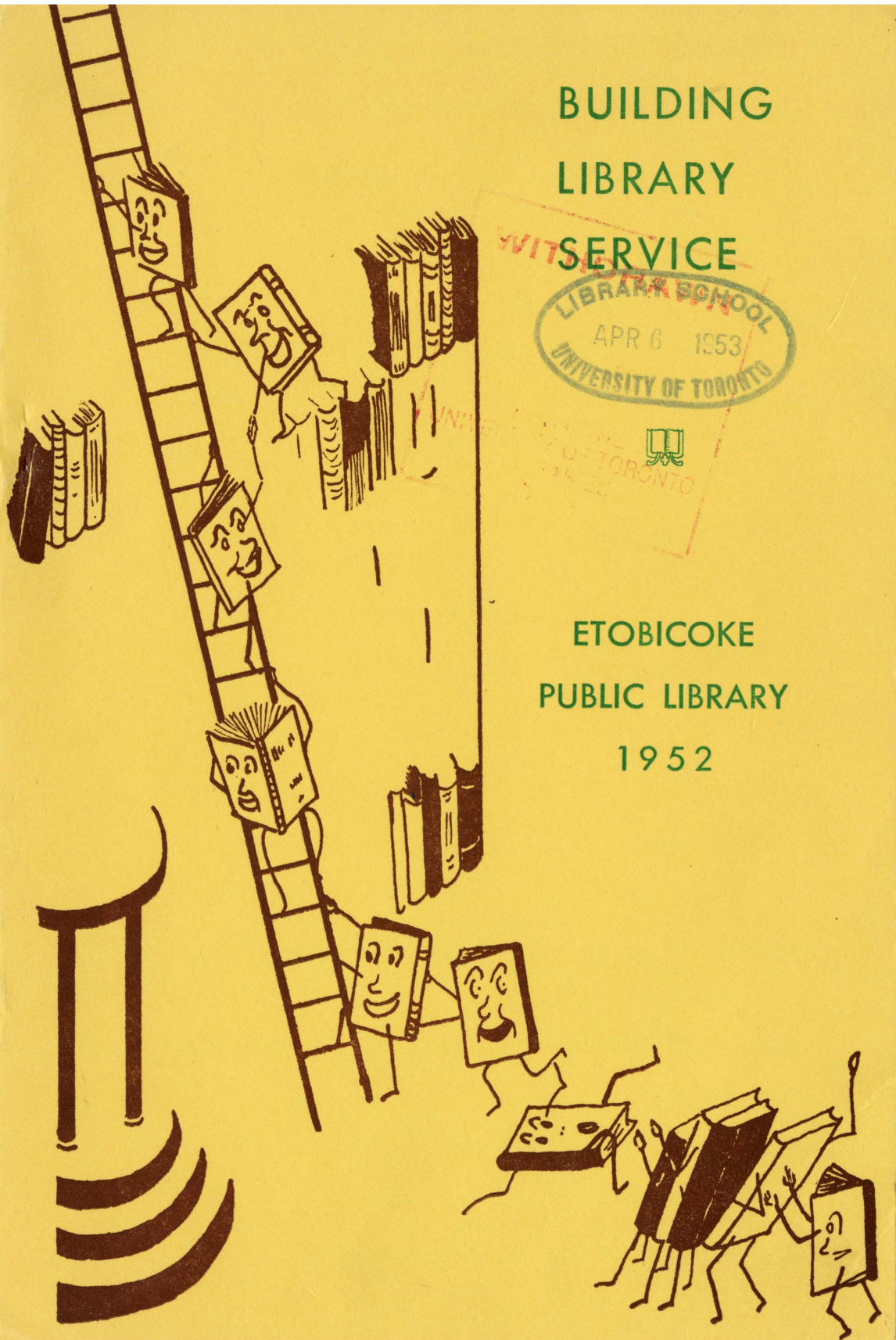


BUILDING
LIBRARY
SERVICE



ETOBICOKE
PUBLIC LIBRARY
1952



BOARD MEMBERS

Appointed by Council, 1953

MR. G. C. MAINPRIZE, Chairman

MR. B. LEWIS, Reeve

MR. T. MELADY

MR. C. C. REID

MR. H. STONEHOUSE

MR. T. ROBINSON Treasurer

MISS B. HARDIE Secretary

MR. H. W. ALLEN Honorary Solicitor

LIBRARY STAFF

MISS B. D. HARDIE, B.A., B.L.S. Chief Librarian

MRS. D. S. GRAY, M.A., B.L.S. Children's Librarian

MR. A. D. RICHARDSON, B.A., B.L.S. Bookmobile Librarian

MRS. E. KRAULIS, Mag. Phil., B.L.S. Cataloguer

MISS J. BLOYE, B.A. Stenographer

MRS. E. EGLES Library Assistant, Humber Bay

MR. M. BENTALL Bookmobile Driver

*MRS. G. CAMERON Custodian, Thistletown Deposit Station

*MR. R. J. BROWN Caretaker, Humber Bay

*Part-time employees

CHAIRMAN'S REPORT

Three years ago the Etobicoke Library Board was appointed. During that time the Township has grown and developed with rather surprising rapidity. It is with some concern that the Board, in retrospect, considers the growth of its library services and facilities; and projecting its thoughts into the future it is with little hesitation that it plans a definite expansion program during the year 1953.

It is within the province of our Chief Librarian, Miss B. Hardie, to report the details of the library work and the progress made during the year and I deem it fitting that my remarks should be quite general.

The bookmobile has been taxed to capacity and the service it has rendered failed to measure up to the demands made upon it. It has required some mechanical repair and because of that it was necessary to cancel some of the stops on a few occasions. The cancelling of stops is bound to cause some dissatisfaction and is almost certain to result in perhaps small, but definite curtailment in growth of the mobile service. To qualify what has been said concerning its mechanical defects, it should, in fairness, be pointed out that the Board did not anticipate the heavy strain to which it has been subjected, when the used vehicle was purchased more than two and a half years ago. The main obstacle which the Bookmobile does present, however, is not its mechanical defects but rather its awkward physical features which appear to be very difficult and costly to overcome. The vehicle in question has been carefully considered by the Board and, in view of the aforementioned defects it was unanimously approved that it should be sold and replaced by a new, larger and more practical Bookmobile. The Board has under consideration at this time, an offer of purchase from a Library Board whose requirements of service are much lighter than our own. A new mobile unit has been ordered and upon delivery, some few weeks hence, the quality of bookmobile service should be substantially improved. It has considerable more useable space than the old one and there is little doubt that it will serve more people in less time and with a minimum of confusion.

The patronage at the Humber Bay Library has increased gradually yet substantially throughout the year. It is serving the area well, and its size and general lay-out appear to be adequate for the district it serves. Since Etobicoke is a rather large township and since areas similar to Humber Bay in population are steadily increasing it seems likely that the Humber Bay building will serve as a model for future buildings to be erected whenever demand is sufficient and circumstances permit.

The Board's main project for the year 1953 will be the erection of a library building on the property at Brentwood Rd. and Birchview Blvd. It is hoped that it will be possible to use as much of the property as possible in order that the building may be of sufficient size to serve as a main library for some years and as a branch library sufficiently large to take care of needs of the surrounding area, should it ever become necessary to erect a larger building to be used as a central library building for a much more densely populated Etobicoke. The property is quite centrally located and should be ideal for its intended purpose. The land was purchased more than two years ago and it is becoming increasingly evident that the citizens of the district are anxious that a building be made available in the near future. Full co-operation of the citizens and governing bodies is anticipated by the Board throughout the building and completion of the project.

At the end of the year the total library staff consisted of six full-time and four part-time employees in addition to the chief librarian. The Board was particularly pleased to be able to add to the staff a fully qualified children's librarian to take charge of this large and important part of our service.

The total salary budget was \$18,083.71. The amount spent on book purchases amounted to \$10,867.70. The balance remaining at the end of the year's operations has been reserved towards paying for the new Bookmobile. Other expenditures are explained in the accompanying financial statement. The money was raised from a one and one-half mill levy and in spite of a projected building program for 1953 it is hoped that slightly less than a 2 mill rate will be required to provide sufficient funds to satisfy the 1953 budget.

The Board and staff have worked in harmony throughout the year. As Chairman of the Board during 1952, I wish to express my sincere appreciation to each and every one of them, and to assure them that their continued co-operation and effort will inevitably ensure more and better library service for Etobicoke.

Respectfully submitted,

G. C. MAINPRIZE, Chairman,

Etobicoke Public Library.

LIBRARIAN'S REPORT

At the end of 1951 we were able to rejoice that our first year of operation showed that library service was needed and appreciated in Etobicoke Township. Our second year has confirmed the impression of the first and we are happy that we have been able to increase our service somewhat to meet the demands which this rapidly growing township has thrust upon us.

The use of library books increased by 18,000, and 526 more magazines were borrowed in 1952 than in 1951. What do these figures mean in terms of books read? Almost exactly half of the books were books for Boys and Girls. Of the other half, the most notable change was the increase in the use of non-fiction books which was 70% greater than in 1951. In the past year, Etobicoke readers, like those elsewhere, wanted to keep up with the best sellers. Our copies of *THE CAINE MUTINY*, and *THE CRUEL SEA* are being worn out in constant service. They have also been anxious to read books like *STRUGGLE FOR EUROPE* and to share in the personal experiences of the last war which have been recorded in so many recent books. Towards the end of the year they were curious to read the biographies of two outstanding Canadians — *JOHN A. MACDONALD, THE YOUNG POLITICIAN* by D. G. Creighton, and *THE INCREDIBLE CANADIAN, A LIFE OF W. L. M. KING* by Bruce Hutchison. Books of more local interest were sought with many requests for *A SENSE OF URGENCY* by C. L. Burton, and *LEAST OF ALL SAINTS* by Grace Irwin. Etobicoke readers were interested in themselves, their families, homes and hobbies. New books by psychologists H. A. Overstreet and Norman Peale were read as well as such older and well known titles as *PEACE OF MIND* and *THE MATURE MIND*. Child guidance is a prominent interest in this community of young children, and the use of books on all phases of building, remodelling, redecorating, and landscaping testifies not only to the interest but also to the energy of new homeowners. Like Winston Churchill, many local residents have found pleasure in painting and there has been a notable increase in requests for such books as *GET IN THERE AND PAINT*, and *THE AMATEUR PAINTER'S HANDBOOK*. Other hobbies are not neglected — leatherworkers, needleworkers, wood workers, stamp collectors, model railroaders, all have been able to borrow books on their hobbies from the library. More technical material has been supplied on such diverse subjects as automobile mechanics, refrigeration and of course T.V. servicing.

We have done our part to encourage and further the use of our materials in so far as it has been possible. The librarian has addressed many community groups on books and library service and book lists have been prepared for some of them. In the fall one of the local papers offered us space for a weekly column on books and this has been continued by alternating members of the staff. The Pre-Natal Classes, conducted by the Public Health Nursing Service, are supplied with lists of books of interest to young mothers.

The Bookmobile continues to carry the burden of circulation for the township library. Early in the year its usefulness was curtailed by mechanical trouble. The schedule was interrupted and circulation dropped. Once it was again mechanically sound and resumed an uninterrupted schedule, circulation climbed steadily and during the last four months of the year taxed the resources of staff and equipment to the utmost. The prospect of a larger vehicle capable of carrying many more books, designed to promote more convenient and efficient service is a source of satisfaction to both staff and public.

At the beginning of January the Humber Bay Library began to stay open every afternoon and evening except Wednesday and Sunday. There was a steady increase in the use made of the Humber Bay books and magazines, and as in the previous year the demands made upon it indicate the need for a large central library which could provide more adequate book stock and service.

The Deposit Station at Thistletown also reported an increasing circulation. A change in the method of rotating the books here was necessary to keep the borrowers more adequately supplied. Part of the stock is now exchanged every month instead of every three months as before.

We were fortunate in 1952 in being able to add to our staff a qualified and experienced children's librarian to give guidance to that phase of our work. Under her supervision it has been possible to give more and better service to children. Contacts with the schools brought many new children to the Bookmobile in the fall; and a tea held at Humber Bay Library during Young Canada's Book Week gave public and separate school teachers in that area an opportunity to learn more about the library. The pupils in the three rural schools continue to receive books directly from the Bookmobile.

We are conscious that the Etobicoke Public Library is still an infant, though a healthy one. Provision of a central library would enable us to do many more things which a library serving such a large population should do — provide greater book stock, reference service, story hours for children, to mention only a few. It would also relieve some of the Bookmobile timetable and enable stops to be arranged in new centres of population.

But the enthusiasm with which library service is received by the community, the interest of the members of the Etobicoke Library Board, the co-operation of an equally interested and enthusiastic staff encourages us in our hope that the Etobicoke Library can look to a year of greater service and expansion.

Respectfully submitted,

BETTY D. HARDIE, Librarian,

Etobicoke Public Library.

STATISTICAL REPORT

Circulation, 1952

	Adult Fiction	Adult Non-Fiction	Boys and Girls	Total 1952	Total 1951	Periodi- cals
Bookmobile	18,726	7,160	35,120	61,006	60,325	
Humber Bay	20,722	10,414	20,478	51,614	35,916	767
Thistletown	653	307	2,882	3,842	2,204	
	<hr/> 40,101	<hr/> 17,881	<hr/> 58,480	<hr/> 116,462	<hr/> 98,445	<hr/> 767

Increase Over 1951:

Book Circulation	18,017
Periodicals	526

Books Added to Library, 1952:

	Bookmobile	Humber Bay
Adult Fiction	567	1,125
Adult Non-Fiction	530	805
Boys and Girls	787	1,174
	<hr/> 1,184	<hr/> 3,104

Book Stock at end of 1952:

	Bookmobile	Humber Bay
Adult Fiction	2,227	2,956
Adult Non-Fiction	1,814	2,595
Boys and Girls	4,111	3,250
.....	<hr/> 8,152	<hr/> 8,791

Registered Borrowers:

Adult	3,610
Boys and Girls	5,294
	<hr/> 8,904

FINANCIAL STATEMENT

Population

September, 1951	52,635
September, 1952	62,319

Receipts

Taxes	\$41,895.57
Fines, etc.	910.52
Provincial grants	5,228.33
Balance from 1951	165.88
	<hr/>
	\$48,200.30

Expenditures

Books	\$10,876.70
Maintenance and repairs	172.83
Insurance	134.23
Light, heat, water	271.90
Telephone	194.36
Cards, stationery	624.22
Cartage and express	8.43
Salaries (including treasurer, janitor and car allowance).....	18,343.71
Bookmobile expense	1,702.06
Advertising	191.36
Landscaping	556.64
Sundries	147.22
Bookbinding and repairs	501.57
Periodicals	145.50
Debenture, principal and interest	1,490.00
Equipment and furniture	966.25
Balance (towards purchase of new Bookmobile to be delivered early in 1953)	11,873.32
	<hr/>
	\$48,200.30

LIBRARY HOURS

HUMBER BAY BRANCH LIBRARY —

200 Park Lawn Road.....Phone CLifford 1-7721

Monday, Tuesday, Thursday, Friday:

3-6 p.m. 7-9 p.m.

Saturday: 10-12 a.m. 2-5 p.m.

Closed all day Wednesday

THISTLETOWN DEPOSIT STATION —

Tuesday and Thursday: 2.30-5.00 p.m.

Friday: 7-9 p.m.

BOOKMOBILE —

See enclosed timetable.

Cover design by Jean Bloye

ETOBICOKE PUBLIC LIBRARY

Bookmobile

Weekly Timetable beginning October 27, 1952

Anglesey Blvd. and The Kingsway	Tuesday,	2.00 to 3.00 p.m.
Bloor and Ashbourne	Saturday,	11.00 to 12.30 a.m.
Brentwood and Birchview	Saturday,	2.00 to 4.00 p.m.
Burnhamthorpe and Shaver	Friday,	10.30 to 11.30 a.m.
Burnhamthorpe (Islington United Church)	Monday,	11.00 to 1.30 p.m.
Churchill Dr. and Islington Ave.	Thursday,	3.30 to 5.30 p.m.
Earlington (South of Dundas)	Tuesday,	3.30 to 5.30 p.m.
Grenview and Glenaden	Monday,	3.00 to 5.00 p.m.
*Horner Ave. and No. 27 Highway	Tuesday,	7.00 to 8.30 p.m.
*Lawrence Ave. (Humber Hts. School)	Thursday,	7.00 to 8.30 p.m.
Malton Road and Concession 1 (Kipling Ave.)	Saturday,	9.30 to 10.30 a.m.
Queensway and Alexander	Thursday,	2.00 to 3.00 p.m.
Queensway and Stock	Friday,	2.30 to 3.00 p.m.

*For adult readers. Children in these areas will use the following stops:

Humber Heights (Humber Hts. School)	Friday,	12.00 to 1.15 p.m.
Alderwood	Friday,	3.30 to 5.30 p.m.

For those living east of No. 27 Highway the Bookmobile will stop from 3.30 to 4.25 at the corner of Rimilton and Sheldon Ave. For those living west of No. 27 the Bookmobile will move to the usual stop at Horner and No. 27 from 4.30 to 5.30 p.m.

ETOBICOKE PUBLIC LIBRARY
200 Park Lawn Road, Toronto 14, Phone ~~HO-1489~~
CL-1-7721

