

APRIL 28th



WHOLESALE ONLY

Gordon, Mackay & Co. LIMITED

Wholesalers and Manufacturers, TORONTO

In a Nutshell:

Small Expenses
Small Profits
Large Sales

Our enormous business at a small margin and at small selling expense spells PROFIT for every merchant who takes advantage of what we offer him. Convince yourself by a trial order.

Open Work Hair Barrettes

of the latest design at 10¢. All our goods are new and in stock and ready to ship.

50B. Open Work Fancy Barrettes, pressed celluloid, 3/4 inches long, novel shapes, mostly black color, a few white, curved slightly, boxed in dozens, an illustration, our special price. Dozen **45¢**

Shaped Mohair Hosiery

A great assortment of the latest in hosiery for men and women.

62. Double Mohair Shaped Hosiery, 3/4 inch wide, in Black only, 1/2 green to plain, a regular \$2.40 line, our price For gross **\$2.15**

Ladies' Lambkin Gloves

A certain good price for a high quality in our line.

63a. Lambkin Gloves, Paris pattern, 2-dome leathers, round seams, colors Tan, also 5/8 to 3/4, and Black 1/2 to 3/4 in. sizes 5 1/2 and 6 1/2. For dozen **\$7.50**

Cambic Embroidery Assortment

High an exceptional assortment, and with the lowest price.

1004B. Cambic Embroidery Assortment, contains 2 pieces insertion 4 1/2 in. by 2 1/2 in. wide, 1 piece 2 1/2 in. heading, 18 pieces embroidery 2 1/2 in. by 1 in. wide, 1 piece 4 1/2 in. heading and corner corner embroidery, 23 pieces of 12 yards each, box lots only. For yard **7 1/2¢**

37-Inch Canadian Print

From other lines. A full assortment of the

ARX. 37 in. Canadian Print, Dark Blue, Navy, Oldblood, Green, Brown, and Grey grounds, with White and self-stripes, with fancy diamond designs, and a few checks (sample for quality enclosed) about 50 yards in piece, our special price. For yard **6 1/2¢**

Infants' Cashmere Hose

For your little ones, made of the finest material and dyed in the most beautiful colors.

2010 Black | Infants' Plain Cashmere 2017 Cream | Heavy, British make, heels and toes reinforced with colored silk thread

—Black in sizes 2 1/2, 3, 2 1/2 and 3 1/2. Cream in sizes 2, 2 1/2, 3, 3 1/2 and 3. Boxed in half dozens, reg. prices \$2.40 to \$2.75, while they last. For dozen **\$2.25**

Japanese Mattings

A special selection of what we have on hand.

Y18. 35 inches wide, a very heavy weight matting, all colors worn, assorted patterns in Red, Green or Blue, regular \$2.00 For yard **15¢**

Y22. 35 in. wide triangles, being 2 colors are worked in patterns, a very heavy weight, a 2 1/2 in. cloth, for. Yard **17 1/2¢**

Luminous Dial

Guaranteeing the highest class performance. Each appearance is like a new job and interest.



224. Delancey Luminous Dial Alarm Clock (face case for read in the dark), best American make, seamless nickel plated case, fitted with best American all-brass movement, steel lattice position, absolutely guaranteed, runs for 12 hours. Each **85¢**

Ombre Striped Satin Cloth

A striking new material in popular color.

608K. 50 inches wide, with Gold building stripes and self Ombre stripes, colors Taupe, Ecru, Brown, Navy Green, or Navy, (not enough shades to name in our regular line), regular 22¢. For yard **55¢**

Boys' Sailor Suits

A coming on a big name color.

128. Boys' Sailor Wash Suit, good quality White drill, with Navy collar and cuffs, overworked cord tie, side pocket, knee pant style, assorted sizes 2 to 7 years, boxed in dozens, a regular \$5.75. For dozen **\$5.75**

Guaranteed for Two Years

"HY-ART" MANTEL OR DEN CLOCK



Good for 20 Years with Ordinary Care

A good time clock, and one of the most accurate, reliable and unobtrusive, the most beautiful clock in the world.

222. Antique Inlaid, heavy metal frame Clock, size 15 1/2 x 4 1/2 in., artistic hand design, the movement is a 24-hour American make, and fully guaranteed to give complete satisfaction, 3-year old. This clock is the kind you would expect to pay twice this price for. Each **99¢**

Shirt Talk Again

Judged by results a great many merchants appreciated our last one.

Here is Another Number Worth Careful Consideration

No. 1784 is equally as good as No. 1783 advertised last week, made of the same superior quality Scotch Zephyr, modest in pattern yet rich in tone, has all the marks of perfection whether it be size, make, finish or quality you seek.

CLOTH. Is of very fine texture, true colored threads and then a White one, giving a soft mixed-effect, colors Light Blue, Green and Tan, assorted 3 shades in the 1/2 dozen.

HOW MADE. Coat style, separate cuffs, full body, yoke shoulders, with plastric at back, cushion back button hole.

Boxed in 1/2 dozens, add class 14 to 147). Don't fail to secure a range of this big seller at once. Our extra value price. . . . For dress **\$9.00**

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The Mail Order House of Canada

MADE IN U.S.A.

W.H. DUNN

