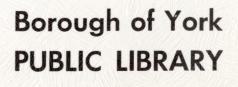
ANNUAL - 1973 -REPORT



BOROUGH OF YORK PUBLIC LIBRARY BOARD

1973

MR. BROCK MORLEY - Chairman MR. J. M. HAVEY - Vice-Chairman MR. MICHAEL WACLAWSKI - Mayor's Representative MR. C. D. CUTHBERT MISS EDITH PARSONS MR. C. H. GOODFELLOW MR. F. R. RUTHERFORD MR. FRANK LAMBERT MR. MILOS SUBOTINCIC MISS M. LORETTO McGARRY - Chief Librarian

and Secretary-Treasurer

1974

MR. BROCK MORLEY - Chairman

MR. MILOS SUBOTINCIC - Vice-Chairman

MR. MICHAEL WACLAWSKI - Mayor's Representative

MR. C. D. CUTHBERT

MRS. C. DINEEN

MR. C. H. GOODFELLOW (Resigned February, 1974)

MR. FRANK LAMBERT MR. F. R. RUTHERFORD

MR. PETER MONTGOMERIE REV. CLIFFORD WARD

MISS LORETTO McGARRY - Chief Librarian and Secretary-Treasurer

BOROUGH OF YORK PUBLIC LIBRARY

Annual Report of the Chief Librarian for 1973

Mr. Chairman and Members of the Borough of York Public Library Board:

Fortunately for the people in this borough the Library Board, realizing society has changed considerably again in this generation and is still doing so, is alert to the consequent changing needs and attitudes of the community. In responding to these, new policies have been introduced and changes implemented while retaining the best of the traditional.

A most essential step, opening each of the four branch libraries to the public for ten more hours weekly, has been met with enthusiasm in most areas as an evident convenience for many persons. Now all buildings open at noon.

By the end of the past year <u>microfiche and microfilm</u> materials, and the necessary equipment for their use, were made available to our library users for the first time. Here York's libraries had been lagging behind others and, by this means, important periodical and other reference material will be preserved and at the same time space will be most economically employed.

The Boys and Girls Room at the Main building <u>extended its services con-</u> <u>siderably</u> in 1973 by opening on Sunday afternoons and in the evenings, as the Adult Department had been doing. These two projects were started by means of a Provincial-Municipal Employment Incentive Program grant while awaiting approval of estimates.

An experiment in allowing <u>recordings and audio-cassettes</u> to <u>circulate to</u> <u>children</u> proved most successful in terms of increased use and also in the care of them by the boys and girls. This will be continued.

To meet public demand <u>recordings</u>, <u>particularly of music</u>, in branch collections were increased mid-year and by September had shown a phenomenal rise in circulation of over 97.5%. Cassettes, too, must be acquired for branches as soon as possible since there is a high demand for them.

To some extent York's public library is helping to integrate the new elements in our type of community with Canadian life and customs, not confined in a classroom, but in a milieu where they may make other contacts. Often, to these people, an appropriate programme, an exhibit or a recording can convey much more at the moment than any book.

The majority of the <u>art exhibitions</u> in the Main auditorium came from the Art Gallery of Ontario but we had three private ones in the autumn and four of the paintings from these found purchasers.

The regular <u>Thursday Evening Film Series</u> changed its format after the summer to run feature-length and these drew larger audiences. The noon Film-<u>Discussion</u> series continued to thrive in spite of the parking problem at Main. Of the three other adult programmes--Italian Housewives, Italian Senior Citizens and the Stamp Club-<u>the Italian Senior Citizens</u>, meeting weekly, was by far the best in terms of interest created and progress made. This group is a valuable link with one segment of the Italian community.

The shut-in service continued to grow during its first full year of operation. Besides the readers visited at the senior citizens' and hospital library deposits, individual calls were being made to nearly double the number of persons by the end of the year. From Mrs. Berlin's report on the Mobile Library Service:

As well as the usual light fiction, travel, and adventure, we have distributed books on Canadian and Scottish history, Mayan, Minoan and Biblical archeology, town planning, the occult, the psychology and physiology of aging, as well as how to play the organ, make wine, re-upholster furniture, and speak Spanish. Specific title requests have ranged from Pierre Berton's latest to The Joy of Sex.

We visit, among others, a woman still suffering from wounds received when Birmingham factories were bombed during World War II, and a Grade 7 girl immobilized after an operation to correct a deformed spine. The patients at the Toronto Hospital requesting service have increased from 6 to 20.

I must describe some of our patrons in that hospital.

One is bedridden with arthritis, whose main interests are her books and the Toronto Maple Leafs. She has been a Leaf fan for over 45 years, and I have to be prepared to discuss their current situation with her whenever I call.

A man who has handed me one of my more difficult assignments wants "adventure stories--fiction--with no sex in them!"

There is a young man, paralysed in an accident, whose reading taste is varied. He has asked for bocks on Mayan architecture, Russian literature, the Occult, modern poetry, and the history and properties of spices. He writes poetry himself, has painted with brushes strapped to his slightly mobile hands, and is currently writing a play. (We provided a book on the mechanics of playwriting, to help him with his revisions.)

Another patient was, I was told, a stroke victim with "no attention span-bring her books with lots of pictures." This one wanted no part of such books; she is instead, to the amazement of her therapist and to her own great enjoyment, reading detective stories.

Yet another, an amazing person, completely paralysed from the neck down, has taught herself to read again, flipping pages over by means of a rod held clenched between her teeth. She manages to read a book a week. I have never seen her other than smiling and cheerful; she is indomitable....

The main MLS problem continues to be lack of sufficient new and popular titles to satisfy shut-ins who listen to radio and TV, read newspapers and magazines, and want to read the books that are drawn to their attention. I am in hopes that this situation can be rectified during the coming year.

From Mrs. Dyke's report on Technical Services:

The reclassification and cataloguing of the Boys and Girls stock, begun in October 1970, has finally been completed. Our thanks to Mrs. Audrey Thompson and Mrs. Val Imola upon whom most of the workload fell, and to the staff of the branches, who had to carry through on the change-over.

An increase in the acquisition of books and audio-visual materials in the latter part of the year necessitated the hiring of a temporary typist, clerical, and librarian. With this extra help, we have been able to process more than 1,400 records, to catalogue a backlog of more than 800 titles purchased for the new Jane Street library, to eliminate a three-month delay in catalogue card production, and to give needed assistance to the order clerk.

From a staff of two in 1964, Technical Services has expanded to eight in 1973. The present quarters are so cramped that more efficient procedures cannot be instituted until the situation is corrected.

From Miss To for the Audio-Visual Section:

A 40% increase in record circulation and a 50% increase in cassette circulation indicated the growing interest. To house the new records, two sets of record bins were purchased. All children's records and some children's cassettes were transferred to the Main Boys and Girls Department, so that the youngsters have access to recordings too.

The circulation of films increased steadily. The movie projectors were heavily booked especially during weekends. Teachers were still the main borrowers, but more films and projectors were now checked out for home use. This year we had added one movie projector and one filmstrip projector for public use; one hot splicer and one power rewind for film inspection.

From Miss Corner's report on Adult Services:

The image of the library as an Information Centre was very apparent in 1973. Adults of varied background and students from high schools, community colleges, universities, and teachers' colleges all expected to find information on every conceivable subject. Specialized information was often required such as in computer programming. There was an increased interest in books on healthful living and physical fitness, consumer problems, urban transportation, and craft books such as needlework and macrame. Because of this information demand, more reference materials were used during the year.

A very noticeable trend was the expectation of immediate service. Borrowers were more aware of <u>interloan service</u>. If a book was not in, they tended to ask if it was available elsewhere in our system, or in another library system in Metro Toronto. Through the Metropolitan teletype network we borrowed within Metro Toronto 1,201 books compared to 954 last year, and loaned 1,038 compared to 1,155 last year. Outside Metro we borrowed 72 books and loaned 21. Film requests continued to escalate. We borrowed 2,442 films and loaned 321, compared to 1,815 films received and 284 loaned in 1972. The number of film requests telexed was 3,354 compared to 2,751 last year. At the beginning of the year an Interloan Committee with members from different systems set up certain uniform procedures and made recommendations to promote the best possible interloan service.

We subscribed to 350 <u>periodicals</u>. Two new subscriptions were "Ms," presenting the new image of woman, and "Contrast," a Toronto West Indian newspaper, samples of current material in line with changing social emphasis and the changing community. The <u>pamphlet</u> files added up-to-date material on Careers in Canada and travel brochures from the provincial governments. The <u>picture file</u> expanded with a 350 plate supplement of International Portrait Gallery, and twelve Canadian historical prints. In <u>large print books</u> we acquired more than double our acquisitions of last year. As more titles became available we tried to satisfy the reading interests of the patrons of the Mobile Library Service especially. New titles were purchased in Italian, German, and French. Concentration on a more diversified subject collection had very satisfactory results. Regular readers in French and Italian read more, and more people became interested in Italian books. A new paperback stand enhanced the display and handling of Italian paperbacks. In addition to selection of materials for changing times, we added another dimension to our resources the latter part of the year in the acquisition of microforms.

<u>Displays</u>. The growth of interest in "Canadian content" and Canadian authors was reflected in our displays. In the first part of the year we had <u>Fiction--let's read Canadian</u>! and <u>Let's read Canadian books</u>! Later on we had a display of <u>Pioneer Life</u> which sparked a great deal of interest from local schools. Then there was the <u>RCMP Centennial</u>, and for the Christmas season we featured Canadian books that made <u>Thoughtful</u> Gifts.

Additional books were purchased for the new <u>Jane Street</u> library in Fine Arts, History, Geography, and Fiction with concentration on Canadian titles.

From Mrs. Mayor's report on Boys and Girls Services:

"Screwey Dewey, please," "Red Light, Green Light," "Where are your records?" were familiar phrases in the library this year. Our library no longer boasts just a collection of books, but happily stocks records and cassettes. Nor is our library just a place to get information and read stories, but it is a place to drop in, play a game, do a craft, make a puppet, watch a film, or choose a magazine. This year the image of our library has changed.

<u>Programmes</u>--Since February, morning and afternoon Pre-school Story Hours have been in operation except during July and August. The morning Story Hour was instituted to accommodate those children attending Kindergarten in the afternoon. Since the Fall the morning session has grown to surpass the one in the afternoon in attendance, Saturday programmes continue to be well attended and the children love the simple crafts that are done periodically. Emphasis was put on Puppetry again this year. Three plays were produced by children and later puppets and a play were prepared as an intial effort by two staff members. Preparations for "Beauty and the Beast" and "Curious George" are being made for production early in 1974. A treat during the Summer Holidays were the puppeteers from the Ministry of the Environment doing "Ecologee" and during the Christmas Holidays Ruth Klassen performing "Logging with Paul Bunyan."

Special Programmes throughout the year included Mr. Benton from the York Animal Shelter who brought live animals with him and spoke to the children about pets. Library Bingo, a game produced by Mrs. Mayor, was enjoyed at Main during the Spring Break and Summer Holidays, and at Jane during Young Canada Book Week and at Mount Dennis at Christmas time. Various prizes such as books, puppets, mobiles, and bookmarks were awarded. This game proved to be most successful. During July a programme called Animals Unlimited and in August Hi Neighbour was held once a week, a repeat of the idea used last year where different media were used to introduce different animals and countries. Films were shown once a week during July and August and, as always, were popular. There was a continuation of the International Film Series early in the year. These films were most interesting and of good quality. A Special Craft Session was held with a small group of children and a Winter Scene was produced out of salt and flour and artificial snow. Very pretty. In an attempt to help children read, an invitation was extended to schools to encourage children who would like to practise reading aloud to come to the library during the summer. Three boys took advantage of this programme on a regular basis: four others came a few times. Even though the response was minimal, I do feel the programme has merit and should be repeated each summer.

<u>New Resources</u>--Eighty-three records were transferred from the Adult Department to Beys and Girls in July and within a few days they virtually disappeared. They have been in constant circulation since then. In fact, so heavy is the circulation that borrowers complain that there is nothing to choose from. We are in dire need of more records to satisfy demands. In November, 51 cassettes were installed in our department and in the first three weeks 44 were circulated. More cassettes are also essential to our services. The games have been a third new resource for the children, including Red Light, Green Light devised by Mrs. Davis. These are particularly helpful in orienting children new to our country. Two small blocks of Italian and German books have been on loan from the Metro Languages Centre for six months. I have asked for more Italian and Portuguese blocks for the New Year.

Other Staff Activities--Twelve bookmarks listing titles on different subjects were compiled and made up for use in the Branches and at Main. Two booklists for children of different age levels will be produced in 1974. There was a revision of the Information pamphlet for new members. One staff meeting including branch librarians and Main Boys and Girls librarians was held in the fall to discuss programming during Young Canada Book Week and Christmas. Similar meetings will be held prior to the Spring Break and the Summer. It is thus possible to co-ordinate some of our activities. Our newest librarian, Miss Fraser, has done an excellent job obtaining new material for our Vertical File. The Head of the Department attended a meeting on <u>West Indians in the Community</u> held by the York Board of Education in May and Mrs. Davis spoke to a group of Take-a-Break Mothers, sponsored by the YWCA in Weston, about the History of Children's Books. A film "The Lively Art of Picture Books" was shown the next month as a follow-up to the talk. On request, Mrs. Mayor reviewed "Westward to Canaan" for the spring issue of IN REVIEW.

In 1974, we hope to continue to have a variety of interesting programmes where children can be involved. A film-making session, folk-singing, and learning to embroider are in the plans. This community needs a place where children can do simple crafts as response indicates and we should definitely continue our efforts in this direction. Books still are our most important and valuable commodity and through them we hope to enrich our children's lives.

From Mrs. Atay's report:

Although 1973 at the <u>Evelyn Gregory Branch</u> has been a fairly quiet year, there have been some changes. The circulation has increased slightly, and there has been a shift toward <u>more adult users</u>, in combination with our predominant young peoples' circulation. There have been fifty-nine class visits, approximately the same number as last year, except that these now include more visits from the schools in our area, such as Silverthorn and Keelesdale, as well as our usual classes from General Mercer. Included in these have been regular visits from one school, of children who are very intelligent, but who can't read. These children are about thirteen years old, and choosing interesting books for them has been a challenge and a success.

There have been programs in July and August, which included a weekly "Crayon Capers," which was very well attended. For the Christmas season we have had, again, a play produced by the drama students at York Memorial High School. This was most successful both years.

A magic show, films and a puppet play, "Rumpelstiltskin," performed by the children, rounded out <u>December's programmes</u>. We still have the regular story hours on Saturdays, and pre-school story hours on Thursdays. These both have a regular attendance.... Gerry Collver, former staff member, has now been in Library School since September at the University of Western Ontario and has sent word that he is working very hard.

QUIPS -- One of our requests was for The Godfather by Marlon Brando.

From Mrs. Beesley's report:

The calendar of activities at the <u>Jane Street Branch</u> included our ongoing programmes (pre-school and puppet club) which began again in January after the holiday suspension. The third programme in the special film series for children was held also and attended by 72 children. This series continued during February and March. March saw the staff busy also with <u>school winter break</u>; 3 puppet shows with an attendance of 245, and 3 film showings with an attendance of 178 were presented.

In order to introduce the Grade 6 students to the resources of the teenage section and also to the card catalogue and the adult reference books, all of the Grade 6 classes in the schools in the area were invited to make visits to the library. These were morning visits and they involved seven schools during the months of May and June. The visits were an undoubted success. The students obviously enjoyed the sudden widening of choice and, even now, many of them still refer to some aspect of what they learned during their visit. As long as the collection remains in this form, it would probably be a valuable experience for the Grades 6 to make at least an annual visit.

In May the regularly scheduled class visits from James Culnan School came to an end with special film showings. We were thus able in June to take four class visits from other schools in the area. In May also, art work from the elementary and high schools was on display in the library; there were many favourable comments....

In July and August, summer programmes were presented. As in other years, these were a combination of films and puppet plays--9 programmes attended by 511.

During September and October, contact was made in person and/or by telephone between the staff of the public library and the <u>school librarians</u> of the area. Also in October, the pre-school hour and the puppet club began their weekly meetings. This year the pre-school programme includes a film showing once a month to which the Happy Day Nursery has been invited.

In November, for Young Canada's Book Week, organized games of Screwey Dewey and Library Bingo were played daily. Bookmarks made by the library staff were awarded to the daily winners paperbound books were awarded on the last day to grand prize winners. Library Bingo was much the preferred game; it was a rousing success. On a Saturday, the children created a mural-sized collage out of unused book covers. This was and is still being used as a decoration in the stair= well. Canadian books were put on display and remained there until the end of December.

In <u>December</u>, <u>puppet plays</u> and a film programme were presented. A magic show and a repuile show were scheduled for after Christmas during the Children's vacation; we hoped the parents would enjoy the timing. From time to time, throughout the year, staff members were at the Main Library for film previewing, staff meetings, book selection, and training. A busy but satisfying year.

You cannot avoid noticing that programmes and highlights are connected with Boys and Girls work. The lack of space and the necessity to interrupt public service to present programmes thwart any efforts at adult programming. The art display is the only extra activity which involved the adult users, who made favourable comments upon it.

From Mrs. Ladowsky's report:

1973 has been a year of challenge for the staff at <u>Mt. Dennis</u>. It has meant becoming acquainted with patrons, the surrounding community, the book collection and the responsibilities of our respective positions. Patrons have had to familiarize themselves with two new staff members and communicate their individual reading preferences and patterns. In the process some innovation and experimentation has occurred.

The <u>adult and boys and girls book collections</u> have been thoroughly examined and some non-fiction volumes found to be in poor condition or to contain outdated information have been discarded. Work in the catalogue which accompanies withdrawals will be completed in the spring. Many volumes shelved upstairs have been transferred to stacks. Less crowded shelves have facilitated browsing by the public as well as shelving new books which keep the collection current. Additions to periodical titles, such as House & Garden and Gourmet, complement corresponding segments of the book collection which are presently in greatest demand. Patrons have expressed their delight in these new acquisitions.

Since a branch is unable to stock every book required by its patrons, approximately 350 interloan requests were submitted in 1973. Almost all of these requests were available elsewhere and were supplied to our patrons due to the diligence and co-operation of the interloan department at the main library. Statistics show an increase in circulation for 1973; hopefully this upward trend will continue in 1974. Plans for apartments to be built at Eglinton and Weston Rd. might be a vital factor. Also, 50 school classes visited during the year.

In the area of adult programming, a patron demonstrated his hobby, rughooking, in February and in November a professional photographer presented slides of Toronto's historical sites, past and present....

For the children a pre-school programme has been instituted this year and has had good results since September. The group usually has from seven to twelve children per session and parents of these children are most enthusiastic.

Two separate puppet groups have also been formed this year. In the spring, the first group presented The Frog Prince and Jack and the Beanstalk; the second group performed early in February. Especially appreciated was the new puppet stage which provides an aura of professionalism. Puppetry has generated a great deal of enthusiasm among the participants and is an important and rewarding experience for them. Film programmes, held once a month, have continued in popularity.

In the summer, the weekly "Visits to other lands" showed the lifestyle of a particular country through the use of books, films, crafts, songs and games. The winter holiday programmes featured an expert on reptiles, a magician and a professional puppet show. These drew good audiences. The budget allowance was most welcome. It is vital in order to present high-interest, high-quality speakers and performers. Our Christmas films drew a record 107 persons and was attended by a group of 50 children from the "Y" and their supervisors. Co-operation of this sort is highly desirable.

All in all, the children attending these programmes were presented with a variety of enjoyable learning experiences. This is especially important since this area has many families where both parents work and have little time for providing their children with cultural enrichment of this nature....

From Mrs. Pakulak's report:

It has been a year of many changes at <u>Weston Branch</u>. Mrs. Dodds left the branch to become a school librarian at the end of 1972. She was replaced by transferring the branch head from Mt. Dennis in early January. Mrs. Hodges, who had been a clerical at the branch for seventeen years, both before and after Weston became a part of the Borough of York, retired at Easter and moved to Midland. Staff and patrons at Weston miss her very much....

Circulation at the branch was slightly down, mostly due to the lack of air conditioning during the hot months, particularly during the long heat wave. However, circulation of records was up from last year, and reference demands increased more than 50%.

Children's film showings and attendance increased markedly in the fall term; top attendance for a single showing was 156, but this was excessive for our small quarters and the groups have been split into safer numbers now.

During the fall term, <u>class visits</u> increased greatly, with the two local Happy Child Nursery Schools sending classes regularly on Tuesday mornings for story hours and films, and both public and separate schools sending virtually all classes for at least one visit, some repeating. A highlight of Young Canada Book Week was the visit of Mr. McBride and his Reptile Friends, who drew an audience of 120.

The popular Friday morning pre-school Story Hour, under Mrs. Quirt, doubled in numbers from the 1972-73 season, and may have to be divided into two groups in the New Year. An experimental group with two-year-olds and their mothers, attempted in response to mothers' demands, proved unworkable and was discontinued at the end of November.

Our potential number of patrons increased in October, with the opening of the 400-apartment <u>Senior Citizens</u>' Building, Eagle Manor, at Lawrence and Weston Road, on the site of the old Eagle House. We hope, eventually, to have films for adults, as opportunity and space become available, since we see a very definite need for this. Membership at the branch increased appreciably during the year, and if the off-again, on-again Lionstar development goes ahead, as it seems to be doing at present, our potential number of patrons will increase astronomically. (35 stories of apartments!!!) We must aim to provide the enlarged facilities, staff, and services in time to draw this potential membership into the Weston Branch.

Altogether, 1973 has been an interesting and ever-changing year for us in many ways, and we hope to find 1974 even more challenging than its predecessor.

From Miss Brennan's report on the Bookmobile Service:

At present the Bookmobile has approximately 15 classes coming per week. The number varies as the teachers sometimes have a schedule which does not allow them to send their class. Most of these classes are grade one's and kindergarten, and mostly they are only allowed two books per student by their teachers. Because of this the bulk of the bookmobile circulation is not from these classes, but rather from children coming to the Bookmobile during their lunch hour or after school.

At a number of the Bockmobile stops it is impossible to deal adequately with the large number of queries on a one-to-one basis. The problem arises mainly with the rush immediately after school is dismissed. Nonetheless, the service is satisfactory to the large majority of our borrowers. Those who are not satisfied are mostly those who will, for example, read nothing but train books, etc. Sooner or later they have read all the material covered by these rather restricted areas of interest.

Then there are the usual interpretive enquiries: requests for books on the 'ten commanders' translates as the ten commandments; 'pony tales' which actually is fairy tales; and finally requests for books on gentle flowers--as opposed to wild flowers.

However, one grade 3 boy, upon asking for the blue book was presented with the blue fairy book. This, it transpired, was not what he had in mind at all. He really wanted a book of the "Baby Blue Movies." Instances of this kind provide an interesting break from the routine queries for "Curious Germ" books.

* * * * * * * * *

To counteract the aimlessness of many children, especially those socially deprived, and draw them into the libraries where their imaginations and creativity may be stimulated and developed by puppetry, stories, books or recordings is one of the goals of our library programmes. Sometimes parents are involved, especially through pre-schoolers' activities: even learning to read English, in some cases, by reading the easy first books with their children. Other adults have established the library habit early in life and need access to library materials and the advisory services and information techniques of professionals. Beneath the above accounts is hidden an enormous amount of thought and effort put forth by the librarians and assistants who plan and carry out these library services for the people.

<u>Staff members</u> have shown a concern with increasing their effectiveness by refresher courses, workshops and conferences whenever opportunities were presented. In 1973 the library board was able to give approval to thirty-five employees to attend such continuing education events.

As well, several of the staff participated in outside library committee work and other meetings, fulfilling their professional responsibility.

A <u>staff association</u> was formed in the middle of the year and had a busy few months planning its activities, constitution and election of officers and committees. There was an average turnover of employees for the usual variety of reasons; some have been mentioned in supervisors' reports. Two I would like to mention were in the administrative offices: Miss Kitty Fox, our bookkeeper since July, 1965, resigned because the position would expand to a full-time one later in the year and she preferred part-time; and Miss Sylvia Mason, chief librarian's secretary, who had been at York close to ten years but had started even before that as a student working in the public area at Main. We were fortunate in the replacements we found and our best wishes go with both our former members.

THE FUTURE

When the library board applied for assistance in its capital construction from the Federal-Provincial Winter Capital Projects Fund, one of the conditions of loan was the advancement of a future project. For this reason we advanced the plan to re-locate the <u>Weston Branch</u>. The former Weston municipal building, which is being purchased from the borough and which will be renovated for library purposes as soon as vacated by the several municipal departments occupying it, will be the new premises.

At the end of 1973 the future of the <u>bookmobile service</u> hangs in the balance. If it is to continue, a replacement of the now ancient and decrepit vehicle is essential as it has deteriorated to such an extent that it is expensive to maintain and is, in fact, rapidly becoming inoperative. Only the affectionate care of its driver has coared it around its route this past year.

At a time when the city of Toronto's library board has found it necessary to purchase a "Library-on-wheels" to bring books to pockets of its municipality where access to libraries is inconvenient for the people, it seems a retrogressive step to discontinue a service to young children at points farthest from branches in a community with many parents who do not have the library habit and will not therefore understand the value of bringing their small children along to the nearest library.

As you are well aware, the service was considered at length and pros and cons were well discussed before the board decided that it was too valuable to delete and that the 1974 estimates should include the funds necessary for its continuance. It takes top priority so the 1974 budget is otherwise simply a holdthe-line one although there are other essentials still lacking. We have no staff members, as most large library systems do, to act as community services librarian, extension and publicity officer and display artist who could promote the services through effective programmes, well designed brochures and posters, printed booklists and contacts with TV, radio and press. This promotion is especially necessary with our Italian and West Indian residents. In a community where the composition of the population has changed radically in the past several years, it is most important to introduce the library to newcomers through programmes demonstrating the library materials and services, at the same time giving particular attention to the younger generation, the library users of the future. This use has not always been measured, as has the traditional circulation and reference use, but as it is a valid kind of use it is included with the other statistics following this report and will indicate that a great many citizens of the borough have used the library in 1973 for cultural pursuits, from booktalks to film-discussion, as well as for information and enrichment through reading.

In conclusion, I would like to say that the library board's readiness to receive any of my recommendations and give them fullest consideration has been a very strong incentive to me in attaining our mutual aim of bringing a high level of relevant service to this community and I am most appreciative of it.

I wish to thank those members of staff who extended particular cooperation and goodwill during a year that contained adjustments to several changes of service and of personnel, and additional efforts in preparation for the new Jane - Dundas branch.

Respectfully submitted,

m. Coneto One Jalky

M. Loretto McGarry Chief Librarian

LIBRARY STATISTICS

Population of the Borough of York - 142,297

COLLECTION

Books Phonodiscs and cassettes Films and filmstrips Periodicals and newspapers (titles) Pictures and prints Microforms		269,307 2,633 346 365 1,987 209
USE OF COLLECTION		
Printed materials circulated Phonodiscs and cassettes circulated Films and filmstrips circulated Reference use of materials		474,796 12,906 3,929 26,143
OTHER USE OF LIBRARY		
Film and filmstrip programmes in the library Attendance at above		511 6,330
Film showings by community groups Attendance at above		3,598 84,834
Other Adult programmes in the library Attendance at above		26 457
Projectors circulated to the public		132
Art exhibitions in the library Attendance at above		9 1,711
School classes introduced to the library Attendance at above	approx.	359 10,000
Children's programmes in the library Attendance at above		404 6,862
Booklists prepared for the public		55

FINANCIAL STATEMENT FOR 1973

REVENUE

Provincial government grant	\$192,100
Tax levy	695,738
Fines, fees, rentals, interest	13,547
Provincial-municipal employment incentive grant	5,022

\$906,407

EXPENDITURES

Salaries Staff benefits Library materials Library supplies and expenses Maintenance supplies and expenses New furniture and equipment Debt charges Provincial-municipal employment incentive program	\$500,634 36,035 157,797 51,858 40,806 15,132 67,485 5,022
	874,769
Deficit at beginning of 1973	9,437
Surplus at end of 1973	22,201
	\$906,407

MAIN LIBRARY 1745 Eglinton Avenue West Toronto, Ontario M6E 2H4 781-5208

EVELYN GREGORY BRANCH 120 Trowell Avenue Toronto, Ontario M6M 1L7 653-6185

JANE STREET BRANCH 610 Jane Street Toronto, Ontario M6S 4A6 769-4693

MOUNT DENNIS BRANCH 1123 Weston Road Toronto, Ontario M6M 3S3 762-3348

> WESTON BRANCH 2 King Street Weston, Ontario M9N 1K9 241-3116

MOBILE LIBRARY SERVICE (FOR SHUT-INS) 1745 Eglinton Avenue West Toronto, Ontario M6E 2H4 781-5208