

## H I G H L I G H T S   O F   1 9 7 8

The past year was an active, eventful one for the library, which saw an increase in use of most of our services and facilities over 1977. Circulation rose for all types of materials, but the upward trend was most pronounced for 16mm films, whose use increased by 24% over the previous year. And use of the auditorium or meeting room facilities provided at S. Walter Stewart, Leaside and Dawes Road rose by 34%. In other areas, use of our services increased less dramatically or, as in the case of questions answered, remained at about the 1977 level.

## PROGRAMS:

The major program of the year was an open house at the S. Walter Stewart branch on Saturday, November 4. Publicity for the event, including a new "Welcome to the East York Public Library" brochure and a flyer in several languages, was delivered to several thousand homes in the vicinity of the branch. The result was an enthusiastic crowd of more than 500 adults and children. Entertainment included puppet shows, a concert by students of East York Collegiate Institute, a book sale, slides of East York history and refreshments. It was a most successful and enjoyable day for both staff and patrons.

The library sponsored a varied selection of other adult and children's programs during 1978. Adult programs included a very popular book discussion group at Leaside, a Toronto Community Law School presentation on buying and selling a house, which drew 130 people to Thorncliffe, a program on "Roses", presented by a Dawes Road staff member, and many others. Children account for 95% of all attendance at East York programs and they enjoyed a very active slate during the year. In addition to the regular programs at all branches, such as pre-school classes, puppet shows and story hours, there were periodic special ones by outside performers, including Renaissance Theatre, Glenn Ottaway the magician, and Symphony Street. "Book Bug Bash", was celebrated again in November in cooperation with North York and York Public Library.

## COMMUNITY ACTIVITIES:

During the past year, the library took part in various events in the community in an effort to reach new users. Two of these were the Thorncliffe Market Place's Education Week in



USE OF LIBRARY SERVICES

April and Festival in June, where the library's contribution included displays of materials, booklists, films and puppet shows. Staff members also participated in the Borough's Multicultural Day on March 5th at St. Clements of Ohrid Church, with a large display of books, periodicals and other materials in various languages.

#### USERS' SURVEYS:

The library undertook two questionnaire surveys of the S. Walter Stewart branch users: one to determine what other libraries our borrowers use; the other to determine the needs and interests of young adults in schools near the main branch. The response to both surveys was encouraging and 1979 should see new developments in the area of young adult programs.

#### INVENTORY:

Thanks to a Canada Works Program grant, the library was able to undertake its first inventory in 1978. Non-fiction books were completely inventoried and the results showed a loss rate of about 20% spread over more than 10 years. The inventory provided invaluable information on which subject areas had the highest loss rate and this will be used during 1979 as a basis for collection development orders.

#### MULTILINGUAL SERVICES:

As part of a continuing effort to serve East Yorkers who speak languages other than English, extensive booklists of the library's holdings in Greek, Hindi and Urdu were prepared to add to the previous ones of holdings in Chinese and Gujarati. A course in English as a second language was given for the second year at the Dawes Road Branch under the auspices of the Working English Program. Purchases of materials in other languages increased substantially during 1978 as a result of a Wintario grant. Multilingual materials and services will continue to have a high priority during 1979.

#### 5. AUDITORIUM/MEETING ROOM RENTALS:

#### 6. REGISTRATION

#### 7. POPULATION

# USE OF LIBRARY SERVICES

REVENUE	<u>1977</u>	EXPENSE <u>1978</u>
1. <u>CIRCULATION:</u>		
Books	703,351	715,785
Records and Cassettes	24,692	25,231
Films	12,670	15,669
Art prints	1,616	1,757
Other	1,953	2,546
Total:	<u>744,282</u>	<u>760,988</u>
2. <u>INTERLIBRARY LOAN:</u>		
Items borrowed	2,230	2,171
Items sent	1,289	1,125
3. <u>QUESTIONS ANSWERED:</u>	52,602	52,410
4. <u>ATTENDANCE:</u>		
a) Library programs		
Adult	3,717	4,151
Children's	<u>62,458</u>	<u>75,033</u>
Total:	66,175	79,184
b) Film showings outside library		
Showings	10,145	13,095
Audience	121,748	122,840
5. <u>AUDITORIUM/MEETING ROOM RENTALS:</u>	4,002	5,372
6. <u>REGISTRATION</u>	24,576	25,265
7. <u>POPULATION</u>	103,362	102,423



# HIGHLIGHTS OF 1978

## REVENUE

Provincial Grant	190,190.00
Municipal Levy	1,000,000.00
Rentals	22,004.00
Fines, memberships, etc.	21,494.00
Bank interest	3,420.00
Surplus (1977)	22,400.00
Other	2,087.00
<b>TOTAL</b>	<b>1,261,595.00</b>

## EXPENDITURES

Books, films, records and other materials	170,322.00
Salaries and employees' benefits	785,659.00
Maintenance, caretaking and utilities	96,864.00
Furniture and equipment	8,157.00
Library and office supplies	18,609.00
Debentures	83,148.00
Rentals	15,079.00
Other	83,638.00
<b>TOTAL</b>	<b>1,261,476.00</b>

### PROGRAMS:

The program of an open house at the S. W. branch on Saturday, November 4. Publicity for the event was given by a new "East York Public Library" brochure and a flyer in several languages, was delivered to several thousand homes in the city of the branch. The result was an enthusiastic crowd of more than 500 adults and children. Entertainment included a puppet show, a concert by students of East York Collegiate Institute, a book sale, slides of East York history and refreshments. It was a most successful and enjoyable day for both staff and patrons.

The library sponsored a varied selection of other adult and children's programs during 1978. Adult programs included a very popular book discussion group at Leaside, a Toronto Community Law School presentation on buying and selling a house, which drew 130 people to Thorncliffe, a program on "Roses", presented by a Dover Road staff member, and many others. Children account for 95% of all attendance at East York programs and they enjoyed a very active slate during the year. In addition to the regular programs at all branches, such as pre-school classes, puppet shows and story hours, there were periodic special ones by outside performers, including Renaissance Theatre, Glenn Ottaway the magician, and Symphony Street. "Book Bug Bash", was celebrated again in November in cooperation with North York and York Public Library.

### COMMUNITY ACTIVITIES:

During the past year, the library took part in various events in the community in an effort to show users. Two of these were the Thorncliffe Market Place's Education Week in

