

ANNUAL REPORT

ETOBICOKE PUBLIC LIBRARY
1963



EATONVILLE BRANCH

ELKEN & BECKSTED, ARCHITECTS

ETOBICOKE LIBRARY BOARD

1963

Mr. H. W. Allen, *Chairman*

Mr. C. C. Reid

Mr. D. M. Kendall

Mr. C. L. Lefrancois

Reeve: John MacBeth,

Reeve's representative,
Councillor E. H. Farrow

Miss B. D. Hardie, *Chief Librarian and
Secretary to the Board*

Miss M. E. Hughes,
Deputy Chief Librarian

Mr. T. G. Robinson, *Treasurer*

MAIN LIBRARY

MAIN LIBRARY—36 Brentwood Road North, BE 3-2105

Mr. A. D. Richardson, *Head of Adult Circulation*

Mr. D. Wick, *Head of Reference*

Miss M. Whiteman, *Head of Boys and Girls Division*

Mrs. G. Pincoe, *Head of Technical Services Division*

BRANCHES

ALDERWOOD BRANCH—525 Horner Avenue, CL 1-5921

Mrs. R. Kennedy, *Branch Librarian*

EATONVILLE BRANCH—430 Burnhamthorpe Road, 231-9975

Mrs. C. Fee, *Branch Librarian*

HUMBER BAY BRANCH—200 Park Lawn Road, CL 1-7721

Miss J. Taylor, *Branch Librarian*

REXDALE BRANCH—1595 Kipling Avenue North, 741-1170

Miss D. Dixon, *Branch Librarian*

MOBILE SERVICE—BE 3-2105

Mr. L. Gondor, *Head of Bookmobile Service*

31 stops in various parts of the township • Phone for schedule
and information.

1963 — THE LIBRARY REPORTS — 1963

No new outlets have been added in 1963 but circulation increased by over 105,000 from 1,048,000 to 1,204,000. Heavy demands were made on reference facilities, reading room spaces and all the book resources of the libraries.

EATONVILLE BRANCH

The new community branch on Burnhamthorpe Road, Eatonville Branch, was started in late spring and was nearing completion at the end of the year. A book stock of nearly 18,000 new books was ready for the shelves and largely packed for moving. The branch is larger than any other branch in the system—about 9,200 square feet—with a book capacity of 21,000 and will provide a much needed expansion of service in the west central part of the township.

BOOKS IN OTHER LANGUAGES

A small collection of books in Dutch and German, largely paperbacks, were purchased as an experiment. French and Italian will be added and from these collections an assessment will be made of the interest and need for books in languages other than English and how this need can best be met.

MICROFILM READER-PRINTER

A microfilm reader-printer was added to the facilities of the reference department at the main library and is available for the use of the public. Back issues of the Financial Post were replaced with microfilm reels and some local history material not otherwise available was also purchased on film.

LIBRARY BOARD

An amendment to the Public Libraries Act in 1963 provides for an enlarged board for township libraries. Beginning in 1964 members will be appointed in the same way as in cities, towns and villages, i.e. the Reeve or his representative, three members appointed by council, three members appointed by the board of education and two by the separate school board.

SPECIAL ACTIVITIES

"Film Festival". The Film Festival for children was repeated in the spring with increased success. Experiments were made with film showings at Alderwood and Humber Bay met with an enthusiastic response.

"Book bags". Book bags printed with Etobicoke Public Library in green were put on sale early in the year and have enjoyed a steady sale through all outlets.

"Bookmobile parade". The library's trailer bookmobile participated in a parade to mark the opening of Canadian Library Week 1963. Four bookmobiles representing the four large suburban libraries paraded down Yonge Street to the City Hall where the official opening was held.

1963—STATISTICS—1963

THE USE

BOOKS

Adult circulation	615,757
Boys and Girls	589,471
Total	1,204,485
Increase over 1962	155,857
Questions answered	74,180

FILMS

Number borrowed	894
Total audience	23,012

THE BORROWERS

Adult	35,119
Boys and Girls	28,099
Total	63,218
New borrowers 1963	15,228

THE STOCK

Adult books	95,117
Boys and Girls	83,810
Total	178,927
Books added 1963	30,021

THE COST

Township tax levy	\$476,594
Provincial grant	35,344
Other revenues	19,662
Total expenditure	\$531,600

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- 202 elementary school classes visited the Boys and Girls departments.
 - 3618 children attended 220 story hours and other special programmes for children.
 - 19 community groups were visited by librarians.
 - 18 book lists were compiled and 17,000 copies distributed.
 - 37 adult discussion groups met at the Main Library and Alderwood branch.

COVER PHOTOGRAPH — H. R. JOWETT