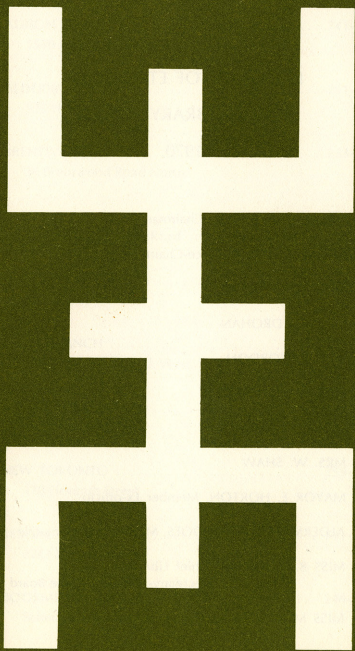


ETOBICOKE PUBLIC LIBRARY
ANNUAL REPORT / 1970





BOROUGH OF ETOBICOKE

PUBLIC LIBRARY BOARD

1970

MR. T. H. GOUDGE, Chairman

MR. M. S. COOKE, Vice-Chairman

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MISS B. D. HARDIE, Chief Librarian
Secretary-Treasurer to the Board

MISS M. E. HUGHES, Deputy-Chief Librarian

ETOBICOKE LIBRARY 1970

At the end of 1970 the Etobicoke Library Board, staff and architects were engaged in a feasibility study for a proposed district library on the Albion Road.

Meanwhile service in the area was temporarily improved by moving the shopping centre library to slightly larger quarters in the expanded Shoppers' World Albion. At Brentwood library a new arts room was created in what was formerly basement work space. All material related to art, music, theatre, sports and recreation is housed here. Listening facilities for an expanded record collection are available as well as some study space.

Circulation of all materials was higher than in 1969, with a notable increase continuing in the use of non-print material: records, films, cassettes, slides. Informational use of the library based on a monthly check of inquiries also increased significantly.

In addition to continuing programmes of pre-school story hours, film showings, art exhibits and regular group meetings in libraries throughout the system, co-operation with other agencies made possible some special programmes. Children's and family programmes were held in the Albion Community Centre with the co-operation of the Etobicoke Parks and Recreation department. Summer pre-school story hours were arranged at Braeburn Woods and Bergamot with the assistance of Ontario Housing representatives and local residents. The Etobicoke Y, Mental Health Council and the library sponsored a series "The Changing World of Women" at Richview. The library staff co-operated with the Lakeshore Committee on Youth to provide summer activities in the Lakeshore area.

Library activities and services were publicized regularly by a monthly calendar of events, news releases to newspapers and radio stations and experimentally on cable television.

While Etobicoke Public Library system serves one municipality directly, it is part of a much larger community. Etobicoke residents benefit from one library card, good at any public library in Metropolitan Toronto, and from the Metro teletype and delivery system which expedites the borrowing of materials from other libraries both within and without Toronto. In 1970 Etobicoke librarians served on committees with librarians from other parts of Metropolitan Toronto. The Metropolitan Library Board sponsored meetings of trustees from the city and boroughs, all in the interests of greater co-operation and service throughout the Metropolitan area.

Two trustees declined re-appointment at the expiration of their terms in 1970. Mr. J. F. Drohan, appointed by the Metropolitan Separate School Board since 1963, and Mr. M. S. Cooke. Mr. Cooke was a former member of the Mimico Library Board for many years and was appointed to the Borough Library Board in 1967.

STATISTICS

Circulation	
Books, periodicals, etc.	2,211,513
A V materials	43,585
(film, records, slides)	
Interlibrary loans	
Borrowed	1,756
Loaned	2,177
Library materials	
Book stock	475,218
A V materials	8,932
(film, records, slides, film strips, cassettes)	
Attendance at special programmes	
in libraries	48,789
Attendance at film programmes in	
the community	156,483

FINANCIAL REPORT

REVENUE

Borough tax levy	\$1,611,699
Provincial grant	142,099
Other receipts	56,466
Balance from 1969	17,320
Total	\$1,827,584

EXPENDITURES

Salaries, wages, and benefits	\$1,161,205
Library materials, books, periodicals, A V ...	244,687
Other operating costs	196,776
Fixed and capital	216,375
Balance	8,541

Total \$1,827,584

ETOBICOKE PUBLIC LIBRARIES

RICHVIEW	248-5681
1806 Islington Avenue	
ALBION MALL	741-7734
1530 Albion Road	
ALDERWOOD	251-5921
525 Horner Avenue	
BRENTWOOD	233-2105
36 Brentwood Road North	
EATONVILLE	622-2840
430 Burnhamthorpe Road	
HUMBER BAY	251-7721
200 Park Lawn Road	
LONG BRANCH	251-5481
3500 Lake Shore Blvd. West	
MIMICO CENTENNIAL	259-8489
47 Station Road	
NEW TORONTO	259-3971
110 Eleventh Street	
REXDALE	741-1170
2243 Kipling Avenue	
BOOKMOBILE SERVICE	248-5681
Schedule available on request	