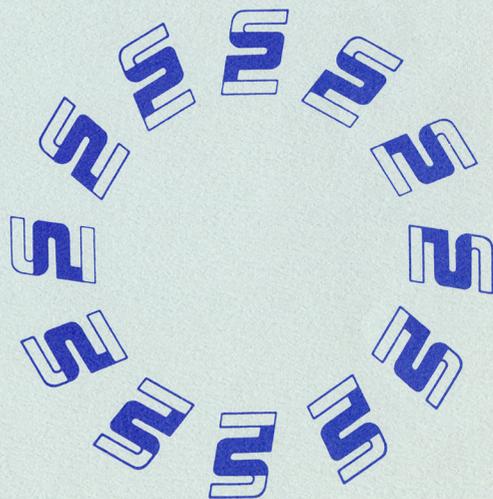


SCARBOROUGH PUBLIC LIBRARY

report of 1978





STATISTICS

	<u>1978</u>
ITEMS BORROWED	3,317,912
QUESTIONS	720,833
PROGRAMMES HELD	3,872
ITEMS IN COLLECTION	757,537

REPORT FROM THE CHAIRMAN

The year 1978 has been one of pleasure and satisfaction for me and the Scarborough Public Library Board. The public has increased the use of its libraries, and the staff has responded to the challenge of providing services to a growing population.

Members of the Library Board are representatives of the public. Our chief responsibility is to see that the public library effectively serves the community that supports it. To do this, we act to fulfill the principal functions of trustees which are to determine library objectives suited to the community's needs and re-examine them periodically; to appoint, at fitting salaries, qualified librarians and other staff to direct the activities which will attain these objectives; to secure sufficient funds from the appropriating agency, and from new sources if necessary; to establish policies governing the library and its operation, after consultation with staff; and lastly, to approve the budget and the expenditure of library funds.

Much has been accomplished during the past year. A study entitled "A Framework for the Development of Library Service in the Borough of Scarborough" was produced. Its aim is to "provide a guide for the development of the library system during the next five to ten years, which will thereby influence the quality and type of library service available to the citizens of the Borough".

The On-Line Reference Service has been in operation at Cedarbrae District Library for a full year. This computer-based reference system permits accurate and fast delivery of up-to-the-minute information of all kinds. It has proven itself to be useful to all segments of the community.

We have made some renovations and many repairs to the libraries and we hope to continue to upgrade facilities as funds permit. The Morningside Branch Library was moved to temporary quarters pending the completion of the new Morningside Mall. We look forward to the library's next move into bigger and better facilities.

The Board has decided to replace the book catalogues in libraries with microfiche catalogues and this change is planned for 1979. The new system will improve service and lessen costs, as it is easier to use and requires less space and very little maintenance.

Appreciation and recognition is extended to those many agencies and offices in Scarborough who co-operated with and supported library programmes and services in the past year, and, of course, to the public whose continued patronage gives meaning and incentive to our work.

Florence J. Cruickshank,
Chairman,
Scarborough Public Library.

BUDGET

EXPENDITURES	<u>1978</u>
ADMINISTRATIVE SUPPORT AND BOARD SERVICES	\$1,508,775
PUBLIC SERVICES - SPECIAL SERVICES	458,103
PUBLIC SERVICES - CEDARBRAE DISTRICT	1,426,546
PUBLIC SERVICES - ALBERT CAMPBELL DISTRICT	1,005,376
PUBLIC SERVICES - AGINCOURT DISTRICT	584,073
	<u>\$4,982,873</u>
REVENUE	
BOROUGH GRANT	\$4,085,851
PROVINCIAL GRANTS	750,480
LEVIED CHARGES	105,000
RECOVERABLES	25,000
SURPLUS	16,542
	<u>\$4,982,873</u>



REPORT FROM THE DIRECTOR

During 1978, the people of Scarborough made record use of the library materials provided by the public library system from its fourteen branches and two bookmobiles. The members of the community who were in search of information, self-development, culture and relaxation, borrowed 3,317,912 items and requested answers to 720,833 questions. To support this activity in the public service locations, staff in the support services processed 136,357 new items, obtained 4,050 books from other libraries in Canada and arranged for 42,339 specially reserved items to be made available at the requester's branch libraries.

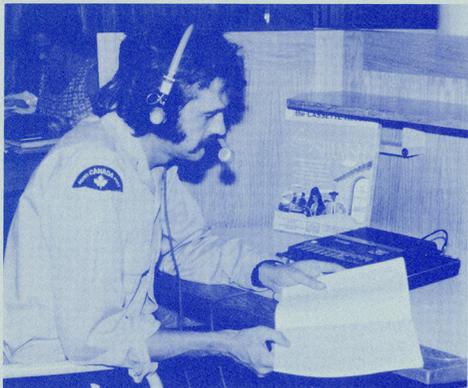
The special services dealing with senior citizens, children, multilingual materials and films were all kept busy during 1978, fulfilling the many demands from the population. The Shut-In service called on 292 senior citizens and handicapped adults each month with supplies of books and cassettes. Each month, 21 senior citizen nursing homes and apartments having deposits from the library system, were visited. The priorities for the Children's and Young Adults' service were to start separating the children's collection from the adult collection, to stimulate interest in the important pre-school reading material among the parents, and generally to heighten the awareness of the joys of reading amongst the younger members of the population. The multicultural services improved the collections of multilingual material and now acquires books in twenty different languages. 16 mm. films are increasingly popular and in 1978, 40,766 were borrowed, an increase of 18 per cent over the previous year.

In 1978, there were 3,872 programmes held in the branch libraries attended by 87,710 people. The programmes included book clubs, film shows, story hours, puppet shows, discussion groups, demonstrations and lectures. Some of the subjects covered during the lectures and discussions were: making a will, law and small business, home insulation, travelogues, family relationships and a multitude of subjects of interest to the people of the local communities.

The public library's resources include 592,487 hardcover books, 125,272 paperbacks, 2,022 films and videotapes, 35,158 records and cassettes and 1,116 framed pictures. Reports from municipal, provincial and federal governments are available, pamphlets and reports from many sources are collected and approximately 900 journals and newspapers are purchased, many kept on microfilm. To assist in answering questions, the library subscribes to several machine-readable data bases and special financial information services.

The cost of this service in 1978 was \$4,982,873 or approximately \$12.50 per capita for Scarborough. 82 per cent of the money comes from the Borough of Scarborough Council and the balance from the Provincial Government and general income. The work was accomplished by 230 permanent, full time and part time staff and some 120 high school students.

Peter J. Bassnett,
Director,
Scarborough Public Library.



LANGUAGE LEARNING



BOOKMOBILE SERVICE



INSTITUTIONAL SERVICES



FILM SERVICES

MEMBERS OF THE BOARD 1978 and their appointees

FLORENCE J. CRUICKSHANK, CHAIRMAN
Board of Education

JOHN R. SPILSBURY, VICE CHAIRMAN
Council

PATRICIA BERGMAN
Board of Education

SHEILA CHURCHMUCH
Council

VALERIE DAVIS
Council

FRANK FAUBERT
Mayor's representative

LARRY HOGAN
Separate School Board

CHARLES E. PURVIS
Separate School Board

JOHANNES E. VAN PINXTEREN
Board of Education

ADMINISTRATION

PETER J. BASSNETT
DIRECTOR and SECRETARY-TREASURER

NANCY M. HALL
ASSISTANT DIRECTOR

JOSEPH H. BALLETT
BUSINESS ADMINISTRATOR



Photographs by: Wilmot J. Blackhall

SCARBOROUGH PUBLIC LIBRARIES



ALBERT CAMPBELL DISTRICT BRANCH 496 Birchmount Rd. (at Danforth Rd.)	698-1194
Audio-Visual Dept.	698-1191
CEDARBRAE DISTRICT BRANCH 545 Markham Rd. (S. of Lawrence Ave. E.)	431-2222
AGINCOURT BRANCH Agincourt Mall, Sheppard Ave. E. (at Kennedy Rd.)	293-7811
BENDALE BRANCH 1515 Danforth Rd. (at McCowan Rd.)	431-9141
BRIDLEWOOD BRANCH Bridlewood Mall, Warden Ave. (at Finch Ave.)	499-4284
CLIFFCREST BRANCH Cliffcrest Plaza, Kingston Rd. (at McCowan Rd.)	266-5697
EGLINTON SQUARE BRANCH Eglinton Square Mall, Eglinton Ave. E. (at Victoria Pk. Ave.)	755-3986
GUILDWOOD BRANCH Guildwood Plaza, Guildwood Pkwy. (at Livingston Rd.)	266-4787
HIGHLAND CREEK BRANCH 277 Old Kingston Rd. (at Morrish Rd.)	282-7211
MCGREGOR PARK BRANCH 2219 Lawrence Ave. E. (at Birchmount Rd.)	759-6757
MORNINGSIDE BRANCH 4521 Kingston Rd. (East of Morningside Ave.)	282-3485
PORT UNION BRANCH 5530 Lawrence Ave. E. (at Port Union Rd.)	282-7428
TAYLOR MEMORIAL BRANCH 1440 Kingston Rd. (at Warden Ave.)	698-3481
WOODSIDE SQUARE BRANCH Woodside Square Mall, Finch Ave. (at McCowan Rd.)	291-9437
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ADMINISTRATION CENTRE Bookmobile Dept. Publicity Dept. 1076 Ellesmere Rd. (at Midland Ave.)	291-1991 Ext. 42 Ext. 30