

# 1981 ANNUAL REPORT



ETOBICOKE  
PUBLIC LIBRARY

## MOVING TO THE FUTURE

The phrase "planning for change" aptly describes the Etobicoke Public Library in 1980. The year 1981 was more in the nature of a "happening" as the plans of the previous two years began to influence, shape and direct the activities of the library system.

In January, the new organization structure, approved by the Library Board in the previous year, was implemented. The revised position of Deputy Director provided for a more effective public service operation; Area Librarians were appointed for the newly-created districts of the North, Centre and the South; Richview officially became the Central Library with a mandate enlarged to encompass other centralized public services including the Bookmobile and services to shut-ins and institutions. As a result, a middle level of the organization emerged to assume a recognizable and ac-

cepted identity; co-operative planning and the sharing of resources and staff within each area began to take place; communication and the information flow up, down and across the organization improved. By the end of the year, a sound base for effective delivery of library service was apparent.

In April, the Board approved Goals and Objectives for library service. Implementation will be an ongoing process. However, a substantial beginning was made with the development of priorities and action plans. The Goals and Objectives require that continuous community assessment take place. In order to provide the necessary data; community profiles were prepared. Their purpose is to describe the whole community with particular reference to those characteristics which affect library use. They have made effective community library ser-

vice a realistic objective as materials, programmes, hours of opening and staffing are defined in response to objective assessment and directed to specific target groups.

By 1980 it became apparent that a plan for the long range development of library service in Etobicoke was required. This received considerable impetus in 1981. Service limitations at the Central Library (Richview) were examined and the Board approved a plan to convert the upper level to public service and the re-location of the Support and Administrative functions to an alternate site. If funding is approved, this will represent a substantial beginning. In addition, possible service models for the Southern Area were explored.

In the field of library automation, the principal activity was automated circulation control.

In October, GEAC Canada Ltd. was selected to provide an automated system. An implementation schedule has been planned which calls for a tentative date of August 1982 for the first branch, with completion of all branches by February 1984.

In addition, the normal activities of the library system were successfully expedited. Borrowing of library materials increased by 23,559 items for a per capita circulation of 7.96; staff answered 47,211 more information questions than in 1980; library programmes and the use of buildings by community groups increased in number.

The plans of previous years assumed visible dimension in 1981. The challenge, as the Library moves to the future, is to maintain the momentum and to manage it well.

## FACTS AND FIGURES

### YOUR LIBRARY HAS

706,787 books  
2,491 periodical subscriptions  
55,555 audio visual materials  
86,831 microforms  
4,117 talking books

### YOU ASKED

178,122 information questions

86,450 PEOPLE ATTENDED

4,371 library sponsored programmes  
969 programmes sponsored by community groups

### YOU BORROWED

2,160,756 books, periodicals, pamphlets  
184,622 audio visual materials



## ETOBICOKE PUBLIC LIBRARY BOARD 1981

Mayor C. Dennis Flynn  
Member Ex-Officio

Representing the Mayor  
Alderman E. H. P. Farrow

Appointed by Council  
Borough of Etobicoke  
Mr. G.L. Court

Vice-Chairman  
Mr. L.A. Allison  
Mrs. M.L. Galvez (until April)  
Mrs. N.B. Barrett (from April)

Appointed by the Board of Education  
Borough of Etobicoke  
Mr. J.A. Vanstone  
Chairman  
Mrs. L. Batty  
Mr. G.J. Turek

Appointed by the Metropolitan  
Separate School Board  
Miss A. Smith  
Mr. P.A. Leon

Mrs. N.M. Hall  
Secretary-Treasurer

## ADMINISTRATION

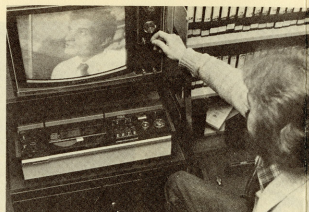
Islington Ave. at Summitcrest Dr. 248-5681

Mrs. N.M. Hall  
Director of Public Library Service  
Mrs. J.C. Arbuckle  
Deputy Director  
Mr. E. Nichols  
Business Administrator



## FINANCIAL REPORT

	1981	1980
<b>REVENUE</b>		
Municipal Tax Levy	\$5,717,556	\$4,853,477
Provincial Per Capita Grant	570,656	527,033
Wintario Grants	31,000	—
Levied Charges	79,530	78,941
Other Revenues	138,248	107,008
	<u>\$6,536,990</u>	<u>\$5,566,459</u>
<b>EXPENDITURES</b>		
Salaries, Wages and Benefits	\$4,310,284	\$3,762,376
Library Materials	795,975	740,006
Building & Services	527,196	528,110
Capital Expenditures Out of Current Revenue	320,425	119,781
Debtenture Interest & Principal Repayment	185,005	204,112
Other Expenditures	397,866	211,333
	<u>\$6,536,751</u>	<u>\$5,565,718</u>



## LIBRARY BRANCHES

<b>CENTRAL LIBRARY (Richview)</b> Islington Ave./Summitcrest Dr. Mrs. M. Topa	248-5681
Extension Service Bookmobile and Shut-In Service Mrs. L. Wright	248-5681

### NORTH AREA — Mrs. C. Stewart

Albion Library, 1515 Albion Rd. Mrs. C. Stewart	741-7734
Rexdale Library, 2243 Kipling Ave. Ms. V. Van Vliet	741-1170

### CENTRE AREA — Ms. L. North

Brentwood Library, 36 Brentwood Rd. N. Ms. L. North	233-2105
Eatonville Library, 430 Burnhamthorpe Rd. Mrs. L. Esling	622-2840
Humber Bay Library, 200 Parklawn Rd. Mrs. M. Boyd	251-7721

### SOUTH AREA — Mrs. B. Willoughby

Alderwood Library, 525 Horner Ave. Mrs. S. Wilbur	251-5921
Long Branch Library, 3500 Lakeshore Blvd. W. Mr. B. Crandall	252-1109
Mimico Centennial Library, 47 Station Rd. Mrs. B. Willoughby	259-8489
New Toronto Library, 110 — 11th St. Mrs. B.A. Dzida	252-7254