

ANNUAL REPORT

1995

From the Chairman Councillor Ron Watson

The past year has been one of rapid transition, not just for the City of Scarborough and its residents, but for the Library Board as well. After a full year of reduced hours in many of the branches, circulation has continued to increase and reached a new record in 1995, with an annual circulation of more than 6 million items. The library staff are to be congratulated for maintaining good library service, affecting smooth transitions when operations were changing, and for providing for this increase in library use. I wish also to commend Chief Executive Officers Peter Bassnett and Ann Eddie for their leadership in these difficult times.

Mr. Peter Bassnett, the Library Board's Chief Executive Officer and Secretary Treasurer, announced his decision to take early retirement after two decades of dedicated

service. The Library Board appointed Ann Eddie as the Chief Executive Officer, and former Director of Northern Division, David Reddin, as Deputy Chief Executive Officer.

Members of the Library Board attended library events throughout the year, welcoming the thousands of residents who celebrated the great variety of library services throughout the City. In February, I was pleased to welcome the Honourable Anne Swarbrick, Minister of Culture, Tourism and Recreation at the launch of the new provincial electronic network, *Online Ontario Government Service*, at Albert Campbell District Library. Also



in February, members of Scarborough City Council joined McGregor Park customers and the Library Board to celebrate 35 years of public library service at McGregor Park Neighbourhood Branch. Later in the year, the Honourable Marilyn Mushinski, Minister of Citizenship, Culture and Recreation, honoured the Board with her attendance at an Ontario Library Week and Bicentennial program, *Authors' Night: A Celebration of Scarborough Authors*, which was held at Cedarbrae District Library.

During the Summer and early Fall, two branches in Southern Division were renovated. In August, Guildwood Branch was re-opened with new carpeting, rearranged shelving, and a new circulation desk. Ward 7 Councillor and Library Board member, Fred Johnson, Library Board member Drucilla Travnicek, and I greeted the renovated branch's first customer. In October, Morningside Branch was re-opened in a new second floor location at Morningside Mall. The move was made possible by the generosity of the owners of Morningside Mall. Mayor Frank Faubert, members of the Library Board, the owner of Morningside Mall, Jack Paterson,

MPP Steve Gilchrist, and Ward 9 Councillor and Library Board member, Ron Moeser, welcomed customers to the new location.

As the Chairman of the City of Scarborough's Bicentennial Celebrations Committee, I was pleased to report a number of library events and exhibits which promoted the City's 200th anniversary. The *Boyle Exhibit*, composed of seven restored plates of the fourteen originals used in David Boyle's *The Township of Scarboro, 1796 - 1896*, written to celebrate Scarborough's Centennial, will be exhibited in the libraries in 1996. *Authors' Night*, a book fair and Bicentennial special event, celebrated about 90 Scarborough authors and illustrators. During the months of July and August, the children of Scarborough participated in *200 Summers of Reading*, a reading program celebrating Scarborough authors and Scarborough themes.

My year as Chairman of the City of Scarborough Public Library Board was rewarding and fulfilling. I was constantly reminded that the support of my colleagues and the valued expertise of the administrative and public service staff have been, and will continue to be, the reasons for this organization's every success, providing the residents of City of Scarborough with quality library service.

Councillor Ron Watson,
Chairman

MEMBERS OF THE BOARD 1995

Councillor Ron Watson
Chairman

Mr. Sandy Douglas
Vice Chairman

Dr. R. Chopowick	Councillor S. Shaw
Mr. R. Huisman	Mrs. A. Termaten
Councillor F. Johnson	Mrs. D. Travnick
Councillor R. Moeser	

MEMBERS OF THE EXECUTIVE 1995

Peter J. Bassnett (January - July)
Ann Eddie (August - December)
Chief Executive Officer & Secretary Treasurer

Ann Eddie (January - July)
David Reddin (August - December)
Deputy Chief Executive Officer

Trevor Houghting
Director, Financial Services

Merv Johnston
Director, Personnel Services



From the Chief Executive Officer

Ann Eddie

Much of the organization's energy in 1995 was devoted to working with the community, ensuring that Scarborough's residents continued to receive the best possible library service.

Partnerships with the community and corporate citizens, like the owners of the Morningside Mall who made Morningside Branch's move to a larger, brighter, more accessible location, will become more common in the years to come, as operational and capital funds decrease. A number of agencies and other organizations worked in partnership with the Board also, providing programs throughout the City of Scarborough. New for 1995 was *Working in Ontario*, a series of information programs on apprenticeship, training requirements, and skills assessment, supported by Ontario Welcome House, Ontario Training and Adjustment Board, and Metro Community Services. These partnerships reflect a growing understanding in both public and private sectors that organizations must combine resources and expertise in order to ensure continuing success providing services that Scarborough residents need and value.

In 1995, the Library Board operated 19 branches and a bookmobile with stops at 8 locations. Library materials were made available in 28 languages other than English and French, and in a variety of formats including hard cover, paperback, audio, video, magazines, newspapers, and computer databases.

The Library Board's overall operating budget increased by 1.3% in 1995, primarily because of increased support from Scarborough Council, which in turn permitted the Library Board to maintain existing hours of service.

Although the demand for library services and resources is experiencing a dramatic rise, the staff are managing to deliver these services with greater efficiency and with relatively constant resources. In 1995, more than 6 million items circulated -- a first for Scarborough -- and the attendance at our programs increased by 9.5%, which was achieved with only a 3.4% increase in the number of programs. Factors which have influenced these increases include the full year of service in the new Highland Creek Neighbourhood Branch location, higher use of the three district libraries, and a continuing growth in the use of libraries in the northern area of Scarborough.



Above: Councillor Ron Moeser, with Mayor Frank Faubert, autographing copies of *A History of Scarborough*.



The Honourable Anne Swarbrick, Minister of Culture, Tourism and Recreation at the launch of *Online Ontario Government Service* at Albert Campbell District Library.



William Wong of the Community and Race Relations Committee presenting a commemorative plaque to retiring CEO Peter Bassnett.



Above: Chairman Ron Watson and Jack Paterson at the re-opening of Morningside Neighbourhood Branch.



Councillor Ron Moeser with Mayor Frank Faubert at the re-opening of Morningside Neighbourhood Branch.



The Honourable Marilyn Mushinski, Minister of Citizenship Culture and Recreation, speaking to author Suzanne Moss at *Authors' Night*.



Students and staff of the *English Can Be Fun* program at Cedarbrae District Library.

One of the Library Board's key service objectives has been to take advantage of computer technology to enhance customer service. Installation of software which enables customers to renew materials by touch-tone® telephone has assisted people whose busy schedules or limited mobility makes it difficult to get to the library in person. At Cedarbrae District Library, a job bank database, provided in co-operation with the Department of Human Resources Development Canada, has been a popular addition to public library service.

Providing the resources and opportunities by which each resident can obtain their goals is the key to the City of Scarborough's prosperity. Our public libraries support the growth of the knowledge industry in this City by encouraging self-development and continuous learning and by providing access to the information resources of the world. As an institution solely dedicated to the enrichment of the quality of life, the public library continues to play a vital role in the lives of its community.

Ann Eddie,
Chief Executive Officer

CITY OF SCARBOROUGH PUBLIC LIBRARIES

AGINCOURT DISTRICT LIBRARY 155 Bonis Ave. (n. of Agincourt Mall)	396-8943
TTY	396-8953
ALBERT CAMPBELL DISTRICT LIBRARY 496 Birchmount Rd. (at Danforth Rd.)	396-8890
CEDARBRAE DISTRICT LIBRARY 545 Markham Rd. (s. of Lawrence Ave. E.)	396-8850
BENDALE BRANCH 1515 Danforth Rd. (at McCowan Rd.)	396-8910
BRIDLEWOOD BRANCH Bridlewood Mall, 2900 Warden Ave. (at Finch Ave.)	396-8960
CLIFFCREST BRANCH Cliffcrest Plaza, 2977 Kingston Rd. (at McCowan Rd.)	396-8916
EGLINTON SQUARE BRANCH Eglinton Square Mall, 126 The Market Court Eglinton Ave. E. (at Victoria Park)	396-8920
GOLDHAWK PARK BRANCH 295 Alton Towers Circle (at Goldhawk Park)	396-8964
GUILDWOOD BRANCH Guildwood Plaza, 123 Guildwood Pkwy. (at Livingston Rd.)	396-8872
HIGHLAND CREEK BRANCH 3550 Ellesmere Rd. (at Morrish Rd.)	396-8876
KENNEDY/ EGLINTON BRANCH Liberty Square Shopping Plaza, 2380 Eglinton Ave. E. (at Kennedy Rd.)	396-8924
MALVERN COMMUNITY LIBRARY 30 Sewells Rd. (east of Neilson Rd.)	396-8969
MARYVALE BRANCH 85 Ellesmere Rd., Parkway Plaza (at Victoria Pk. Ave.)	396-8931
MCGREGOR PARK BRANCH 2219 Lawrence Ave. E. (east of Birchmount Rd.)	396-8935
MORNINGSIDE BRANCH Morningside Mall 255 Morningside Ave. (at Kingston Rd.)	396-8881
PORT UNION BRANCH 5450 Lawrence Ave. E. (at Charlottetown Blvd.)	396-8885
STEELES BRANCH Bamburgh Gardens Shopping Centre 375 Bamburgh Circle (at Warden Ave.)	396-8975
TAYLOR MEMORIAL BRANCH 1440 Kingston Rd. (at Warden Ave.)	396-8939
WOODSIDE SQUARE BRANCH 1571 Sandhurst Circle, Woodside Square Mall, Finch Ave. (at McCowan Rd.)	396-8979
ADMINISTRATION CENTRE 1076 Ellesmere Rd. (at Midland Ave.) M1P 4P4	396-8800
MAXWELL Dial-In Access	396-3748
Outreach Services	396-8834
Access and washrooms available for persons who are physically disabled.	

OPERATING BUDGET

1994

1995

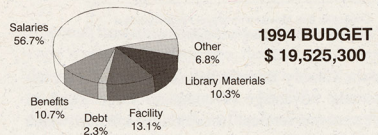
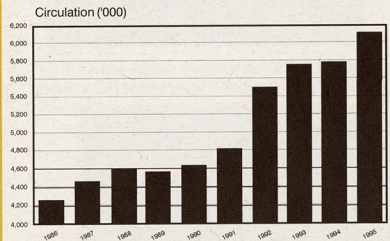
EXPENDITURES:

Board & Administrative Services	\$ 1,889,500	\$ 1,907,400
Technical Services	2,044,100	2,076,700
Public Services:		
Service Development & Promotion	999,300	991,700
Southern	8,537,300	8,708,100
Northern	5,603,100	5,684,400
Capital Debt	452,000	420,000
Total	<u>\$19,525,300</u>	<u>\$19,788,300</u>

REVENUES:

City Grant	\$17,209,300	\$17,576,300
Provincial Grant	1,313,000	1,313,000
Levied Charges	340,000	370,000
Recoverables	170,000	140,000
Carry-over	493,000	389,000
Total	<u>\$19,525,300</u>	<u>\$19,788,300</u>

SCARBOROUGH PUBLIC LIBRARY BOARD CIRCULATION OF MATERIALS



1995 BUDGET \$ 19,788,300

