

THE  
SCARBOROUGH  
PUBLIC LIBRARY  
BOARD

annual report 1988





## REPORT FROM THE CHAIRMAN

1988 has been another year of increased demand for library service in the City of Scarborough. This trend has continued unabated for 25 years. Providing new services to developing areas of the City, while sustaining and improving existing service and programming is an ongoing challenge. The Library Board's accomplishments during 1988 in which we can take particular pride are discussed below.

**Progress on the Northern District Library** - a long-awaited and much needed facility for the patrons north of Highway #401. With continuing support from Scarborough's City Council and the community, this project moves closer to reality. During 1988, site confirmation was received. The new location of the Northern District Library can be confirmed as Kennedy Road and Sheppard Avenue. If, as expected, the remaining capital funds are approved in the 1989 budget, then the Library Board will be in a position to proceed with the building design. On this basis, the target opening date is 1991.

**Additional hours of service for the Woodside Square Neighbourhood Branch** - a branch with extremely high service demands located north of Highway #401. During 1988, an extra day of service was made available. This is now a full-service branch, open six days a week.

**Opening of Kennedy/Eglinton Neighbourhood Branch** - much needed service in an older area of Scarborough. The branch has been very successful in its first seven months, exceeding circulation and service expectations.

**Improvements to computer system** - with the continual growth of the City, a major upgrade to the computer system was needed to improve service to all patrons. Waiting time has been significantly reduced for both enquiry and materials check-out. The upgraded computer will accommodate further growth of the City.

Programming and special events continue to be a major part of the service to Scarborough's residents and the Library Board takes pride in the level and diversity of programmes offered to the public. This year, for the first time, a "writer-in-residence" programme was offered. Ronald Wright provided advice on original

manuscripts, poetry and plays. Funding was provided by the Ministry of Culture and Communications.

Another highlight was the special event held at Woodside Square Neighbourhood Branch to receive a collection of books in Chinese script from the People's Republic of China. Over 220 titles were donated to the permanent collection.

The Library Board continues to monitor the impact of relevant Federal legislation. For example, Bill C60, an amendment to copyright legislation, may require reconsideration of the video lending policy of the Board.

The Library Board is proud of the way in which its management and employees deliver services to the public with the means at hand. For the record, the City of Scarborough's public library system continues to have one of the highest materials circulation rates per capita in Ontario, while maintaining one of the most efficient cost structures. Many thanks to the staff of the City of Scarborough Public Library Board for their dedication to providing excellent service to the residents of Scarborough.

Whether you are searching for information, for educational material, or simply browsing for light reading, we hope to serve you. If you cannot find what you need in your small neighbourhood branch, please ASK FOR HELP! Your branch is a link to the entire system. The Library Board exists, plans and budgets to serve its patrons. We welcome your comments and suggestions.

**Changes in Board Membership** - The Library Board wishes to acknowledge the following individuals who have completed their terms on the Board: appointed citizen representatives Marjorie Daw, Karen Moloney and Jean McLaren; and City Council members Maureen Prinsloo, Kurt Christensen, Doug Mahood and Bob Sanders. Their contribution was substantial and whole-hearted. Our thanks are extended to them on behalf of the Board, its staff and library patrons throughout the City.

C. Richard Goldsmith,  
*Chairman*  
*City of Scarborough Public Library Board*

## REPORT FROM THE CHIEF EXECUTIVE OFFICER

The 249,239 residents of the City of Scarborough possessing library cards made record use of the services provided by the City of Scarborough Public Library Board. The citizens made an estimated 3,720,798 visits to the eighteen branches, bookmobile and film section borrowing 4,594,219 items and requesting answers to 972,890 questions. The above figures represent increases from 2.9% for items borrowed to 11.9% for the estimated annual visits to the branches of the library system.

Although the major users of the public library's services are the adults of Scarborough, considerable attention is paid to the younger people of the population. During 1988, there were approximately 3,300 programmes attended by 69,000 children. These programmes are designed, in the main, to stimulate the appreciation of books and reading, introducing children to authors, literature and all that is available for them in the libraries.

For the 25% of the population whose mother tongue is other than English and French, material was purchased in 30 languages. The multicultural services range from collections of books, audio and videocassettes to citizenship, informational, language and cultural programmes designed to assist residents of various cultural backgrounds to fully participate in society and to retain and share their culture. The items borrowed from the collections showed an eight percent increase from 370,430 to 400,122. The languages with the highest circulation were Chinese, Hindi, Italian, Japanese, German and Spanish. Children's programmes used multicultural themes throughout the year and there were programmes conducted in Urdu, Chinese, Pilipino, Hindi and Celtic.

The libraries provided programmes of special and current interest tailored to the needs of the neighbourhoods they serve. More than 10,000 adults attended over 620 programmes which included book clubs, film shows, lectures, authors' readings, income tax clinics and presentations on contemporary issues.

The number of talking book users increased by 41% to 157 people. The delivery service to home readers, who are people unable to leave their homes because

of illness or disabilities, reached 156 people throughout Scarborough. In addition, 11 institutions received deposit collections and 16 other institutions were visited regularly.

The public library's resources grew to 977,243 hardcover books; 240,914 paperback books; 5,607 16mm films and videocassettes; 115,897 records and audio cassettes; 1,033 framed prints; 5,501 microforms; 1,360 toys; and 1,167 periodical titles. In addition, the library system has reports and pamphlets from government, corporate and private services numbering in the tens of thousands. There are accessible on-line, from the district libraries, hundreds of data bases across North America and Europe as well as such newspapers as the Globe and Mail, Toronto Star, Financial Times and the Vancouver Sun.

The total budget for 1988 amounted to \$14,657,100 which, at a cost of \$29.21 per citizen, is below the average cost of a hardcover non-fiction book. The major part of the budget, 87%, comes from the Scarborough City Council, 8% as a grant from the Provincial Government and the remaining 5% is realized by levied charges and recoverables.

The responsibility for the management of the City of Scarborough's public library system is with a nine-person Board, all of whom are residents of the City. All appointments are made by Scarborough City Council and include four members of the Council. The non-elected members of the Board are recommended by the Administrative Committee of Council, the Scarborough Board of Education and the Metropolitan Separate School Board.

Peter J. Bassnett  
*Chief Executive Officer and*  
*Secretary Treasurer*  
*City of Scarborough Public Library Board*



1 - Local Kennedy/Eglinton residents show delight at the opening of their new neighbourhood branch.

2 - Storyteller Sandra Whiting enthralled her young listeners with West Indian stories at the opening of Kennedy/Eglinton Branch Library.

3 - Four year old Farrah Moledina has a front row centre seat on her uncle Noordin Dhansi's lap while watching the Play-It-Safe-Players perform at Albert Campbell District Library.

4 - Library patrons examine books donated by the People's Republic of China at Woodside Square Branch Library.

5 - Jean Warrington of the Toronto East Area Miniature Club makes some house repairs prior to her exhibit at Malvern Branch Library.

6 - Lala Garcia, 10, plays the role of a bird, while Minda Reyes tells a story to Filipino-Canadian children in heritage class at Steeles Branch Library.

7 - Patrons applaud the performance at Bendale Branch Library's Annual Seniors' Christmas Party.

8 - Controller and future City of Scarborough Mayor Joyce Trimmer talks to residents at the opening of Kennedy/Eglinton Branch Library.

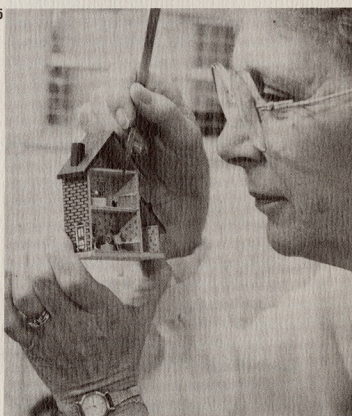
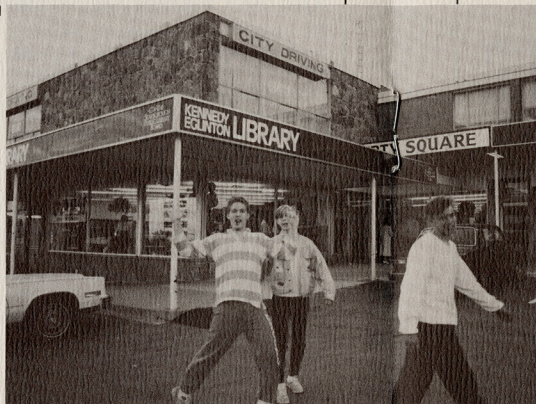
9 - The ribbon is cut to open Kennedy/Eglinton Branch Library. Local school children are assisted by officials Peter J. Bassnett, Chief Executive Officer; Controller Ken Morrish; City of Scarborough Town Crier Frank Knight; Branch Supervisor Verda Coupland and Marjorie Daw, City of Scarborough Public Library Board Chairman.

10 - Scarborough children's authors Lyn Cook and David Reddin meet with the public at Cedarbrae District Library's programme *Local Celebrities: Meet Scarborough's Authors and Illustrators*.

11 - Ronald Wright, writer and former Writer-In-Residence for the City of Scarborough Public Library Board, talks with Southeastern District Director Birthe Joergensen at Cedarbrae District Library's *Local Celebrities* programme.

12 - Teens rush to get an autograph from Samantha Taylor, host of the CBC television programme *Video Hits*, at Cedarbrae District Library.

**Cover** - Betty Jones of Guildwood Branch Library commands the attention of a young audience at the branch's popular preschool story hour.





## BUDGET

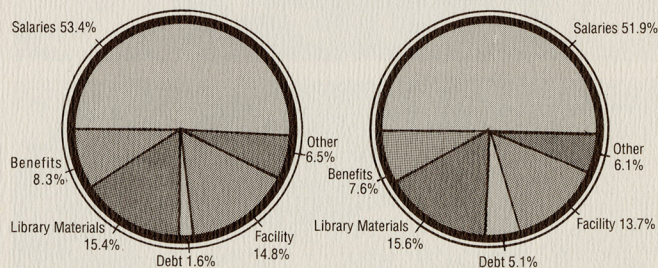
Expenditures	1988	1987
Administrative Support and Board Services	\$3,803,200	\$3,887,900
Public Services - Special Services	725,900	743,000
Public Services - Southeastern Division	3,130,300	2,940,100
Public Services - Southwestern Division	3,882,300	3,343,000
Public Services - Northern Division	3,115,400	2,620,900
	<u>\$14,657,100</u>	<u>\$13,534,900</u>

Revenue	1988	1987
City Grant	\$12,909,000	\$11,699,300
Provincial Grants	1,164,000	1,094,900
Levied Charges	218,000	208,000
Recoverables	255,000	245,000
Surplus	111,100	287,700
	<u>\$14,657,100</u>	<u>\$13,534,900</u>

## STATISTICS

	1988	1987
Items Borrowed	4,594,219	4,465,820
Questions	972,890	922,829
Programmes Held	4,795	4,441
Items in Collection	1,347,555	1,264,834

## COMPARISON OF 1988 BUDGET TO 1987 BUDGET



1988 Budget  
\$14,657,100

1987 Budget  
\$13,534,900

## MEMBERS OF THE BOARD 1988

Marjorie Daw,  
*Chairman*  
(Jan. to June)

C. Richard Goldsmith,  
*Chairman*  
(June to Dec.)

Jean McLaren,  
*Vice-Chairman*

Ahmed H. Bhalloo  
Kurt Christensen, Alderman  
Doug Mahood, Alderman

Karen Moloney  
Maureen Prinsloo, Controller  
Bob Sanders, Alderman

## EXECUTIVE

Peter J. Bassnett,  
*Chief Executive Officer & Secretary Treasurer*

Ann S. Eddie,  
*Deputy Chief Executive Officer*

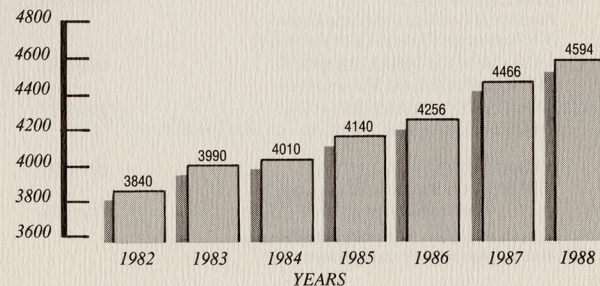
Joseph H. Ballett,  
*Comptroller*

Susan J. Atkinson,  
*Director, Personnel Services*

Trevor W. Houghting,  
*Director, Financial Services*

## CIRCULATION OF MATERIALS














CIRCULATION ('000)




More extensive reports and statistical figures are available in the Annual Review 1988 which is available for perusal at all branch libraries of the City of Scarborough Public Library Board.



# THE CITY OF SCARBOROUGH PUBLIC LIBRARIES

ALBERT CAMPBELL DISTRICT LIBRARY	698-1194
496 Birchmount Rd. ( <i>at Danforth Rd.</i> )	
Film Services	698-1191
 CEDARBRAE DISTRICT LIBRARY	431-2222
545 Markham Rd. ( <i>s. of Lawrence Ave. E.</i> )	
AGINCOURT BRANCH	293-7811
Agincourt Mall, Sheppard Ave. E. ( <i>at Kennedy Rd.</i> )	
BENDALE BRANCH	431-9141
1515 Danforth Rd. ( <i>at McCowan Rd.</i> )	
 BRIDLEWOOD BRANCH	499-4284
Bridlewood Mall, Warden Ave. ( <i>at Finch Ave.</i> )	
 CLIFFCREST BRANCH	266-5697
Cliffcrest Plaza, Kingston Rd. ( <i>at McCowan Rd.</i> )	
 EGLINTON SQUARE BRANCH	755-3986
Eglinton Square Mall, Eglinton Ave. E. ( <i>at Victoria Park Ave.</i> )	
GUILDWOOD BRANCH	266-4787
Guildwood Plaza, Guildwood Pkwy. ( <i>at Livingston Rd.</i> )	
HIGHLAND CREEK BRANCH	282-7211
277 Old Kingston Rd. ( <i>at Watson St.</i> )	
 KENNEDY/EGLINTON BRANCH	751-8282
2380 Eglinton Ave. E. ( <i>at Kennedy Rd.</i> )	
 MALVERN COMMUNITY BRANCH	284-8779
30 Sewells Rd. ( <i>east of Neilson Rd.</i> )	
 MARYVALE BRANCH	447-5922
Parkway Plaza, Ellesmere Rd. ( <i>at Victoria Park Ave.</i> )	
 MCGREGOR PARK BRANCH	759-6757
2219 Lawrence Ave. E. ( <i>east of Birchmount Rd.</i> )	
 MORNINGSIDE BRANCH	282-3485
Morningside Mall ( <i>at Kingston Rd.</i> )	
 PORT UNION BRANCH	282-7428
5450 Lawrence Ave. E. ( <i>at Charlottetown Blvd.</i> )	
 STEELES BRANCH	492-2665
Bamburgh Gardens Shopping Centre, 375 Bamburgh Circle ( <i>at Warden Ave.</i> )	
 TAYLOR MEMORIAL BRANCH	698-3481
1440 Kingston Rd. ( <i>at Warden Ave.</i> )	
 WOODSIDE SQUARE BRANCH	291-9437
Woodside Square Mall, Finch Ave. ( <i>at McCowan Rd.</i> )	
ADMINISTRATION CENTRE	291-1991
1076 Ellesmere Rd. ( <i>at Midland Ave.</i> )	
Bookmobile Department	ext. 322

 Access for persons who are physically disabled including  
elevators (where necessary) and washrooms.

## PHOTO CREDITS

Alan Dunlop, Toronto Star - Cover, 3, 5, 6;  
Wilmot J. Blackhall - 4, 8, 9, 10, 11;  
Blaine McKenzie - 1, 2, 7, 12