



CANADIAN PAY & RECORD OFFICE
PRISONERS OF WAR & FIELD FORCES
TOBACCO & CIGARETTES FUND



THE MAPLE LEAF MAGAZINE - Editorial Staff Says This Cause
AND SOLD FOR THE BENEFIT OF THE FUND

SEND THE BOYS WHAT THEY REALLY WANT.

It is needless to state the objects of the above FUND, for EVERYONE knows that —

One of the things that is going to help win the War is TOBACCO.

That is what men home from the trenches say.

It is the one pleasure at the Front that our soldiers find the hardest to deny themselves.

A luxury at home, it is all but a necessity "OVER THERE," and also in the German PRISON CAMPS.

It is the great stimulant, the great usability in times of great stress, when the soldier comes near to breaking a man up.

The importance of TOBACCO and CIGARETTES to the fighting man is realized by the men who sleep things at the Front.

The authorities provide every facility for getting the tobacco in sufficient quantities to the men.

So it has been with our FUND, for when I decided that something ought to be done for our comrades who were Prisoners, Colonel W. R. Ward, Chief Paymaster, willingly gave me permission to organize a Fund.

This was two months ago, and it had been decided to confine the work to Prisoners only, but I feel that the time has arrived when our comrades at the Front should also benefit.

At this moment in the pits and laboratories of Rindlers and in the Prison Camps of Germany our comrades' burden is being lightened by Gifts of TOBACCO and CIGARETTES sent by our Fund.

Extensive arrangements have been made with SWITISH-AMERICAN TOBACCO COMPANY, LIMITED, to supply the goods and to pack and ship same. To subscribers to our FUND can rest assured that full value will be given for every penny sent, as nothing is deducted for management or other administrative expenses.

WHY NOT LIGHT THE SOLDIERS' PIPE FROM YOUR HOME?

Every cigar from you means a Happy Moment in the Trenches or Prison Camp.

Wills' Wild Woodbine Cigarettes.

450 Woodbine Cigarettes, 5's packages	—	—	\$1.00	} Postage Paid
1,000	—	—	\$2.00	
2,000	—	—	\$4.00	

In case lots of 10,000, \$1.47 per thousand, through the Military Forwarding Office.

Player's Navy Cut Cigarettes.

200 Player's Navy Cut Cigarettes, 10's Packages	—	—	\$1.00	} Postage Paid
450	—	—	\$2.00	
1,000	—	—	\$4.00	

In case lots of 10,000, \$3.75 per thousand, through the Military Forwarding Office.

Wills' Three Castles Cigarettes.

300 Three Castles Cigarettes, 10's Packages	—	—	\$2.00	} Postage Paid
1,000	—	—	\$5.00	

In case lots of 10,000, \$4.75 per thousand, through the Military Forwarding Office.

Wills' Captain Tobacco.

1 lb. Captain Medium, 5's	—	—	\$1.00	} Postage Paid
2 1/2 lbs.	—	—	\$2.00	
5 lbs.	—	—	\$4.00	

In case lots of not less than 20 lbs. @ 5.75 cents per lb., through the Military Forwarding Office.

POSTAL RATES (paid by us).

Up to 1,000	—	—	—	—	—	—	—	—	—	1s. 0d.
Over 1,000, under 2,000	—	—	—	—	—	—	—	—	—	1s. 6d.
Over 2,000, under 3,000	—	—	—	—	—	—	—	—	—	1s. 7d.

WILL FORWARD DIRECT TO ANY SOLDIER OR UNIT, (WRITE PLAINLY), Name, Rank, Regimental Number, Company, Battalion or Battery, Regiment, Division.

We will enclose a passport in every parcel, addressed to the SENDER, so that the recipients can acknowledge receipt of the goods direct.

Thousands of letters are being received from the Brave Boys at the Front, asking for **SMOKES**.

The above Brands are the favorites with the **CANADIANS** or the **BRITISH**.

If you do not know a special regiment, we will send to those most in need.

This is a Real **HUMAN FUND**, as the Gift goes direct in your name and you receive thanks.

The quantities if purchased in the usual way would cost you between two and three times the amount. This is explained by the fact that the tobacco and cigarettes are duty free.

As this is the most **HUMAN FUND** known, I appeal to my readers to unite me with this good work.

All donations to this **FUND** should be made by Cheque, Bank draft or Money Order, payable to Staff Serg. C. COXON, and crossed TOBACCO FUND.

With my thanks in anticipation.

Yours faithfully,

Charles Coxon

Staff Serg.

Hon. Sec. Canadian Pay and Reward Office,
Prisoners of War and Field Forces,
Tobacco and Cigarette Fund.

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