

INSIST UPON A

HEINTZMAN CO. PIANO.

WHEN you are ready to purchase a Piano for a lifetime, not the makeshift instruments for a few years' use, but the Piano whose sterling qualities will leave absolutely nothing to be desired, then insist upon having a

HEINTZMAN & CO. PIANO.

Its pure singing tone is not an artificial quality soon to wear away, leaving harshness in place of brilliancy, dullness in place of sweetness, but an inherent right of the Heintzman. Forty five years of patient endeavor upon this point, non-deterioration with age, has made the Heintzman what it is—the acknowledged standard of durability.

CATALOGUE FREE ON APPLICATION.

HEINTZMAN & CO., 117 King St., West, TORONTO.