

Reasons for Buying Heintzman & Co. Pianos.

The name of HEINTZMAN & Co. is a sure guarantee that the instrument bearing it is a thoroughly good Piano, HEINTZMAN & Co's Pianos are absolutely the best

in every particular.

The heads of the firm devote their entire personal attention to the manufacturing department,

Only the very finest material and the most skilful

workmen are employed in the manufacture.

Every portion of the instrument is made at HEINTZ-MAN & Co's factory, and under their personal supervisi n.

The tone of a Heintzman & Co. Piano is unrivalled in purity, sympathetic quality, sweetness and volume.

They stand in tune much longer than any others.

The Heintzman & Co. Pianos are known to be the most perfect, durable and reliable in the world.

They possess many qualities most essential to a perfect Piano, and not to be found in any other make.

HEINTZMAN & Co. Pianos have become worldrenowned on their intrinsic merits and *not* through profuse advertising.

A HEINTZMAN & Co. Piano is sold at the very lowest price consistent with the best workmanship and the finest material.

HEINTZMAN & Co's Pianos always command a good price when re-sold after careful use.

Absolute Evenness of Touch, Richness and Brilliancy of Tone. Extraordinary Singing Quality, Unequalled Workmanship, and the power of standing in tune longer than any other Piano made, are among the characteristic qualities of

HEINTZMAN & CO. PIANOS.

1. d. Trade cards

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