



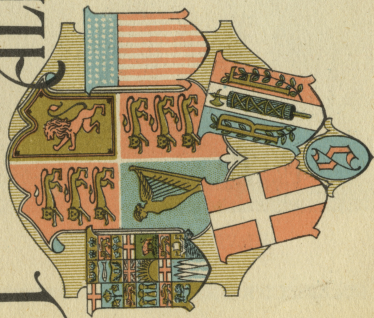
ROYAL AIR FORCES

wear

STANFIELD'S UNSHRINKABLE UNDERWEAR

1914-18, Stanfield.

PROTECTING THE
ALLIED FORCES

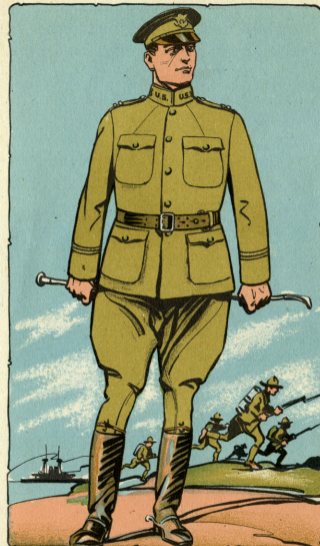




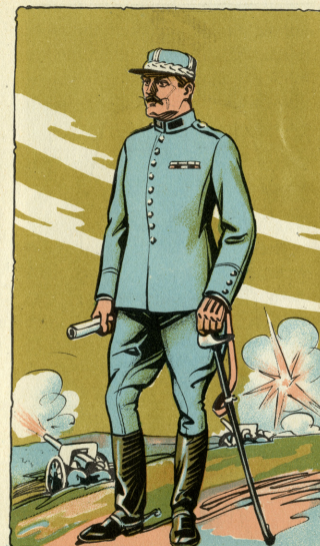
BRITISH SOLDIERS
wear
STANFIELD'S UNSHRINKABLE UNDERWEAR



CANADIAN SOLDIERS
wear
STANFIELD'S UNSHRINKABLE UNDERWEAR



AMERICAN SOLDIERS
wear
STANFIELD'S UNSHRINKABLE UNDERWEAR



FRENCH SOLDIERS
wear
STANFIELD'S UNSHRINKABLE UNDERWEAR



ITALIAN SOLDIERS
wear
STANFIELD'S UNSHRINKABLE UNDERWEAR

A Unique Record for Canadian-made Underwear

With the manufacturers of the entire civilized world to choose from, with expense absolutely a secondary consideration, and quality alone the final essential, Stanfield's Red Label Underwear has been selected for the British, French and Canadian armies; later, when Italy joined the Allies she profited by the experience of the first three and ordered Stanfield's.

Finally the United States became one of us. Of all the nations at present on the battle line, the

United States has been the most particular as to every item for her soldiers' equipment. Result—Stanfield's Underwear is again selected.

There is only one reason—unequalled quality.

Stanfield's Red Label Underwear is the result of years of careful investigation of raw material, methods of manufacture and the most economical systems of merchandising. There is no superior product on the world's market to-day.

When the Royal Air Forces investigated the underwear problem, a very important one for them, the main requirement was extra warmth because of high altitude. Again Stanfield's was chosen.

Our position to-day is well exemplified by the series of illustrations here reproduced. They constitute a record which makes us feel that we are doing our "bit," and doing it as well as the most modern and painstaking methods of manufacture plus the finest raw materials obtainable make possible.

For this same underwear, Stanfield's Red Label, we ask your careful consideration. It has premier quality, is economical as to length of wear, and priced at a low level considering all present trade conditions. Stanfield's Unshrinkable Underwear is made in various weights and fabrics for men, women and children. It is made in shirts, drawers and combinations.

For solid comfort and durability wear STANFIELD'S.