

Printing
of
Quality









PRINTING OF QUALITY

DESIGNED & PRODUCED BY

THE
COPP CLARK &
LIMITED.

495. WELLINGTON W.

TORONTO

CANADA.



WHEN ordering your
Printing what point
do you consider essential?

Quality or Price.

What really counts—What
makes the project a success
or a failure?

Why, the Quality does,
not the Price.

“The recollection of Quality
remains long after the
Price is forgotten.”



WHAT counts the
most in the world
today -- work executed with
brains behind it, or the
unskilled product?

¶ Keen competition in all
lines of business demands
that every effort must count.
Poor work isn't tolerated.
Weak and inefficient adver-
tising is useless.

¶ Why not have your Print-
ing done by men who know?



HER MAJESTY QUEEN MARY



HIS MAJESTY KING GEORGE V



YOU will be on the market for Printing sooner or later. You may perhaps require supplies for your office, or perchance an attractive catalogue or booklet. When you are ready, call us up and we will willingly and cheerfully give you any suggestions and such advice as you may want.



YOU would not send out a traveller or a representative who was lacking in the essential qualities of appearance, tact and effectiveness. Is not your Printing one of your representatives by which the public unconsciously judges you?

Why not have it of the best, not necessarily the most expensive but with the matter tastefully arranged and presented in an attractive form.



SIXTY
YEARS'
EXPERIENCE

¶ Is the experience of sixty years worth anything to you?

¶ We have been actively engaged in the Printing trade and its branches for over sixty years, and the knowledge so gained is at your disposal.



WE have

The Organization
The Men
The Plant

You can have the satisfaction of knowing that your Printing is the best...

In Style
In Attractiveness
In Efficiency

combined with Economy
without sacrificing Quality.



