



OUVENIR of the

IROQUOIS HOTEL

CORNER KING AND YORK STREETS

GEO. A. GRAHAM
PROPRIETOR

TORONTO, CANADA



GUIDE to the Points of Interest In and Around the "Queen City of the Dominion"



THE IROQUOIS HOTEL



THE IROQUOIS is one of the best known and most popular hotels in Toronto. Many extensive and costly improvements have been added to this already modern hotel, making it one of the most desirable places at which to stop.

The Offices, Sitting Room and Buffet have received particular attention, new tile floors, new decorations and fittings have been added, making these apartments unusually attractive and convenient.

The Iroquois occupies a commanding position on the corner of King and York Streets, in close proximity to the Union Station and the wharves at which all the magnificent fleet of steamers arrive and depart. It stands in the very heart of the business and theatrical district, and is convenient to all of the many points of interest for which Toronto is famous. A complete guide of these places of attraction to all tourists and travellers may be found in this booklet, together with many illustrations of the same.

Electric cars pass the door for every part of the city and suburbs, and by the transfer system which prevails a guest may reach any point in the city for one fare.

The cuisine is first-class in every respect, and the service is characterized by neatness, celerity and civility. The fame of the Iroquois Table is widespread; upon its



EXTERIOR VIEW

excellent menus may always be found every delicacy that either the local or city markets afford, prepared and served in a faultless manner. The dining-room is a beautiful and extensive apartment with every convenience for quiet, delicate and proper service.

The sleeping apartments throughout the entire house are light and airy, the furnishings substantial, and the decorations pleasing to the eye. These apartments are kept scrupulously clean and in perfect order. The corridors leading to the apartments are broad and well lighted, and the system of ventilation well-nigh perfect.

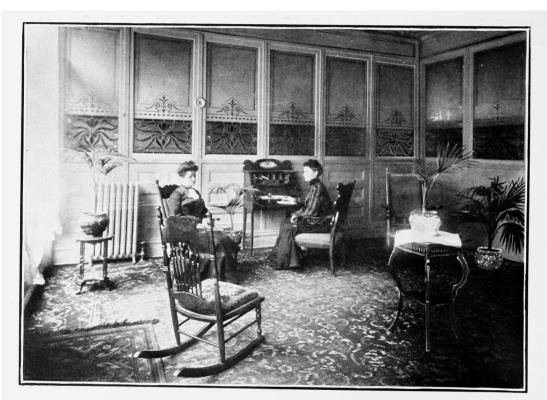
The entire house is heated by steam, lighted by electricity, has passenger elevator, is fitted with porcelain baths and all the latest hygenic structural appliances and apartments for comfort, health and luxury.

The Proprietor, Mr. Geo. A. Graham, by his affable manner, genial disposition, and 25 years of commendable business methods in catering to their comfort, has won for himself a large place in the hearts of the travelling public. Mr. Graham is ably assisted in the management by Mr. G. W. Fowler, a gentleman of large experience and well known in all parts of the Dominion. The management have surrounded themselves with an efficient corps of capable and obliging assistants, who take pleasure in anticipating and catering to the wants of guests. Each employe is thoroughly trained in his or her branch of work, every duty being performed systematically, quickly and gracefully.

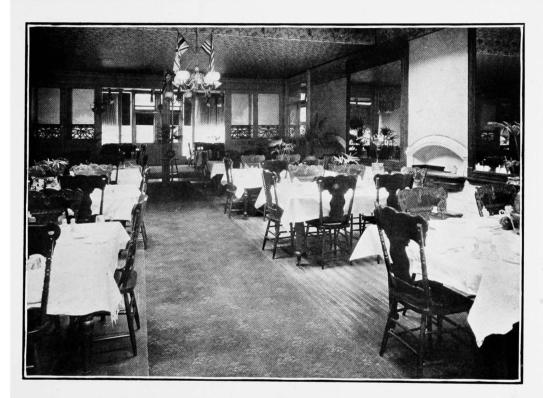
The Iroquois is conducted upon the American Plan, with rates of \$2.00 and \$2.50 per day. These rates include Table d'Hote Breakfast, Dinner and Supper. Those who contemplate a visit to the "Queen City of the Dominion," can find no better hotel home than the Iroquois.



OFFICE VIEW



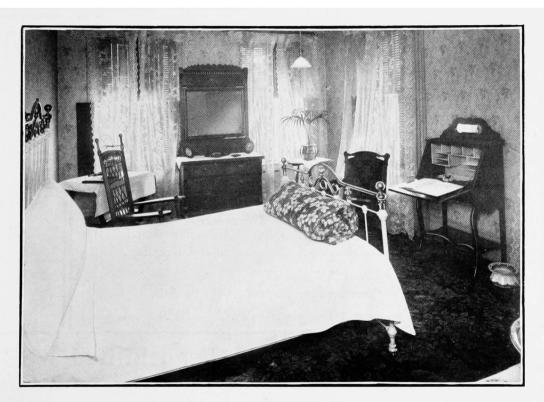
LADIES' RECEPTION ROOM



DINING ROOM



PARLOR VIEW



BEDROOM

W.A. Murray & O. Limited



VISITORS are cordially invited to look through this Store's various departments. With strangers, possibly the Costumes, Silks, Dress Goods, Gloves and Rare Laces will be the most important departments, although we see no reason why the Linen section—with its wealth of beautiful Irish and Scotch Linens—should not be equally interesting.



Twenty-five Departments in All.

W. A. Murray & Co., Limited

17 to 31 King Street East

Toronto

10 to 16 Colborne Street



BEAUTIFUL Toronto! Well may she claim distinction as the "Queen City of the Dominion," for among all the beautiful sister cities of the Canadian Provinces, Toronto easily reigns as Queen for attractiveness of location, for charm of environment and for the picturesqueness of her scenic beauty. She stands like a richly-hued gem in the silvery sheen of Lake Ontario.

The story of the rise and progress of the City of Toronto probably has no parallel in the history of the continent. In place of the trackless forest, whose quietness was disturbed only by the shrill cry of the bird, the fierce howl of the wolf and the savage Sa-sa-quan of the Indian, now stands the majestic commercial metropolis of Canada, 275,000 inhabitants, vast wealth and immense industries.

It is unquestionably true that Toronto's marvellous growth is due to a combination of powerful factors. Primarily must be named its geographical and topographical location. Her outlets, whether by ship or rail, are excellent and perfectly maintained. To the north, east and west lies a beautiful and most fertile country, while on the south is the broad expanse of one of the five greatest lakes in the world, enabling the safest and finest of harbors to be reached from any part of the globe.

In all the Dominion there is no city blessed with a more salubrious climate than Toronto. The meteorological records show that but few cities on the continent have fewer rainy days, and yet the oppressiveness of summer heat of other cities in the same latitude is rarely felt in Toronto, the deep, cool lake in front of the city modifying, as it does, the south and southwest winds blowing over it. It is cooler in the summer and warmer in the winter than Chicago, Cleveland, Buffalo, Detroit or any other city on the chain of Great Lakes, with the exception of Duluth, where, in July, overcoats are frequently worn, and in the winter months the temperature falls as low as fifty degrees below zero.



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WE are exclusive Furriers, and we have made our reputation on the real merits of the garments we sell. We make everything we sell and we guarantee everything we make. We have the largest, best lighted and appointed Fur show rooms in Canada, and they are open all year round. Tourists are specially invited to visit them.

CATALOGUE ON APPLICATION.

J. W. T. FAIRWEATHER & CO. 84-86 YONGE STREET = = TORONTO From whatever point approached, Toronto presents all the elements and aspects of metropolitan life. On every hand are to be seen evidences of material wealth and prosperity, of comfort and luxury, of taste, culture and refinement. The city is admirably laid out and the streets are broad and pleasant, splendidly paved and kept in excellent condition. The principle shopping thoroughfares are lined with mammoth, and, in many cases, magnificent, mercantile establishments.

Toronto is a city of homes, numbering among its citizens more actual householders than any community of the same area and population in the entire country. In the matter of education it is of interest to note that, with the exception of Boston, New York and Chicago, no city in America has as many high-class educational institutions as Toronto. Her University register shows the names of students from almost every State in the Union.

The religious interests of Toronto have been well cared for; in fact, Toronto is the Brooklyn of the Dominion—"The City of Churches." There are two hundred and sixty-two churches, and many of the edifices are of striking architecture. Among the most noted places of worship are the St. Andrew's Church, which is, externally, one of the finest specimens of Norman architecture in existence, the St. James' Cathedral, which occupies an entire square, and its spire is three hundred and six feet high, the loftiest on the American continent.

Toronto probably contains as many fine public buildings as any city of its size in the world. Among these may be mentioned the Union Depot, which cost over a million dollars; the City and County Hall, which, without exception, is the finest in the world; the Temple Building, the Confederation Life Building, the Canada Life Building, the Parliament Buildings, the University of Toronto, Osgoode Hall, the Normal School, Trinity University, and many others, of which lack of space forbids mention.

Eight lines or branches of railroads tap the city, and during the season of navigation steamers run to and from all salient points, and numerous schooners make Toronto their port of entry and exit. All points in and around the city are made easily accessible by as superb an electric street railroad system as is to be found anywhere in the country.

B. M. & T. JENKINS

122-121 YONGE ST.

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1 to 15 BUCHANAN ST.

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For the benefit of guests and tourists who may be strangers to the beauties and points of interest of the "Queen City," we append a list of the places that should be visited:—

PRINCIPAL PLACES OF INTEREST

Parks Toronto's principal Parks are Queen's and Munro. Queen's is located in the north central part of the city, and Munro is east along the lake front. Riverdale and Riverside Parks are also in the east end. High Park is a beautiful spot in the west end, and Exhibition Park in the southwestern part of the city on the shores of Lake Ontario. The north shore of the lake in the immediate vicinity of the city contains many charming spots, as Lorne Park, Long Branch, Kew Beach and Victoria Park. Toronto Island, or Hanlan's Island, as it is familiarly called, is Toronto's "Coney Island," and is a popular resort lying less than two miles south of the city and is reached by a superb line of steamers.

Parliament Buildings are situated at the southern end of Queen's Park. The principal frontage is 435 feet, with a depth of 260 feet, the main entrance forming a double E, and enclosing within its walls 76,000 square feet. The main entrance is composed of three noble arches 18 feet wide by 20 feet high. This entrance is flanked by the great towers with their domes of copper and wealth of stone design. Magnificent views may be obtained from these towers. The buildings were completed at a cost of \$1,250,000.

University
Buildings

These buildings are at the left of Queen's Park. Here many of the best professional men of America have received their education. The general outline of the building approaches the form of a square, having an internal quadrangle of about 200 feet square, the north side of which is left open to the Park.

Monuments In the vicinity of the buildings are located several monuments of considerable importance, viz., that of Sir John A. Macdonald, the Hon. George Brown's Monument, the monument creeted by the ladies of Canada to the heroes that fell in the North West Rebellion, the Volunteers' Monument erected by the public in memory of the Volunteers who fell in the act of repelling the invasion of a body of Fenian marauders from the United States in 1866, and the Queen Victoria Monument erected by the Ontario Government.

Gardens These Gardens are located at corner of Carlton and Sherbourne Streets, and occupy a space of ten acres, all of which are highly cultivated. They were opened to the public on the occasion of the visit of His Royal Highness the Prince of Wales in 1860. The Robert Burns Monument, erected by the Scottish societies of Toronto, in memory of the great poet, is a special feature of attraction in this park. A handsome fountain 25 feet high is another attraction at this place of public resort.



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Tailor-Made Walking Suits, Top
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64 King Street West TORONTO

Formerly 30 Columbus Ave., NEW YORK, N.Y.

Osgoode
Hall is located on Queen Street West. It was named after the late Hon. William Osgoode, Chief Justice of Upper Canada. This building contains the court rooms and offices for the Superior Courts of the Provinces. The building is of classic style and is of great beauty, the centre hall being particularly fine. The grounds encircling the magnificent structure comprise about six acres.

Government
House

At the corner of King and Simcoe Streets is located the residence of the Lieut.-Governor, Sir Oliver Mowat. The modern French style is exemplified in the construction of the house. The main building is three storeys in height above the basement. The frontage of the main structure on King Street is 88 feet, with a kitchen wing extension of 100 feet. On the Simcoe side the frontage is 88 feet, and from the centre of this portion of the building rises a tower 70 feet in height. The main doorway is deeply recessed with massive cut-stone arch and jambs and broad cut-stone steps, and leads into the vestibule twelve feet square, which is separated by an elaborate screen filled in with stained and embossed glass, from an inner vestibule or loggia of the same dimensions. This again is separated from the main hall by an arch springing from fluted Corinthian columns with richly carved caps. The interior of the building is furnished in elaborate style.

McMaster Hall

The Toronto Baptist College on Bloor Street is a grand effort in architecture. The building is five storeys in height, and is constructed of brown stone faced with brick. It is considered one of the most complete buildings of its kind in America. It was presented to the Baptist denomination by the late Hon. William McMaster, hence its name, McMaster Hall.

Upper Canada At the head of Avenue Road rises the stately buildings of Upper Canada College, which institution, founded in 1829, for many years occupied the commodious row of brick buildings on King Street West, opposite the Government House. The grounds that modern art and appliances can make it.

Model Schools
On Church, Gerrard and Gould Streets, upon one of the most attractive spots in Toronto, are the buildings and grounds of the Normal and Model Schools. The buildings are situated upon the centre of an open square of about seven and one-half acres of and Natural History, and the best variety of maps, charts, diagrams philosophical apparatus and school furniture. It also contains an extensive collection of copies of celebrated Dutch and Flemish oil paintings and engravings, and casts in plaster of paris of some of the most noted groups of statuary, together with a collection of English, Canadian and classical busts.

"Tiger Brand" CLOTHING



RETAIL DEPARTMENT—FROM MAKER TO WEARER

- "Tiger Brand" Clothing is the highest class clothing produced in Canada—ready-made.
- The equal of the finest custom tailor work in style—fit, finish and quality—at just half the cost.
- No better values anywhere than our special \$10.00, \$12,00 and \$15.00 Suits and Overcoats.
- Fine furnishings—Leather goods and Hats and Caps.

YOUR MONEY BACK IF YOU WANT IT

E. BOISSEAU & CO., Temperance and Yonge Streets

ExhibitionGrounds

The Exhibition Grounds occupy a model site on the Garrison reserve, overlooking Lake Ontario. The grounds are very extensive, and the buildings are commodious, of pleasing designs and perfectly equipped for the purposes for which they were erected. Here is held each year Canada's greatest Exposition, and thousands of people from all parts of the Dominion and the United States pay a visit annually to this, the Province's biggest agricultural and industrial show.

Garrison
Quarters

To the south and east of Exhibition Park lie the Garrison Commons, and, facing the lake, the New Fort and Barracks, where are quartered a portion of Canada's regulars—infantry and cavalry. A little farther east is the Old Fort with its earthen enbankment and old States soldiers were killed, during the taking of the fort, by the explosion of a powder magazine.

OTHER PLACES OF INTEREST AND PUBLIC BUILDINGS

CUSTOM HOUSE, Yonge and Front Streets.
PROVINCIAL LUNATIC ASVLUM, Queen Street W.
TEMPLE BUILDING, Bay and Richmond Streets.
ST. JAMES' CATHEDRAL, Episcopal, King Street F.
ST. ALBAN'S CATHEDRAL, Episcopal, Howland Ave.
ST. MICHAEL'S CATHEDRAL, Roman Catholic,
Shuter Street.
METROPOLITAN CHURCH, Methodist, Queen St. E.
ST. ANDREW'S CHURCH, Presbyterian, King and
Simcoe Streets.
BAPTIST CHURCH, Jarvis and Gerrard Streets.

ST. James' Cemetery, Parliament Street.
Post Office, Adelaide Street East.
St. Lawrence Halland Market, King Street E.
Public Library, Church and Adelaide Streets.
Central Prison, Strachan Avenue.
Knox College, Spadina Avenue.
Trinity College, Queen Street W.
Board of Trade Building, Front and Yonge Sts.
Canada Life Assurance Building, King St. W.
The Armouries, University Avenue.
City Dairy, Spadina Crescent.

THEATRES AND PLACES OF AMUSEMENT

GRAND OPERA HOUSE, Adelaide Street W. MASSEY MUSIC HALL, Shuter Street. PRINCESS THEATRE, King Street W. SHEA'S THEATRE, 93 Yonge Street. STAR THEATRE, Temperance Street.

TORONTO OPERA HOUSE, Adelaide Street W. LACROSSE GROUNDS, Rosedale.
HANLAN'S POINT, Island.
MUNRO PARK.
BASE BALL PARK, King Street W.

Dr. A. J. EDWARDS

.. Dentist ..

FOREIGN CONSULS

ARGENTINE REPUBLIC—Nichol Kingsmill, Consul. 19 Wellington St. W. Frederic Nicholis, Vice-Consul.

Brazil-Geo, Musson, Vice-Consul, 50 Front St. E. France—Auguste Bolte, Vice-Consul, 47 Colborne St.

GERMANY-Samuel Nordheimer, Consul. Sigmund Weichert, Sec., 15 King St. E.

GUATEMALA—George N. Morang, Consul, 90 Wellington St. W.

LIBERIA - Dr. Oronhyatheka, Consul - General, Temple Building, Frederic Nicholis, Vice-Consul, Temple Building.

SPAIN—Hon. J. Enoch Thompson, J. P., Consul-General, 81/2 King St E.

SWEDEN and NORWAY—Anton L. Hertzberg, Vice-Consul, 601 Union Station.

UNITED STATES-Edwin L. GUNSAULUS, Consul, 26 Adelaide St. W. Raymond L. Sewell, Vice-Consul, 26 Adelaide St. W.

FACTS ABOUT TORONTO

The area within the city limits, not including the Island or land under water, is 19 square miles.

In this area there is a population of 275,000. There are 350 miles of streets and lanes, of which,

including broken stone roadways, 181 miles are payed and 77 unpayed. 500 miles of sidewalks.

250 miles each of sewerage and water mains.

268 miles of gas mains.

42.888 miles of overhead electric wire.

Revenue from the city water works about \$550,000.

Water always fresh and good. 9,000,000,000 gallons supplied annually.

Underground electric conduits, 120 miles.

80 miles of steam railway track.

88 miles of street railway.

Value of property owned by the city is estimated at about \$9,000,000.

Total assessment of city property in 1902, \$150,-995,595.

Public Schools cost \$600,000 annually.

Public and Separate School teachers, 750.

University and College attendance about 6,000. At various Ladies' Colleges in city, attendance about 3,000.

At High Schools, 1000; teachers, 33; cost annually about \$50,000.

Cathedrals, 3 (St. James' and St. Alban's, Anglican; St. Michael's, R.C.)

Churches, all denominations, 182.

Licensed Hotels, Saloons, etc., 150.

Theatres, Music Halls, etc., 7. Public Library, 128,557; circulation, 529,780; cost annually, \$35,475.

Public Parks and Gardens, area about 1,152 acres. Free Concerts are given by the magnificent Bands of the various regiments in the parks in summer.

Public Markets free; no Toll Gates.

Grants by city to Hospitals and Charities, \$90,000 annually.

Number of Visitors to the Industrial Exhibition. 1902, 450,000.

Telephones, about 8,750.

<u>Hotel</u> Druggist



Established

Twenty Years

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EADQUARTERS for Pure Drugs and Medicines, English, French and American Perfumes and Toilet Requisites.

Prescriptions a Specialty

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PRINCIPAL CHURCHES AND ASSOCIATIONS

Baptist
Bible Christian. 4 Agnes Street Cor. Agnes and Terauley Streets.
Catholic Apostolic 1 Catholic Apostolic Cor. Gould and Victoria Streets.
Congregational 9 Bond Street Cor. Bond and Wilton Avenue.
Christadelphian 1 Cecil Street Cecil Street.
Episcopal
Episcopal
Episcopal (Reformed). 1 Christ Church
Hebrew Synagogue 2 Hebrew Synagogue Bond Street.
Lutheran
Methodist
New Jerusalem New Jerusalem Elm Street.
Presbyterian
Roman Catholic St. Michael's Cathedral Shuter Street, between Bond and Church .
Society of Friends 28 Carlton Street.
Salvation Army 6 Salvation Temple Cor. James and Albert Streets.
Unitarian
Central Y.M.C.A., Yonge and McGill Streets. City Railroad Branch Y.M.C.A., 4 Spadina Avenue.

CEMETERIES

St. James' Cemetery is at the head of Parliament St., about eighty acres in extent. The grounds are beautifully laid out and planted. The mortuary chapel is a fine specimen of Elizabethan architecture.

The Necropolis is on the north side of Winchester Street. The grounds are tastefully laid out.

Prospect Cemetery is situated on the north side of St. Clair Avenue, west of Dufferin Street.

St. Michael's Cemetery, the burying ground of the Roman Catholic denomination, is situated on Yonge Street, within the city limits. It is very picturesque, and laid out with great taste.

Mount Pleasant Cemetery is situated on Yonge St., about a mile north of the city, covering 100 acres, in which are beautiful drives, artificial lakes, etc. Jewish Cemetery, east side of Pape Ave.

STEAMER LINES

Niagara River Line: To Niagara-on-the-Lake, Queenston and Lewiston.

The Richelieu and Ontario Navigation Co: To Rochester, Thousand Isles, Montreal and Quebec.

The Hamilton Steamboat Co.: To Hamilton. The Garden City: To Bowmanville and intermediate points.

The Toronto Ferry Co.: To and from the Island.

TRUNKS, BAGS, SUIT CASES and FINE LEATHER GOODS



IT will be to the advantage of visitors to see our store. It is the finest without exception in the world. We make most of the goods we sell, employing four hundred skilled hands.

THE JULIAN SALE LEATHER GOODS CO.

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CITY AND COUNTY HALL



Tourists are invited to look through our Show Rooms which are open at all seasons.

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FURRIERS TO HER MAJESTY QUEEN ALEXANDRA and HIS ROYAL HIGHNESS THE PRINCE of WALES,

Are now showing an immense stock of

MANUFACTURED GARMENTS and NOVELTIES

for the present season, new and exclusive styles.

Prospective purchasers may effect a great saving by visiting our Fur Waverooms and inspecting our stock of Manufactured Furs. Special lines in

FUR=LINED GARMENTS

Suitable for evening or carriage wear. Prices from \$35.00 up. This season, more than ever before, our showrooms are a veritable salon of the highest that art and excellent workmanship can produce in fur designing.

Enormous stock of skins kept to select from for special

orders in

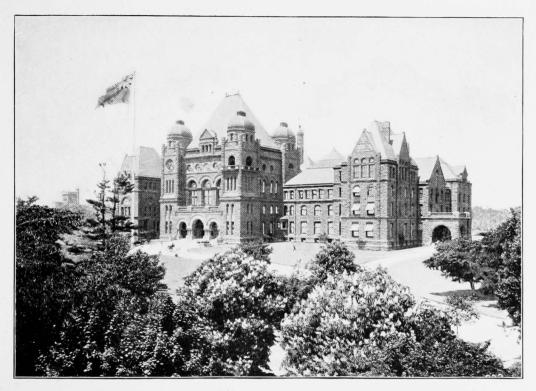
Russian and Labrador Sables, Mink,
Ermine, Chinchilla, Russian Squirrel,
Foxes, Seal and Persian Lamb.

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TORONTO

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comfortable, easy and pleasantly profitable store at which to make your purchases.

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In all cases goods bought here are exchangeable, or money refunded if for any reason you desire it so.

A large staff of employees are here to attend to your wants, and there is every known facility for making your shopping as pleasant as can be.

Your interests are our interests— we rely on you entirely, therefore we place everything else in subservience to your comfort, convenience and satisfaction. Policy, if you will, but a policy all in your favor, and one we're not ashamed of.

OUR MAIL ORDER DEPARTMENT is equipped

to serve out-of-town customers quickly and well. Catalogue Mailed Free to any Address.

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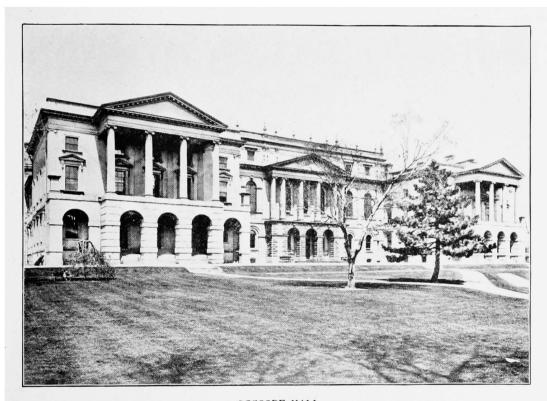
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Corner YONGE and QUEEN Streets
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Toronto



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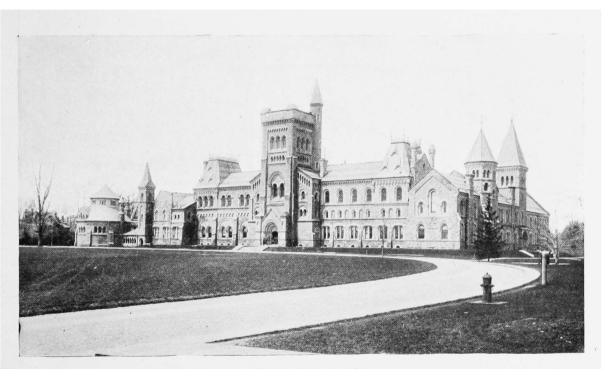
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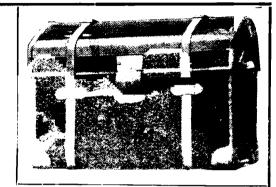


TORONTO UNIVERSITY

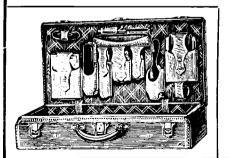
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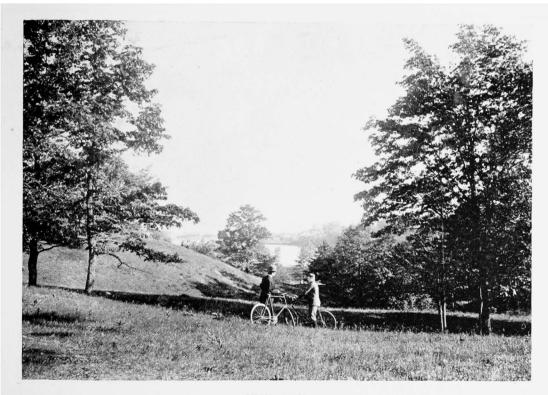
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B.C. Allsopp, Manager



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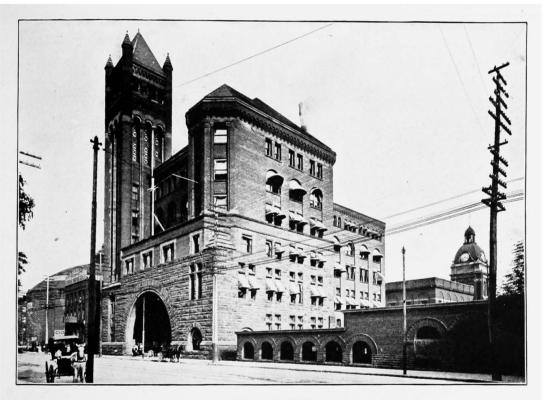
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ONE PRICE $\$3.\frac{50}{=}$ ONE QUALITY

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THE NIAGARA-TORONTO ROUTESTEAMERS.....

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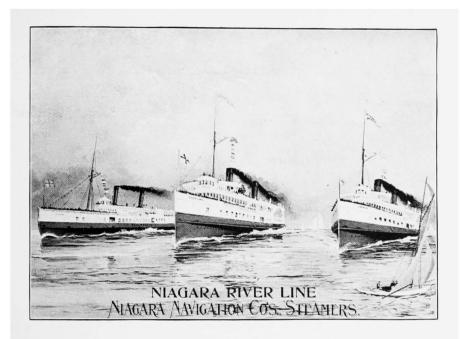
TO AND FROM TORONTO

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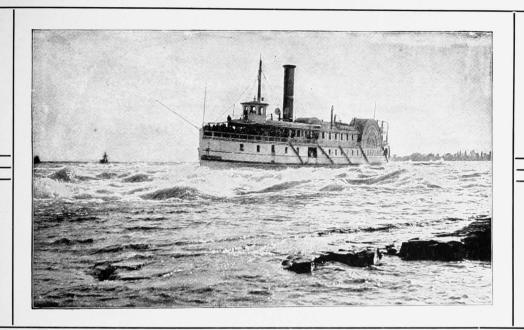
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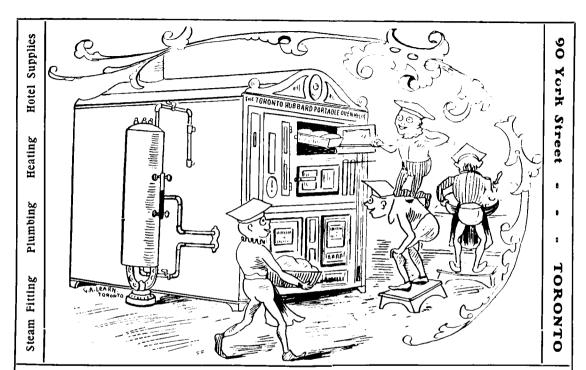


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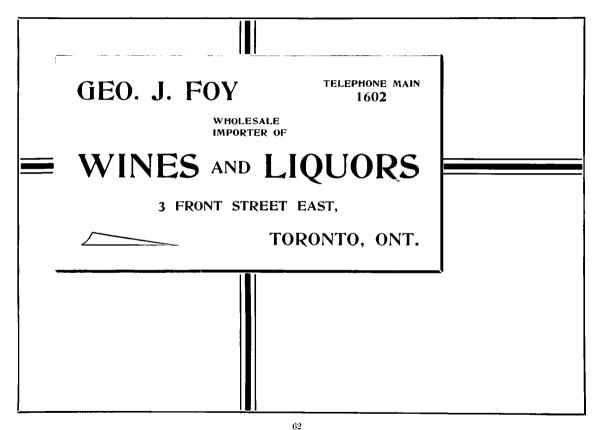
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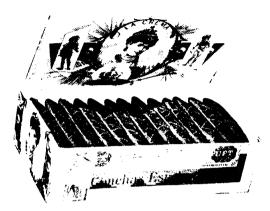
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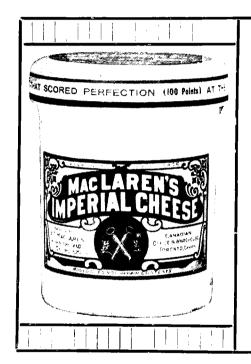
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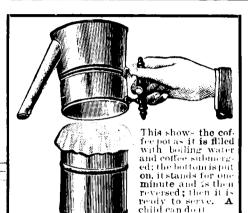
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