

PRINCE GEORGE HOTEL



TORONTO

PRINCE GEORGE HOTEL

EUROPEAN PLAN

SAMUEL H. THOMPSON, Proprietor
S. G. THOMPSON Manager

CORNER KING AND YORK STREETS, TORONTO, CANADA



SOME CANDY!

Patterson's
TORONTO
Chocolates

*"A
Matter of
Good Taste"*

SMILES OF WELCOME greet you when you arrive with a box of Patterson's Toronto Chocolates. More smiles when you open it.

THE PRINCE GEORGE TORONTO'S IDEAL HOSTELRY

THE unique popularity that is being enjoyed by the Prince George Hotel is largely due to the lifelong experience of those behind this well-known hostelry in the business of catering to the needs of the travelling public. The Prince George Hotel ranks high among the foremost on the continent. It is situated in the very centre of Toronto's business district, within easy walking distance of the Union Station and the steamboat wharves, while it is but a few minutes' walk to the fashionable shopping centres. There is to be found in the Prince George every appointment that is procurable for the comfort and service to guests, and this, combined with an extensive knowledge of practical hotel keeping on the part of the management, is the secret of the splendid popularity of this widely-known house. In fact, the Prince George has a Canada-wide reputation for comfort and convenience, and since there is adequate accommodation for about four hundred guests it may well be rated as one of Canada's foremost hostelries.

SPECIAL ATTENTION TO THE REQUIREMENTS OF LADIES

The Prince George has a special ladies' entrance on York Street. This department is furnished with special taste and luxuriance and since it leads directly to the elevators, a degree of privacy is afforded which lady guests fully appreciate. The management have always paid particular attention to the requirements of their lady guests, who may obtain temporary accommodation here under the most ideal conditions.



Canada's Wonder Trip : :

"Niagara To The Sea"

THIS trip of a thousand miles on the rivers and lakes of Canada will provide a new experience in vacation enjoyment. For thrilling interest it has no equal in the world. The cost is so low that all can go, and we are maintaining a complete standard service.

Toronto to Montreal and Quebec, then east and north, touching at Murray Bay and Tadousac (where fine hotels are operated by the Canada Steamship Lines). Then up the River Saguenay, another of Canada's glorious rivers, with capes that rise 1,800 feet in height and a shore-line of impressive grandeur.

Extravagant pleasures are not to be encouraged in war-time. But there is real economy in taking the kind of vacation that keeps one's efficiency above par.

Call, write or phone

CANADA STEAMSHIP LINES LIMITED
46 YONGE STREET, TORONTO

or send two cents' postage for Illustrated Booklet, Map and Guide. Address

JOHN F. PIERCE, Assistant Traffic Manager,
Canada Steamship Lines Building, Montreal.

THE GUESTS' ROOMS

The guest rooms of the Prince George are exceptionally bright and airy, and are arranged singly or en suite, with baths as desired. These rooms are everything that the most exacting might require. They are steam-heated, handsomely decorated and are newly carpeted and furnished throughout with mahogany furniture and brass bedsteads. Each room is equipped with local and long-distance telephones.

THE CUISINE

The Prince George prides itself on its splendid kitchen, which is one of the finest in Canada. It is equipped with almost every modern appliance for the preparation and preservation of foodstuffs. By means of a perfect system of ventilation the slightest odor from the kitchen is prevented from reaching any other part of the house.

This department, which is under the personal supervision of a widely experienced and thoroughly competent steward, is unsurpassed in both variety and excellence. No pains are spared in the effort to make it efficient in every detail.

THE GRILL ROOM

A magnificent grill room is also a feature of the Prince George. The furnishings and decoration of this room are most effective and in keeping with the dignity and attractiveness of the rest of the house. This room has always been in great demand for theatre and special parties, for which it is admirably suited.

THE JAPANESE ROOM

Just off the balcony, at the head of the main stairway, is the Japanese Room, which is used as a writing room by the male guests. The decorations of this room are executed along Japanese lines. It



"IT PAYS TO

PAY FOR QUALITY"

FINE FURS

You may have a high appreciation for the highest in quality—the most distinctive in style—and the FAIR-WEATHER'S collections of high class furs will meet with your most exacting demands. We invite your inspection and have faith in your judgment in the presentation of our superior assortment in manufactured Furs—Coats, Capes, Sets and Separate Pieces.

Russian Sable Hudson Bay Sable Silver Fox Cross Fox Natural Blue Fox White Fox
Fancy Fox Ermine Chinchilla Mink Moleskin Fisher
Fitch Hudson Seal Persian Lamb and other Furs

Besides Furs we sell Exclusive Ready-to-Wear Apparel, Millinery, Gloves and Hosiery for Ladies, and English Top Coats, Raincoats, Hats, Caps and Gloves for Men.

FAIRWEATHERS Limited, 84-86 Yonge St., Toronto

485-487 St. Catherine St. W.
MONTREAL

297-299 Portage Avenue
WINNIPEG

is most luxuriously fitted, and is equipped with individual desks where guests may do their writing under most pleasant surroundings, far removed from the noise of the rotunda. The rotunda is overlooked by a very prettily decorated balcony.

OTHER FEATURE

The tonsorial needs of guests are attended to with agreeable promptness and efficiency by a complete staff of skilled barbers. All utensils are carefully sterilized after using and antiseptic principals are thoroughly carried out. Among the special conveniences to be had in this splendidly equipped shop are manicuring and electric vibrator massage.

A news-stand on the ground floor supplies all the principal dailies and the weekly newspapers, as well as the leading magazines. Here also guests may obtain the choicest domestic and imported brands of cigars and cigarettes. There is also conducted in connection with the news-stand, a theatre ticket bureau and telegraph office.

The management insist upon the highest grade of service from all their attendants in every department of the hotel, and the best traditions of hotel keeping are lived up to the letter in Toronto's big hostelry.

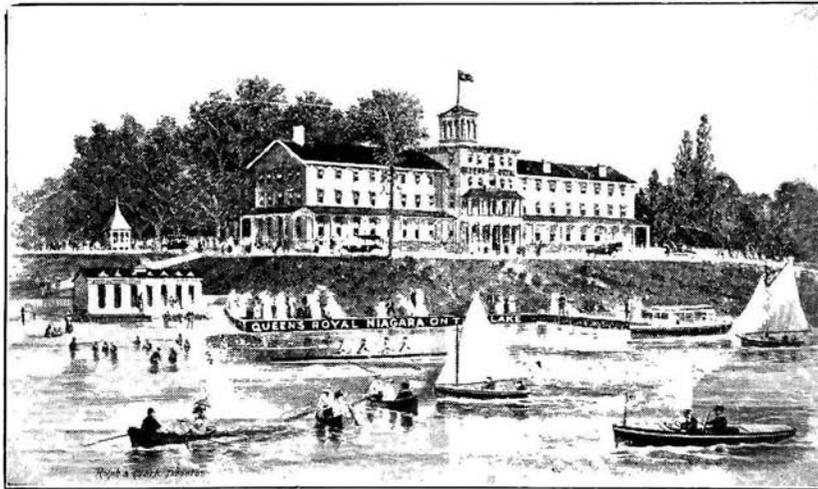
THE PRINCE GEORGE HOTEL

SAMUEL H. THOMPSON,
PROPRIETOR

THE QUEEN'S ROYAL

Niagara-on-the-Lake

Ontario, Canada

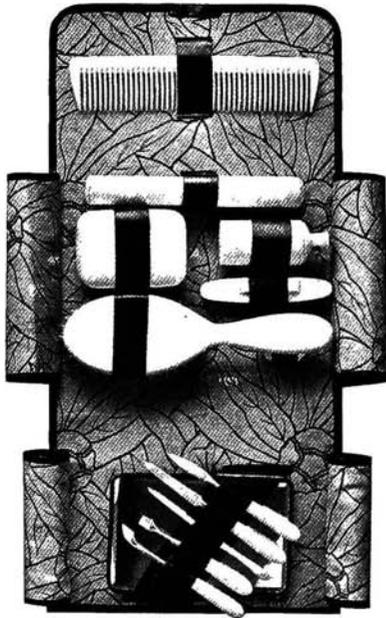


Delightfully situated in a private park on the shore of Lake Ontario, at the mouth of the Niagara River, thirty miles from Buffalo. Unequalled facilities for the enjoyment of tennis, golf and lawn bowling. Fine roads, bathing, boating and black bass fishing. Steamers daily to Toronto; very low fares. Steamers daily for Niagara Falls. Casino and New Country Club. Well equipped garage with all accessories. Cuisine and service unequalled in Canada. Booklet and terms on application.

H. WINNETT
PROPRIETOR



York Street Entrance—Prince George Hotel

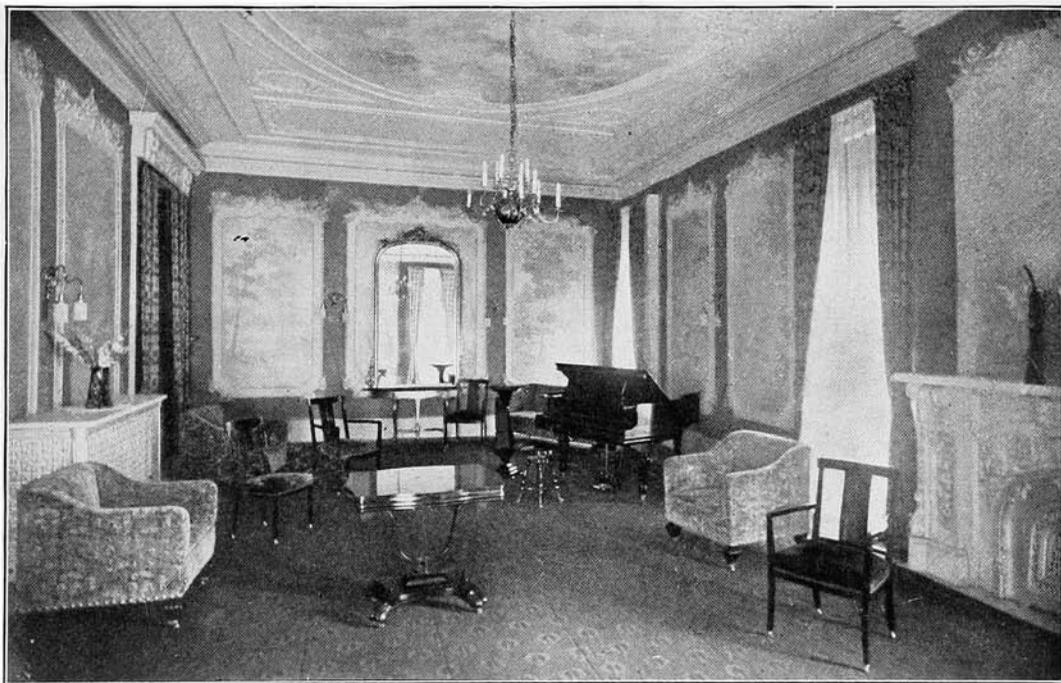


"JULIAN" SALE FOR FINE LEATHER GOODS

We have a Continental reputation as makers of fine leather goods—one of the largest leather goods houses in America—offering choice from great stocks of travelling requisites in larger and smaller leather goods lines, besides displaying many novel and useful things, particularly suitable as souvenirs of a visit to Toronto. Trunks, Travelling Bags, Dressing Bags, Kit Bags, Dressing Cases, Suit Cases, Carryalls, Rugs, Ladies' Hand Bags, Strap Handle Purses, and everything else in leather, from a Car Ticket Case to Wardrobe Trunk.

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105 King Street West, Toronto



Ladies' Drawing Room—Prince George Hotel



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Manufacturers and Distributors of High-Class

CIGARS AND CIGARETTES

ON SALE IN THIS ESTABLISHMENT



Grill Room—Prince George Hotel



The

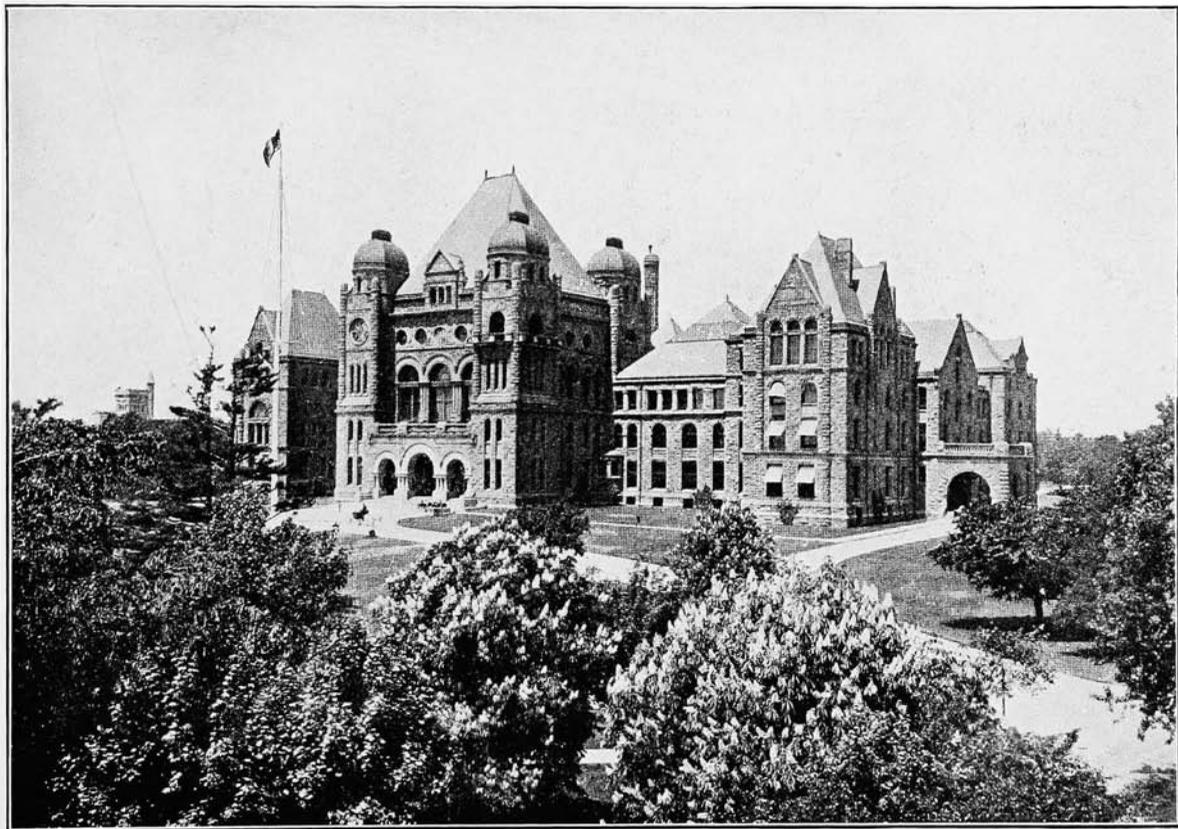
Parisian Laundry

Wish to draw your attention to the quality of work done by them—none of that glossy, celluloid finish, but a snowy white, smooth edge, and a delight to the wearer.

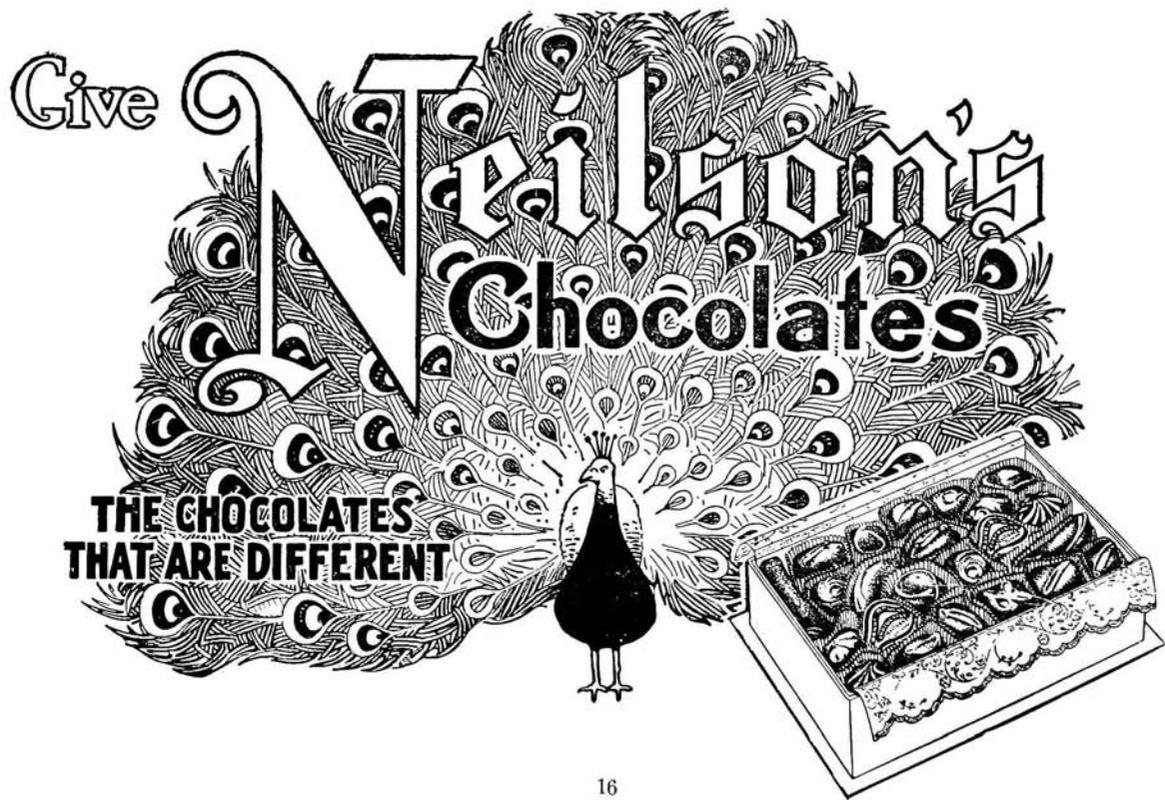
Parcels left at Prince George Hotel Parcel Office will receive prompt attention and will be quickly returned.

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FACTORY

Orillia Street - Toronto

A FEW FACTS ABOUT TORONTO

AWAY back in the year 1798, Sir John Simcoe, Governor of Upper Canada, transferred his seat of government from Niagara to Toronto. It was his idea of a site for a capital city, and its subsequent growth has fully confirmed the accuracy of his judgment. At that time, the site upon which the city of Toronto now stands was destitute of any population save an occasional encampment of Indians. Many years before, French traders had established a trading fort here, which flourished for a considerable period under the name of Fort Rouille. This French outpost was, however, abandoned at the conclusion of the war which finally established the British occupancy of the major portion of North America. To the building of this historic fort is due the name "Toronto," which is said by many good authorities to be an Indian word meaning "place of meeting"—between the Indians and the French traders.

The name "Toronto" was not, however, used by Governor Simcoe. "York" was the name given by him to his capital, and by this name it continued to be known until 1834, when it was incorporated under the original and far more appropriate name, "Toronto."

Toronto is the seat of the Ontario Provincial Government. Here, in Queen's Park, at the head of a broad and stately avenue, stands the massive, vine-clad pile which shelters the principal government offices and the Ontario Legislative Assembly.

The circumstance that Toronto is the capital city of Ontario is, perhaps, the least important of its claims to distinction. It is known throughout the length and breadth of the United States and Canada as a centre of education, industry and commerce.



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Diamonds

*Jewellers and
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Are made welcome at Ellis Bros.

Here they will find a wide choice of the highest qualities and many exclusive designs in DIAMONDS, Jewelled watches and other gems at less than American prices, because of the fact that diamonds enter Canada practically duty free.

Why American Visitors Buy Diamonds in Toronto

1st—Because diamonds enter Canada almost without duty, whereas a heavy duty is charged on diamonds coming into the United States.

2nd—Because Toronto is known as the largest diamond buying center in Canada.

3rd—Because comparison of Toronto prices with those of American cities makes the buying of diamonds here a profitable investment.

We import diamonds direct. Consequently, when you buy here you pay no middlemen's profits. We do a very large diamond business and have customers in all parts of the world. Our policy is extensive business on extremely close margins of profit.

Our display will appeal to those looking for the unusual, and it will pay visitors to get our prices.

THE same care and attention, the same ambition to thoroughly please our guests, is extended to that proportion who may be Cigar Connoisseurs. We therefore confidently recommend

PRINCE GEORGE SPECIALS

MADE BY "THE HOUSE OF QUALITY"

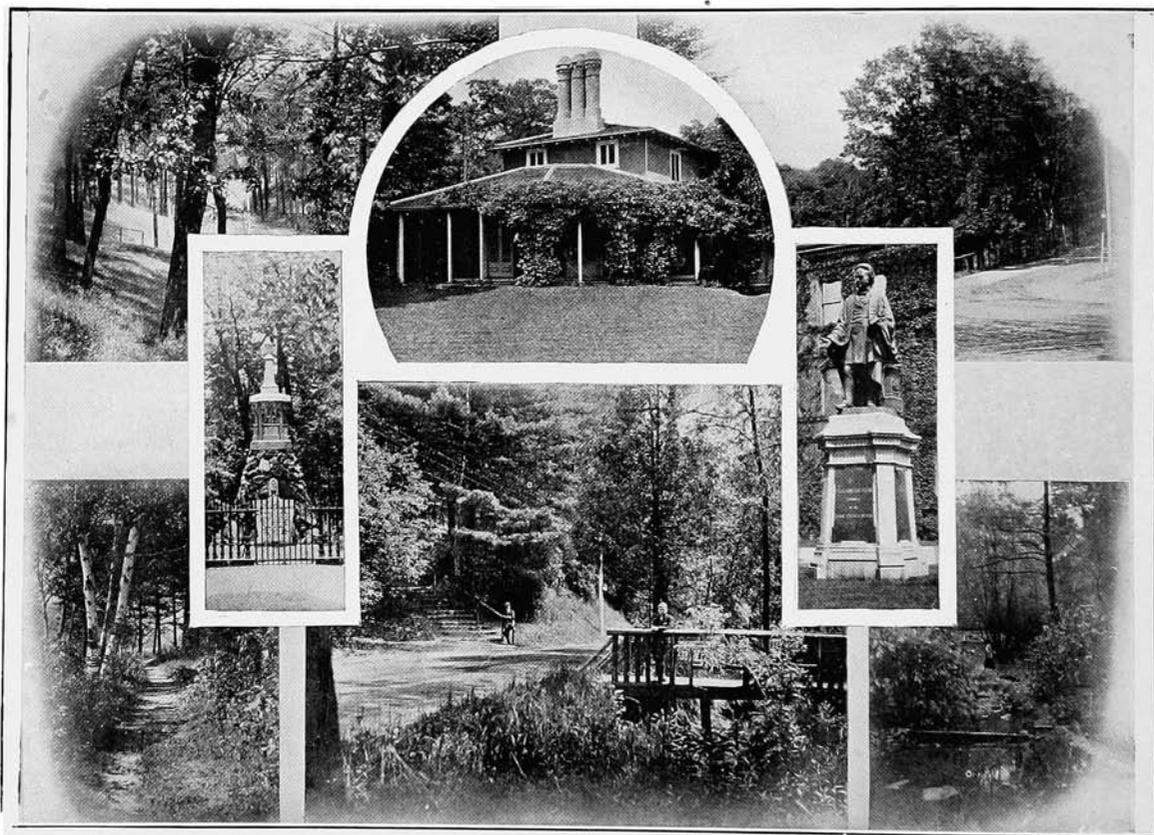
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LONDON

WINDSOR

WINNIPEG

VANCOUVER



Park Scenes

THE NEWCOMBE PIANO CO., LIMITED

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For Nearly Fifty Years the exquisite tone of the Newcombe Piano has been thrilling the ears of music lovers in Canada by its purity and sweetness.

The tone of the Newcombe Piano is permanent in that they are superior to other makes, being equipped with Howard's Patent Straining Rods.

Newcombe Player Pianos have a human-like control and contain all the latest improvements. Perfect in tone, artistic in design and capable of giving life-long service.

Newcombe Pianos have received more medals and awards than all other Canadian Pianos.

NEW ORLEANS, 1884

LONDON, ENG., 1886

CHICAGO, 1893

JAMESTOWN, VA., 1907

AND GOLD MEDAL, PARIS, 1900

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- TORONTO, ONT.

TORONTO AGENTS FOR THE FAMOUS KNABE PIANOS



THE RESOURCES O

THE NAME.—If this is your first visit to Toronto there is one name that will strike you by the frequency of its repetition. You hear it in the street car (there is a street frequently known as Eaton's Alley); you hear it in snatches of conversation in the street: "I am just going to Eaton's," or "Meet me at Eaton's," and when you ask your way it is frequently employed in giving you directions,—“It is just beyond Eaton's," and so forth; and at last you may ask, "Who or where or what is this wonderful Eaton's?" Then you will be told, "Oh, it is the Big Store!"—you exclaim, "and all Toronto seems to revolve around it."

THE STORE.—And when you go to the Store you may even be disappointed in its exterior, but when you enter it, then it is revealed to you that it possesses more than ordinary interest which must belong to any great hive of industry.

F A GREAT STORE

THE FACTORIES.—To begin with, it is, in large measure, self-supporting, that is, it supplies the power for operating the elevators and for lighting, etc., from huge water tanks and dynamos in the sub-basement; it has huge factories for making Men's Clothing, Men's Shirts, Men's Ties, Men's Underwear, Men's Sweater Coats, Men's Hosiery, Men's Gloves, Men's Furs; Women's Coats, Suits, Skirts, Waists, Dresses, Whitewear, Corsets, Knit Underwear, Hosiery, Furs, Embroideries; Harness, Suit Cases and Club Bags, etc., just back of the Store, in addition to those in Oshawa, Montreal and Hamilton. It has its own immense printing works, blacksmith's and repair shops, its own Cable Station and even a Wireless apparatus, when such are allowed.

THE SYSTEM.—The System for the distribution of the vast quantity of merchandise; for dealing with an army of about 20,000 employees; shipping, mailing, parcels, delivery, waste matter, etc., are such as to make it the most colossal example of exact practical science in America. For those wishing to see for themselves the inner workings of this gigantic organization and the factories alone, guides can be obtained at the Superintendent's Office, Second Floor.

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INTERLOCKING RUBBER TILING

Noiseless Non-Slippery Waterproof Sanitary

See it in the Prince George Grill Room

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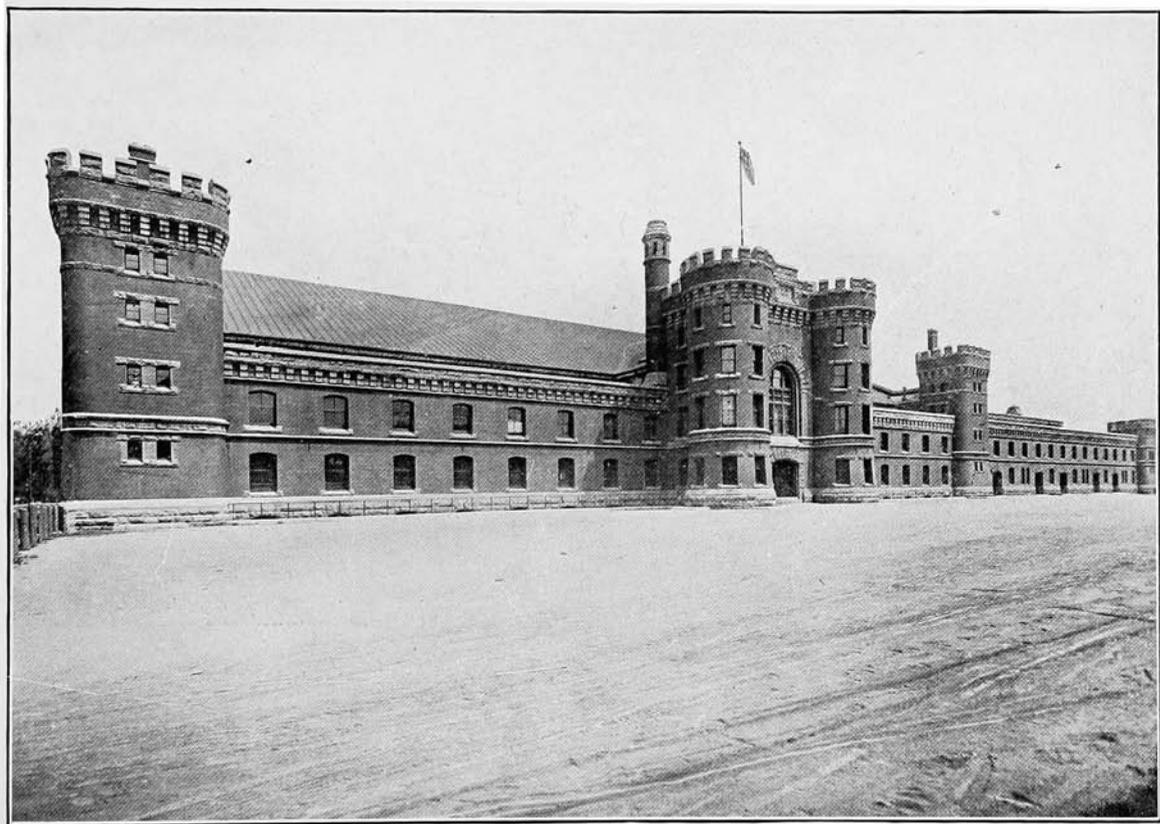
LETHBRIDGE

CALGARY

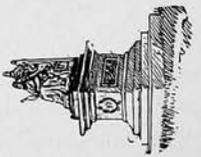
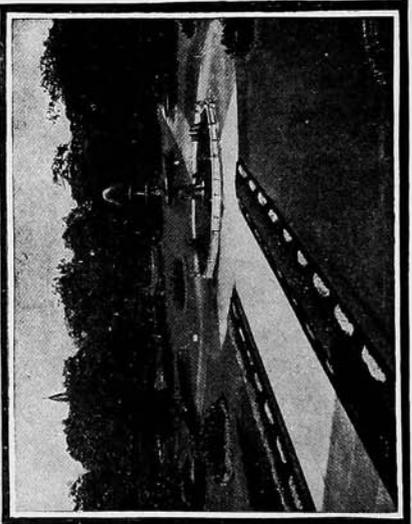
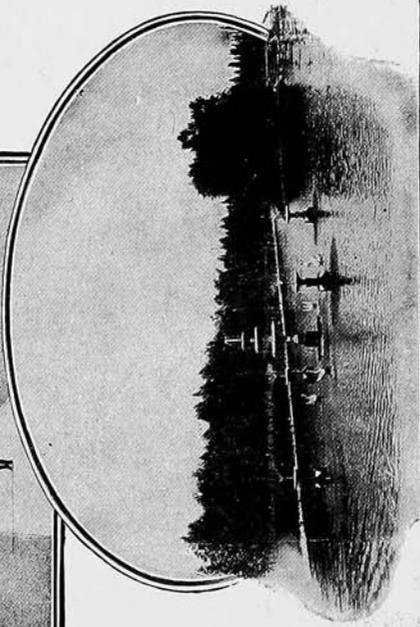
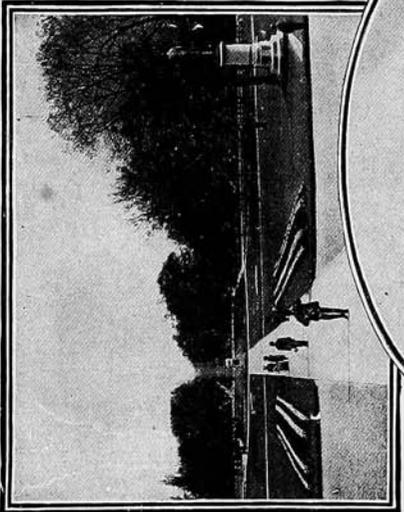
EDMONTON

VANCOUVER

VICTORIA



The Armouries



Park Scenes

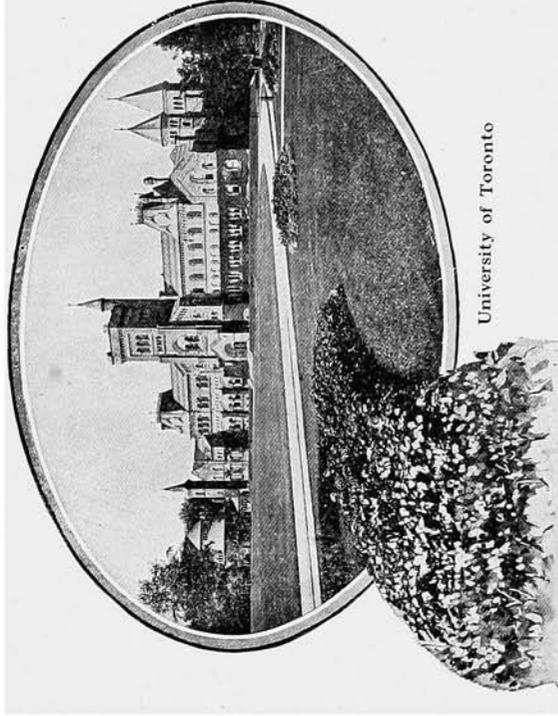
PRINCE GEORGE DRUG STORE

Rutherford

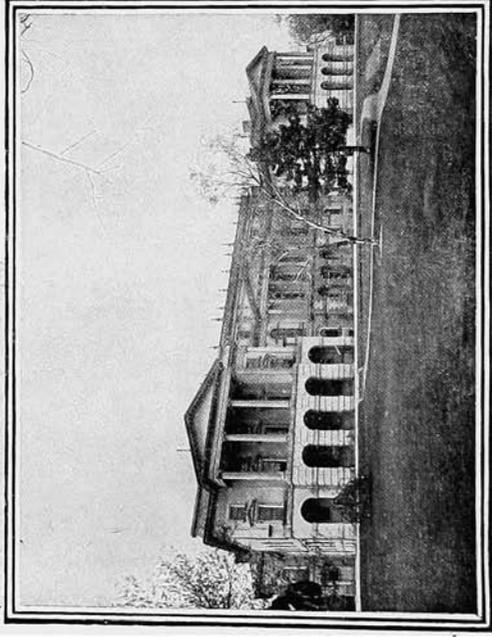
Dispensing Chemist

135 KING STREET WEST

Entrance from Prince George Rotunda



University of Toronto



Osgoode Hall, Toronto

Many of the educational institutions of Toronto have an international reputation. Chief of these comes the Ontario Provincial University, with which are affiliated Trinity College (Anglican), Victoria College (Methodist), McMaster College (Baptist), Wycliffe College (Anglican), Knox College (Presbyterian), the Toronto Conservatory of Music, the Royal College of Physicians and Surgeons, the Royal College of Dental-Surgeons, and others. The University, surrounded by many of its affiliated colleges, stands on the outskirts of Queen's Park, a beautiful and stately park almost at the heart of the city.

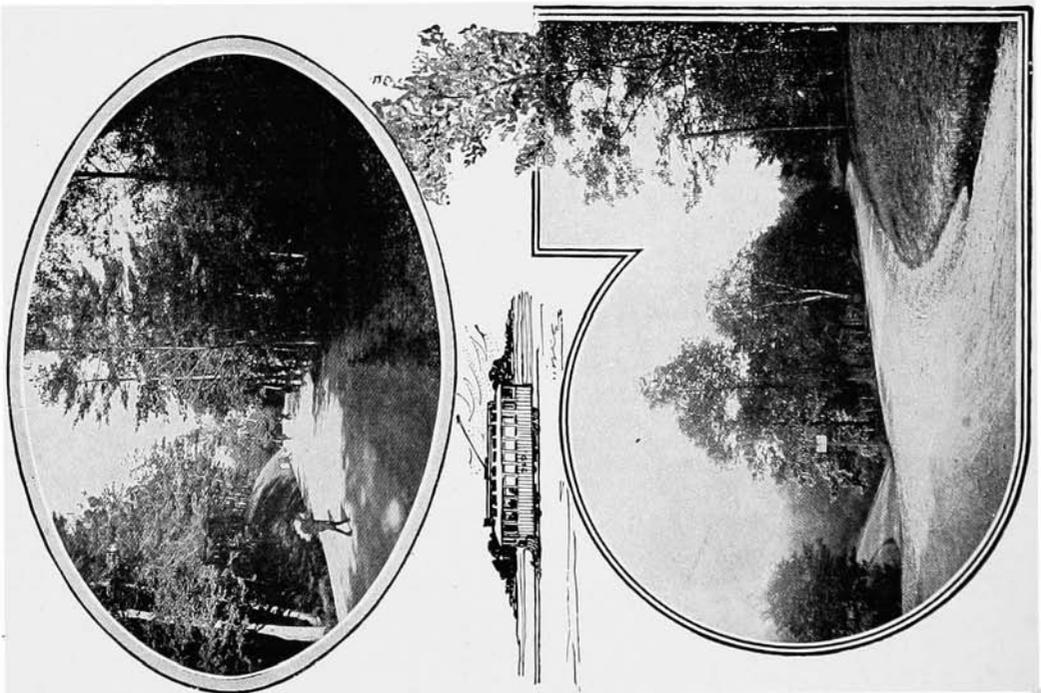
Toronto is also exceptionally well supplied with educational institutions devoted to the primary and secondary grades. Upwards of forty thousand pupils are in attendance at the various free public and high schools, while there are scores of private institutions devoted to similar branches of education on an extensive scale.

Toronto is an industrial and commercial city of great importance. Manufacturers of almost every description are carried on here on a huge scale, and furnish continuous employment to thousands upon thousands of men and women. Industrially, Toronto is fairly leaping ahead. Not a week passes but which witnesses extensive additions to the enterprises engaged in productive industry. This is due in a large degree to the existence of magnificent shipping facilities for both rail and water-borne traffic, and to an abundant supply of cheap electric power.

For somewhat similar reasons Toronto is a great centre of trade and finance. Scores of large wholesale warehouses, dealing in almost every conceivable article of commerce, are located in Toronto, as are the head offices of many of Canada's largest banks and other financial corporations.

The population of the city, as disclosed by the Dominion Government census of 1911, amounts to a few thousand under a half million. And this population is increasing so rapidly that it is a matter of great difficulty for the hundreds of building contractors in the city to keep abreast of the demand for new homes.

Toronto has often been called a "city of homes," and a "city of churches." A tour through the residential portions of the city bears witness to the aptness of these names. For, mile after mile, the



Park Scenes

visitor may traverse broad, tree-shaded, grass-bordered streets of cosy homes, whose well-kept lawns and flower beds make the residential sections a feast to the eye. Churches of all denominations abound in large numbers, and they are, for the main part, of the most attractive architecture, many of them standing within park-like grounds. These features are but an external indication of the home-loving, law-abiding character of the people.

Toronto is fortunate in the matter of parks, public gardens and supervised playgrounds for the younger generation. Within the city limits there are no less than sixteen hundred acres of park lands, including the wonderful High Park situated at the western end of the city. This is a magnificent natural park of three hundred and seventy-five acres whose wooded hills, sylvan glades and delightful winding driveways cannot be excelled in beauty by any city park on the continent.

The southern limit of the city is formed by a magnificent natural land-locked harbor upon whose placid bosom throughout the summer months sail innumerable craft of every size and description, while in the winter it is the scene of many an exciting ice-boating contest.

On the other side of the bay is the Toronto Island, one of the most popular summer resorts in Canada. The Island contains three hundred and twenty-five acres and is popularly divided into three sections: Hanlan's Point, at the westerly extremity, is devoted to popular amusements, including an open-air theatre, lacrosse grounds, dancing pavilion, merry-go-round, bowling alley, billiard room, refreshment pavilions, and the many booths and games incident to such a resort. Island Park, or Centre Island, is a delightful retreat, with spreading green sward, parterres of flowers and shrubs and avenues and groups of shade trees, intersected with placid lagoons and winding canals. This is a favorite spot for picnics and games. The east end, known as Ward's Island, is even quieter; it is much frequented by enthusiastic anglers. At this place and at Island Park are comfortable summer hotels and refreshment parlors, while the prettily decorated and gaily painted cottages of summer residents are to be seen throughout the whole length and breadth of the Island. Lapping the southern shore of the Island, and stretching far as the eye can see, heave and glisten the steel-blue waters of Lake Ontario, one of the finest of the world's great inland seas.



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Consignments**

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Our facilities enable us to realize top prices at all times for your fruit, vegetables or general produce.

Aside from our large connection on the Toronto market, we have established branch warehouses, with competent men in charge, at **SUDBURY, NORTH BAY, COBALT, COCHRANE AND PORCUPINE.** In time of congestion on the Toronto market we have a ready outlet through these branches. We never have to sacrifice your interests.

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**References: The Canadian Bank
of Commerce (Market Branch)
and Commercial Agencies.**



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The art of blending tobacco has
reached the zenith of perfection
in Piccadilly Smoking Mixture.

30¢
PER PACKAGE



Toronto is generously equipped in facilities for recreation, amusement and sport. It has five large theatres, each one of which is connected with leading American circuits, while English companies frequently make use of them for presenting attractions direct from London.

In the Massey Hall, Toronto has an endowed auditorium that is second to none for the purpose of Grand Opera, lectures, etc., while there are scores of lesser halls in which concerts may be attractively given.

Toronto is also an enthusiastic baseball city, having a team in the International League. Games are played in Toronto at the Island Stadium, where thousands of the patrons of this popular sport can be comfortably accommodated.

From every standpoint Toronto is highly desirable, either as a place of permanent residence or as a summer resort. No matter what the personal taste of the visitor may be he will find in Toronto the requisite means for its gratification. Law and order reign here in undisputed sway, and while every citizen and every visitor is left to pursue his business or pleasure with perfect freedom from any sort of official interference, the laws of the land are strictly enforced—a fact which contributes not a little to the comfort and happiness of all.



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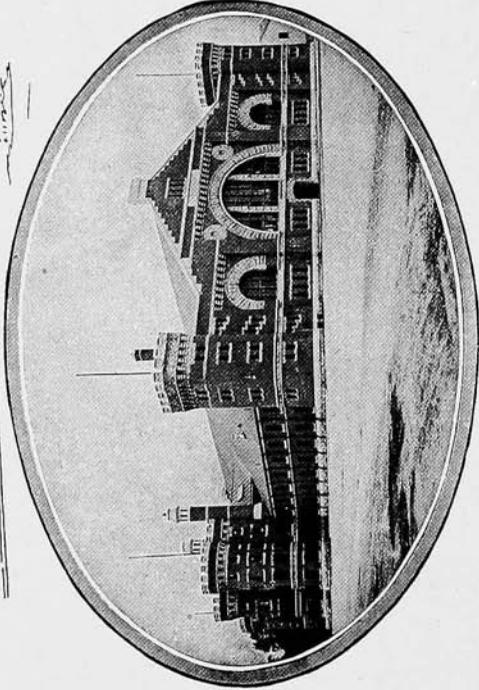
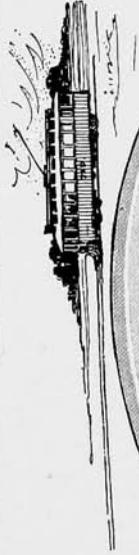
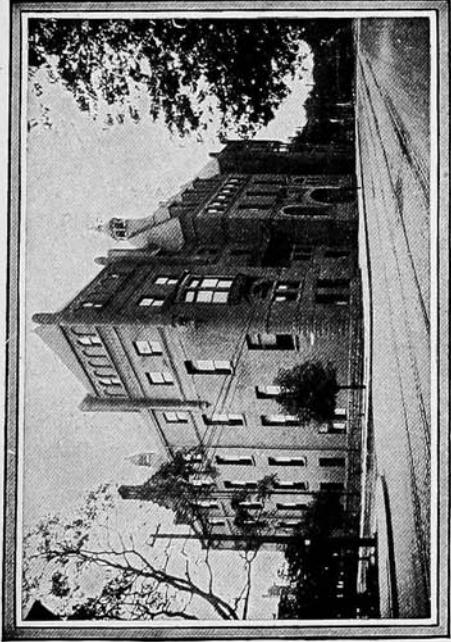
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JAEGER Pure Wool Natural Underwear, in all
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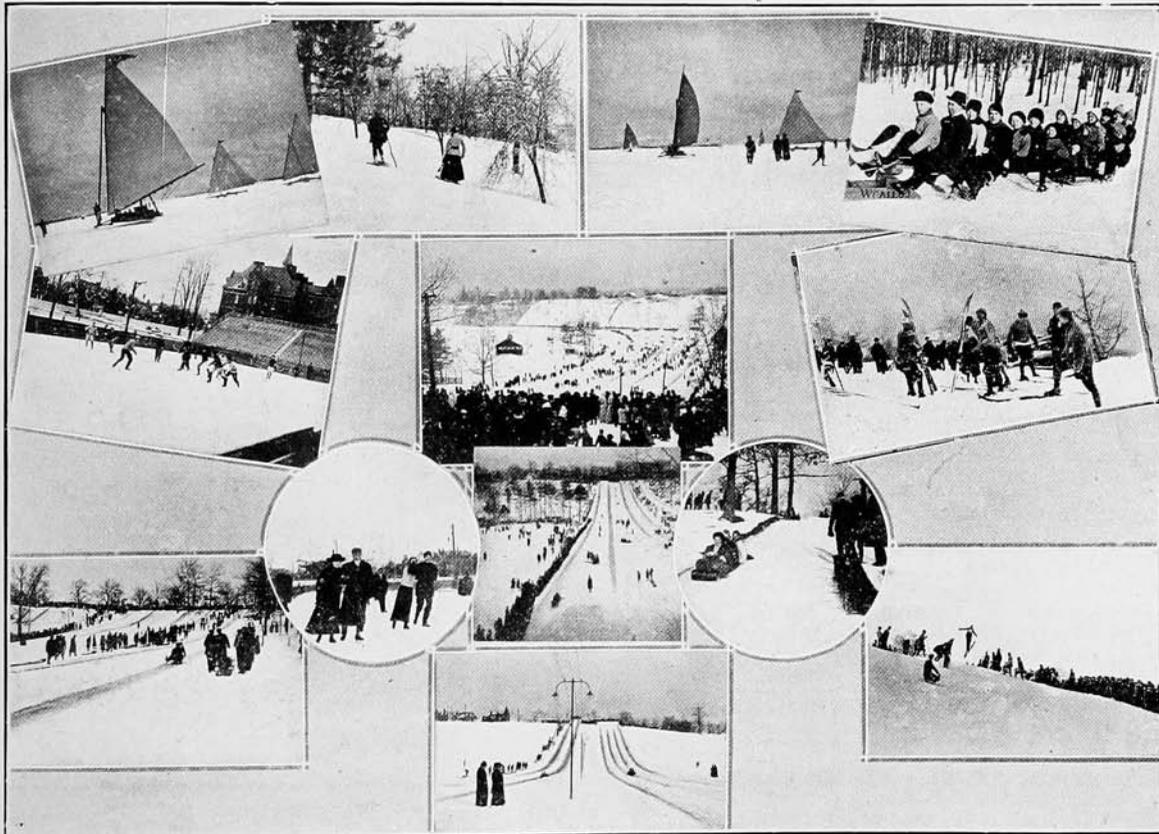
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Served in all First Class Grills



Some Winter Pastimes in Toronto

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PALMOLIVE POWDER PALMOLIVE TALCUM
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They may be had wherever toilet goods are sold in connection with PALMOLIVE SOAP, PALMOLIVE CREAM, PALMOLIVE SHAMPOO, PALMOLIVE SHAVING STICK.

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RESERVE FUND	-	-	-	-	-	-	-	7,000,000

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