

# T O R O N T O

THE HOLIDAY CITY



WHAT TO SEE · WHERE TO GO

# When You Visit TORONTO

USUALLY one of the first places that attracts the visitor to Toronto is Ryrie-Birks. For Ryrie-Birks, in addition to being Canada's largest jewelry store, is internationally famous for its outstanding collection of finest quality diamonds. And, of course, diamonds cost considerably less in Canada.

Here you will also find Parisian Novelties, London Leathers, English China, Antique and Modern Silver, and a thousand-and-one suggestions for little gifts for the folks at home.

## Ryrie-Birks

L I M I T E D  
DIAMOND MERCHANTS  
YONGE AND TEMPERANCE TORONTO

917.13541

7593



A CHANGE of a rest, leisure or pleasure, the strenuous or the simple life, the familiar or the new—Toronto hospitably dispenses to each of its visitors, from out of town or across the border, whatever he or she desires.

A city of cosmopolitan habit, it is within twelve hours' journey of the scarcely challenged north. You may breakfast in the polite dining-room of a great hotel, lunch at a country inn and dine about a camp fire in the heart of forest country.

Whether Toronto is the end of your journey or a stage along the road, you will find it a city willing to yield any entertainment appropriate to your desires.



## WHERE TO SPEND AN IDLE HOUR

### *Art Galleries*



### *Museum*



### *Hart House*



The Grange—home of the late Goldwin Smith—was, at his death, converted into the Provincial Art Gallery. An elaborate addition has since been added. The Grange contains a notable permanent collection of works of art; and in addition there are nearly always to be found exhibits from the hands of Canadian or foreign artists.

If you are interested in the outline of human activity, from pre-historic times to the post-bellum period, visit the Royal Ontario Museum on Bloor Street. The collection there represents for the intellectually curious an almost complete survey of civilization. The Chinese section is of particular interest.


Because Hart House is unique, both in function and form, it is well worth the attention of out-of-town visitors. In elaboration of equipment and beauty of architecture, it is scarcely to be surpassed on the American continent. This beautiful Gothic building, the men students' union of the University of Toronto, was the gift to Toronto of The Honorable Vincent Massey, Canadian Minister at Washington.

# SHORT MOTOR TRIPS

*in and about  
Toronto*



## A ONE HOUR DRIVE

Route indicated thus 

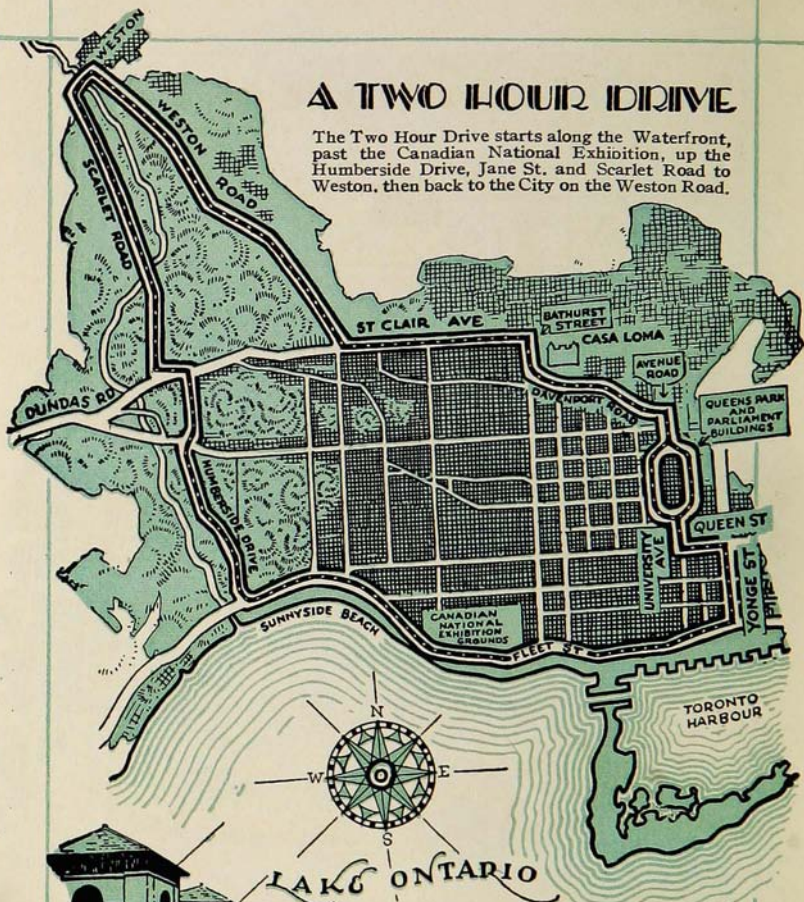


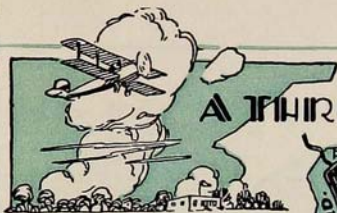
This One Hour Drive takes you along the Waterfront, past the Canadian National Exhibition, up the Humberside Drive and back to the City again on Bloor, Dundas and College Streets.

Statue of Sir John A. Macdonald, Canada's First Premier, located in Queen's Park.

# A TWO HOUR DRIVE

The Two Hour Drive starts along the Waterfront, past the Canadian National Exhibition, up the HumberSide Drive, Jane St. and Scarlet Road to Weston, then back to the City on the Weston Road.





# A THREE HOUR DRIVE



This Three Hour Drive takes you along the Waterfront and Lake Shore Road to Port Credit. Then north to Cookville and back to the City on the Dundas Highway. Turn north at Scarlet Road to Weston, then back on the Weston Road to St. Clair Ave., then down Bathurst Street, along Davenport Road and down Avenue Road through Queen's Park.



**BLOOR STREET VIADUCT**

# SUMMER SPORTS



## GOLF

For those who have brought their golf clubs and would like a round of golf there are 20 courses available. The private courses require introduction by a member, but on the others you may pay as you play.

### PUBLIC COURSES

Municipal Course—Humber Valley.

Riverside—at Weston.

St. Andrews—up Yonge St.

### PRIVATE COURSES

Toronto, Lakeview, Mississauga and Lake Shore, on Hamilton Highway; Lambton and Islington, on Dundas Highway; Oakdale, Weston and Thistleton, at Weston; York Down's, up Bathurst; Rosedale, Thornhill, Bayview, Uplands and Summit, up Yonge Street; Scarborough, Cedarbrook and Hunt Club, out Kingston Road.

## SWIMMING

Excellent accommodation for swimming can be had at Sunnyside Beach and if the lake is too cool, there is a heated pool. Other pools are located at St. Clair Ave. (Crangs) and Bloor W. at High Park (High Park Swimming Club).



## BASEBALL

The baseball stadium is situated on Fleet Street just west of Bathurst. The best approach is over the Spadina Bridge or via Fleet Street from Bay Street. If the professional team is out of town, there is a semi-professional league at Hampden Park on Shaw and good amateur games can be seen at Viaduct, Greenwood and Willowdale Parks. Nearly every evening at Sunnyside one can see the Ladies' Soft Ball League in action, where some fast and interesting games are played.

## LACROSSE

The Canadian National Game can be seen practically every Saturday afternoon, either at Hampden Park or Weston. This would be especially interesting to visitors who have never seen a game of lacrosse.

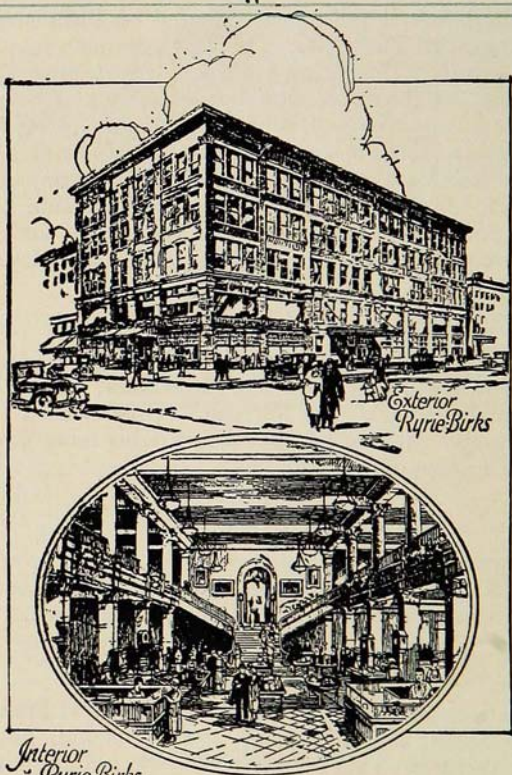
## SOCCER

Some very exciting games of Soccer can be seen usually on Saturday afternoon at the Varsity Stadium on Bloor St., or at Greenwood Park.

## BOATING

Canoes and Row Boats can be rented at Sunnyside Beach, at the Humber, and the Island. Those interested in Yacht racing will occasionally see some very interesting races on Toronto Bay, the home of the Royal Canadian, Queen City and National Yacht Clubs. There is speed boat racing very frequently in the evening at Sunnyside.

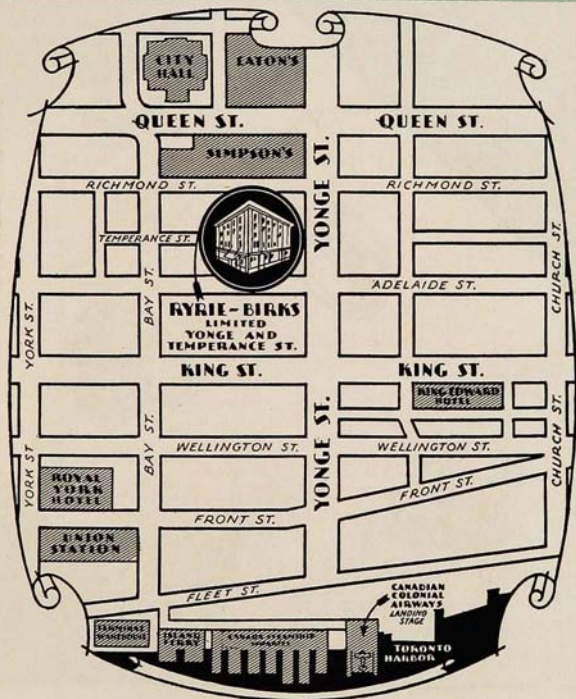
A WELCOME AWAITS YOU AT CANA



*The Meeting Place*

Here at Ryrie-Birks is the visitors' meeting place—the shopping rendezvous of all in search of "Little Gifts" for those at home.

# ADA'S LARGEST JEWELLERY STORE



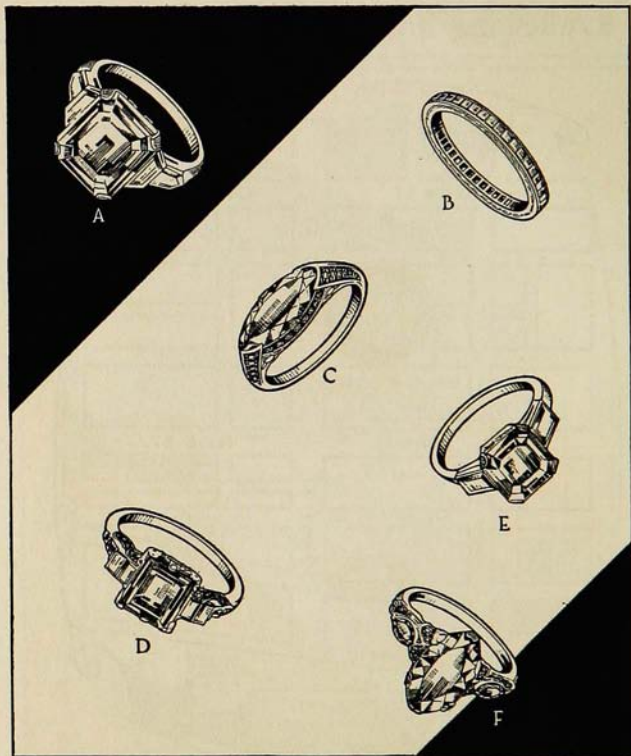
## SCHEDULE

CANADIAN COLONIAL AIRWAYS, LIMITED  
 COLONIAL WESTERN AIRWAYS, INCORPORATED  
**TORONTO to BUFFALO in 45 minutes**

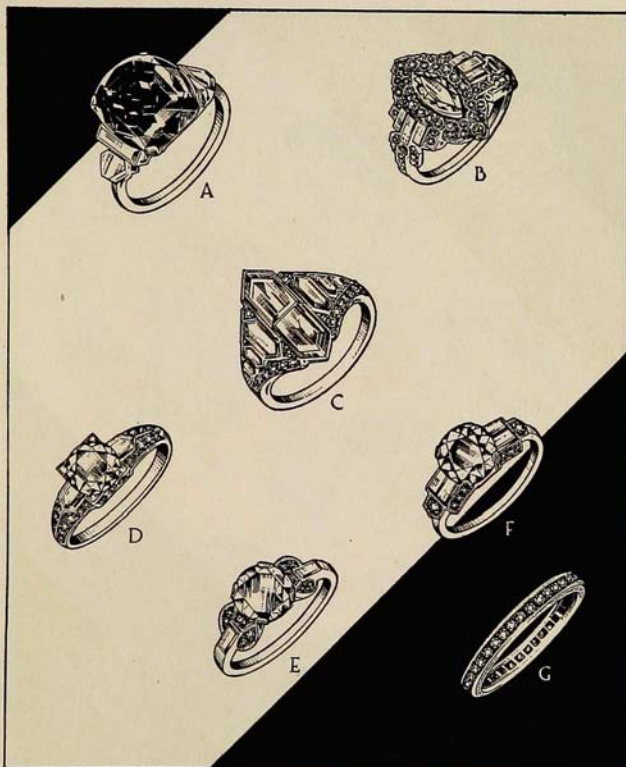
|                         |                        |
|-------------------------|------------------------|
| Lv. BUFFALO, 9.50 a.m.  | Lv. BUFFALO, 5.00 p.m. |
| Ar. TORONTO, 10.35 a.m. | Ar. TORONTO, 5.45 p.m. |
| Lv. TORONTO, 11.15 a.m. | Lv. TORONTO, 6.30 p.m. |
| Ar. BUFFALO, 12.00 noon | Ar. BUFFALO, 7.15 p.m. |

All time is Daylight Saving Time—Schedule Daily, including Sunday

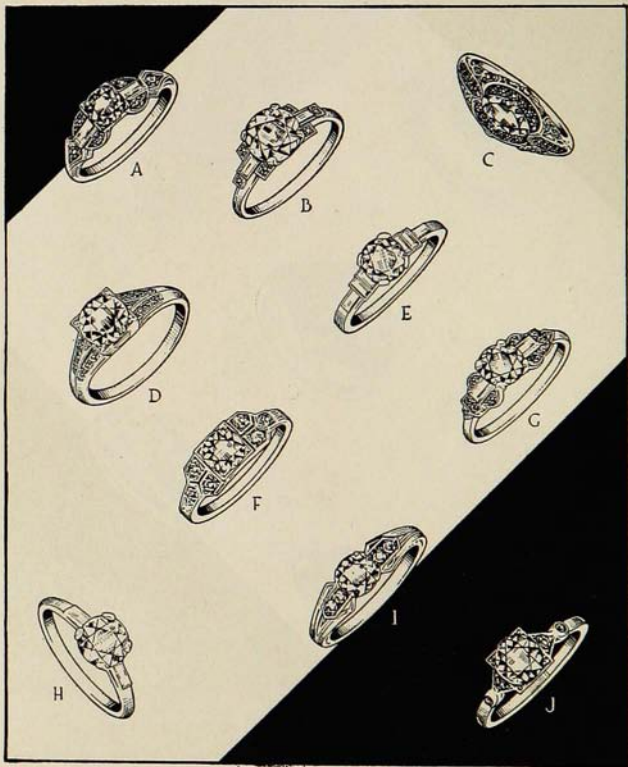
OFFICES: Royal York Hotel, Toronto. Telephone WAYERLEY 4343  
 1819 Hotel Statler, Buffalo. " " SENECA 3172



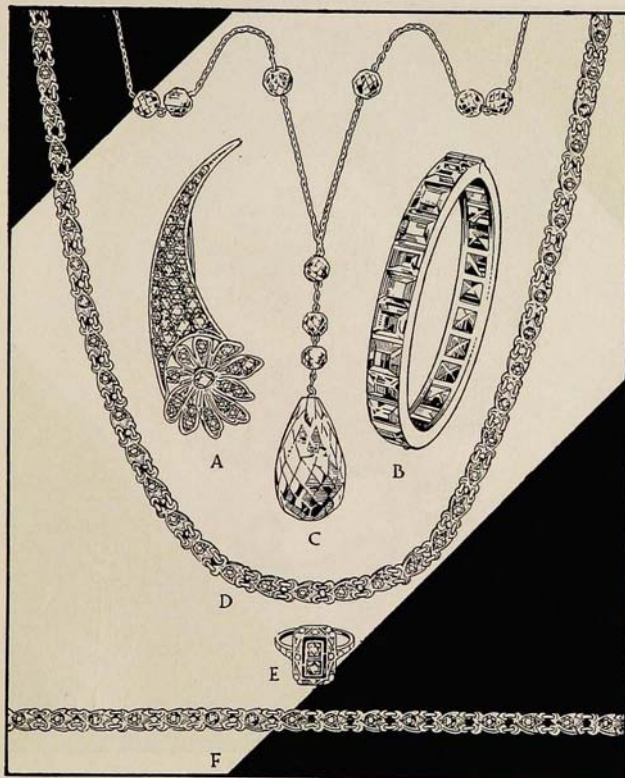
- A. Emerald cut, square diamond, with fancy cut diamonds on shoulder, ..... \$15,000.00
- B. Diamond set wedding ring, square diamonds..... 300.00
- C. Marquise shaped diamond, in diamond set mounting..... 1450.00
- D. Square cut diamond, in beautiful diamond set mounting..... 2700.00
- E. Emerald cut diamond, with two baguette shaped diamonds... 3500.00
- F. Marquise diamond, set with smaller diamonds..... 3000.00



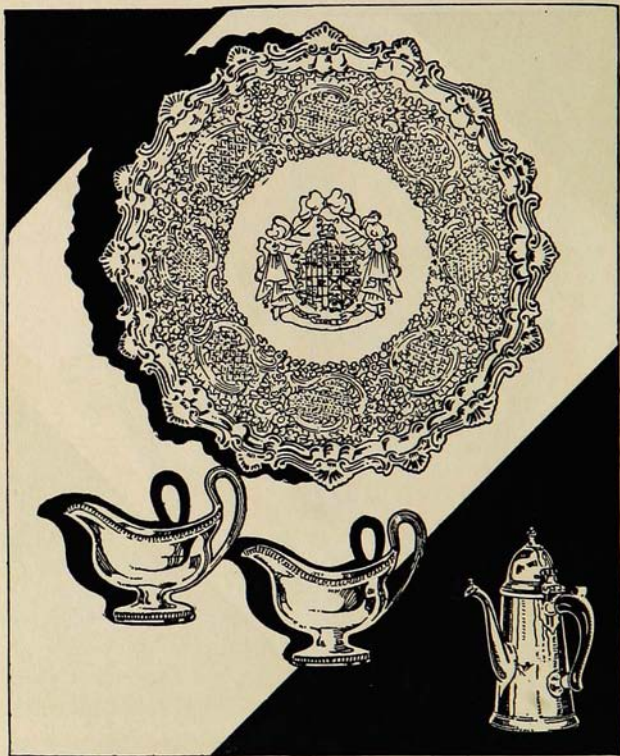
- A. Fine Ceylon sapphire, with fancy diamonds.....\$1500.00  
 B. Marquise diamond, with baguette and round diamonds..... 650.00  
 C. Unusual ring, set with two pentagon and six hexagon diamonds, with smaller stones.....\$2800.00  
 D. Round diamond, in square setting, with smaller stones..... 900.00  
 E. Round diamond, in attractive setting paved with smaller stones .....\$1200.00  
 F. Round diamond, flanked by four baguette diamonds, with smaller stones.....\$1500.00  
 G. Platinum wedding ring, round diamonds..... 250.00



|  |           |
|--|-----------|
| A. White gold diamond ring.....            | \$ 250.00 |
| B. Platinum diamond ring.....              | 1000.00   |
| C. Platinum setting, marquise diamond..... | 375.00    |
| D. Platinum diamond ring.....              | 650.00    |
| E. Platinum diamond ring.....              | 550.00    |
| F. Platinum diamond ring.....              | 350.00    |
| G. Platinum diamond ring.....              | 450.00    |
| H. Platinum diamond ring.....              | 750.00    |
| I. White gold diamond ring.....            | 225.00    |
| J. Platinum diamond ring.....              | 500.00    |



- |  |         |
|--|---------|
| A. Rhinestone Hat Ornament.....  | \$4.50  |
| B. Bracelet set with square rhinestones.....                                     | 8.50    |
| C. Genuine Cut Crystal Pendant, sterling chain 28" long.....                     | 4.50    |
| D. Sterling Silver Choker set with rhinestones.....                              | 6.00    |
| E. Sterling Silver Finger Ring set with rhinestones and imitation sapphires..... | \$12.00 |
| F. Sterling Silver Bracelet set with rhinestones (matching choker D)             | 3.00    |

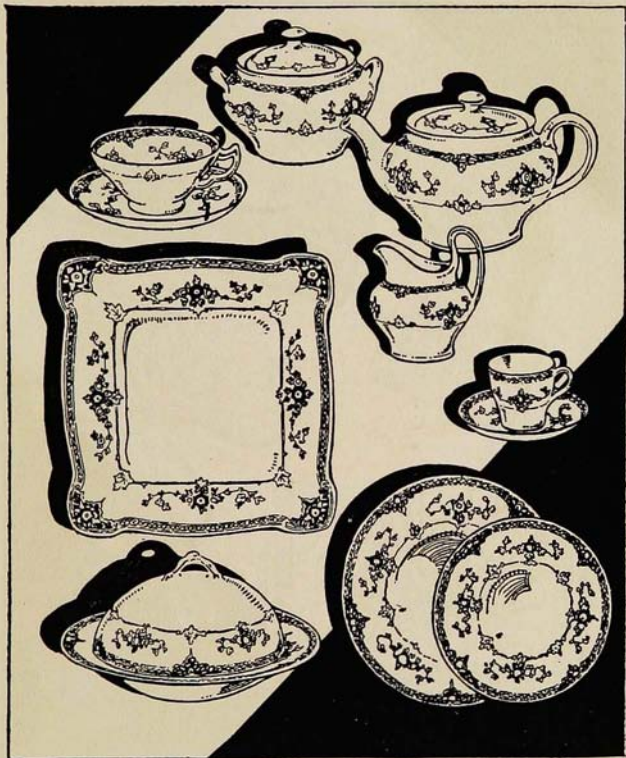


The Antique Silver Section at Ryrie-Birks is always an interesting place for the visitor to browse around. Here will be found a noteworthy collection of genuine Antique Silver and Sheffield Plate, as well as a few choice pieces of genuine old English dining-room furniture.

*Illustrated above are:*

An old Silver Salver, size 22 inches, made in London, 1781; a pair of old silver Sauce Boats, bearing the badge of the Duke of Devonshire, and made in London, 1773; a rare old Queen Anne Silver Coffee Pot, made by John Rand in 1706.

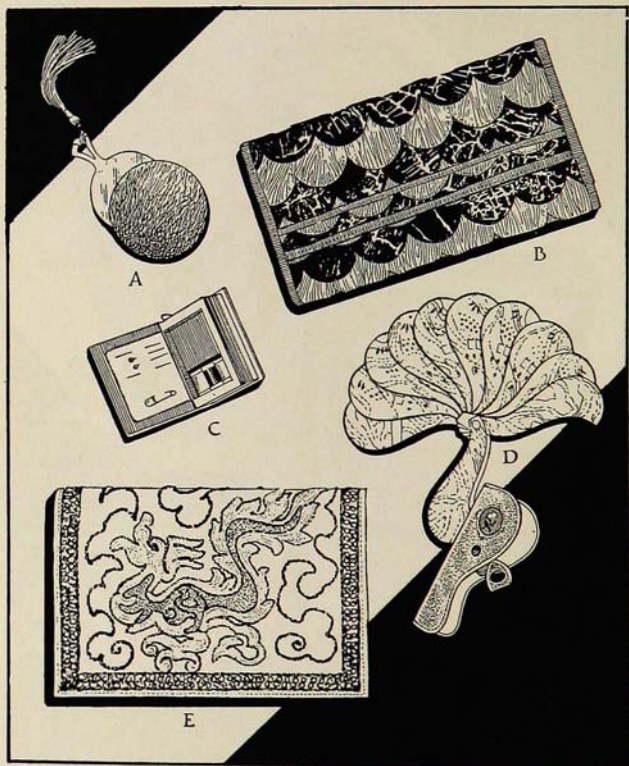




In the China Department at Ryrie-Birks most visitors can spend a profitable half hour. Above we show Mintons' charming Eloise pattern—one of the fifty open stock patterns always carried in stock.

In addition to being exclusive representatives for Mintons' in Toronto, Ryrie-Birks represents the following noted makers: Coalport, Josiah Wedgwood, Doulton, Cauldon, Crown Derby, Aynsley and Crown Staffordshire.

The tea-cup and saucer shown above is \$2.50 and other pieces are in proportion. The visitor from the United States will note the substantial saving in purchasing English China in Canada.



In the Ryrie-Birks Court of Gifts there are countless suggestions for "Little Gifts to Take Home," of which the following are typical.

- A. Handy nickel Mirror, in green leather case with silk tassel..... \$1.00
- B. Sport Bag, green and tan, fitted with mirror and change purse... 2.00
- C. Handy Travelling Set, in shape of book, with needles, silk thread and tape measure.....\$0.50
- D. Folding Pocket Fan of green celluloid, in leather case..... 1.50
- E. Lady's afternoon Bag, silk moire, hand embroidered..... 10.00

# Some FACTS about TORONTO

Population of Greater Toronto estimated at 750,000.  
Sixty-four per cent. of residents own their own homes.

Toronto, according to statistics, is one of the healthiest places in America.

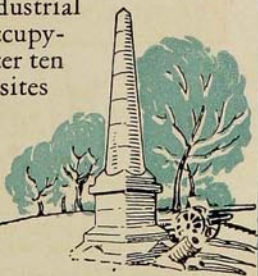
Largest Annual Exhibition in the world. Attendance last year 2,039,000

Toronto has 216 branches of American Industries.  
49,000 street lights give Toronto one of the best lighting systems in America at lowest cost.

Toronto has sixty-eight parks and forty public play-grounds.

Toronto is the outlet to the summer play-grounds of Muskoka, about 90 miles north, and to the rich mining country further north again where some of the largest gold and silver mines in the world are located.

In the Eastern Harbor District (Ashbridge's Bay) more than \$8,000,000 worth of industrial buildings and plant are now occupying land that was marsh and water ten years ago. Hundreds of splendid sites for manufactures still available.  
Niagara power at low cost.



# INFORMATION FOR VISITORS

Tickets for Sight-Seeing Tours can be obtained from Ryrie-Birks, and the buses stop at the door.

Street cars stop at white poles. Street car fare 7 cents cash, 4 tickets for 25 cents. Night fare 10 cents.

Automobiles must stop behind street cars, and observe parking regulations. Speed limit in city 20 miles per hour, in country 35 miles per hour.

Postage rates are as follows:

To the United States or in Canada: post cards and letters, 2 cents.

Canadian stamps must be used. Letters with American stamps are sent to Dead Letter Office.

Canada Steamship Docks at foot of Yonge St. Ferry Docks at foot of York St.

The United States Consulate is located on the 4th floor of the Bank of Hamilton building, corner of Yonge and Colborne Sts.

The Board of Trade is in the Royal Bank Building at King and Yonge Sts., and the Ontario Motor League is in the Lumsden Building, Yonge and Adelaide Sts.

The Toronto Convention and Tourist Association is located at the Hotel Waverley, 488 Spadina Ave.

*Ryrie-Birks*  
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YONGE AND TEMPERANCE TORONTO