# Ward's Island Weekly <br>  

Vol. 5 No. 8
WARD'S ISLAND, TORONTO
${ }^{*}$ Aug. 13, 1921

## NEW TROPHY FOR WARD'S ISLANDERS

## A1. Randall. Donates Beautiful Cup for Competition in our own Island League.

Jn the night of the General Meeting, the Ward's Island Association w.a s presented with a beautiful silver trophy by one of our own esteemed residents, Mr. A1. Randall.

In Mr. Randall's letter accompanying the trophy, it was shown that this crin is for Ward's Island League competition. It is to be competed for each year, and the captain of the winning team is to have possession of it until the year following.

On its pedestal there are 6 silver blank shields, on each of which will be engraved the name of the winning team at the close of each season.

This trophy is an exceptionally beautiful one. It stands about 20 inches high and measures 10 inches wide over all.


THE "RANDALL" CUP
THE WARD CUP gratified than words are more thoughtfulness and kindness of at i donating this cup. We are sure that they will all exert themselves in an honest endeavour to hold it through each season. Being good sports, the boys all say, as does Mr. Radall, "May the best team win."

The fellow who is pulling on the oars hasn't much time to rock the boat

KEEP PULLING


The members of The Genessee Dinghy Club of Rochester, to the number of sixteen, again invaded our shores for the purpose of lifting the Emmerson and Douglas Trophies. But they were again unsuccessful.

The Douglas Trophy for 14 foot Dinghys was defended by Mr. Art. Turrall of N.Y.C., wih Mr. Art. Neilson as crew, while the challenger was handled by Mr. Otis Nagel with Mr. E. Emmerson as crew. Two races were sailed over our course. The first on Saturday afternoon was won by Mr. Turrall by 4.25 and one Monday morning, which was also won by Turrall by 12 . minutes 50 seconds.

The Emmerson Trophy for 12 foot Dinghys was very ably defended by Mr. IV. G. Reilly with his Ouija, he beating Mr. Ross Nagel on Saurday by 4 minutes. 12 seconds, again Monday by 11 minutes. 35 seconds.

The visitors were simply outclassed and went away with a very different idea of the sailing qualities of Canadian boats and sailors.

On Monday afternoon the Genessee members drew Canadian boats and with Canadians as crews put on one of the closest races run here for some time. Mr. E. Emmerson with Mr. W. Archer as crew won by one second from Mr. $\dot{\mathrm{T}}$. A. Sharp with Art. Turrall as crew, and Mr. Joe Hitchoock with Tom Turrall were only one second behind. The others were all close up and it was certainly a fine ending to two days' racing.

The L.S.S.A. put in two special races for the 16 ft . skiffs and 20 ft . hoats which resulted as follows:-
L.S.S.A. CHALLENGE CUP 16 FT. SKIFFS
Topsy-T. Gordon-A.Y.C. - 3.07 .47 : 3.+1.43: 4.18.30.

Almeda-N. Dyson-N.J.C. - 3.08:25: 3.42 .45 : 4.18.31. L. Marsh-N.Y.C. JOHNSTONE TROPHY, 20 FT. SKIFFS
F. DeGuerre-W. I. A.-3.20.25 ; 4.01.45; 4.51.45.
A. Jones-R.C.I.C. - 3.22.33; 4.03.25; 4.52.25.
A. Taylor-A. Y. C.
W. Peppy-R. C. Y. C.

The Americans enjoyed their return visit to Ward's and Com. T. A. Sharpe expressed their appreciation of the care taken of them and invited the Toronto Sailors to visit them on the 20th instant. The Queen City Y.C. placed their fine new quarters at the disposal of the visitors and Mr. Frank De Guerre made it very comfortable for them by putting in cots with lots of bedding.

The Yanks are a fine bunch of good fellows but evidently under-estimated the Canadian Sailors as they were beaten even worse than they were last year. There were two visitors from Olcott Y.C. and we feel sure that new interest will be added to the International races by the addition of this live bunch.

The members of the G.D.C. will always receive a warm welcome in Toronto and we hope their failures will not make them lose interest. Better luck next time.

## NOTES

Tom Turrall is a fine sailor but a poor acrobat. The water was cold but dry clothes and dry ginger ale helped a lot.

The two Franks (Ward and De Guerre) helped a lot to make the meet a success.

Capt. De Lano, the builder of the challenger in Douglas Trophy race is a Canadian and is a fine sample of old time sailor. May he live to visit us often.

Has Tom McClure tąken ten years to learn the proper way to get into a Dinghy? As a girl he shines: as a sailor -but being dumped is another story.

What is Bill going to name his next boat? He already has Ouija, Unknown, and now the Mystery. Good luck to the man who has done more for small boat sailing than anyone in Canada to-day.

Do not overlook our Open Meet Saturday when all the sailors in the city will be here.

CHILDREN'S MASQUERADE OUTSTANDING EVENT

Shining With Usual Sprightliness Children Last Friday Night Attracted Large Crowd

All the older residents on the Island here will always point to the day of the Children's Masquerade as being one of the best of every season.

Certainly we would heartily agree, if last Friday evening's event is to be taken as an example of the excellence of previous performances.

The children all know that this is their night, so they are always on their best graces. Perhaps if they were not, the Judges would have an easier time. As it was, though, it was indeed a job to pick the winners. Mr. Art. Saywell said that he thought all the kiddies should get first prize for looking and acting so good, but then he was not one of the Judges. However, he saw to it that everyone competing had not only a good time but also a token of the event to take home.

The following are the prize-winners:
Character-Girls: 1 Margaret Baker and Ralf Sturgeon (Adam and Eve) ; 2, Albert Groat (Milkmaid). Boys: 1, Bill Pocklington (John Bull), 2, Fred. Rowley (Spearmint).

Original-1, Daisy Cameron (Painter) ; 2, Bill Tasker (Fisherman). Girls: 1, Lenore Swain (Corn) ; 2, Audrey De Guerre (Splash Me Doll).

Comic-1, Effie Warden (Mrs. Jiggs) ; 2, Ruth Ward (Lady Nut) ; 1, Jack Boyce (Sailor) ; 2, Fred. Mottrom (Mr. Nut).

Fancy-Boys: 1, Murray Armstrong (Pierrot) ; 2, Jack Stewart (Mexican). Girls: 1, Shirley Tupper (Butterfly) ; 2, Isabella Allsopp (Night).


## OH-ME! OH—M Y!

Hear this fox-trot introducing on this famous Brunswick Record "Dolly" from "Two Little Girls in Blue." On the other side is

## TEA-CUP GIRL

Get this Brunswick Record (No. 2113) at any of these dealers. It's the newest thing out and we are sure it will appeal to all Ward's Islanders.

The Gay Stores, 185 Yonge Street
R. F. Wilks \& Co., 11 Bloor St. E.

The Central Music Shop, 420 Yonge St. Bloor St. Brunswick Shop, 498 Bloor W. Oakwood Brunswick Shop, 1106 St. Clair Ave. W.
Kallaway's Brunswick Shop, 986 College $\mathbf{S t}$ Acker Furniture Co., 236 Danforth Ave. The Empire Phonograph Store, 234 Queen Street E.

## Brunswick Records Play On Any Phonograph

MADE IN CANADA

League Standing to Aug. 4thSet A Won Lost P.G.
S. McBride ..... 5...5... . 2
L. Hubbard 8. . . 4. . . .
A1. Irwin ..... 8....3.... 3
T. Conlon ..... 6....7.... I
F. Hanger ..... 7...5....
Set B
Al. Inglis ..... 3... Io.
W. Brown ..... 2... 11 .
J. M. Woods ..... 5...7...
N. Hughes ..... 7....5...
W. C. Cameron ..... 3....7.... 2
Set C
J. G. Wilson ..... 8....3... 2
Wm. Wright ..... 7....5...
E. A. Lye ..... 2....7... 3
F. Corin ..... 5....4..... I
D. Haviland ..... 8.... 4....
Set D
B. Adams ..... 6.....5.... 2
B. Greeniaus ..... 8....4....
E. Ball 7... 5...
N. Mills ..... 5...7.... I
F. De Guerre ..... 7...7....
Ladies League Standing on Aug. Ist,Won Lost
Mrs. Allsop ..... 3...... 4
Mrs. J. B. Mill ..... 7
Mrs. Rowley ..... 4
Mrs. J. M. Woods ..... 3
Mrs. Staughton .....  1
Mrs. Sleeth ..... $\cdot 3$
Wrs. Tupper ..... 2
Mrs. Dodd ..... 4
Mrs. Pocklington ..... 6
Mrs. Howard ..... 4
Mrs. Pierce ..... 3
Miss Christman ..... 3
Mrs. N. Mills ..... 2
Mrs. Adams ..... 6

The men's schedule should be finished this week; those who have postponed games, should get busy, so that we can clear the finals off next week.

All wishing to enter the doubles tournament give their names to Bob Greeniaus or E. Ball. Tournament starts on Aug. 16th. Don't delay as we want to run singles after this.

Learn the luxury of doing good. "Lift some poor soul out of trouble." Try it.

## SENIOR LADIES

The convenor of the ladies activities on Gala Day takes this opportunity of thanking thie stall holders and their assistants for their untiring efforts in making this the most successful day in the history of Ward's Island.

The ladies committee desire also to express their thanks to those who gave so liberally to the several booths.

The prize donated by Mrs. Tr. Pocklington for the best, decorated booth was won by the Candy Stall in charge of Mrs. F. De Guerre and Mrs. Douglas.

The Boys Basketball league is now half finished and a real winner cannot yet be picked.

The Elks have come along well since Curly Clarke became Captain. This team is certainly going to be well $u$ p in the running before long. The Beavers now lead the league with 4 wins and i loss. The Brownies won 3 and lost 2 and the Tigers and Elks have won I and lost 3 each with a game postponed between these two teams which when played will make a change in their standing both for games won and lost and for the individual prize for the most baskets scored during the league games.

All players must play in at least 3 of the next 4 games to qualify for the prize and must play for their own team to count in the score.

The standing is now as follows:
Jack Guest Geo. Grey

Geo. Staughton C. Hillock
H. Hill
H. Clarke
A. Hillock
F. Pierce
E. Sinclair
G. Adams
G. Smith

Bill Staughton
C. Poole

| Beavers | 23. points |  |
| :---: | :---: | :---: |
| Elks |  |  |
| Brownies | 19 |  |
| Brownies | 17 |  |
| Elks | II |  |
| Tigers | 1 I |  |
| Beavers | Io |  |
| Beavers | 5 |  |
| Brownies | 5 |  |
| Brownies | 4 |  |
| Brownies | 4 |  |
| Tigers | 4 |  |
| Tigers | 2 |  |

Boys be on hand for your games at 8.30 sharp and make it easy for your captains and yourselves.

FIRE
LIFE
RIOT
RAIN
RENTALS
MARINE
TRANSIT
WAR RISKS
ACCIDENT
SICKNESS
WIND STORM
BURGLARY
AUTOMOBILE
COLLISION
FIRE AND THEFT
PUBLIC LIABILITY
PROPERTY DAMAGE
USE AND OCGUPANCY

## R. W. CLEWLO

95-97 KING STREET EAST
Phone Main 3959

## A Special Invitation

to open a Savings Account is extended to all those who have not yet tried this means of accumulating money, Our experienced Staff will make it easy for you to open an account, and will also advise and assist in increasing your savings.
Interest at

## Three and One-Half

per cent. per annum paid and compounded twice each year.
Full privileges of cheque withdrawals.
Many of your friends have accounts with us and will tell you of the complete facilities we offer depositors.

CANADA PERMANENT<br>MORTGAGECORPORATION<br>14-18 TORONTO STREET :: TORONTO<br>Capital (Paid up) - - $\$ 6,000,000$<br>Reserve Fund (earned) 6,000,000<br>Established 1855

# Ward's Island Weekly <br>  

Published Weekly in the Interests of the Residents of Ward's Island

To promote clean, healthy sports for all members. To provide recreation and amusements for all members irrespective of age and inclination.
For protection of and to secure such service as will benefit all members.
To make Ward's Island the most enjoyable summer resort for all members.

President-H. R. Adams<br>Vice-President-Gordon L. Lemon<br>Sec-Treas-H. Tasker<br>Chairmen of Committees

E. Ball

Bowling
R. W. Clewlo Base Ball
H. Hudson $\qquad$ Dancing
A. Saybell $\qquad$ Entertainment
A. Lowrey $\qquad$ Junior Sport
Geo. Sockett $\qquad$ Quoits
F. DeGuerre $\qquad$ Sailing
A. E. Haase Tennis
Had. Wright $\qquad$ Basket Ball
Mrs. Pocklington Senior Ladies
Carrie Wright Junior Ladies
adVERTISING RATES.

| Size | Once | Three Times | $\underset{\text { Times }}{\text { Six }}$ | Ten Times |
| :---: | :---: | :---: | :---: | :---: |
| Space 1 page- |  |  |  |  |
| $\begin{gathered} 43 / 4 \times 71 / 2 \text { ins. } \\ 1 / 2 \text { page } \end{gathered}$ | \$25.00 | \$23.00 | \$21.50 | \$20.00 |
| $43 / 4 \times 33 / 4$ ins. or |  |  |  |  |
| $21 / 4 \times 71 / 2$ ins. | 15.00 | 14.00 | 13.00 | 11.00 |
| 1/4 page- |  |  |  |  |
| $21 / 4 \times 33 / 4$ ins. | 9.00 | 8.00 | 7.00 | 6.00 |
| 21/8 page- $\times 17 / 8.00$ ins 4.50 |  |  |  |  |
| $21 / 4{ }^{\text {x }} 17 / 8$ ins. | 5.00 | 4.50 | 4.00 | 3.50 |
| (Positinns) .... 30.00 |  | 28.00 | 27.00 | 25.00 |
| G. L. LEMON | N | Bu | ness Ma | ager |

## EDITORIAL

## TENNIS—THE WONDER GAME

Tennis as a game is now coming into its own. It is drawing crowds of admirers as well as devotees. This popularity is almost world-wide, too. And yet a few short years ago it was a most despised
pastime. If a man should walk down the street with a tennis racquet-well, there was certainly something wrong with him. He would openly be called "sissy," "mamma's pet̂," he would be admonished that he must not get rough, and that he must also be very very careful or he would be hurt in such a wicked game as tennis.

But the jeers and hoots have all gone. Tennis now calls into play all the ingenui . hat is possessed by man. It is a clean, above-board sport, that is played by all. The tennis court is the common meeting-ground.

There are few games indeed that possess greater fascination.

Over here we now have two fairly good courts. Since they were acquired we find many of our friends back in the game. Charlie Gowans for instance is playing a game that few of us can equal. He is well up in the running in the Men's Doubles Tournament. "Nibs" Hughes is displaying shots that show that he once was a real player and that it would not take him more than two or three weeks to get back to form. "Bill" Brown is almost a regular again on the courts. And "Bill" Gregory says he can't stand it much longer. He feels the game pulling him away from other ties.

All in all we have about 75 tennis players. Our two courts are going from morning till night. There is always a waiting line-a bigger one at noon even than in the evenings. Nowhere in the city is tennis played so much. We are thankful that we have even these two courts. They are really wonderful to us because we have had the worst possible facilities for playing the game right up until now.

But there is a great need here for more courts. Two in addition to those we have could be utilized immediately. And the Weekly feels that no kinder act could be bestowed on us than to have our requirements met in this particular instance. Who will rise to the occasion and start the wheels turning that will ultimately result in placing two more tennis courts on Ward's Island?

Down around Ed. Tolley's corner, there's a new game played - new to Ward's Island we mean.

Cricket, if you please. Ed. Junior deserves all the credit for starting it. One off-night recently he and a side-kick of his rounded up their friendly neighbors, Neale, Douglas, Fremer, Clinckett and Marshall, and in a few minutes the game was on. A whole walk full of spectators soon gathered, so that now this game is the real thing.

Listening to the gossip of the crowd we gleaned this from a two-sided conversation:
Who's the bounda' in front of the wicket? A friend of ours answers: "Why that's Fred Clinckett."
And the first lady replies: "Well this ain't cricket."

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There's a huge amount of work around a tennis court-if it is all left to one or two. Why does not every player offer to help out? One of our very best players has not done a tap on the new courts up to date.

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The residents of Fourth Street had a charming street over the Gala week-end. It seems to us there should be a streetplanning committee to promote greater decorative schemes on such of those days when the Islanders play host and hostess.

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Bob Clewlo as a pitcher is now demonstrating and using what is known as the "Crash" Ball. It gets its name from the loud noise which follows when the ball hits the bats swung by the opponents. Sam. Clarke is now considering whether he will have it classed as a "freak" or not, and so get it put where a lot of dogs went recently. But say, Herm., don't you dare use that "Crash" ball no matter what Bob tells you.

## DR. R. G. WARD DENTIST <br> 199 YONGE STREET <br> (Opposite Eaton's) <br> PHONE MAIN 3484



Ward's Island Assn. WATER SPORTS
Saturday, Ang. 20th, 1951

## Programme of Events.

1. Mixed Tandem Canoe, single blade.
2. Swimming race, boys under 14 years, 25 yards.
3. Single Men's, single canoe, single blade.
4. Girls' swimming race, under 14 yrs., 25 yards.
5. Single Canoe, single blade, married men.
6. Single Canoe, single blade, junior baseball boys.
7. Men's double canoe, single blade.
8. Girls' swimming race, under 17 yrs., 50 yards.
9. Crab race.
10. Boys swimming race, under 17 yrs.
11. Men's single canoe, double blade.
12. Single ladies' swimming race, over 17 years, 50 yards.
13. Gunwale race.

14 .Swimming race, married ladies, 50 yards.
15. Men's swimming race, 100 yards.
16. Ladies' single canoe, single blade.
17. Swimming race, junior baseball boys, 25 yards.
18. Men's Tug-of-War.
19. Obstacle canoe race.
20. Men's hand paddling canoe race (fours).

Brimful of ginger is our 'Shorty' Haase
Who is chief of the Island tennis, because
With his pep and his drive
He has made tennis thrive,
While his volleys and cuts disolyey tennis laws.

## Our <br> ICE CREAM <br> :PARLOR:

is on the Island to serve you with the highest quality refreshments. Ice cream in bulk aud bricks-take home a brick for tea.

We carry a big assortment of high quality groceries. The grocery department is at your service-let it serve you.

Have Sunday Dinner in the Hotel Dining Room.

## Bulmer's Hotel

Toronto Ferry Co., Ltd.
TIME TABLE

Bay St. to Ward's Island.

| $6.50 \mathrm{a} . \mathrm{m}$. | 3.40 | 7.05 a m | 3.55 |
| :--- | ---: | :--- | ---: |
| 7.20 | 4.20 | 7.35 | 4.35 |
| 7.50 | 5.00 | 8.05 | 5.15 |
| 8.20 | 5.40 | 8.35 | 5.55 |
| 9.00 | 6.15 | 9.15 | 6.30 |
| 9.40 | 720 | 9.55 | 7.35 |
| 10.20 | 8.00 | 10.35 | 8.15 |
| 11.40 | 8.40 | 11.55 | 8.55 |
| $12.20 \mathrm{p} . \mathrm{m}$ | 9.20 | $12.35 \mathrm{p} . \mathrm{m}$. | 9.35 |
| 1.00 | 10.00 | 1.15 | 10.10 |
| 1.40 | 10.30 | 1.55 | 10.40 |
| 2.20 | 11.00 | 2.35 | 11.15 |
| 3.00 |  | 3.15 |  |

## GALA DAY NOTES

In the Police Court Assizes the charges ranged anywhere from an insurance agent failing to pay a death claim to murder itself, with Mr. Sam. McBride and Mr. Nat. Mills as chief offenders (fined accordingly). The family record of the former for the day was bad but after Sam had kicked all the loose change and court records in the air for a profit of about forty-seven cents, it was decided to drop the murder charge and at the same time preserve the Association's furniture for future use. There may have been only one Ned Hanlon, but look out for Sam if he ever takes it into his head
agin you, Jack, and your only salvation hair dye or a skull cap. One gentleman suggests a Happy Hooligan Hat, but once again you draw red and we all know tomatoe tins when we see them.

As the afternoon court were on and our worthy Constable began to wear out he managed to drag in yet another victim and with tears in his eyes accused the native of having called him a fish. No, gentle reader, you are all wrong, the officer on duty at the time was not "Had" Wright, he was more than busy elsewhere.

## Suggestions for Gala Day, 1922.


to go skulling with Bob Clewlo's hatchet. Zowie!!!

Most of us are already familiar with the "flim-flam" game Jack Woods tried to pat over by trying to play a "white spot" on a "red board" in broad daylight, and Constable Tolly, to whom all credit is diue, in rumning this "Red-egade" to earth is to be congratulated for not taking the law into his own hands and breaking up the board on sight. Wards thus retain a good ball player and a (bright) red hot prospect for a fifty cent fine in the Gala days to come. Fate is

One of the numerous charges against Sam Clarke was for making a single, but the notes read for "being so." This is a real crime whichever way you take it, Sam, but out of the book nevertheless. Savry?

Mr. "Tiny" Barnes, who we understand at one time held the Canadian record for the lorg distance plange (if not still) submerged beatifully. came up for air and paid his fine without even breathing hard. We note the addition to your front veranda. Tiny, and are glad to see you are keeping up with the Jones'.

It is quite the proper thing at. Wards this year.

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Mr. Dodd and Mr. Anderson made excellent judges and with the help of a very able Prosecuting Crown Attorney managed to boost the anti time and again, just by way of keeping order in the court.

The songsters, "Fat" Miller and "Wee" McKay, in company with Al Randall et al. spent the best part of the day paging John Rough to introduce him to Peggy O'Neil In Her Daddy's Arms. Otherwise we would have made a horrible example of these travelling showmen. It was a toss up between "Gaol" and "Song" and these "Birds" chose the latter.

To cap the climax our home brew Cop. who by this time was frothing at the mouth, was taken in tow by the City Policeman on the grounds that he had something up his sleeve (a baseball bat) and was ready for the cooler. He certainly looked the part but as the mock court had more than reached its objective His Honor fined the willing worker ten cents only, paid it himself and then called it a day.

*     *         * 

It is rumored that Ernie Williams and Eddie Lowrey had to pool their resources in order to make ends meet for the balance of the day. For further information apply His Honor Judge Dodd, W.I.A.

Considering the grave nature of the many crimes recorded, we wish to add in closing that there is a moral to be found in the leniency which was ever apparent in the work of our worthy Judge on that eventful day.
"Judge not, lest ye yourself be judged"
May this be our motto applied with double application morning, noon and night, to the happiness of all concerned on this grand litle island of our's called WARD'S.

## to get

 business
## Ward's Islanders

## should advertise in

## Ward's Island Weekly

it 'reaches everybody on the Island, as far west as Pontiac Avenue -- every one of them with money to spend


## HINTS TO TENNIS BEGINNERS

1. Walk out on the court as if you had played all your life. This makes you play a confident game and you might make someone think that you really had played often.
2. There is no rule against holding a racquet with two hands, but it doesn't look pretty.
3. Smoke a pipe while you play to show you aren't really trying.
4. If the score is in doubt insist that it is thirty all.
5. The back stops are usually strong making it unnecessary to test them with ferocious drives.
6. A ball in the court is worth two in the net.
7. When you make a good return look very nonchalant and blase. In other words keep that look of pleased surprise from your face.
8. One double fautt in a game is a mistake. Two clouble faults are a luxury, and to make more than two is criminal. With some partners this practice is really dangerous.
9. If a ball appears to be bounding out of reach, try to return it by throwing your' racquet in front of it. This is a nice play if you do it. (Note-It has not been done up to date.)
10. "Keep your eye on the ball is the advice all tennis authorities give to beginners. Our one last word of advice is to put your initials on the balls with indelible ink.

TENNIS FIEND.

JUNIOR BASEBALL
On Thursday, August 4, a Junior team of ours travelled to the "Y". camp at Sunfish for a game.

Our Juniors displayed real Ward's Island baseball knowledge all through the game, and finally we won by the score of 8 to 5 .

On Friday, the fifth, Pirates defeated Giants, making a 3-cornered tie in the second series. The Juniors are playing much better ball this series and at the present time it's a tough job to try and pick a winner. In the home run contest Jack Guest still leads with George Smith a bang up second. These boys are sure hitting them where they "aint."

*     *         * 

We are glad to see that the "fathers' rooters club" is increasing every night and we would like you all to fall in line and encourage the "kids."

## IF YOU ARE DISABLED

 through accident or sickness, what then ?Every day ill-fortune befalls some of our acquaintances. Our policy provides a stated weekly amount, payable as long as you are incapacitated.
Protect your income and your dependents. For particulars phone or see

BARK \& MORTIMER "WALTER" "DON" 1103 BANK OF HAMILTON BLDG.<br>Main 3970

## Simpson's 1921 Service for Islanders

Simpson's Service, developed through years of business experience, has never been more dependable or more efficient than at the present time. It is a very present help to Islanders.

New Service Departments are being opened periodically to facilitate shopping and to make it as enjoyable as possible. Phone orders are taken rapidly and accurately.

Shopping with a Transfer Card is quite the nicest, simplest and most convenient way. A card is given out with the first purchase, each article is listed, and no time is lost in waiting for change or parcels. One payment at the Basement Cash Office settles the account.

Simpson's Grocery and Meat Market is famous for its fresh stocks of food. The prices are the lowest consistent with quality Our representatives on the Island will call for your order to be delivered on the following day.

With Extra Summer Furnishings to be bought, membership in the Home Lovers' Club is a decided advantage. The new terms are one quarter down, the balance payable in six equal monthly instalments.

Remember! Simpson's Store serves the Islanders best.

Watch for the Mid-month and New-month Economy Specials. It's surprising how much one may save on the little things.

The
Robert impson Company

Phone Main 7841

## Market Phone Adel. 6100

