

A View Taken on the Muskoka Lakes

50,000 Americans

Spend their vacations every year in Canada. More than 15,000 have permanent summer homes here

Why?

Because the romantic lure of Canadian lake, river, forest and mountain scenery makes Canada one of the world's greatest natural summer resorts.



AT THE

Carls=Rite

"The House of Comfort"

TORONTO



The Main Dining Room



The Ladies' Reception Parlor

Toronto is the natural "Stopping-off" place on your tour

of Canada



The Carls-Rite Barber Shop



Exhibition, 1917, Opens Aug. 25; Closes Sept. 10

¶ THOUSANDS of American Citizens visit the Canadian National Exhibition every year. This is the largest permanent exhibition in the world.

Big programme of special attractions for 1917. Come along! And stop at the CARLS-RITE.





Carls - Rite

RATES American Plan

American Plan

\$3.00 per day for room with use of bath, \$3.50 and \$4.00 per day for room with priyate bath.

European Plan

\$1.50 per day and up.

E. M. CARROLL

GEO. WRIGHT

Toronto, Canada

Come to Toronto, where living is a real pleasure