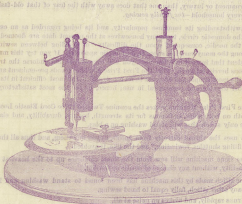


\$15

\$15

First Prize Family Sewing Machine.

Formerly known as the "Groat Machine."



It needs only to be seen to be admired, and used to be appreciated.

The Greatest Triumph in the History of Sewing Machines

No Household Complete without our Iron Wheel Woman

marked "Groat" and to be appreciated a truly perfect "Groat" and to be appreciated a truly perfect "Groat"

This Machine was awarded the First Prize and Diploma at the late Provincial Fair at Kingston. It was entered at the fair in Kingston last September, 23rd to 27th, 1887, and, after a fair trial against its competitors, Howe, Wheeler & Wilson, Singer, Irwin, Paris, and other machines, made in Canada. By intelligent judges it was awarded the First Prize and Diploma as a family machine, over all others. The Diploma being the only one given to any Sewing Machine at this Fair. There are parties advertising their machines as receiving the First Prize, who had no machine on exhibition, who strive to sell their machines on the popularity of ours. We depend on our Machine to build up its own popularity on its own good merits, which it has very satisfactorily done.

PRICES.

Machine, Gold Leaf Finish, Flowers, &c., including Hemmer, Sewer Driver, Clamp, Gauge, Printed Directions, and four best assorted silver-steel Needles, \$25.00
 Table and Treadle, extra finish, 10.00
 Common, 5.00
 Extra Needles, each, in cases, 10.00
 Machines inlaid with Mother of Pearl, at extra cost.

Any time within five years from the time of purchasing one of the First Prize Machines, any person wishing to exchange it in part payment for any one of the following Machines, can do so with us, viz.:—Grover & Baker's, Wheeler & Wilson's, Wheeler & Wilson's, or Florence. Gold Medal, or the American Button Overstitching Sewing Machine, which does the greatest variety of work of any machine in the world. That is, we will sell you any one of the above Machines, new, at the Manufacturer's regular price, and take your Machine in part payment toward it. We have made arrangements with these different Manufacturers to get their Machines, so we can afford to do this. These exchanges can be made in any part of Canada, by addressing

W. A. WHITE & CO.
 90 and 92 King Street East, Toronto, Ontario.

AND PAYING EXPRESS CHARGES.

Not one person in a thousand ever ask to exchange, for, after giving this Machine a thorough trial, they are convinced that it is just as good, and not so bad, just as much, as any other they would get by exchanging and paying from \$20 to \$25.

Unsurpassed for Certainty and Reliability.

Simpl'city, Grace and Beauty! Durable! Durable!! Durable!!!

A FEW GOOD REASONS WHY YOU SHOULD BUY THE FIRST PRIZE MACHINE.

THE great importance of the Sewing Machine, in its hygienic not less than its commercial aspect, is now so generally conceded, that it is deemed superfluous to occupy time or space in discussing that part of the subject. In this country, where early attention was given to their adaptation to house hold purposes, sewing machines are now scattered throughout the length and breadth of the land, not only in stores, shops and manufactories, where the competition of trade compels their use, but in private families of every degree. Many persons, even who can ill afford the outlay, wisely consider that it is better to do without articles of ornament or luxury, than to do away with the fear of that old-fashioned torment of every household—the family sewing.

BUT notwithstanding its immense popularity, and its being regarded as an essential element in the domestic circle, too many housewives at the present date are doomed to the drudgery of the needle, consequent upon the difficulty—of deciding between sewing machines—among the many varieties submitted to public approval. If you try this machine, we are confident that in your own language you will exclaim and endorse the truthful representations herein set forth, "that the First Prize Machine stands pre-eminent amongst its rivals as the most simple and compact in its construction, the most efficient in its operation, the most durable and economical in use; hence, by far the most satisfactory in its results."

1st. The First Prize Machine makes the genuine Twisted Three Cord Elastic Loop Lock Stitch, smooth on both sides, so famous for its strength, beauty, durability, and elasticity it being the only stitch that will stand washing on a bias.

2nd. It uses the thread directly from spools, as you buy them, and thus all the usual trouble of "filling shuttles, rewinding," and the like, is avoided.

3rd. The same machine will sew from the finest cambrics up to the heaviest fabrics with equal facility, without any change of needle or tension.

4th. The stitch made by this machine has been found to stand washing and ironing better than any other stitch, fully equal to hand sewing.

5th. It runs rapidly, and makes no noise at all.

6th. There is no class of family sewing, except making button holes, but this machine possesses the capacity to accomplish. It has a self-adjustable pressure foot which will pass from the lightest fabrics to the very heaviest without change.

7th. It finishes its own work and fastens its own ends, while almost all other machine sewing has to be fastened with a hand needle.

8th. This machine turns in the natural direction from you, and not backward or toward you like many other machines.

9th. It is the most simple and easily learned, and kept in order, of any machine in use. To use it, you have but two things to learn: to govern the tension, and regulate the length of the stitch.

10th. It has the under or four motion feed, the same as all high-priced machines, and unlike all low-priced machines.

11th. A child of 10 years old can use it with a few hours practice.

12th. It is composed of about 30 pieces, while almost every other has upwards of 50.

13th. It has a shorter bladed needle than any other machine.

14th. It has a shorter sweep to the needle Bar than any other machine.

15th. It has the best and simplest feed.

16th. The needle cannot be set wrong.

17th. It has the Rotating hook, which revolves round, and is the surest looper in the world.

18th. Last of all, it is the best Family Sewing Machine in the world, and gives the best satisfaction.

It uses Cotton, Linen and Silk directly from the Spools.

SIMPLE, DURABLE, COMPACT AND CHEAP.

This Machine will do the Sewing of a Family Cheaper than a Seamstress at One Cent Per Hour.

PECULIARITIES OF THE FIRST PRIZE FAMILY SEWING MACHINE

The peculiar qualities of the First Prize Machine are strength, beauty, elasticity, and versatility, or adaption to any kind of work. It compasses the whole range of family sewing completely, and without any of the vexatious delays in rewinding, fastening, and finishing, which are common to other machines, and which occupy so much time and waste so much material. It makes a beautiful, smooth, elastic seam upon cloth or cambric, which gives, when it is washed or stretched, without breaking, and in which every stitch is so firmly locked that the seam can be cut off between every three stitches without impairing its strength. There is no breaking and distorting of stitches or threads dancing at the end of each seam; the machine fastens each end for itself, and the thread used is all employed to strengthen the seams, and render it elastic.

The "Elastic Lock" stitch is the only one that can be properly used upon bias seams, and is therefore adapted to an immense variety of garments containing such seams, and also seams which are subjected to much stretching and wear. In addition to the fact that no rewinding and no fastening is required, a great deal of time and temper are saved to the operator by the simplicity, regularity, and ease of the various movements, the adjustment without change of tension to different kinds of work, and the method by which it is thrown from the machine without delay or embarrassment, and also in such a way as to enable the operator to maintain a pleasant and graceful position.

For dressmakers, the First Prize is the only suitable machine; it is the only one that will accomplish satisfactorily and with an immense saving of time all the plain sewing, stitching, and quilting which they have to accomplish.

For the heads of families it is equally valuable. It will do everything. It is simple, reliable, perfect in its operation, easy to be understood, not easy to get out of order, and gives such thorough satisfaction as to leave no room for complaint.

OUR PRICES

In establishing the price of our machine, the company decided to place the price much lower than it really ought to be, taking into consideration the present high prices of labor, iron, steel, paints, and materials of every kind which enter into the manufacture of them, hence we are obliged to do a large amount of business, or none at all. By turning out a large number of machines, we are enabled to sell them, and do well, at a far less price than we could should we make but few. Thus it is in publishing books or papers. To set the type and print a single copy of almost any daily paper would cost \$50, but by printing them by the ten, twenty, and thirty thousand, they can be sold for three or four cents each. A Sewing Machine could be made with a file and a few other tools, but to make a living at it they must be sold for several hundred dollars each; but in order to bring the price of machines down low, and make them perfect in their operation, they must be made by machinery in the quickest and most perfect manner possible, which, of course, involves at the beginning a very large outlay of capital, and months of time, before a machine can be made or a dollar realized. By turning them out in large quantities, and buying all our materials at the very lowest cash prices, we can afford them at the price established by the company. To convince the public that they have been paying from \$25 to \$30 too much on each of the different high-priced machines, and to prove the assertion, we ask you to compare our machine and its work, candidly and honestly, with any of the high-priced machines of the day.

The decision, we are confident, will be, as it always has been thus far, in favor of the "First Prize Machine."

Our Machines would readily bring \$25 or \$35 if we were disposed to ask it; but so long as we can afford them for \$15, we intend to sell them for that, and by so doing we shall not only live, but "let live."

The Machines are thoroughly tested on all kinds of goods before packing, to detect, if possible, any defect in running, and machines are sent out but those that are perfect in every way, and ready to run when they are received, and any one can learn to use them successfully in a few minutes, without any other teacher than the printed directions, which accompanies each machine, free.

Be Wise, save the time and eyes of your Wife and Daughters.

We employ none but the very best Workmen, and every Machine is made with Mathematical Accuracy.

Every Machine Warranted and kept in Repair for three Years.

It Sews the Finest Silks and the Heaviest Cloths with equal ease
and accuracy.

TESTIMONIALS.

We could easily fill the whole of our circular with testimonial letters which have been written and sent in to us in favour of our machine, but we do not deem it necessary to do so, for we warrant every machine for three years; and for reference, we refer you to some of the leading men of this city.

M. H. IRISH, Esq., General Agent for the United States and Canada Express Co.

JOSEPH LESLIE, Esq., Post Master, Toronto.

FORBES & KING, Bankers.

GEORGE BROWN, Esq., Proprietor of Globe.

ROBERTSON & COOK, Proprietors of Telegraph.

J. R. THURSTON, Esq., American Consul.

R. SCOTT & SON, Tailors.

J. D. ODELL, Principal Bryant & Stratton's College.

ERR. W. P. CALDWELL.

JOHN MCLEOD, Esq., M.P.P.

JOHN STEVENSON, Esq., M.P.P., Speaker, Legislative Assembly, Ontario.

EDMUND HODGER, Esq., M.P.P., Member of the House of Commons.

W. M. WESTMACOTT, Esq., Agent for Commercial Union Insurance Co.

JOHN GARVEN, Esq., Agent for the Atlas Life Insurance Co. of Hartford, Conn.

CAUTION—We feel it our duty to caution the public against imposition from parties who have tried to palm off worthless Machines on the popularity of ours, telling them first price, when they were not on exhibition, and of course they could not have taken any prize. In getting up our Machine we have aimed at originality. We do not infringe on the patents of any other manufacturers, and we ask our agents to assist us in bringing to justice all those unprincipled parties who deliberately trespass upon our rights.

Agents Wanted Everywhere, to whom we offer unparalleled inducements.

Where we have no agents, we will send Machines, on receipt of \$75, securely packed containing full directions for use.

This First Prize Machine has formerly been known as the "Grist Machine," but the Agency has lately been transferred into the hands of

W. A. WHITE & Co.,

Who will give all orders and communications prompt attention.

W. A. WHITE & Co.,

90 & 92 King Street East.

Toronto, Ontario.

For Elegance of Finish, it is not surpassed by any high-priced Machine.

1867? Family

Can you afford to sew by hand when you can get a wonder-working Machine for the Small Sum of \$15.

It has received the unqualified approval of hundreds of families who have rejected all other Machines.

OFFICE OF THE First Prize Family Sewing Machine Company.

No. 50 & 52 King Street East, Toronto, Ontario.

STRICTLY PRIVATE AND CONFIDENTIAL.

TERMS TO AGENTS.

PLEASE READ CAREFULLY.

DEAR SIR,—Herewith inclosed you will find a full description of the best and most valuable **FIRST PRIZE SEWING MACHINE**. This machine is lighter, simpler, and required by any other ever brought before the public. If you wish to engage in a light, pleasant, profitable and highly profitable occupation, you can find nothing that will pay you half as well as this.

Profits of the Business.

One person would be averaging the sale of two machines per day, and we have many who sell as much as four or six per day. Besides this, you can extra money can be made to more than pay traveling expenses, so that all the profit of the business can be kept. We honestly believe there is no business in which a person can make half as much, in as little time of his life as a few dollars and a few hours. Families who have them in use frequently obtain a great many orders from neighbors and friends and others, seeing them to be so good, and, as a consequence, postmaster, or broker, machine, any person, by keeping them in use, can sell as many machines without traveling as a person who does not.

Wholesale and Retail Price List.

Machines, gold leaf finish, including machine, screw, driver, & needles, printed directions, oil can, hemmer, and cloth clasp, &c.	Whole.	By Mail.	By Express.
Any number less than half a dozen	\$25.00	\$25.00	\$25.00
Any number over a dozen at one time each	\$20.00	\$20.00	\$20.00
Tables, best design	\$5.00	\$5.00	\$5.00
second quality	\$3.00	\$3.00	\$3.00
Half-stained, plain	\$1.00	\$1.00	\$1.00
extra finish	\$1.00	\$1.00	\$1.00
Needles, 4 sizes, per dozen	\$1.00	\$1.00	\$1.00
per 1,000	\$1.00	\$1.00	\$1.00
Hemmers, with machines, gratis			
Oil, per bottle	\$0.25	\$0.25	\$0.25

These are inducements perfectly unparalleled, and we hope you will give the matter your immediate attention, and if not otherwise engaged, send in your order and commence a business at once. This sewing machine business is just in the infancy everywhere. Ten years ago to-day the trade will be better than now. Notwithstanding there have been many machines in the country, statistics show, taking the United States together, that in all houses only one family in three hundred have a machine. The time is coming when every family will have a machine as much as they now have a rocking chair. The people will be lured by sales such when they are made, and you will see by and when they can get a rapid wonder-working machine for the small sum of \$15. Those agents who commence first will, of course, stand the best chance, and it is not business of a month or year, but will last years if you choose to continue it.

How to send Money and Orders.

With these circulars we send you an envelope plainly directed to us, in which you can send your letter and money with perfect safety. Each order should contain full directions for shipping, by, on what railroad, steamboat, or by mail, and be accompanied with post in full. Agents, when it is not convenient to send the whole sum, can send with their order only twenty per cent of the amount, and we will, as an accommodation, send the goods by express, and O. O. D. the balance, or, in other words, collect the balance through the express agent when and where the goods are delivered. But bear in mind we do this only when twenty per cent accompanies the order. You can send money in registered letters at our risk. We have never yet had a single letter lost unless any whole business experience, and every week we receive large amounts of money through the mail. You can also send money by express, with perfect safety, but, whether you will send, as a general rule, the registered letter system quite as convenient and safe a means of sending money as any other. Any odd change may be sent in postage stamps. We will take all kinds of silver at par when it is sent by Express in advance. We always prefer small silver—dimes and half dimes—to quarter and half dollars.

Remember that no goods will be sent from our sales rooms unless twenty per cent of the amount accompanying the order.

A Word to the Wise is Sufficient.

You will, no doubt, find machines in different parts of the Province offered for sale at prices that are, but take notice and you will see all these machines are made in the most ruinous manner. They are made merely to sell, never expecting they will sell, they are hardly worth the trouble in old iron. Our machine is made by the most careful workmen and under the immediate supervision of one of the most eminent inventors and workmen. Please compare it with any high-priced machine of the day, and see if it is not fully equal in point of finish and style. We do not class our machine with the cheap machines sold throughout the country. They sell you a machine for \$15 and \$20, and charge you \$1 for a hemmer. We sell you a perfect machine, in fine order, for \$15, hemmer and all included, with a assorted needles, complete, to do the work of any \$50 machine.

Acknowledged by the best judges to be the best Family Sewing Machine in the Dominion.

CO. TRUSTEE OF THE DOMINION OF THE FIRST PRIZE FAMILY SEWING MACHINE COMPANY.

Practical Hints to Agents.

The first thing to be done is to provide yourself with some machines, or, at least, a sample. Agents who sell by sample proceed in this manner: take their machine, go about and procure names, same as for a book or periodical, after procuring a suitable number of orders, they send on to us for the machines, and fill their orders, collecting their money at the time they deliver the machines. Other agents, who travel by some highway, either public or private, take with them from half a dozen to a dozen or two dozen machines, and sell them as they go, so as to avoid the trouble of delivering afterwards. Any quantity of them can be sold in either manner, of course, the number you sell will depend somewhat on the territory you are in, and vary much on the exertion you make. In common territory you ought, at least, with proper exertion, to sell from two to five machines per day, while in good territory you will often sell a far greater number. While in a poor territory there may be days when you will sell but a single machine, and in very few cases agents have travelled all day without making a single sale; we are almost willing to guarantee you, however, that if such agents in those cases had offered the same families a barrel of flour instead of a sewing machine, they neither could not or would not have bought it. At the end of each month or week you will find your sales have averaged almost always greater than you expected at the beginning.

Many of our Agents are beginners to employ others to solicit orders for them, giving so much, usually \$1.00 or \$2.00 for the order of each person, to whom a machine can be delivered; the Agent generally delivering the machine himself.

This method is likewise to a charm—three or four men often being sufficient to keep an Agent delivering constantly. Generally, the Agent should not pay for orders until he has delivered the machines.

Before exhibiting a machine to others, become perfect master of it yourself, and then you are prepared to teach others how to use it. When you sell a machine, don't leave the house until the purchaser understands perfectly how to operate it successfully. Always sell first, upon going into any section, to the most influential citizens. Upon entering a house always ask the privilege of showing your machine, and let the people interested before saying anything about selling. In speaking of your machine, never take any second ground, but prove it to be the best low-priced machine in use, as it certainly is, and equal to any high-priced machine ever manufactured. Carry with you your own cloth for sewing, together with some nice samples, that you may prepare by yourself. All machine-sewing shows to better advantage on unbleached cotton cloth, and soft wooden goods, than any other, but it will work on anything.

Arguments which you can use in favor of this machine, you will find in the public circular, which it will be well to make use of.

Make it a point to sell in every house you enter; but you will make money if you only sell in one in ten; but if you do not enter a house with the determination to sell, you certainly will not be as likely to succeed. When you are nearly out of machines, make your collections so that you can have more on hand by the time you need them. Our machines are all packed, a dozen in a box; needles, clasp, screw-driver, and bobbins, etc., all put in. Agents after they get started, never think of sending for less than 12 at a time, and more than half commence by ordering that number at first. However, we are willing to send any number; but, by ordering a dozen, agents save extra express charges, as it costs as much nearly to send 3 machines as 12; for most express agents call a box a box, large or small.

In speaking of your machine, confine yourself strictly to facts, not allowing yourself to exaggerate; for this is not only honest, but the surest and safest road to permanent success.

With these few hints, we bid you a hearty "God-speed," believing that if you prosecute the business properly, you will reap a rich and abundant harvest. In short, there is no business for the capital invested that will yield you sixteenth of the clear dollars that this will; the truth of this statement you will find by trial. If you sell but two machines per day, you will make more clear money than any dry goods merchant with a capital of \$20,000. They will make more money, but will not save any more, because their expenses will be heavy and yours very light.

Should you wish to engage with us, you have nothing to do but comply with our terms, as above stated, and forward your orders, and you have an equal opportunity to get into a profitable business. If you cannot travel, you can well make a number of machines as a local agent, without interfering with your other business. If, however, you cannot accept an agency in any way, please do us the kindness to pass our circulars to some other friend.

Hoping, however, you may conclude to accept our proposition, and that we may secure your services, and hear from you soon, we remain yours truly,

W. A. WHITE & Co.,

90 & 92 King Street East, Toronto.

P.S.—We ask it as a favor of you to keep our "Terms to Agents" strictly private, whether you take agency or not. We make this request because some parties receiving our circulars have thoughtlessly—not meaning any harm—told the whole price. This always injures an Agent afterwards, and does the one telling no good. We therefore express the above wish, feeling confident that it will, in every case, be cheerfully complied with, and thereby very much assist us and our selling Agents.

We have anticipated questions and tried to answer every one that would be likely to be asked before the length of this circular. We cannot, under any circumstances whatever, vary from the terms stated in this circular. They are positively our best and only terms.

KEEP THIS FOR FUTURE REFERENCE.

NO WAS AWARDED THE FIRST PRIZE AND DIPLOMA OVER ALL OTHERS.

NO MAN MAKES A FORTUNE WITHOUT MAKING AN EFFORT.

1877 Family Savings