

105, KING STREET WEST,

Toronto,

186

DEAR SIR,—

Grout & Co. take pleasure in presenting to your consideration this Circular, with Price List annexed, hoping they will meet your views. At the same time, we will say we have the most complete and perfect Sewing Machine in the world, as we have all the latest improvements.

PRICE LIST.	WHOLESALE	RETAIL
Machines per Doz. and upwards, each, - - - -	8 00	15 00
Less number than 1-2 Doz., each, - - - -	9 00	
Machines Plated and Pearled, each, - - - -	10 00	18 00
" " " Extn, each, - - - -	12 00	20 00
Tables, Black Walnut Top, Oiled, each, - - - -	6 00	
" " " " Polished, each, - - - -	7 00	
Half Cabinet, Oiled, each, - - - -	10 00	
" " Polished, each, - - - -	12 00	
Needles, 4 sizes, per Doz., - - - -	75	
" " " " 1000, - - - -	50 00	
Binders, 4 sizes, each, - - - -		
Hammers, 1 size, each, - - - -		
Oilers, per Doz., - - - -		

The above prices are for Goods boxed and delivered at the Freight Office in this place.

TERMS CASH ON DELIVERY.

Goods forwarded by Express with bill marked "C. O. D." All orders promptly attended to.

Respectfully Yours,

W. L. GROUT & CO.,

105, King Street West, Toronto, Ont.

A CARD.

Why we Charge the Retail Price for Sample Machines.

We do not desire to retail machines at all, but rely on our Agents exclusively to dispose of all the machines we manufacture. If we made a practice of selling sample machines at \$10.00 to every one who applied for an agency, it would soon be extensively circulated throughout the country, and most every person that wanted a machine for their own use would apply to us for an agency, simply to get a machine for \$10.00, and then tell their neighbors to do as they have done, and not pay our agent \$15.00, when, by writing to us, we would send them one for \$10.00. Consequently, our Agents would find it dull business competing with us, while we sell to their customers at the same price we charge them; but by charging the retail price for the first, or sample machine, enables us to keep a uniform price for the machines, and protect the trade of our Agents, and at the same time, *in the aggregate*, Agents get the sample machine at the wholesale price. As we make a discount on the first dozen machines of 6, making the first or sample machine cost the Agent no more than if it had been purchased by the dozen.

Why our Machines are better than all other Low-Price Machines.

It makes the Twisted Elastic Stitch, while all others make the ordinary Chain Stitch. Our Stitch is not like any other small machine made.

Why an Agent can sell more of Grout & Co's., Machines.

It makes the Twisted Stitch; it is the best made Machine; it is the simplest and easiest managed, as any one can use it in less time than any other Machine in the World.

We use the best of material in the manufacture of our Machine and employ none but first class workmen in our factory. Therefore we can turn out a better Machine than parties who employ inexperienced workmen.

Every Machine is tested on all kinds of cloth before leaving the factory, therefore we warrant every Machine in perfect working order when taken from the box, and guarantee perfect satisfaction to all.

Call on or Address,

GROUT & Co., Proprietors,
105 King Street, West, Toronto, Ont.