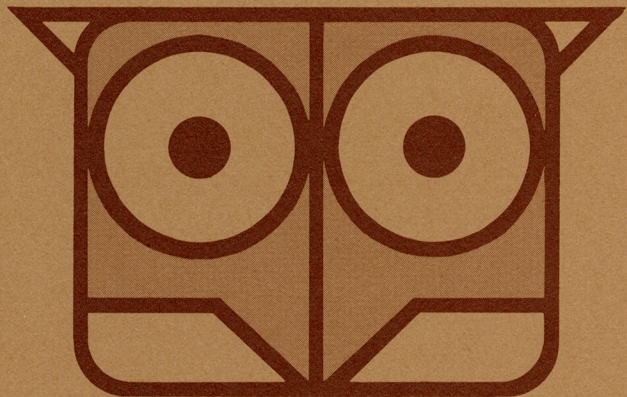


✓  
Annual

# report

## 1971

north  
york  
public  
library





REPORT 1971

In our age we have become accustomed to using superlatives to describe our activities. Flights to the moon, scientific discoveries, daring achievements, thrills and speed are common occurrences in every day life. Imagine if you will, therefore, a mountain of 4,000,000 books. This was the spectacular of the Borough of North York in 1971. Throughout the Borough more books, films, records were used than ever before. To put it another way, each citizen of the Borough borrowed approximately 8 items from the library during the year.

This library system serves the Borough with 13 branches and 3 bookmobiles, but of even greater importance is the fact that there are over 800,000 books, 14,698 records and 3,460 films available from the libraries. The information explosion is put into dramatic terms when one analyzes the variety and complexity of this tremendous resource. The library has pioneered in methods of facilitating the exchange of information and over the past year over 100,000 messages were relayed between our branches in order to meet the demands of the borrowing public. The growing urbanization of our community necessitated the strengthening of our business collection with microfilm information on 2,000 Canadian companies, the purchase of significant Canadian, British and international documents on microfilm and the acquisition of more sophisticated indexes, abstracts, encyclopedia and definitive works in the fields of science and the social sciences. To meet these needs, the library spent \$716,000 on materials of all types and still we must grow bigger in order to meet the demand.

Books and materials are only part of our service, and in 1971 the library became involved in over 450 programs relating to the needs of people in individual communities. These programs varied from book discussion groups, language courses for New Canadians, French courses, Hebrew courses, Italian film nights to arts and crafts programs, yoga classes and a multitude of activities for young people varying from the traditional story hour to the excitement of constructing a pre-historic animal as a summer project. The library is in the idea and experience business and it was an exciting and achieving year.

In an effort to coordinate information about the community and its services, the Library Board inaugurated the LINK information and referral service in cooperation with the North York Mental Health Council and the Board of Education. LINK is a central registry giving information on services that are available.

During the summer months, recognizing that the library is still short of branches throughout the Borough, a summer fun program, "Bustop," was inaugurated in housing developments and neighborhoods. Federal Opportunities for Youth funds were utilized and young people were introduced to films, stories and crafts as the library bus visited individual communities.

The staff during the year has established close working relationships with many community groups and associations in order to listen to the demands of the community on one hand and tell the community about our services on the other. Many of the programs and activities have resulted from these contacts and North York has been a more satisfying place in which to live because of this cooperation.

In the coming year, it is the Board's objective to plan and build more facilities. The priorities in the east end are in the Don Valley Village area and in the west, the Humber Summit area. As the community changes so our services will change to respond to individual conditions and individual demands. 1972 begins North York's second 50 years and it is the library's purpose to improve and expand to meet your needs.

JOHN E. DUTTON  
Chief Librarian

NORTH YORK PUBLIC LIBRARY  
THE LIBRARY BOARD

1971

Mr. R. C. Hitchcock — Chairman	Mr. Douglas Pettem
Mr. Cecil Eustace	Mr. A. R. Pile
Professor V. K. Gilbert	Mrs. F. A. Pryal
Mr. Christopher M. Hrushowy	Alderman John R. Williams
Mr. Gordon R. McCowan	Mr. John E. Dutton — Secretary-Treasurer

ADMINISTRATION

Mr. John E. Dutton Chief Librarian	Mr. William A. Foley Comptroller
Mr. R. A. Rawkins Director of Public Services	Mrs. Grayce E. Gunn Executive Assistant to the Chief Librarian

BRANCHES

WILLOWDALE AREA

Willowdale Area Branch (Gladys Allison Building) and Administrative Offices 5126 Yonge Street, Willowdale
Bayview Community Branch 2901 Bayview Avenue, Willowdale
Centennial Community Branch 578 Finch Avenue West, Willowdale

BATHURST AREA

Bathurst Heights Area Branch 3170 Bathurst Street, Toronto 19
Yorkdale Community Branch Yorkdale Shopping Centre, Toronto 19

DON MILLS AREA

Don Mills Area Branch 888 Lawrence Avenue East, Don Mills
Brookbanks Community Branch 210 Brookbanks Drive, Don Mills
Victoria Village Community Branch 184 Sloane Avenue, Toronto 16

DOWNSVIEW AREA

Downsview Area Branch 2793 Keele Street, Downsview
Amesbury Park Community Branch 1565 Lawrence Avenue West, Toronto 15
Black Creek Community Branch 2139 Jane Street, Downsview
Woodview Park Community Branch 16-18 Bradstock Road, Weston

YORK WOODS AREA

York Woods Area Branch 1785 Finch Avenue West, Downsview
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TECHNICAL SERVICES BUILDING 120 Martin Ross Avenue, Downsview
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NORTH YORK PUBLIC LIBRARY REPORT

Population Borough of North York 1971 — 519,456

CIRCULATION OF BOOKS:		1970	1971		
Willowdale Region					
Adult	644,113		628,840		
Children	256,336		224,323		
Bookmobile	97,756		101,815		
Bayview	232,577		270,044		
Centennial	113,050		107,159		
Bathurst Region					
Bathurst Heights	344,008		347,684		
Yorkdale	189,127		189,009		
Don Mills Region					
Don Mills	550,643		569,186		
Brookbanks	228,380		242,720		
Victoria Village	78,281		72,604		
Bookmobile	119,000		117,113		
Downsview Region					
Downsview	294,980		290,731		
Amesbury Park	112,526		110,249		
Black Creek	115,765		123,632		
Woodview Park	109,423		107,125		
Bookmobile	113,031		89,692		
York Woods Region					
	207,351		264,282		
TOTAL BOOKS		3,806,347	3,856,208		
AUDIO-VISUAL MATERIALS:					
Records		46,819	44,636		
Films & Film Strips		30,527	35,483		
Projectors		2,210	2,438		
TOTAL CIRCULATION OF MATERIAL		3,885,903	3,938,765		
ATTENDANCE AT FILM SHOWINGS		428,020	557,796		
INFORMATION SERVICES:					
Willowdale Region	76,788		86,036		
Bathurst Heights Region	50,481		57,238		
Don Mills Region	29,730		37,848		
Downsview Region	22,265		34,177		
York Woods Region	13,611		17,416		
TOTAL		192,875	232,715		
REGISTRATION:		ADULT	CHILDREN	ADULT	CHILDREN
Willowdale Region	34,413		15,874	34,487	15,974
Bathurst Heights Region	15,186		4,129	15,571	4,105
Don Mills Region	16,937		8,892	17,979	9,508
Downsview Region	13,324		12,017	12,404	10,869
York Woods Region	3,983		3,504	6,898	3,258
TOTAL		83,843	44,416	87,339	43,714
TOTAL REGISTRATION		128,259		131,053	
TOTAL VOLUMES		729,583		813,732	



# NORTH YORK PUBLIC LIBRARIES



## REVENUES & EXPENDITURES — CURRENT FUNDS 1971

### REVENUES

Balance January 1, 1971 2,947

#### Current Funds Received

Borough of North York	3,841,894		
Province of Ontario	307,265		
Fines re Overdue Books & Sundry Receipts	106,861		
Interest Earned	6,691	4,262,711	4,265,658

### EXPENDITURES

#### Library Operating

Salaries & Employee Benefits	2,365,316		
Stationery & Supplies	69,587		
Sundry Operating Expenses	177,827		
Maintenance of Buildings & Equipment	275,869		
Building Rentals	91,223	2,979,822	

#### Library Capital

Books, Records, Films, Periodicals	716,142		
Equipment	55,568	771,710	

#### Debentures

Repayments and Interest		529,291	4,280,823
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Deficit at December 31, 1971

(\$ 15,165)