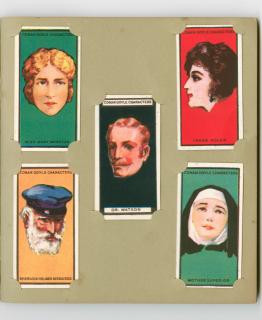
## WILLS'S CIGARETTE PICTURE-CARD ALBUM DIVISIONAL SIGNS Turk cardy variant &





CIGARETTES SERIES OF TWENTY-PIVE CONAN DOYLE CHARACTERS

22.—IRENE ADLER

" A SCANDAL IN BOHEMIA"

ing "abhorrent to his cold paign and frustrated it. lock Holmes ceased to make

merry over the deverness of

3. DR. WATSON

playing the part of Sherlock

a friend who was willing to play second fieldle, yet always quired, even if he knew it

CIGARETTES

in contrast with the famous detective. Those who are inshould try their own hand at

meant risking his life.

CIGARETTES

5.-MISS MARY MORSTAN.

Dr. Watson owed his bapov marriage to the fact that Mary Morstan called to consult the engagement, remarking characteristically that "love is an

Miss Morstan was " one of the

CIGARETTES 2. SHERLOCK HOLMES IN

In "The Sign of Four" he americal as "an aged man,



14.-MOTHER SUPERIOR. " How the Brigadier Captured













17 .- " MISS STAPLETON."

stapleton did not heritate to



" Sur NICEL " daughter, wife and mother of Fierce and stern with others.

She was, however, greatly respected, and in an age when

21.-MR. JABEZ WILSON "Tex Ren. Heapen League" Mr. labez Wilson seems to One feels that he ought to have guessed there was some-thing rather "fuhy "about the



16.—THE HOUND OF THE



S.-TONGA.

Tongs was one of the













18 "THE MAN WITH



lefferson Hope devoted his life to avenging the death of but more than twenty years

that his two victims deserved their fate or report that Lefferson



CONAN DOVIE CHARACTERS 8.-LUCY FERRIER.

> " A STUDY IN SCARLEY." John Ferrier and little Lucy.

Poor Lucy, however, met with a still more tragic fate in after years. After the murder of her adopted father, separation from with one of the Mormons, the unfortunate girl died of a booken



20. KING OF BOHEMIA



fiction," one feels, after reading "The Adventures of Sherlack Holmes," that it must be very . strange indeed!

Who, for instance, ever thought out such a plan as to prevent the marriage of his

CIGARETTES
SERIES OF TWENTY-PIVE
CONAN DOVIE CHARACTERS
12.—MISS HELEN STONER.
"THE SPECKLED BAND."

When Halen Stoner went to ask the advice of Sherlock Holmen, Dr. Watson noticed that she was "in a patable state of agitation, her face all drawn and grey, with realless,

frightened eyes, like those of some hunted animal."

But her condition of terror can hardly have surprised those who listened to the story of her sister's train fate and the design.



1.—SHERLOCK HOLMES.

The nature of a detective, work makes it enancial that he should avoid publicity. Perhaps that is why no "real life" detective has won the notoricity of Sherlock Holmes, the hero

Doyle's tales.

One cannot help wondering, however, if there exists, outside the pages of history, anyone quite so clever of unraveiling mysteries as thus remarkable man, with his ingenious methods of



CIGARETTES
SERIES OF TWENTY-FIVE
CONAN DOVIE CHARACTERS
11.—SIR NIGEL LORING.

"SIR NOCEL" and "THE WHITE COMPANY."

Sir Nigel Iived in the picturescape days of the reign of King Edward III., when England was at war with Frence. He was a featiest and henourable kinght, who rode to battle on his "great yellow bones." Pensumers. We are told that the stary of Nigel's first role on the back of his wild steed stall lingers in the gossip of the lowly country folk, and is commemorated in the refersion of an



-Id Surrey ballad

CIGARETTES

7.—PROFESSOR MORIARTY
"MEMORIS OF SHEELOCK
HOLMES."

Professor Moriarty was Sherlock Holmes arch-enemy, whom the latter once described as "the Napoleon of crame" and recognised as his intellectual

A life-and-death struggle between the two men took place on the edge of a precipier, and in order to musleed the members of Dr. Monarty's garg who were seeking his life, Sheriock Holines- let people go on for several years thunking that he, as well as his enemy, had been



CIGARETTES
SERIES OF TWENTY-PIVE
CONAN DOVIE CHARACTERS
18.—THE HOUND OF THE
BASKERVILLES.

"THE HOUND OF THE BASKERVILLES." When Sherlock Holmes succeeded in "laying the family ghost," it was discovered that

due to the use of phosphorus.

Although Holmes' assistants were not superstitious men, their nerves were swerely tried as the gagantic beant sprang into riew from the fog, fire bursting from its open mouth, its eyes

em its open mouth, its eye twing with a smouldering glare muzzle and hackles and desmutlined in flickering fla-

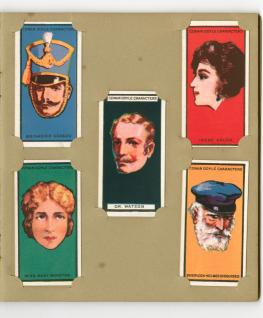














28. IRENE ADLER.
"A SCANDAL IN BOSEDSIA"

CADIENTERS OF SIRRICEX
HOLMS.")
To Sherlock Holmes, Iren
Addier sax always "the woman
mot because he had fallen i
love with ber—that emokan be
ing "abberrent to his cole
precise, but admirably balance
mind —but because she has
even through his above."

pean inrough his plan of campaign and frustrated it.

After meeting this woman whose brains were a match for his own, we are told that Sherlock Holmes caused to make



DISGUISE.

Besides hoodwinking criminals when he wished to track, Sher. lock Holmes used to get fun out of the way in which his diaguises.

occeived even in standard friends.

In "The Sign of Four" he appeared as "an aged man, clad in seafaring garb, with an old pesjacket buttened up to his threat," and until he resumed his natural voice Dr. Watson had no suspicion that he was arrything but "a respectable material resistance who had disperse who had dispersed to the had d

CIGARETTES
SERIES OF TWENTY-FIVE
COULD DOVIC COLUMNICTES

1—DR. WATSON

Dr. Watsun, Sherlock Holmes' friend, often appears unobserrant, and even a little stupid, in contrast with the famous detective. Those who are inclined to despise him, however, should try their own hand at playing the part of Sherlock Holmes and learn humility! Holmes was lucky in having.

Holmes and learn humility! Holmes was lacky in having a friend who was willing to play second fiddle, yet always ready with his help when required, even if he knew it went risking his life. CIGARETTES
SERIES OF TWENTY-FIVE
CONAN DOVIZ CHARACTERS
15.—BRIGADIER GERARD.

EXPLOITS OF BRIGADIES
GERARD

and "ADVENTURES OF GERAED."

Brigadier Certard was not a modest man, but his stories of his exciting adventures and hisrobreadth escapes prove that he had some reason to be proud of

his bravery.

In these two books the old man—who bossts that lie has "fought the men and kissed the seemen in fourteen separate kingdons "—relates the explects of his youth, from the time when he was a young lieutenant in the French army in the days of

CIGARETTES

CIGARETTES
REBLES OF TWENTY-PIVI
CONAN DOVIE CHARACTER
5.—MISS MARY MORSTAN.
"THI Skin of Fore."

great dotective.
Sherlock Holms rebused to
congratulate his friend on his
management, remarking characteristically that "love is an
emotional thing, and whatever
is emotional in opposed to that
true cold reason which I place
above all things."

He admitted, however, the Miss Morstan was "one of ti most charming young ladies













18. "THE MAN WITH THE TWISTED LIP."

begger, every evening a wellshould cease.



Polly Hinton, "the play-acthen under the influence of drink, it is no wonder that

Rodney's mother called her "a dreadful sight." How startled the boss would





21. MR. JABEZ WILSON. "THE RED-HEADED LEAGUE,"

Mr. Jabez Wilson seems to One feels that he ought to

cyclopedia Britannica dus



CIGARETTES 2. SHERLOCK HOLMES IN

appeared as "an aged man,



The murder of Bartholomew the imprint of whose tiny feet had led Dr. Watson to the hornfied conclusion that the Tongs was one of

mis-shapen heads, small fierce









CIGARETTES

11. SIR NIGEL LORING "Str Nicet," and "THE WHITE COMPANY,"

Sir Nigel lived in the pic-

- P.



13.-DR. GRIMESBY HOLMES.")

If "truth is stranger than fection," one feels, after reading

Who, for instance, ever to prevent the marriage of his stepdaughter, Helen Stoner? This tale of a had clamped to

CIGARETTES 9. JEFFERSON HOPE

Jefferson Hope devoted his He to avenging the death of but more than twenty years passed before his revenge was

Whatever one may think of the way in which Hope took the law into his own hands, few that his two victims deserved their fate or regret that Jefferson

CIGARETTES

CONAN DOYLE CHARACTERS 5.-MISS MARY MORSTAN. THE SIGN OF FOUR. Dr. Watson owed his happy

marriage to the fact that Mary Morston called to consult the great detective. Sherlock Holmes refused to congratulate his friend on his engagement, remarking characteristically that "love is an emotional thing, and whatever true cold reason which I place above all things. He admitted, however, that

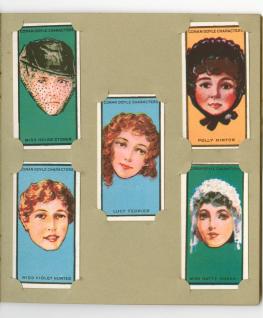
Miss Moratan was "one of the most charming young ladies Asser met.



6.-TONGA "THE SIGN OF FOUR." The murder of Bartholomew

was Tonga, a little black man. the imprint of whose tiny feet had led Dr. Watson to the horrified conclusion that the

Tongs was one of the aborigines of the Andaman Islands, who are described as







8.-LUCY FERRIER

John Ferrier and little Lucy. the five-year-old child whom he afterwards adopted, were on and hunger in the desert when

they were rescued by a party of Mormons Poor Lucy, however, met with a still more tragic fate in after years. After the murder of her adopted father, separation from with one of the Mormons, the

CIGARETTES SERIES OF TWENTY-FIVE 12. MISS HELEN STONER. THE SPECKLED BAND,"

> HOLMES,") When Helen Stoner went to ask the advice of Sharlock Holmes, Dr. Watson noticed of aritation, her face all drawn and grey, with restless, frightened eyes, like those of

But her condition of terror sister's tragic fate and the danger which she herself had reason to



CIGARETTES CONAN DOVLE CHARACTERS

23. MISS VIOLET HUNTER THE COPPER BERCHES. Violet Hunter was engaged,

Miss Hunter was selected

been shut up there.

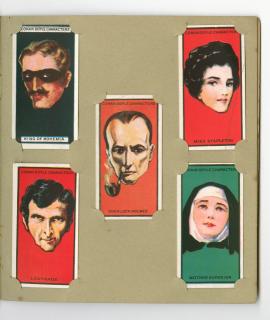
"THE NOBLE BACHELOR," ("ADVENTURES OF SHERLOCK HOLMES.") Sherlock Holmes was on tainly right in describing the Simon's bride as "quite dramatic." He added that "they to mind anything quite so For Miss Hatty Doran-the fascinating daughter of a Cali-

CIGARETTES

SUBJECT OF TWENTY-PIVE

25.-MISS HATTY DORAN.

wrogress!



CIGARETTES

17 .- " MISS STAPLETON." THE HOUND OF THE

"Miss Stapleton" posed as not his real name as "Mr. in fact she was his wife. She

Having reason to suspect that she might betray his evil deeds. treat her with cruel violence.



The nature of a detective's work makes it essential that he that is why no "real life

Dovle's tales. One cannot help wondering however, if there exists, outside the pages of history, anyone with his ingenious methods of

Mervation.



to make use of the incominat-

CIGARETTES

CONAN DOYLE CHARACTERS 20. KING OF BOHEMIA

HOLMES.") Wilhelm Gottreich Sigismun



4.-LESTRADE It is hardly surprising that aroused the jealousy of professional detectives. And he had an irritating way of talking as if everybody ought to be capable of acquiring his almost Lestrade, the Scotland Yard detective, was often reluctantly compelled to seek the help of

-but all the credit "



14. MOTHER SUPERIOR. (" ADVENTURES OF GERLED,") Brigadier or Contain Gerand

during the siege of Saragossa. His plans were nearly frus-

a gold ring, which no friar-



