

THE PUBLIC LIBRARY
EAST YORK



1950 - 1997



The cardinal was chosen as the Library symbol because many of these birds inhabited the nearby Don Valley.

The original logo of the East York Public Library shown on the front of this year's card was designed by the noted Canadian artist and graphic designer, Thoreau MacDonald (only child of Group of Seven member J.E.H. MacDonald). It was the official logo from 1950 to 1991 when our new logo was designed (see back of card).

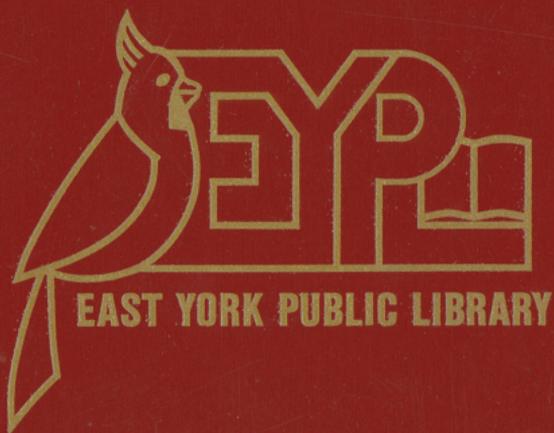
Thoreau MacDonald was born April 21, 1901 in Toronto. His namesake was the renowned American writer / philosopher / naturalist Henry David Thoreau. He spent his early years in Toronto and later moved to Thornhill, Ontario where he lived and worked most of his life. He was largely a designer and illustrator whose drawings revealed his love of nature and rural life. His works are best known as part of the literary scene in the 1930s and '40s when he became one of the leaders in Canadian book designing. Several books about the artist are available at the East York Public Library. Thoreau MacDonald died May 30th, 1989.

Illustrations inside card are by Thoreau MacDonald. Every effort has been made to trace copyright owners.

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*Season's
Greetings*



The newer East York Public Library logo was designed by staff member Cheryl Britton in our library publicity department. It was used officially from 1991 to 1997.