

Brantford

BICYCLES

Manufactured  
by



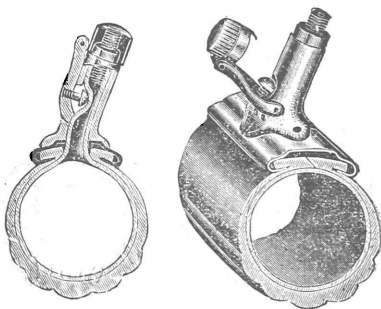
— of —

The Goold Bicycle Co.  
BRANTFORD  
ONT.



THE  
GOULD BICYCLE CO  
LIMITED  
BRANTFORD.  
ONT.

BRANTFORD:  
PRINTED AT THE EXPOSITOR BOOK AND JOB PRINTING HOUSE.  
1892.



CUT OF  
BRANTFORD  
Pneumatic Tire.

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## BRANTFORD

# PNEUMATIC TIRE

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This tire stands first in the estimation of the riders in England, United States and Canada.



It is the lightest, the easiest repaired, and the only tire that will not slip sideways.

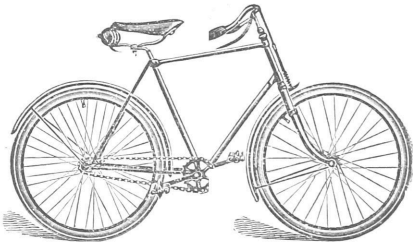


Insist on having it on your wheel or you will not be up with the times.



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The weakest goes to the wall. Very often riders are in a mess for repairs by buying bicycles from irresponsible concerns. The Goold Bicycle Co. L'td, can supply on a moment's notice repairs for any machine ever built by them.



THE "BRANTFORD,"  
STYLE A.

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# THE "BRANTFORD"

## STYLE A.

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The "Brantford" has the highest record for simplicity, easy running, durability and unfailing reliability.



It stands on top every time. It is not thrown together as so many cheap machines are, but is built to stand and do its work every time.

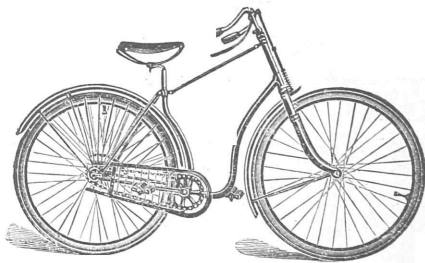


With the "Brantford" there is no such thing as fail.



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Honesty is the best policy. The Goold Bicycle Co., L'td, have sold more Bicycles than any Concern in Canada. They did not achieve this success by mere accident. It is the quality that tells every time.



THE "BRANTFORD,"

STYLE B.



# THE "BRANTFORD"

STYLE B.

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This machine has now been sold for three seasons. It is incomparable in every point, and is the most beautiful little bicycle ever ridden by a lady.

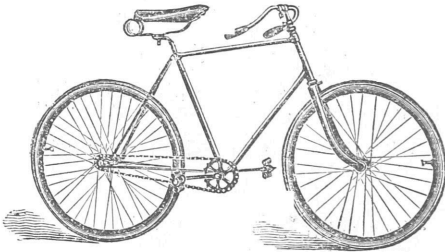
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It has established for itself a record far beyond any other machine of its class.

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Marriages are made in heaven; but Brantford Bicycles are only made by The Goold Bicycle Co., Ltd. No other firm has the right to build them.



THE "BRANTFORD,"  
STYLE C.

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# THE "BRANTFORD"

## STYLE C

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This machine has been got up to supply the demand for a light Road Racer; every unnecessary part is taken off, and the weight reduced to the lowest possible point consistent with safety.

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It is without doubt the finest bicycle made.

■ ■ ■ ■

Examine it and you will be convinced it is all we claim it to be.

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If you cannot kiss the mistress, never kiss the maid. Moral: Always take the best. Brantford machines are the best that can be procured, and have the largest sale of any in Canada.

THE "BRANTFORD,"  
STYLE G.

# THE "BRANTFORD"

## STYLE G.

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The "Brantford" Racing Safety has been built with a view to showing how light and perfect a safety can be made.

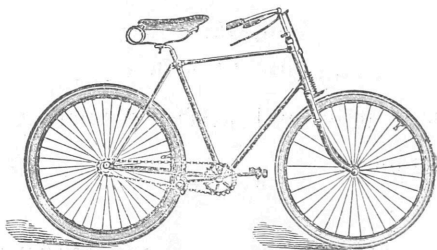


This machine is made of the finest cast steel, and will cut out a name for itself during 1893.



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All is not gold that glitters. Remember this, and do not be deceived. Buy your bicycle from a reliable company on whom you can depend.



THE "ONTARIO,"  
STYLE A.

# THE "ONTARIO"

## STYLE A.

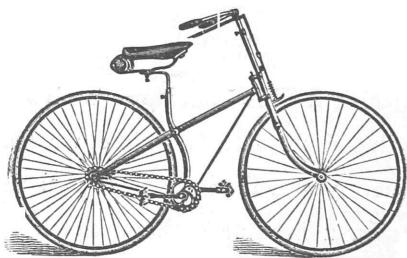
Manufactured by the Brantford Bicycle Company.

Although this machine is being introduced for the first time, we feel satisfied you will find it all you require for a first-class cheap machine. Give it a trial, and you will not be disappointed.



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You cannot make a silk purse of a sow's ear. Nor can a bicycle do good work unless properly made. Brantford Bicycles are scientifically constructed, and cannot fail to do good work.



**THE "ONTARIO,"**

**STYLE D.**



# THE "ONTARIO"

STYLE D.

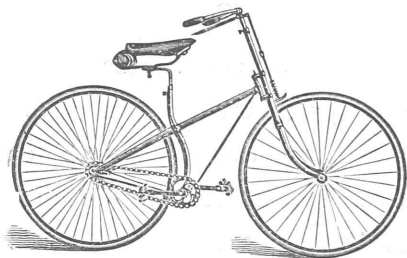
Manufactured by the Brantford Bicycle  
Company.

This machine has been built by us in the past, and, as it has been well tested, you need not hesitate to purchase one. See them before purchasing.



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The proof of the pudding is in the eating. Brantford Bicycles will stand the test when all others fail. When other bicycles fail, riders always send for the "Brantford." They bring them through every time.



THE "ONTARIO,"

STYLE E.

# THE "ONTARIO"

## STYLE E.

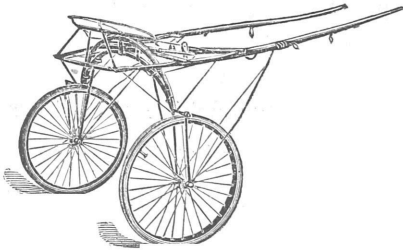
Manufactured by the Brantford Bicycle  
Company.

For a cheap machine this downs them all. Nothing but good material, and the workmanship shows for itself. Examine it carefully and you will be sure to buy.



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Well begun is half done. Commence your riding by buying a Brantford Bicycle. It will carry you through successfully and with the least trouble.



THE BRANTFORD TROTting SULKY  
WHEEL AND ATTACHMENT.

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## THE "BRANTFORD" TROTting SULKY WHEEL

With Ball Bearings and Pneumatic  
Tires.

We introduced these for the first  
time on the Brantford racecourse,  
and the result was, first every time,  
and four seconds faster.

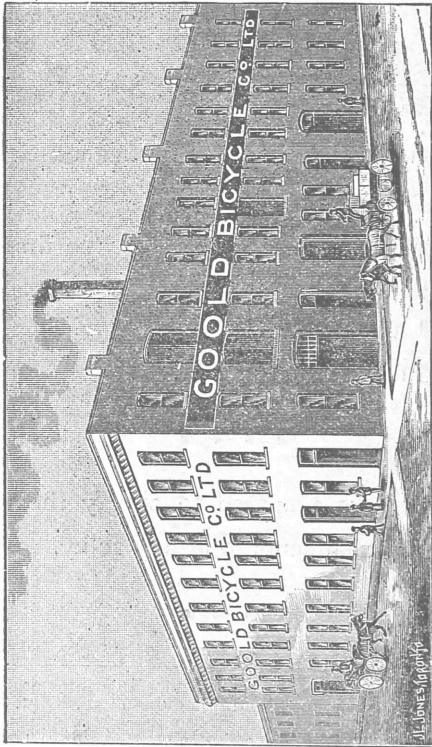
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We are prepared to supply them  
with attachments to fit any sulky.

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There is a time for all things. In winter post  
yourself. Send for Illustrated Catalogue; you will  
find something new in it. It is published in Febru-  
ary of each year.



# OUR FACTORY.

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We have increased the size of our factory three times, and are still so crowded that we contemplate building a factory three times the size of our present building.

The demand for our wheels has been something wonderful, in fact surpasses all our expectations, and, in spite of the prejudice existing against home manufactures, we have had to double our output every year, and still are unable to keep up with our orders

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A word to the wise is sufficient. A cheap bicycle is often the dearest in the end. Brantford Bicycles cost more to build than any others because they have better materials and work in them : but then they last much longer than others.

