



PHOTO BY H. WACE, CROMER.

ROYAL LINKS HOTEL, CROMER.

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My dear Smith

I hope you are back safe & well from your holiday. Here's a good old rumble to greet you.

I do very much object to this style of advertisement. It is all wrong from the Author's point of view. It is not for author or publisher but for the critic to pronounce upon the merits of a book. I can understand the necessity of making the contents attractive to the public, but I am sure it can be done without direct praise of the author or his work. I have been doing a little crusading lately in favour of literary etiquette & this sort of thing cuts the ground from under me.

Pray forgive me for bothering you so. I shall

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be at Morley's Hotel from about the 28th to the
30th and I hope you will come & dine & have a good
shot.

Yours very truly

Alonan Doyle.

