



The Singer Motor and Singerlight

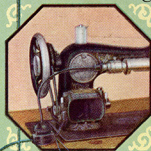


THE Singer Electric Motor, attached to the sewing machine, eliminates physical effort and saves considerable time. It is especially built to drive the machine very slowly when desired, permitting the accurate control necessary for delicate work.

THE Singerlight is a small electric lamp with reflector. It projects on the work a clear and soft light, enabling you to sew or embroider in any part of the house at any time without eye strain.

See illustration opposite.

Superior Features of the Singer Motor



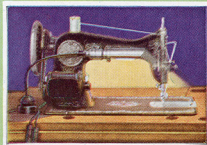
THE Singer Motor is attached to the back of the arm by a single screw and drives the machine through an endless fabric belt. The speed is controlled from

the slowest desired to 1000 stitches per minute by a gentle pressure of the foot

on the controller, which is placed on the floor near the treadle. The Motor requires no attention except lubrication at long intervals. It is not necessary to adjust it when opening or closing the machine. Electricity for both Motor and Singerlight are supplied from any lamp socket by a single cord as shown.



FOOT
CONTROL



The Singerlight

Sew Electrically — the Modern Way

IF you have electricity in your home you should investigate the many advantages of sewing and embroidering electrically. You will find it a really new and delightful experience. The motor relieves you of the manual labor, while the Singerlight beautifully illuminates your work. There remains for you only the interesting, creative part of the work and you can keep at it as long as you like without eye strain or fatigue.

WE will install the Singer Motor and Singerlight on your Singer machine and instruct you in their operation. The amount of electricity used is so small as to make the cost of operation negligible.

ANY Singer shop will gladly demonstrate the advantages of sewing electrically and arrange for you to try it in your own home on your own work.

Sold only by

SINGER SEWING MACHINE COMPANY

106 Bank St. Ottawa
JOSEPH REID
KEMPTVILLE
Agent

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